

The Most Beautiful Car in America The Most Serviceable Truck in America PAIGE The "most dependable service organization in Philadelphia" backs every Philadelphia owner of "The Most Beautiful Car in America." GUY A. WILLEY, President BIGELOW-WILLEY MOTOR CO. Paige Distributors 394 NORTH BROAD STREET, PHILADELPHIA

A Store Full of Value For Saturday's Buyers at William H. Wanamaker's

Crystal cabinets filled with newest and finest Spring and Summer light weight suits in worsteds of many kinds, flannels, serges, homespun, tweeds, woolsens.

\$35 and \$75

Several groups deserve the especial consideration of men and young men who will buy clothing today and tomorrow.

\$38.50

for selection from about a dozen different groups of fine Summer suits—silk lined. Very popular among the city's young men who are buying them in such numbers that it makes it possible for us to sell them at \$38.50 instead of \$45 or \$50.

\$50

for more of those splendid new quality worsted suits for Summer business or out-of-doors' wear. Their qualities are so much higher than their prices that we speak conservatively when we tell you they ought to be selling for \$65 to \$75. You can see some of them in our windows.

\$50

New Suitings Built to Measure Regular \$75 Qualities—Every One

This special tailoring offer is creating little less than a sensation among well-dressed men who had begun to believe that it was necessary to pay anywhere from \$100 to \$150 in order to have made a really fine suit.

Men are coming in daily in groups to register their orders for these wonderful suits which we are building in business sack or Norfolk styles, as they prefer, without extra charge.

Table listing various clothing items and prices: Madras & Percale Shirts—\$2.50, Soft Hats in all the New Shades \$3, \$3.50, SEAL BROWN \$5, WILLOW GREEN \$6, GREY, BLACK, \$7, OLIVE \$10, Neckwear, Plain colors and fancy patterns in endless variety \$1.00 to \$5.00, Black Derbies \$5, \$7, \$8, \$10, English Caps \$2.50, \$3.00, \$3.50, \$5.00, Canes in all the hard woods \$1.50 to \$10, Grey Mocha Gloves—Black stitch—special \$5.00.

William H. Wanamaker 1217-19 Chestnut Street

Store Hours, 9 to 5:30

Spring sale of Refrigerators is on—Alaska and Ranney. You can save as much as \$25 from summer prices. —Gimbels, Fourth floor.

Gimbel Brothers FOR SATURDAY

Philadelphia, Friday, April 30, 1920

We have made money saving possible on several thousand pairs of men's and women's summer shoes. Good styles. —Gimbels, Second floor.

Sale of Women's Suits at \$29 and \$38—Just Exactly Half Price



\$38 \$38

Two dollars value for every dollar invested—no impractical theorizing, but definite "face values"—values that prove themselves, not only by their look, but the more you look into them.

"\$2 for \$1" in Every Serge Suit Among the Hundreds at \$29

Good, staunch blue and black serge—qualities that wear and wear and out-wear most fabrics. About fifteen unique styles—with belts, some without belts. Mostly with smart braids—and as for buttons!

"\$2 for \$1" in Every Tricotine or Gabardine Suit Among Hundreds at \$38

Ten styles—straight line, with or without belts. Or flared peplum. Braid criss-crossed. Or braid appliqued. Or crow-toed and pinch-tucked. Blue—blue—blue! And, of course, black. Sizes 36 to 48. —Gimbels, Salons of Dress, Third floor.



\$29 \$29

Girls' White Dresses for May Processions

Some "most all lace. Some without a smidge of lace—but ruffles and ruffles and ruffles! Cutest fishu-effects. And adorable little Eton jackets of embroidery and lace.

And—oh, the cunning neck-lines! Crisp Organdies—at \$5, \$6.95, \$8.95, \$10, \$15 and \$19.75. Soft Voiles—at \$5.95, \$7.50, \$8.95, \$10.75 to \$19.75.

Two Wonderful Organdie and Voile Specials at \$7.50

One style all ruffles (pictured). The other with a tuck-bordered skirt and a lace-topped waist. 6 to 14 year sizes.

Girls' Coats Reduced to \$10.75, \$15, \$19.75 and \$25

Louise-back and belted models. Polo-cloth, and wool velours, and silvertone velours, and—serges, and Poiret twills, and fancy burellas, and "Flex-o-tex," and wonderful mixtures. As to colors—! All the blues. All the tans. Here and there a cherry-red, or a rose-red, or a vivid, lovely blue. 6 to 14 year sizes. —Gimbels, Salons of Dress, Third floor.



\$19.75 \$7.50

Best Shoe Values in Years A Sale With Savings Reaching Nearly Half

\$4.40 for Women's Oxfords and Pumps —Oxfords of black or champagne-color kid; —Pumps of patent leather and black kid.

Men's Oxfords at \$9.45

Savings—judging by recent values run from \$2.50 to \$5.50 on a pair. Quite a good many "Welbred" Oxfords are included. Dark wine cordovan; dark tan calfskin—and black. Narrow English toe and more conservative toes as well. Blucher and straight laced.

Men's Shoes and Oxfords at \$7.45

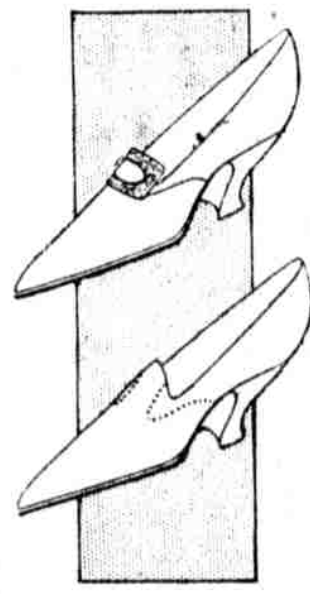
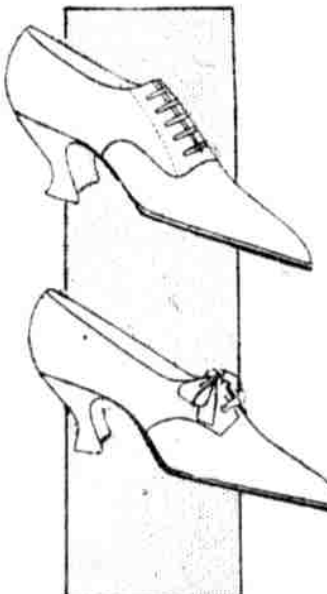
Oxfords in dark tan and black gunmetal calf. Shoes in tan kidskin and dark tan cord-calf (the leather often carelessly called "cordovan").

Men's Dark Tan Scout Shoes at \$4.45

Pliable leather; solid leather soles. Good for golf wear, too.

Boys' Shoes at \$2.90 and \$3.65

At \$2.90—Black box calf; solid leather Army oak soles. Sizes 10 to 13½. At \$3.65—Black calf and patent leather; Blucher and straight laced. Sizes 1 to 6—\$3.65. All these shoes sold in Second floor shoe section; fitted by regular salespeople who always serve you. —Gimbels, Second floor.



Think of a Good Serge Suit for a Boy for \$8.50 or \$11.50

Plenty of them—and of fine Jersey cloth. Yes, all-wool. Junior Norfolk and Middy models. For ages 2½ to 10 years.

And Wash Suits, \$2.50, \$2.85, \$3.50 and \$5—for same ages, 2½ to 10.

Norfolk Suits—for boys of 8 to 18, with an extra pair of trousers, for \$29.50. All-wool cassimeres and tweeds. Half- or full-lined with mohair.

\$15 for Boys' Norfolk Suits—with extra trousers—tweeds and cassimeres—good stuffs in good coloring. For ages 7 to 15.

\$12.50 for Norfolk Suits for Boys of 7 to 13

Browns and grays; all-round belt; slash pockets. The knickerbockers are full lined. Reefers, \$5, \$7.50, \$10 and to \$15—for ages 2½ to 10. —Gimbels, Third floor.



Men's Suits at \$37.50

Single-breasted; double-breasted; conservative styles; belt-back; belt-all-round—suits of worsteds, cheviots, cassimeres and tweeds.

This offer for men who have been waiting for clothes to cost less, it will bridge over for awhile—and we are working to make other bridges as good.

"Why do you care?" you ask.

Because we have kept this clothing business growing famously—and it shall keep right on growing. That's our job. Winning through service.

Men's Suits, \$25

Yes, all-wool; yes, of a good make. Just don't think it impossible—but come and buy a suit. Worsteds, cheviots, cassimeres, tweeds.

Overcoats, \$30 to \$74 Suits, \$37.50 to \$74

Kuppenheimer and Society Brand And Associated Makes

For the time being the "tailored man" should be a "ready-made" man—he won't suffer in comfort or looks. And he will save money—much money at Gimbels, though goods are higher than in the old days.

Men's Golf Suits, \$25 to \$45. Hungerford-system Trousers, \$6 to \$16. —Gimbels, Second floor.



Assorted Gum Drops: 35c lb. 7-lb. Containers at \$2

A candy that "keeps" and carries well—and popular with old and young. Get a 7-lb. box and keep a supply at home.

Here's another candy special—

Chocolate-Covered Marshmallows 55c Pound Box—

And one more— Milk Chocolate 2 lbs. for 80c, 42c or lb. at—

—Gimbels, Chestnut Street Annex, Grand Albee and Subway Store.

Replace That Broken Club with One of These Golf Clubs at \$1.95 and \$2.25 And Save Half

Specials; made by one of the largest concerns in the country and sent us once a year—

Only Two Hundred

All With Selected Heads and Shafts

\$1.95

\$2.25

Mid Irons Mashie Niblicks Brassies Mashies Putters —Gimbels, Fourth floor.



Saturday Specials in the Subway Store

Women's and Misses' Coats and Capes at \$16.75 Special Tomorrow

The Coats are of wool velour, silvertone, polo cloth, goldtone and serge.

Newest Spring Colorings

Also navy and black. Sizes—misses' 14 to 18; women's 36 to 44. Some extra sizes to 52. Special at \$16.75.

Accordion-Plated Capes

with silk, full shawl collar. Of serge with silk cord at neck.

Women's and misses' sizes. At \$16.75 —Gimbels, Subway Store.

Girls' White Dresses at \$3.95 and \$6.95

Batiste, organdie and voile; beautifully trimmed with lace, embroidery and colored ribbons. Empire and long waisted models. Sizes 6 to 16 years. At \$3.95 to \$6.95. —Gimbels, Subway Store.

Women's Stylish Brogue Oxfords at \$5.95. Save \$2

Brown and black lace. Perforated full wing tips; low military heels, smart narrow toe and long vamps; at \$5.95. Save \$2.

Boys' Shoes at \$4.50

Serviceable shoes for school wear in gunmetal and tan; strong leather soles; sizes 9 to 5½.

Children's White Shoes, \$1.95

High top lace shoes, white canvas uppers, enameled leather soles; sizes 8 to 2. —Gimbels, Subway Store.

W. B. Corsets at \$2.50

Popular model with low bust and long skirt. Pink coutil. At \$2.50. Bust Confiners at 65c. Fasten at front or back. —Gimbels, Subway Store.

Women's Stockings at 3 Pairs for \$1

Black and white, medium weight. Special at 3 pairs for \$1. Men's fine black light-weight cotton socks, extra well made heel and toe, at 3 pairs for \$1. Boys' and girls' ribbed Stockings at 50c a pair. Sizes 6 to 11. —Gimbels, Subway Store.

Men's and Young Men's Spring and Summer Suits at \$23.50 Special for Saturday

Single- and double-breasted models. Cassimeres, cheviots and tweeds in the season's wanted shades and mixtures. Save a third at \$23.50.

Other Suits at \$16.50, \$29 and \$37.50.

Men's Rubberized Raincoats at \$9.50; cravenettes at \$15.

Men's Trousers at \$4, \$4.95 and \$5.50. —Gimbels, Subway Store.

Boys' Norfolk Suits at \$11.50 and \$15

With extra pair of lined Knickers. Cheviots and cassimeres; for boys 7 to 18 years. Boys' Junior Suits special at \$8.95. Variety of cloths in light and dark colorings or navy blue serge; for boys 3 to 8 years. —Gimbels, Subway Store.

Clearance of Petticoats at \$1.45 to \$5.95

Cotton and silk, white, black and colors; various styles. Few of a kind. Special at \$1.45 to \$5.95. —Gimbels, Subway Store.

Little Children's Coats at \$5.95 to \$9.75

Serges. Black and white checks. Empire and belted models; sizes 2 to 6 years at \$5.95 to \$9.75. Little Children's Sweaters, all-wool, newest shades; 2 to 8 years, at \$2.95 to \$5.95. —Gimbels, Subway Store.