Control of Juarez Paves Way 200 Will Start Tomorrow on for Proposed Drive on **Mexico City**

for Kenneth Bowman

INDIANS REVOLT MOTHER IN SECLUSION

By the Associated Press Mex., May 4. Through the revolt of Juacez and capitula-eneral Francisco Urbalejo and Lagui Indians at Casas Grandes,

Sonora revolutionists today claimed a, and that the way was paved for unobstructed advance against Torson from where a campaign is to be used against Mexico City. At 2 o'clock the garrison revolted and popular celebration followed. Fed-tal officers unfavorable to the revolution were superseded. Abel S. Rodrison

former national senator, was General Urbalejo, commanding the last large body of Carranza troops in provisional governor. the state, joined the revolt and plans were made for an immediate advance through Chihuahua upon the interior strongholds the Carranza government still holds.

With the capitulation of Juarez, the volutionists obtained control of the ajority of customs houses through hich hundreds of thousands of dollars. revenue has been developed for the

Pentative plans of the revolutionists, cording to Arthur M. Elis, brother of General P. Elias Calles, call for the en-trance into Chihuahua via Pulpito pass with 6000 Sonora troops, who will try to proceed to Torreon and then to Mex-City, where they would co-operate ith forces sent through Sinaloa.

Washington, May 4. - Relief was owh both in government circles and revolutionary agents here today when became known that Juarez, Mexico. here revolutionary fighting always has where revolutionary agreement potential international danger, had been taken by the rebels without a fight. While preparations for the safeguarding of Americans at East coast ports of Mexico by the dispatch of additional naval units went forward, and Carranza's reply to the sharp representations made by this sharp representations are sharp representations and the body of Warren McCarriek was it is expected that Director of Transit Twining with Wharton School experts.

Twining with Wharton School experts, it is expected that Director of Transit Twining with Wharton School experts.

The body of Warren McCa

aking from Carranza almost half his territory without a battle, but military opments of the revolution assume a few who have watched the develaverted by further defections in the fed-eral forces. Mexican agents here per-Mrs. Bowman is firm in her belief at forces. Mexican agents here perof government troops declining battle will hasten the end of their struggle.

Two Big States Vote; Wood Wins Md.

mued from Page One

to the state conventions will go uninstructed. Delegates elected to the state tions in turn will name the detegates to the national conventions. These selections will be made on the night be-fore the state conventions, to be held later in May.

Four Democratic candidates are seekstate conventions, to be held

nomination. They are Dr. Carleton McCulloch, Indianapolis: Mason Nib-Manchester, and James K. Risk, Laliquor issue and is an avowed "dry." fire alarms at 7:45 o'clock this morn Three Republicans are in the race for the pomination for governor. They are James W. Fesler. Indianapolis; Warren T. McCray. Kentland, and Edward C. Toner, Anderson.

C. Toner, Anderson.
Senator James E. Watson, of Rushville, is unopposed for the Republican
nomination for the United States Senate, and so also is former Senator

created intense excitement in the populous neighborhood.

Miss Catharine McCullough, nineteen years old, of 95945 North Fourth
street, an employe, went back for a

WOOD BEATS JOHNSON EASILY IN MARYLAND W

Johnson in an unusually light vote yes-terday in the primaries for Maryland's preference for the Republican nomina-tion for President by a majority of 7841. according to practically complete re-turns today. The new missing precincts are scattered and are not ex-pected to materially after the results. The vote was Wood, 15,000; Johnson, 8059. General Wood carried all

four legislative districts in Baltimore and all but two of the twenty three Former Bell Boy in New York Hoounties-Allegany, in the mining district, and Washington, Johnson's ma

vinning the nomination

t: W. O. Atwood, Republican.
Fifth—Thomas S. Klinger, Demot: *Sydney F. Mudd, Republican.
Outh—Frank W. Mish. Demo-

ith, Democrat, was unopposed for re-bonds and Marra received stolen prop-nination. His Republican opponent crty.

Ovington E. Weller, of Baltimore There was no Democratic contest for the presidential nomination and the

MAYOR SIGNS PAY BILLS

proves Ordinances Despite Dispute With Council Moore today signed ordinances

the pay of employes of the dreasing the pay of employes of the star highway and survey bureaus.

He reached a decision following a ference with chiefs of the bureaus inducatial members of Council.

Mayor sent the ordinances to mail with the understauding that would not result in the discriminating of certain employes' sal-

Thorough Inspection of Swamp

A call was issued last night in down town theatres for at least 200 volun-teers to aid in the search for three year old Kenneth Bowman, Jr., who has been missing from his home for a week.

The men are asked to assemble at Ninth and Johnson streets tomorrow afternoon at 5 o'clock. From there they Il go to the swamps, where it is

ie search there. Last night it is believed some one attempted to get into the Bowman home. The Bowmans have left the city to live with a sister of Mr. Bowman's in Cam-

The Rev. Isane D. Bowman, South Seventeenth street, grandfather of the box, said today that and friends are strongly of the opinion that the child was picked up by some one who is either ignorant of the search that is being made for him or who is holding

im for ransom.
Poli scout the kidnapping theory and lean toward the view that Ken neth is dead. They still are following every trail that would indicate a kid-They still are following but each seems more futile napping, than the other.

Scout Clue in Arrest

The authorities place no significance upon the arrest of William Simon in Ridley Park yesterday. Simon had a child's cap, a piece of rope and a bloody handkerchief in his possession. The cap does not correspond with the de-scription of the one worn by Kenneth when he disappeared. Simon was committed to the Media jail for thirty days

n a charge of vagrancy.

A search of the culverts in the vicin-ty of Seventh and Johnson streets. where Kenneth was last seen, will be instituted today. The street cleaning

to be in the modified military plans it was assumed the occupation of the border town would cause rebel leaders to have wandered near one of these culverts and been washed into it.

Go Over Ground Again

Detectives Truitt and Liford are leading the searchers today over the ground that has already been dragged, with the hope that some spots might

that her child is living, but she cannot bear to face questioners. It is to spare her the ordeal of discussing the disappearance of her child that she has left town. Doctor Bowman, father of Mr. Bowman, would not divulge their address in Camden.

3 ALARMS SENT IN

Great Volumes of Smoke at avenue. 551-553 N. 5th Street In-

anchester, and James K. Risk, La-gute, William J. Bryan has indersed the Bombay Reed and Willow Furni-ture Co. plant at 551-553 North Fifth only candidate who has touched on the street caused the turning in of three

of French Lick pocketbook and was almost overcome b for the Democratic noming- smoke. She was helped to the street by Anthony Lerza, another employe, of 1612 South Seventeenth street.

George Shempa, foreman of the plant, lives on the third floor with his wife and two children. All escaped easily. When the firemen arrived they aroused Mrs. Yetta Shore, who occupies the house at 940 North Fifth street. She and her dampter Lor with Mrs. Third

Cars on Fifth street were blocked for We a time by the crowd and the engine com-The fire was extinguished after with Johnson on the treaty, hour's hard work. The damage May Compromise on Bitte nanies. The fire was extir a half hour's hard work. is not expected to exceed a few thou-

HELD FOR \$200,000 THEFT

tel Arrested at Indianapolis

trict, and Washington. Johnson's 501 and 50 in Washington. According to the patterns of Concey, twenty-four, said to layington. According to the patterns of the 125 capture of the 125 capture of the 125 capture of the 126 capture of the 127 capture of the 126 capture of the 126 capture of the 126 capture of the 126 capture of the 127 capture of the 126 capture of the 126 capture of the 127 capture of the 126 capture of the 126 capture of the 126 capture of the 127 capture of the 127 capture of the 127 capture of the 128 capture of compromise between Johnson and the Republican of the Epidem of the Church of the 128 capture of compromise between Johnson and the Republican of the 128 capture of compromise between Johnson and the Republican of the 128 capture of compromise between Johnson and the Republican of the 128 capture of compromise between Johnson and the Republican of the 128 capture of the 128 capture of compromise between Johnson and the Republican of capture of captu Indianapolis, May 4.—(By A. P.)tion laws, to vote as a unit for Wood | The arrest was made late vesterday party's position economically. Since | long as in their "conscientions when Cooney called for a letter at the | 1912, the Old Guard has been fighting

representative—by districts:

T. Alan toldshorough DemoW. N. Andrews, Republican,
G—*Carville D. Benson, DemoRepresentative—by districts:

threats by "Nicky Arnstein, against the life of David W. Sullivan, Wall son it is rather likely to be upon a candidate who is anti-treaty.

For these reasons the issue on the *Control Benson, Demoti A. A. Rhiceney, Republican.

*Third—"Charles P. Condy, Demoti You Brooklyn policien.

*Courth—"J. C. Lintheum, Demoti W. O. Atwood, Republican.

*Fith—Thomas S. Klinger, Demoti W. O. Atwood, Republican.

*Sydney F. Mudd, Republican.

*Sydney F. Mudd, Republican.

*Sydney F. Mudd, Republican.

*Sydney F. Mudd, Republican.

*States Commissioner Glichrist, Jr.

Two Brooklyn youth, Arthur Weigand and Samiel Marra, pleaded guilty today to charges connecting them with another Wall street bond robbery Welgand stole \$25,000 worth of Liberty bonds and Marra received stolen propbonds and Marra received stolen prop-

> Camden Man Held in Theft Case Oliver Purdy, twenty years old, of North Forty-third street, Camden, was eld under \$500 bail for court, today by Recorder Stackhouse, on a charge of larceny preferred by Joseph Moore, 580 Berkley street, that city, with whom the accused formerly boarded. It is alleged that Pardy disappeared from his boarding place about two weeks ago and at the same time a gold watch and a small

Mayor Signs Auto Contracts

Mayor Moore today signed a contract gross revenues of over \$600,000,000, and therefore represents less than 215

SIX EPISCOPAL BISHOPS HERE



Among the leading Episcopal prelates here to attend the annual Pennsylvania diocesan convention are (from left to right) Bishops Remington, suffragan of South Dakota; Whitehead, of Pittsburgh; Tuttle, of Missouri; Rhinelander, of Philadelphia; Israel, of Erie, and Garland, suffragan of Pennsylvania

ON CAR FRANCHISE delined from Page One and ridicule. And in ideals of purty and con

Twining Will Ask Council to Refuse "Blanket" Right to Roosevelt Boulevard

Professor Emow R. Johnson, dean of Wharton School; Dr. Clyde L. King, crude materialism. were at the conference.

Heretofore no time limit has been placed on franchises granted the P. R. The Wharton School experts be lieve this form of agreement places the city in a delicate position.

Members of the Council committee called on the Mayor in reference to the Erie avenue spur to the Frankford "L." In the delegation were Councilman Montgomery, chairman of the committee, and Councilmen Weglein, Limeburger, Council and Horn burner, Connell and Horn.

The Eric avenue spur was urged by the Mayor in an ordinance providing for an appropriation of \$4,000,000 to complete it. It is understood that the councilmen favored the elimination of Second street from the proposed routing. As set forth in the ordinance, the sign would run up Front street to Gurrey street, to Second and thence to Erie avenue. The committee favors a direct route up Front street from York to Erie avenue.

Council this afternoon probably will consider the appointment of city representation of the spirit o the Krie avenue spur was urged by the Mayor in an ordinance providing for an appropriation of \$4,000,000 to com-plete it. It is understood that the coun-cilmen favored the elimination of Sec-FOR SMALL BLAZE ond street from the proposed routing.
As set forth in the ordinance, the sour

Council this afternoon probably will consider the appointment of city representatives on the board of directors of the Rapid Transit Co. The terms of a ministry in which all can share and the Rapid Transit Co. The terms of Sheldon Potter and William Hancock expire next month. These directors are expire next month. These directors are selected by the Mayor and must be appeared by the Mayor and the city.

The Mayor and must be appeared by the Mayor and must be appeared by the Mayor and must be appeared by the Mayor and the city.

The Mayor and must be appeared by the Mayor and must be appeared by the Mayor and the city to the form of the form of It is understood that the names of the his charge for the year. One of the inew appointers will be sent to Council teresting features of his report was the his afternoon. John H. Mason, the work at the Church Farm School. banker, is mentioned prominently for

Wilson Will Veto

him. This course is inconceivable. date agreeable to him with a platform agreeable to him or do both.

Conceivably there are two sorts candidates who would be agreeable to One would be a 1 regressive like Baltimore. May 4.—(By A. P.)—
Major General Wood defeated Senator Zion and her sister Rae, fled to the character types.

Long the fifth street. She and her sister Rae, fled to the control of the California senator. The other would be a man like Senator Knox, in fact Knox himself, who is in agreement

May Compromise on Bitter-ender And the reception of Knox's name when proposed by Senator Penrose ong the Johnson group of senators. like Borah, Kenyon and the rest, indicates that Johnson would be satisfied with the nomination of bitter-ender for President, and not equinize too closely the candidate's social and economic

the has a reasonable chance the nomination general delivery window of the post-to keep the Republican party conservative. It does not want a candidate from the Progressive wing of the party.

New York, May 4.—Evidence of If an agreement is reached with John. If an agreement is reached with John -

Operation of the telegraph and telephone authority other than the federal labor empanies during the war cost the government \$14,005.565, Postmaster General Burleson informed Congress today asking immediate appropriation of eighty-two cents an hour, t amount to liquidate the affairs of till understood from unoicial sources federal wire administration

Mr. Burleson said that no loss would have been suffered had the government retained operation of the lines "a few months longer," or bad rate increases not been temporarily hulted by court in junctions.

11 is understood from undicial sources that the wage question will be settled by Thursday, when the men expect to go back to work on a piece work basis.

5 VOTES WIN MAYORALTY

The deficit," wrote Mr. Burleson, al members of Council, sent the ordinances to the understanding that it result in the discrimitation certain employes' salting believed the Mayor Sales and Service Co. for Iwo trucks with dumping bodies, to cost \$6000.

Rhinelander Says ielander Says Clergy's Pay Low GALLIVAN ATTACKS

and ridicule. And in particular the ideals of purty and contnence and holy errage are frankly thrown in the dust heap. So much forliterature.

Paps Lude in Amusements "As for amusements, immodesty in bestiality and crime as chief atrtactions in theatrical shows and photoplays, un-bridled license and extravagance in all

our scanty spiritual supplies till there is little left save animal selfishness and of the faculty, and Councilman Develin duced to simplest terms, means reversion to type. It is an outlandish and new-fangled name for the most ancient and most dreadfully familiar fact in human history. When men revert to type, history. When men revert to type, when they turn Bolshevist, the ape and the tigeh in them comes to the surface and assumes control. That is what is

happening in these days of peace. Personal Service Greatest Need

"The greatest need of the church is ersonal service." Bishop Garland told the convention at the afternoon session. Though we have many more organizations and committees than in the years past, we still need more of the quiet,

Hit by High Costs

The high cost of everything needed

on the farm during the past few years, including wages and salaries, naturally Peace Resolution resulted in a large deficit in our running expenses. Friends of the school endeavoring to raise this amount and already half of it has been secured. Despite this financial drawbacks, the school has made much progress in the last year. The third dormitory, called St. Martin's College Cottage, has been greeted and a third class admitted. There are now forty-five boys in the Bishop Garland said that the farm

has more than 500 acres under cultivation, and expressed the hope that the crops and stock would this year yield a gross income of \$20,000. The Right Reverend Daniel Silvester Tuttle, bishop of Missouri and pre-siding bishop of the Episcopal Church. pened the convention this morning in Old Christ Church. Services began in the historic edifica-

at 9:30 o'clock, in honor of the 225th anniversary of the establishment of the diocese of Pennsylvania. Bishop Tuttle pronounced an eloquent panegyrie on Christ Church, which has "lived eighty eight years as a parish of the Church of England and 137 years as a parish of the Church of the United States."

Six Bishops Present

Six bishops were at Old Chrisfor the opening service. Bishop Tuttle; Bishop I were Bishop Tuttle; Bishop Rhing-lander, of Pennsylvania; Suffragan Bishop Garland, of Pennsylvania; the Rt. Rev. Cortlandt Whitehead, hishop of Pittsburgh; the Rt. Rev. Rogers Israel, hishop of Erie, and Suffragan

HOG ISLAND PAINTERS QUIT 700 Turn in Cards When Pay Rise

Seven hundred painters walked off th Burleson Asks Funds to Liquidate
Federal Administration
Washington, May 4.—(By A. P.)—
Operation of the telegraph and telephone
companies desired.

Robert Mead, of Glassboro, Victor Recount Shows

DRY ENFORCEMENT

Will Cost U. S. \$88,000,000 Annually, Massachusetts Man Declares

By the Associated Press Washington, May 4 .- Prohibition enforcement will cost \$88,000,000 annually, Representative Gallivan, of tion of John Grunau, president of the Massachusetts, declared today in the Chicago Xardmen's Association, that the

before prohibition became effective, he labor board.

said, adding that the bulk of Antisaloon | Inability of volunteer crews who re-

"There were 2006 stills found in Kees Rocks, Pa., caused the closing of the plant today, it was announced at the company's general offices. braska, the home of the first apostle of the Pittsburgh district showed little

romance, if not respectability. Members of Congress could tell interesting personal interviews with bottleggers who

have become respectable citizens of the communities in which they live.

"During the year when prohibition was young over 6000 stills were captured by prohibition inspectors and 300,000 gallons of moonshine confiscated."

TODAY'S MARRIAGE LICENSES

TODAY'S MARRIAGE LICENSES

Eddie McCay, 227 De Lancey st., and Mary
Ernest E. 271 De Lancey st., and Mary
Cliver F. Moore, Camden, N. J., and Carrie
Lee, 228 N. Mildred M.
D. Davenport, Bluedy Hill. Pg., and Ora
D. Davenport, Bluedl Hill. Pg., and Ora
D. Davenport, Bluedl Hill. Pg., and Ora
Ernest Kelly, 2017. N. 6th st., and Sarah
McKee, 321 W.-Eric aveckled st., and
Elizabeth McGirr, 2208 Auburn st.
Emil H. Engelbrecht. Bourse Hilg. Phila.,
and Gladys A. Imhoff, Downer, N. J.
Emil H. Engelbrecht. Bourse Hilg. Phila.,
and Gladys A. Imhoff, Downer, N. J.
Hills Brown the st., and Lena
Mellor, 1819 Brown the st., and Lena
Mellor, 1819 Brown the st., and Lena
Hilber, 344 Grehard st.
Hilber, 345 N. 2d st., and Catra
Riniker, 344 Grehard st.
Hills, Malloy, 1315 Rare st.
Esward M. Gramm, 1964 Polisski ave, and
Warren Haines, 1814 E. William St., and
Saille E. Reynolds, 808 N. Marving st.
Harry Malloy, 1315 Rare st.
Harward M. Gramm, 1964 Polisski ave, and
Warren Haines, 1814 E. William st., and
Saille E. Reynolds, 808 N. Marving st.
Harry Malloy, 1315 Rare st.
Harward M. Gramm, 1964 Polisski ave, and
Warren Haines, 1814 E. William St., and
Saille E. Reynolds, 808 N. Marving st.
Harry Malloy, 1315 Rare st.
Harve Colon, 1962 St. St. and St.
Harry Malloy, 1315 Rare st.
Harve Colon, 1962 St. St. and St.
Harry Malloy, 1315 Rare st.
Harve Colon, 1962 St. St. and St.
Harry Malloy, 1315 Rare st., and Gramal L., Wootten, 2048 Friend st., and
Halloy, 1315 Rare st., and St.
Harry Malloy, 1315 Rare st., and Gramal Delay Rare st., and St.
Harry Malloy, 1315 Rare st., and St.
Harry Malloy, 1315

LOST AND FOUND

OUTERBRIDGE. — HARRIET HARVEY OUTERBRIDGE, daughter of the late Alex-ander E, and Laura C Outerbridge, in the 72d year of her age. Funeral service, Thurs-day, 11 s. m., 7048 Germantown ave. HELP WANTED-FEMALE CHAMBERWORK and waiting, experierced white girl in family of 3 adults; wood wages; no washing. Phone Nurberth 331 J.

Advertising Copy Writer

wants to become associated with agency or manufacturing plant which will appreciate conscientious effort; capable of editing house organs, writing convincing sales letters; possessing creative talent and individuality. B 202, LEDGER OFFICE

It for New Rolling Stock Washington, May 4.—(By A. P.)— An additional appropriation of \$300,-000,000 to aid the railroads in purchas-**CONFER TOMORROW**

purchases.

Will Meet in Capital to Press Demands for Labor-Board

SENIORITY RIGHTS ARE LOST

By the Associated Press St. Louis, May 4.—Representatives of various locals of the Railroad Yardmen's Association throughout the United States will confer in Washington to- and that Congress would have to conmorrow morning, preparatory to mak- sider measures for financial aid if the ing a united appeal to the railroad labor ing a united appeal to the railroad labor board to consider the demands of the strikers, J. S. Fubank, chairman of the St. Louis Yardmen's Association, announced last night.

The call for the conference was sent.

announced last night.

The call for the conference was sent out by a representative of the striking

Washington, May 4 .- (By A. P.) Washington, May 4.—(By A. P.)—
Too many people eating cake and too
many who find it almost impossible to
get enough bread is the underlying
cause of unrest in the country, E. F.
Grable, president of the United Brotherhood of Maintenance of Way Employes
and Railway Shop Laborers, declared
today before the railroad labor board.

Arming for a minimum wasse increase Arguing for a minimum wage increase of seven cents an hour over the present maximum rate of fifty-three-cents, Mr. Grable declared that the majority of the men in his organization were work-ing for less than "starvation wages."

Chicago, May 4 .- (By A. P.)-Rail-AMENDMENTS ARE FRAMED der of the day that the most respectable among us have ceased even to shrug our shoulders.

What makes the situation so inpresident of the Illinois Manufacturers'
Association, which has been making efforts to end the walkout.

The conference followed the declara-

strikers would return to work if senior-There are more illicit stills now than of wages to be decided by the railroad

League funds are used to hire special agents to locate stills.

placed striking switchmen to move repaired cars from the shops of the Pittsburgh and Lake Eric Railroad at Mc-

change, striking yardmen and trainmen "Blind tigers are now surrounded by still maintaining an attitude of peaceful

fective. It prohibits everything with more than one-half per cent alcohol, and yet the sap of every tree flows in violation of that law."

It was reported today that hundreds of families are discarding wooden beds and supplanting them with iron and brass beds. Virtually all the contractors reported collecting a large number tors reported collecting a large number of the wooden beds and straw mat-

ASK \$300,000,000 FOR R.Rs. | CHURCH BOARD RECOGNIZED Farmers and Millers Say They Need Christian Science Directors Upheld

Until Court Makes Decision Boston, May 4.—(By A. P.)—Announcement that the present board of
directors of the First Church of Christ
Scientist would be regarded as the de
facto board until the full bench of the
Supreme Court decided whether the dismissal of John V. Dittemore as a direc-000,000 to aid the railroads in purchasing rolling stock to relieve the present freight car shortage was urged today by farmers and millers of Minnesota and other northwestern states before the missal of John V. Dittemore as a direc-tor was legal, was made in the Supreme Court today by Judge Pierce. The court refused a petition of the board of trus-tees of the Christian Science Publish-ing Society that Dittemore be joined with the trustees as defendant to the bill in which the directors seek removal Senate interstate commerce committee. Senate interstate commerce committee.
So much grain is tied up that credit of
owners is actually impaired, they said.
Chairman Cummins told the delegation that the \$300,000,000 appropriated recently by Congress to cover deficiencies in government railroad operations would be available for freight car of the trustees and an accounting of

their trust. The court also denied a motion by Senator Kellogg wanted to know hov The court also denied a motion by the trustees that Attorney General J. Weston Allen be made a defendant in the same proceedings. Judge Pierre said that he had conferred with the attorney general and believed he would shortly bring an independent bill in behalf of senator Keilogg wanted to know how additional funds could be obtained in the face of a treasury deficit. Senator Cummins said the railroad executives would be called before the committee later to discuss the subject

Kentucky Suffragists Organize

Louisville, Ky., May 4.—(By A. P.)
—Temporary organization of a Kentucky league of women voters was effected by women of the state and Mrs.
Maude Wood Park, president of the national league of women voters, at a meeting held here yesterday. Perma-By consolidating their forces and appearing as representatives of approximately 200,000 men, it is believed that the representatives wil be given more consideration than when they attempted to obtain a hearing for their individual organizations.

Utica, N. Y., May 4.—(By A. P.)—

All the printers employed on the three baturday Globe struck this morning. The Press was issued today, but the Observer and Dispatch will not be issued this afternoon.

J. E. CALDWELL & Q.

CHESTNUT AND JUNIPER STREETS

WHITE AND GOLD CHINA

Strike Hits Utica Papers

Mintons and French plates and cups and saucers in complete sets. Acid-etched gold borders.

SATURDAY CLOSING HOUR 12 M.

"Selling" Life Insurance

If the dollar of yesterday is worth only fifty cents today, every one who took out insurance yesterday should double the amount of his policy today.

Most of the careful business men carry life insurance. Probably they need insurance less than their careless brothers,—"him who has, gits."

Every man who is selling or has sold life insurance knows of the vast ignorance of the "common peepul" about life insurance. It is fully as important for the general public to understand the basic principles and advantages

of sound insurance, as it is to know which cigarette

"satisfies" or which chewing gum has the lasting

In 1919 the thirty-three leading life insurance companies wrote a total of approximately

\$3,500,000,000 insurance. If these companies would create a fund of onetenth of one per cent of their yearly business, it would produce \$3,500,000 annually for an "educational" campaign of advertising.

To educate the public on the principles of life insurance will also teach the basic principles of thrift, interest, capital and safety.

\$3,500,000 a year for five years, if wisely handled, will do it.

Butterick—Publisher

(\$2.75 a Year)

The Delineator (\$2.50 a Year)

The Designer Everybody's (\$1.50 a Year) Magazine

The Blum Stole

The Store of Personal Service

For Tomorrow—An Event 100 Silk Dresses



Values 40.00 to 59.50

This is a New Blum Store announcement of Extraordinary Interest in view of the assured style and the phenomenally low price! Twenty Styles in the assortment, all in the latest effects, and all sizes for Women and Misses,

Materials Fine Taffetas Plain and Flowered

And with many

Beaded Effects

Navy Copenhagen Blue TaupeBlack Gray

All Sales Final: No Approvals: No C.O.D.'s: And please note that this Sale is for Tomorrow Only.



1310 Chestnut Street

Sale Distributors of Alpine-Wool Suits for Women and Misses