

Organ plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Rain

# Plenty of the Right Kind of Goods at the Right Prices

## Splendid Lighthouses of Life

are they which have been built upon the shores of obscurity by the boys of humble birth, whose birthdays, February 12th and April 27th, have just passed—Abraham Lincoln and Ulysses S. Grant—full of light and inspiration, both in their boyhood and manhood.

Boys, like trees, must grow straight from the beginning to come to anything worth while.

The world is greatly indebted to its obscure families, if we have read its biographies aright.

You who have traveled know that the huge, mysterious pyramids of Egypt rest on sand.

For such as have far back, honorable ancestry and favorable opportunities of early life we may be justly proud, and to them we may fairly look for great achievements and give laudable praise, but we cannot forget that many a giant of learning and powerful service has come out of small corners of humble wooden cabins.

[Signed]

*John Wanamaker*

April 28, 1920.

## Small Sable Scarfs—Soft and Luxurious

No matter how the fur fashions change about they never omit the lovely, rich brown sables!

Just now the fashionable finish to Madame's spring tailor-made or her cloth gown is a smart little one or two skin scarf of sable. It may be the pretty Hudson Bay or the beautiful Russian sable—both are very popular.

Prices start at \$145 for the one-skin scarfs of Hudson Bay sable and go on up to \$600 for a perfect beauty—a two-skin scarf of rich and beautifully marked Russian sable.

(Second Floor, Chestnut)

## NEW SILVER MESH BAGS ARE LONG AND NARROW

This being the most fashionable shape at present and the one that every other woman wants.

They are all of the finest sterling silver mesh, tapering toward each end where some are finished with a tassel and others with tiny balls. Either they have a strap or chain handle.

Prices are \$37 to \$73.  
(Jewelry Store, Chestnut and Thirteenth)

## WOMEN'S HAND-MADE BLOUSE SWEATERS

Made of wool, with the popular short sleeves and round neck, and tie sash. Colors are white, black, buff, tangerine, jade green and navy.

Price \$13.50.  
(First Floor, Market)

## A VERY POPULAR STOCKING FOR CHILDREN

Just now is the silk-plated golf stocking, with turnover top. It comes in black and red mixed, navy and green and black and navy.

\$1.65 a pair for all sizes from 7 to 16 years.  
(First Floor, Market)

## There Will Be a White Sale

A good many people have asked us. They wondered, with prevailing conditions, and with cotton so high, if a White Sale could be held.

Yes, we have the goods and the White Sale, with all its valuable savings, will open

May 1—Next Saturday

You may wish to tell your friends.

## Capes Win All Women by Their Gracefulness

Probably you have noticed, too, how well they suit the present style of dress. And, there is another thing, provided she chooses carefully, almost every woman can wear a cape and look well in it.

Some of the prettiest models are in dark blue or black serge or tricotine or velour with a greater range of colors. There are at least seven good styles between \$38.50 and \$77.50, and this includes a smart accordion-pleated men's-wear serge with plain front; others in tricotine with brushed wool collars in checkerboard effect and still others with tan or black velour collars.

(First Floor, Central)

## Dainty Blouses, Every Whit Hand Made—\$5.50 to \$8.75

Thank the clever Porto Rico needleworkers for these pretty blouses, all of which are not only trimmed with hand-drawn work and hand hemstitching but are entirely hand made.

The first blouse, \$5.50, is of batiste with fine drawn work on its collar, cuffs and down the front.

For \$8.75 there is a pretty voile blouse with much hemstitching, drawn work and tucks for trimming. The neck is V shaped and the blouse is in a good style.

Another blouse, this one from the Philippines, is of pink voile with hand embroidery down the front, on the collar and cuffs, and finished with hand scalloping on collar and cuffs. Price, \$8.75.

(Third Floor, Central)

## Men's British Luggage Superb in Style

WE think it is the finest luggage of its kind we have ever seen, and don't know of another place in America where it can be found.

Suit cases of natural pigskin and brown cowhide of the finest grade. They are beautifully made and finished and both leather lined, the pigskin cases have dark green cross grain leather lining.

The pigskin cases are in 22, 24 and 26 inch sizes and are \$75, \$80 and \$85.

(Main Floor, Chestnut)

## Men's Fine Spring Shirts of Silk-and-Cotton

Soft cuff, plain negligé shirts in solid colors. Beautiful shades of pink, apricot, green and blue, and white for men who prefer that.

These are among the most satisfactory Spring and Summer shirts we have.

Price \$6; with separate soft collar, \$6.50.

(Main Floor, Market)

## A Smart New Oxford for Men

Straight lace style, of mahogany-color cordovan, with straight tip and made on a plain, neat English last, with low, broad heel.

Fine in fashion and suitable for any but formal dress wear.

Price \$15.50.

(Main Floor, Market)

## The Fashionable Wraps of the Season for Young Women—Dolmans, Capes and Coats

Voluminous, yet with a certain grace, with a collar deep and crushable—that is how the new wraps for the spring and summer impress one.

For the girl who prefers a cape there is a fascinating variety. There are accordion-pleated capes of dark blue serge, with wide and glistening collars of taffeta. There are capes of tricotine, of Poiret twill and of velour checks. They are smart, new and different. They begin at \$35 for the blue serge capes and go on up to \$85 for the handsomest model, in Poiret twill.

Of dolmans and wraps there is a most interesting collection. Soft, thick, beautiful fabrics make them, like velours and Bolivias and peachblooms and evaras. Some are richly lined. And they come in brown and tan shades, blues and terra cotta tones as well as other hues. \$55 to \$165 is the way they range in price.

14 to 20 year sizes.

(Second Floor, Chestnut)

## CORSET WAISTS FOR GROWING GIRLS

Wise mothers see to it that their little daughters are provided with proper support from girlhood up, so that the growing bodies have a chance to develop properly.

The Ferris waists are here in a wonderful assortment, beginning with sizes for girls of 10 years, on up to the more corset-like waists for girls of 18 years.

There are all the styles best suited to girls of these years, all the waists have garter attachments, and prices go from \$1.50 for the simplest waists to \$2.50 for the kinds for older girls.

(Third Floor, Chestnut)

## The Uses of Jersey Sports Suits Are Many and Varied—As Young Women Know

WHICH is the reason most every young woman feels that a Jersey sports suit in her wardrobe is almost a necessity!

Between \$35 and \$55 there is abundant choice and a wide variety of these practical suits in the Young Women's Salons.

Some are of plain wool jersey.

(Second Floor, Chestnut)

## You'll Save Money on These Handkerchiefs

for they are kinds we couldn't get today at anything like these prices.

Women's handkerchiefs, \$2 a dozen, are of sheer and sturdy Irish linen, in perfectly plain hemstitched style.

Men's handkerchiefs, \$4 a dozen, also Irish, also plain hemstitched, also very good for the price.

(West Aisle)

## Beautiful Garden and Lawn Furnishings

(Composites of Cement and Crushed Marble and Granite)

are on exhibition and sale in the China Store, and they make a most interesting display.

(Fourth Floor, Chestnut)

## A GOOD TIME FOR LACE REMNANTS

There are almost all kinds of the laces now in fashion and also some silk nets, much used for linings for blouses and sleeves. All are from a third to a half less.

(East Aisle)

## SEAMLESS RUGS FOR THOSE WHO PREFER THEM

Excellent quality in the following good weaves:

### Wiltons

9x12 ft., \$106.50.  
8.3x10.6 ft., \$104.

### Velvet Rugs

9x12 ft., \$71.50.  
8.3x10.6 ft., \$68.50.

### Tapestry Brussels

9x12 ft., \$45 and \$48.50.

(Seventh Floor, Chestnut)

## ALL THE MATERIALS ARE HERE FOR SUMMER CURTAINS AND DRAPERIES

Such light-weight, cool-looking fabrics as cotton or silk-and-cotton madras or the brilliant artificial silk that has proved so satisfactory.

The colors are especially soft and pretty, usually there is a self-colored design and in some cases stripes of another shade. Prices range from \$1.65 to \$6.75 a yard.

(Fifth Floor, Market)

## Announcing a New and Better Service in Office Furniture and Commercial Stationery

A service of mutuality, it might be called. The two sections—Office Furniture and Commercial Stationery—being side by side, on the Third Floor, Market Street, they are mutually complementary and helpful.

Business executives, office managers and all men and women of affairs who appreciate the importance of proper equipment as an aid to systematic and personal efficiency will here find every office requisite from a pen point to a safe and from a lead pencil to a directors' table.

### In Office Furniture

Flat top, roll top and type-writer desks.

Tables and chairs for directors' rooms.

Filing cabinets in wood and steel.

Safes for the office and home.

### In Commercial Stationery

Inks, pens and pencils.

Blank books, note books and loose-leaf books.

Card index cabinets and filing equipment.

Desk sets in glass and brass.

Fountain pens.

Ink-pencils.

## Suiting Your Boy

Wanamaker boys' suits are of the quality that it pays to invest in.

We have them in ample selections for boys of 8 to 18 years at \$20 to \$38. No lower-priced ready-to-wear suits are as good.

No higher-priced ready-to-wear suits are or can be better. Norfolk styles in crashes, chevots, worsteds—all desirable wool fabrics, combining good-wearing qualities with attractiveness of shade, pattern and style.

(Second Floor, Central)

## We Are Selling Some Splendid Cedar Chests at a Fourth Less

A sweet-smelling cedar chest is just the thing to pack away the Winter clothes in—and there never was a time when the saving of clothes was so important as now.

All of these chests are new and are made of the best, thoroughly seasoned cedar lumber; most of them are equipped with casters.

\$7.50 for cedar chests 13x15x26 inches.	\$19.50 for cedar chests 17x18x41 inches.
\$8.25 for cedar chests 13x15x29 inches.	\$24 for cedar chests 19x20x42 inches.
\$12.25 for cedar chests 16x17½x33½ inches.	\$26.25 for cedar chests 19x20½x42 inches.
\$16 for cedar chests 19x19x34 inches.	\$26.25 for cedar chests 19x19x40 inches.
\$17.25 for cedar chests 17x19x39 inches.	\$29 for cedar chests 20x22x54 inches.
	\$29 for cedar chests 23x21x46 inches.

(Fourth Floor, Central)

## These New House Dresses Are a Delayed Shipment

which is the reason they are so good for the prices. Bought now, they'd all cost more!

There are gingham and chambrays—sturdy cottons, all of them, in pretty colors and good weaves.

They are made in new and attractive styles, some with white pique collar and cuffs, some with organdie, some with white pipings.

Checks, plaids, stripes and plain colors are included; there is a most pleasing variety and prices go from \$3.85, \$4.50 to \$5 and \$6.

(Third Floor, Central)



## The Once Sedate Taffeta Frock Becomes Deliciously Frivolous

NO woman will object, however—not when she sees the many new fashions that have dared to break away from the conventional.

Can you imagine an accordion-pleated skirt with jaunty little Eton jacket over a blouse of Copenhagen blue and white checked gingham? That is one

of the most novel dresses and it is \$62.50.

Petals of silk up and down the skirt and edging an overskirt of chiffon, the quaint old-time resingote revived in glorified form and finally a fascinating imported model trimmed with the tiniest colored disks arranged in points. This is \$375 and it is the highest priced of all.

(First Floor, Central)

## Fresh and Dainty Dressing Sacques of Dotted Swiss and Other Cottons

Already we have had many calls for these dainty, pretty little things, and these are all brand new.

For \$5.50 she may choose from two good styles—one of sheer cotton voile in pink or white, with many frills of Valenciennes lace—even frills on the pockets; or another style of dotted Swiss, also trimmed with lace.

In kimono shape is a saque of white dotted Swiss over a lining of pink, blue or lavender silk. It is \$7.50, daintily made and is ribbon run at the waist.

Set-in sleeves and a lace-trimmed organdie collar are features of another dotted Swiss saque, which is made over a silk lining in delicate colors. It is \$12.50.

(Third Floor, Central)

## 10,000 Yards Cotton Remnants Average a Third Less

A GOODLY collection gathered up from our own stock and including the very best selling Summer cottons, such as gingham, percales, voiles, silk-and-cotton materials and so on.

(West Aisle)

They are in convenient lengths for making children's frocks up to dress patterns for women and there are many that would do for waists.