

"One Must Have Pretty Lamps"

and at Dougherty's they have an assortment that enables one to select the very nicest. Floor Lamps, Table Lamps, Boudoir Lamps and Porch Lamps, and their collection of smart, distinctive Shades is truly wonderful. It's all true, besides the prices are moderate. Remember, you will soon be opening your summer homes and will need appropriate lamps—it would be wise to choose them here now.

Dougherty's Faultless Bedding
Hair Mattresses Box Springs Bedsteads
1632 Chestnut Street

A Special Exhibition of the Singer Twelve

The American Balanced Six
at the **Bellevue-Stratford Hotel**
Red Parlor, Walnut St. Entrance
May 3d to May 8th, Inclusive

Presenting the Advanced 1920-21 Models

Penn-American Motor Car Co.
252 N. Broad Street
Distributors



NORFOLK SUITS TO MEASURE BUSINESS SUITS TO ORDER

\$50

BUILT of fine, new Summer Cloths in a variety of 100 different patterns—flannels, worsteds, tweed effects, serges, woolens.

If you have not registered your order yet, best do so at once.

WILLIAM H. WANAMAKER
Tailoring Shop
1217-19 Chestnut Street

Sterling

1210 Walnut Street

BEGINNING TOMORROW

An Amazing Sale of Spring Dresses

\$38

(Values \$75 and \$85)

Annual offering of a limited number of distinctive models in taffeta, satin, Georgette and tricotine—reduced to make room for summer apparel.

NO CHARGES—ALL SALES FINAL

Flowers are Low-Priced—and Plentiful!



"Say it with Flowers"

Step into the nearest florists' shop and send some posies to some one. Flowers are so plentiful now—so low-priced—that it costs you next to nothing to make someone the happier for your thoughtfulness.

The Florists of Philadelphia and Vicinity

Store Hours, 9 to 5.30

Judge the market power of the Gimbel Store by the Tailored Suits advertised on this page.

Gimbel Brothers
MARKET : CHESTNUT : EIGHTH : NINTH
FOR FRIDAY

We are giving you the vast help of our two hundred trained buyers in securing wanted goods at fair prices.



No Mail or Phone Orders Filled from Coupon Specials This Does Not Apply to Other Goods

This Coupon Day Brings Great Savings

Friday—tomorrow—is Coupon Day—made up of "leavings"—the remainders of lots, the remainders of pieces—some of everything that has been selling so fast as to be reduced to a small remainder. This April we have handled more goods than in any former April—hence, more short ends. Savings run to half.

- Women's Coats, at \$14, up to \$32**
100 women's Capes; velours, gabardines and serges. \$14. Silk-lined velour, sports length Coats, all spring colors, at \$24.
Silk-lined sports length, black or navy serge Coats, \$27. Newest accordion plaited Capes, black or navy serge, at \$28.
Full-length fine street Coats, black or navy wool poplin, silk-lined to waist, at \$32. —Gimbels, "Coupon Day," Third floor.
- Small Girls' Tub Dresses, at \$2**
Made of Trouville cloth and plaid, trimmed or checked gingham; each with a white pique collar. Sizes 6 to 12 years. Price \$2. —Gimbels, "Coupon Day," Third floor.
- Men's Shoes and Oxfords, at \$4.45**
Save \$2 and \$3. Oxfords come in dark tan, gunmetal calf or glazed kid.
High Shoes in gunmetal calf only. English-style last. Special at \$4.95.
Men's dark tan Army Shoes, at \$5.95. Munson Army last, solid leather soles. Sizes 6 to 11.
Boys' Shoes, black box calf with solid leather soles; sizes 10 to 13½, at \$2.65. Gunmetal calf, dark tan or patent colt; sizes 1 to 6, at \$3.25. —Gimbels, "Coupon Day," Second floor.
- Boys' Norfolk Suits, at \$12—Save \$6.50 to \$8**
For boys of 7 to 17 years.
Fine quality of fancy tweeds and cassimeres, all-round belt and slash pockets. The trousers are full lined.
Boys' Norfolk Suits, at \$14.50. With extra pair of full-lined trousers, \$18. Ages 7 to 15.
Boys' Reefers, ages 2½ to 10 years, at \$5. Save \$3.50.
Boys' Washable Suits, at \$2.85, ages 2½ to 10 years. Boyish models.
Boys' full-lined Knickerbockers, ages 7 to 17 years, at \$2.95.
Boys' fine quality all-wool Blue Serge Suits, in the Junior Norfolk and middie models, ages 3 to 7 years, at \$7.50. —Gimbels, "Coupon Day," Third floor.
- Official League Baseballs, at \$1.50**
Odds and ends of Base Ball Masks, at 75c to \$6.
Odds and ends of Tennis Rackets, only about 100 in lot, at \$2.15.
Bicycle Tires, 28x1½, non-skid, at \$1.95 each.
Odds and ends of Base Ball Shirts and Pants, \$1.50 each. Values to more than double. —Gimbels, "Coupon Day," Fourth floor.
- Men's Phoenix Silk Socks, at \$1**
Sizes and colors as they run.
Men's balbriggan half-sleeve Shirts and ankle-length Drawers, at 80c a garment.
Women's Silk Stockings, semi-fashioned; cordovan; all sizes, at \$1.45. First quality.
Women's fine ribbed cotton Union Suits, with crocheted tops; regular and extra sizes, at 85c.
Women's Vests at 30c. Worth more.
Women's lisle Stockings, at 75c. In cordovan; all sizes. —Gimbels, "Coupon Day," First floor.
- Women's Jersey Dresses at \$15.50—Wonderful Values**
Sizes from 34 to 44.
Women's new printed Georgette Dresses, three-tier skirt, special at \$38.
Women's new Foulard Dresses, at \$39.75. —Gimbels, "Coupon Day," Third floor.
- Misses' Sample Spring Suits, at \$15**
Values run from \$10 to \$20 more. Ages 14 to 20 years. At \$15.
Misses' Sample Capes, at \$10. Poplin and serges. Save \$5 to \$15.
Misses' Dresses reduced to \$10. Worth \$5 to \$15 more. —Gimbels, "Coupon Day," Third floor.
- Clearance of Morning Dresses, at \$2.55**
Save up to double. Of gingham—stripes, checks and plaids; percales, stripes and checks, also chambrays. Collars of organdie, poplin, madras and pique; pockets and loose detachable belt. Sizes 36 to 52. Price, \$2.55.
Breakfast Coats, at \$3.95. Save \$2. Pretty shades.
Slip-over full-length Kimonos, at \$3.95. Excellent value. —Gimbels, "Coupon Day," Second floor.
- 50-Piece Dinner Sets, at \$12.95**
Complete set for 6 persons. Covered vegetable dish, bread-and-butter plates included. At \$12.95.
\$15.95 for 100-piece Dinner Sets, complete set for 12 persons; on account of style defects save \$10.
\$39.50 for imported China Dinner Sets, 100 pieces. Save \$10.
\$2.75 for 12-inch size Orange Bowls.
\$2.75 for 9-inch size Fruit Bowls.
500 Fireproof Cooking Sets, brown with white lining.
6 baking cups, at 95c.
1 covered casserole, at 95c.
1 pie plate, complete, at 95c. —Gimbels, "Coupon Day," Fourth and First floors.
- Women's Muslin Underwear, at 75c to \$4.95**
Odd lots, including nightgowns, envelope chemise, petticoats and camisoles.
Petticoats, at \$1.15 to \$4.95. Black and colors; silk and cotton materials.
White Sateen Petticoats, at \$1.45. Tailored and fitted bands. —Gimbels, "Coupon Day," First and Second floors.
- Women's Patent Leather Shoes at \$3**
Lace shoes with fabric top; turn sole; French heels and plain toe. Broken sizes—now \$3. Worth double and more.
Women's Cretonne House Slippers, variety of colors. Special, at \$1.10.
Women's Straw Slippers, blue and pink lining, at 65c.
Growing Girls' Dull Leather Calfskin Oxfords, welted soles and low heels; broken sizes, at \$5.45. Save a third. —Gimbels, "Coupon Day," Second floor.
- Women's Collar-and-Cuff Sets at 75c**
Of venise lace; collar is semi-roll shape. Vests of cream val. lace; fluted ruffles; collar attached, at \$2.25.
Marabou Capes, trimmed with ostrich feathers, at \$7.50.
Stoles of seal plush, at \$6.75.
Vests of moleskin plush, at \$6.25.
Vests of venise lace, at 65c and \$1.15. —Gimbels, "Coupon Day," First floor. Some on Grand Aisle.
- 1000 54x90 Seamless Sheets—Save a Third! \$1.38**
Seamless Bleached Sheets, save a fourth—
63x90 in., \$2.20 81x90 in., \$2.65
63x99 in., \$2.35 81x99 in., \$2.75
72x90 in., \$2.35
Bleached Pillow Cases, choice of hemstitched, plain hem or scalloped. Various 45x36 and 45x 38½ in. Special, 68c each. —Gimbels, "Coupon Day," Second floor; some on First floor.
- Women's Jersey Dresses at \$15.50—Wonderful Values**
Lingerie and Semi-Tailored Blouses, at \$1.65
Voiles, organdies and batistes, plenty of all-over embroidered voiles; sizes 36 to 46. —Gimbels, "Coupon Day," First floor
Manufacturers' sample Waists of embroidered organdie, voiles, batistes; long- and short-sleeve models, at \$2.65.
Georgette Crepe Blouses, mostly in dark shades, embroidered and beaded; a few over-blouses in the lot, at \$5 to \$6.95. —Gimbels, "Coupon Day," Third floor.
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- Men's Phoenix Silk Socks, at \$1**
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Men's balbriggan half-sleeve Shirts and ankle-length Drawers, at 80c a garment.
Women's Silk Stockings, semi-fashioned; cordovan; all sizes, at \$1.45. First quality.
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Complete set for 6 persons. Covered vegetable dish, bread-and-butter plates included. At \$12.95.
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Complete set for 6 persons. Covered vegetable dish, bread-and-butter plates included. At \$12.95.
\$15.95 for 100-piece Dinner Sets, complete set for 12 persons; on account of style defects save \$10.
\$39.50 for imported China Dinner Sets, 100 pieces. Save \$10.
\$2.75 for 12-inch size Orange Bowls.
\$2.75 for 9-inch size Fruit Bowls.
500 Fireproof Cooking Sets, brown with white lining.
6 baking cups, at 95c.
1 covered casserole, at 95c.
1 pie plate, complete, at 95c. —Gimbels, "Coupon Day," Fourth and First floors.
- Women's Muslin Underwear, at 75c to \$4.95**
Odd lots, including nightgowns, envelope chemise, petticoats and camisoles.
Petticoats, at \$1.15 to \$4.95. Black and colors; silk and cotton materials.
White Sateen Petticoats, at \$1.45. Tailored and fitted bands. —Gimbels, "Coupon Day," First and Second floors.
- Official League Baseballs, at \$1.50**
Odds and ends of Base Ball Masks, at 75c to \$6.
Odds and ends of Tennis Rackets, only about 100 in lot, at \$2.15.
Bicycle Tires, 28x1½, non-skid, at \$1.95 each.
Odds and ends of Base Ball Shirts and Pants, \$1.50 each. Values to more than double. —Gimbels, "Coupon Day," Fourth floor.
- Men's Phoenix Silk Socks, at \$1**
Sizes and colors as they run.
Men's balbriggan half-sleeve Shirts and ankle-length Drawers, at 80c a garment.
Women's Silk Stockings, semi-fashioned; cordovan; all sizes, at \$1.45. First quality.
Women's fine ribbed cotton Union Suits, with crocheted tops; regular and extra sizes, at 85c.
Women's Vests at 30c. Worth more.
Women's lisle Stockings, at 75c. In cordovan; all sizes. —Gimbels, "Coupon Day," First floor.
- Women's Jersey Dresses at \$15.50—Wonderful Values**
Sizes from 34 to 44.
Women's new printed Georgette Dresses, three-tier skirt, special at \$38.
Women's new Foulard Dresses, at \$39.75. —Gimbels, "Coupon Day," Third floor.
- Misses' Sample Spring Suits, at \$15**
Values run from \$10 to \$20 more. Ages 14 to 20 years. At \$15.
Misses' Sample Capes, at \$10. Poplin and serges. Save \$5 to \$15.
Misses' Dresses reduced to \$10. Worth \$5 to \$15 more. —Gimbels, "Coupon Day," Third floor.
- Clearance of Morning Dresses, at \$2.55**
Save up to double. Of gingham—stripes, checks and plaids; percales, stripes and checks, also chambrays. Collars of organdie, poplin, madras and pique; pockets and loose detachable belt. Sizes 36 to 52. Price, \$2.55.
Breakfast Coats, at \$3.95. Save \$2. Pretty shades.
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