### "One Must Have **Pretty Lamps**

Electric Lamps Artistically Hand-Painted Parchment and Silk Shades

and at Dougherty's they have an assortment that enables one to select the very nicest. Floor Lamps, Table Lamps, Boudoir Lamps and Porch Lamps, and their collection of smart, distinctive Shades is truly wonderful?" It's all true horides the ful." It's all true, besides the prices are moderate. Remem-ber, you will soon be opening your summer homes and will need appropriate lamps - it would be wise to choose them

Dougherty's Faultless Bedding Box Springs Bedsteads 1632 Chestnut Street

> A Special Exhibition of the Singer Twelve

The American Balanced Six

## Bellevue-Stratford Hotel

Red Parlor, Walnut St. Entrance May 3d to May 8th, Inclusive

Presenting the Advanced 1920-21 Models

Penn-American Motor Car Co. 252 N. Broad Street





### NORFOLK SUITS TO MEASURE **BUSINESS SUITS TO ORDER**

\$50

UILT of fine, new Summer Cloths in a variety of 100 different patternsflannels, worsteds, tweed effects, serges, woolens.

> you have not registered your order yet, best do so at once.

## WILLIAM H. WANAMAKER

Tailoring Shop 1217-19 Chestnut Street



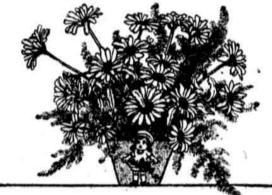
BEGINNING TOMORROW

# An Amazing Sale of Spring Dresses

Annual offering of a limited number of distinctive models in taffeta, satin, Georgette and tricotinereduced to make room for summer apparel.

NO CHARGES—ALL SALES FINAL

## Flowers are Low-Priced—and Plentiful!



Step into the nearest florists' shop and send some posies to some one. Flowers are so plentiful now -so low-priced-that it costs you next to nothing to make someone the happier for your thoughtfulness.

> The Florists of Philadelphia and Vicinity

Judge the market power of the Gimbel Store by the Tailored Suits advertised on this

years. Price \$2.

FOR FRIDAY

Thursday, April 29, 1920.

We are giving you the vast help of our two hundred trained buyers in securing wanted goods at fair prices.



Mail or Phone Orders Filled from Coupon Specials

Lingerie and Semi-Tailored Blouses,

at \$1.65

Voiles, organdies and batistes, plenty of all-over

embroidered voiles; sizes 36 to 46.
—Gimbols, "Coupon Day," First floor
Manufacturers' sample Waists of embroidered

organdie, voiles, batistes; long- and short-sleeve

Georgette Crepe Blouses, mostly in dark shades,

-Gimbels, "Coupon Day," Third floor.

embroidered and beaded; a few over-blouses in the

Women's Jersey Dresses at \$15.50-

Wonderful Values

Women's new Foulard Dresses, at \$39.75.

Gimbels, "Coupon Day," Third foor.

Misses' Sample Spring Suits, at \$15

Values run from \$10 to \$20 more. Ages 14 to

Misses' Sample Capes, at \$10. Poplin and

Misses' Dresses reduced to \$10. Worth \$5 to

\$15 more. -Gimbels, "Coupon Bay," Third foor.

Clearance of Morning

Dresses, at \$2.55

ham-stripes, checks and plaids;

percales, stripes and checks, also

chambrays. Collars of organdie, poplin, madras and pique; poc-

kets and loose detachable belt

Breakfast Coats, at \$3.95.

Slip-over full-length Kimonos,

50-Piece Dinner Sets,

at \$12.95

Complete set for 6 persons. Covered vegetable dish, bread-

and-butter plates included. At

\$15.95 for 100-piece Dinner

\$39.50 for imported China Dinner Sets, 100 pieces. Save \$10.

\$2.75 for 12-inch size Orange \$2.75 for 9-inch size Fruit

500 Fireproof Cooking Sets,

Nut Milk Chocolate,

at 55c lb. Chocolate-covered Plantations,

Assorted Hard Candy, at 40e

-Gimbels, "Coupon Day," Annex, Grand Aisle and Subway.

Zephyr Wool Sweaters.

at \$4.95

For women and misses. In

pink, coral, peacock, navy, black,

buff, purple, orchid and white.

Gimbels, "Coupon Day." Third floo

colors. Special, at \$1.10.

\$15 and \$20 each

\$20 for four pieces.

attached, at \$2.25.

Women's Patent Leather Shoes at \$3

Lace shoes with fabric top; turn sole; French

Women's Cretonne House Slippers, variety of

Women's Straw Slippers, blue and pink lining, at

Growing Girls' Dull Leather Calfskin Oxfords,

welted soles and low heels; broken sizes, at \$5.45.

Clean-up of One-Hundred-Fifty Pieces

Fiber Furniture, at Half Price.

Settees from \$15, \$20, \$30 to \$32.50.

of All-Reed, Willow-and-Reed and

Pieces sold subject to condition as shown, deliv-

Arm Chairs and Rockers, \$5, \$8, \$10, \$12.50,

Mission Living-room Suites for your bungalow or

summer cottage. Two designs in oak, fumed finish.

at \$20 and \$35. Four-piece suite consisting of set-

tee, arm chair, rocker and center table. Special at

rocker, side rocker, center table, set of book blocks

Wemen's Collar-and-Cuff Sets at 75c

Vestees of cream val. lace; fluted ruffles; collar

Marabou Capes, trimmed with ostrich feathers,

ubels, "Coupen Day," First floor, Some on Grand Aisle

Bleached Pillow Cases, choice of hemstitched,

plain hem or scalloped. Variously 45x36 and 45x

381/2 in. Special, 68c each.
—Ginbels, "Coupon Day," Second floor; some on First floor

81x90 in., \$2.65

81x99 in., \$2.75

and tabourette. Seven pieces complete, at \$35,
—Gimbels, "Coupen Day," Sixth floor.

Of venise lace; collar is semi-roll shape.

Vestees of venise lace, at 65c and \$1.15.

Seamless Bleached Sheets, save a fourth-

Stoles of seal plush, at \$6.75.

1000 54x90 Seamless

Sheets-Save a Third at

63x90 in., \$2.20

63x99 in., \$2.35

72x90 in., \$2,35

Stoles of moleskin plush, at \$8.25.

Suite consisting of arm chair, side chair, arm

eries to be made at once. Pieces not returnable for

heels and plain toe. Broken sizes-now \$3. Worth

Cimbels, "Coupon Day," Fourth and First floors.

brown with white lining.

Sets, complete set for 12 persons; on account of style defects save

Gimbels, "Coupon Day," Second floor

Sizes 36 to 52. Price, \$2.55.

\$3.95. Excellent value.

Save \$2. Pretty shades.

\$12.95.

b. box.

Save up to double. Of ging-

Women's new printed Georgette Dresses, three-

This Does Not Apply to Other Goods

models, at \$2.65.

ot, at \$5 to \$6.95.

Sizes from 34 to 44.

tier skirt, special at \$35.

years. At \$15.

that has been selling so fast as to be reduced to a small remainder. This April we have handled more goods than in any former April hence, more short ends. Savings run to half. Women's Coats, at \$14, up to \$32

100 women's Capes; velours, gabardines and serges, \$14. Silk-lined velour, sports length Coats, all spring colors, at \$24.

Silk-lined sports length, black or navy serge Coats, \$27. Newest accordion plaited Capes, black or navy serge,

a Full-length fine street Coats, black or navy wool poplin, silk-lined to waist, at \$32.

years. Boyish model

of full-lined frousers, \$18. Ages 7 to 15.

chemise, petticoats and camisoles.

flounce and fitted bands.

Boys' Norfolk Suits, at \$12-

Save \$6.50 to \$8

For boys of 7 to 17 years. Fine quality of fancy tweeds and cassimeres, all-

Boys' Norfolk Suits, at \$14.50. With extra pair

Boys' Reefers, ages 21/2 to 10 years, at \$5. Save

Boys' Washable Suits, at \$2.85, ages 21/2 to 10

Boys' full-lined Knickerbockers, ages 7 to 17

Boys' fine quality all-wool Blue Serge Suits, in

the junior Norfolk and middy models, ages 3 to 7

years, at \$7.50. -Gimbels, "Coupon Day," Third floor.

Women's Muslin Underwear, at

75c to \$4.95

Petticoats, at \$1.15 to \$4.95. Black and colors:

White Sateen Petticoats, at \$1.45. Tailored

-Gimbels, "Conpon Day," First and Second floors.

lots, including nightgowns, envelope

round belt and slash pockets. The trousers are full

#### Small Girls' Tub Dresses, at \$2

This Coupon Day Brings Great Savings

Friday-tomorrow-is Coupon Day-made up of "leavings"-the remainders of lots, the remainders of pieces-some of everything

Made of Trouville cloth and plaid, trimmed or checked calf or glazed kid. gingham; each with a white pique collar. Sizes 6' to 12

#### -Gimbels, "Coupon Day." Third floor. Girls' Middy Blouses, at \$1.65

White. . With black tie or white and blue collar and cuffs. Braid-trimmed. Suitable for school wear; 10- to 20year sizes. Price \$1.65.

#### Official League Baseballs, at \$1.50

Odds and ends of Base Ball Masks, at 75c to \$6. Odds and ends of Tennis Rackets, only about 100 lot. at \$2.15.

Bicycle Tires, 28x11/2, non-skid, at \$1.95 each. Odds and ends of Base Ball Shirts and Pants, \$1.50 each. Values to more than double. -Gimbels, "Coupen Day," Fourth floor

#### Baby Carriages, at \$33

A sample line, mostly one of a kind in ecru and white enamel. Special price \$33.

-Gimbels, "Coupon Day," Fourth floor 70-inch Full-Bleached Irish Table Linen

## at \$3.15 a Yard

Heavyweight, several excellent designs. Large size Heavy Bleached Turkish Towels,

Heavy Union Kitchen Toweling, at 22e a yard. Irish cotton Pattern Table Cloths, at \$4. 72 inches square or circular designs. Save \$1.75 on -Gimbels, "Coupon Day," Second floor,

#### Men's Shoes and Oxfords, at \$4.45

Save \$2 and \$3. Oxfords come in dark tan, gunmetal

High Shoes in gunmetal calf only. English-style lasts.

pecial at \$4.95. Men's dark tan Army Shoes, at \$5.95. Munson Anmy

last, solid leather soles. Sizes 6 to 11. Boys' Shoes, black box calf with solid leather soles; sizes 10 to 131/2, at \$2.65. Gunmetal calf, dark tan or pat-

ent colt; sizes 1 to 6, at \$3.25. -Gimbels, "Coupon Day," Second floor

#### Men's Phoenix Silk Socks, at \$1

Sizes and colors as they run.

Men's balbriggan half-sleeve Shirts and ankleength Drawers, at 80e a garment.

Women's Silk Stockings, semi-fashioned; cordwan; all sizes, at \$1.45. First quality.

Women's fine ribbed cotton Union Suits, with ochet tops; regular and extra sizes, at 85c. Women's Vents at 30c. Worth more

Women's liste Stockings, at 75c. In cordovan;

-Gimbels, "Coupon Day," First floor,

#### Men's Pajamas, at \$2

Striped percale pajamas at today's wholesale rice. Excellent colors; well made. Excellent

Men's Muslin Night Shirts, at \$1.58.

Men's Cowhide Belts, at 55c. One piece. Men's Shawl-collar Sweaters, at \$7.65-Heather nixtures, mostly the popular brown and green efects. Made with four pockets; sizes 36 to 44,

Men's knitted 4-in-hands, at 45c. Men's silk open-end four-in-hand Scarfs, at 68e. -Gimbels, "Counon Day." First floor.

#### 300 Men's and Women's Umbrellas, at \$5.35

Of union taffeta (cotton), tape edge and silk case.

Large assortment of handles,

-Gimbels, "Conpon Day," First floor,

#### Sterling Bar Pins, at \$1.95

Open-work designs; rhinestoneset. About half price, at \$1.95. Fancy Bead Necklaces, in lapis, blue and pink, at 50e.

Celluloid Bag Tops, square and round shapes, at 75c. "1847" Rogers Bros. Berry

Spoons, at 85c each Discontinu-Medium Folks, at 65c cach.

Medium Knives, hollow handle, at \$1 each.

### Inverted Gas Lamps,

Complete with fancy shades.

Gas Globes, at 25c. Values up

to double, and in some cases -Gimbels, "Coupan Day." Fourth floor.

Women's 2-Clasp Silk

## Gloves, at \$1.38

Excellent value. Women's slip-on ,Chamoisette Gloves, lace-trimmed contrasting uffs, at \$1.65.

4 hildren's 1-clasp French Pique Kid Gloves, at 78c. Black only. Momen's strap-wrist Duplex Gloves; white, chamois and pon-

ger, at \$1.85. Women's two-clasp Silk and Fabric Gloves, odds and ends from our regular stocks; slightly mussed. All sizes, but not in each style, at 90c a pair.

-Gimbels, "Coupon Day," . Pirst floor.

While Theorists Have Been Talking Ways and Means of Helping H. C. L. Step Down-Gimbels Have Been Busily Working Out Practical Solutions, Such as-

# 450 Women's Suits at

\$29 and \$38—That

# Represent \$2 for \$1

Not even before war-times were such values obtainable! "Service" and "thrift," the demand of the times. "Smart serviceability at liberal savings"—the Gimbel answer.

## All the \$29 Half-Price Suits Are of Serge All the \$38 Half-Price Suits Are of Tricotine or Gabardine

Safe, dependable grades. Silk linings.

About twenty styles-mighty good-looking! And with all their inherent goodness "tailored in" to last.

Sizes 36 to 48

-Gimbels, Salons of Dress, Third floor,

## In The Subway Store

Tailored Waists and Middy Blouses, at \$1.45. Women's and massed spring Suits, in serge, erses, poplin and silvertone; sizes 14 to 44, at

Winners and misses Coats, sizes 14 to 44, at

\$13.50. Momen's and misses' Dresses, serges, poplins ersevs and some wilks; sizes 14 to 44, at \$9.50. Girls' Coats, various wanted materials; sizes

Women's suedine Gauntlet Gloves, elastic

nd \$1.50. Bust Confiners, pink, booked in back, at 38c.

Women's Shoes, at \$3.85. High and low

Men's Shoes, at \$4.85. Flight shoes and the

Men's Neglige Shirts, at \$1.50. Soit nurs, 14

Women's filter silk and silk lisle Hosiery, 65c. Men's black and colored Socks, at 20c. Men's and hoys' Caps, at 45e. Half price. Trunks, at \$13.50. Samples.

Mill ends of Dress Ginghams, at 30c yard. Emblem Sewing Machines, at \$29; \$2 cash,

Clearance of House Dresses, at \$1.45 to \$2.45.

Manahan Tarine Wrapping and Lining Sheets,

#### Dress Goods Remnants at 75c to \$3.75 Yard

Wool and silk-and-wool in lengths of 1 to 6 yds. Many close to half price. Sold by the piece only 75e to \$3.75 a yard. -Gimbels, "Coupon Day," Second floor,

Women's Ready-to-Wear Hats at \$2 Silk, satin and straw combinations; black and

Ready-to-wear Straw Hats, black and colors. \$3. -Gimbels, "Conpon Day," Third floor. 9x12 ft. Seamless Tapestry Rugs at \$28

Some slightly imperfect. \$26 and \$31 for 6x9 ft. Seamless Axminster Rugs, best grade, slightly imperfect. \$16 and \$18 for 4 ft. 6x6 ft. 6 Seamless Axmin-

ster Rugs, best grade, slightly imperfect. \$7.75 for 36x70-in, high-pile Axminster Rugs, slightly imperfect. \$5.25 for 27x54-in. high-pile Axminster Rugs,

sligtly imperfect. Sloane's Willow Grass Rugs-Close to Half Price-some plain effects, others with pretty fancy borders, mostly in the green colorings; at \$4.25 and \$5. Size 4 ft. 6 x 7 ft. 6. -Gimbels, "Coupon Day," Fifth floor.

#### Traveling Bags at \$1.95

Light weight. Matting-covered, fabric-lined. \$2.85 for Hand Bags of dull morocco or polished saffron leathers.

\$1.85 for Hand Bags, leathers and fabrics. \$2.95 for black fabric-covered Suit Cases, allround straps.

silver effect frames—fitted with purse and mirror.
—Gimbels, "Coupon Day," First floor, Wall Paper at 71/2c, 15c and 28c a piece At 71/2e a piece-values worth double or more;

\$3.85 for Silk Bags in black and navy, Dutch

At 15c a piece-fine selection of bedroom and sitting-room papers. All are less than half price. At 28c a piece-imitation grass cloth effects, embossed papers, oatmeal and engraved tile papers. All sold with borders or binders to match.

-Gimbels, "Coupon Day," Fifth floor,

kitchen, sitting-room and bedroom papers.

#### 'Easy Hour" Electric Vacuum Washer at \$75

Strongly made; tub of southern cypress wood ith clothes wringer and bench awached. Price \$75. Priscilla Electric Irons, complete with cord and stand. \$4.50.

4-qt. aluminum covered Cook Pot, strainer top, Aluminum covered Cook Pots, 2 qts, to 10 qts, \$1.25 to \$3.50. Gas Irons, complete with cord and stand, size

Three-piece Garden Sets, consisting of spade, ake and hoe, at \$1.95. Good quality Garden Hose Pipe, 15c a foot Four-part Steam Cookers, made of polished tin,

Climbing Rose Bushes, red or white, at 25c each. Manahan Tar Paper, size 7 sheet, 40x48, at 75c a Manahan Tar Paper Bags, at 80c, \$1 and \$1.35.

Wizard Floor Polishing Mops, at 95c. 12-oz. bottle of Wizard Floor Polish, at 35c Butter Merger, for making butter, at 25c carl -Gimbels, "Comen Day," Pourth floor, Domestic, Willard and Singer Sewing

and \$53.50 Brand new Domestics and Willards, floor sames of Singers. All have the regular Crimbel guarantee and a

Shredded Wheat Biscuits, Limit 4

one case, dozen, half-dozen or 3-can lots, at 10c a

200 big sanitary cans of sterilized Sauer Kraut, Lenox Pie Pumpkin, in case, dozen or 12-dozen Swift's Premium Hickory Smoked Hams, family

Chop, at 3 lbs., \$1.18, or 42c lb.

## Men's and Young Men's Suits, at \$22.50.

to 14. at \$7.95.

rist, at 85c. Men's all-leather working Gloves, at \$1.15

Misses' and children's Shoes, at \$2.85.

Women's Swiss Vests, regular size, at 25c.

Seamless Sheets, soiled, 81x90, at \$2.15

Cotton Blankets, soiled, tull size, at \$2.95

Men's Cloth Hats, at \$1.85. Clearance of odd lots of Underwear, at 50e to

Clearance of Petticoats, at 95c to \$5.95. Cot-

Heavy Union Crash Toweling, at 24c a yard. Curtain Scrim, face insertion, trimmed, at 17c

-Gimbels, "Coupon Day." Subway Store,

Packages, at 12½ c a Package 10,000 cases of Crushed Sugar Corn, at 5 cans 500 cases of fancy Mixed Soup Vegetables, limit

sizes, at 45c lb. 25 chests new seasoned Mixed Tea, Quaker

Machines Variously at \$45, \$51.

Sold on the Gimbel Club Plan of \$5 when orderng and the balance \$1 weekly.

complete set of attachments.

## Odd Vests, at 25c; small sizes.