

Band at 9; Organ at 11.
11:55 and 4:50
Chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Showers

The Best News for People Who Buy With Discretion



This Is the Anniversary Birthday of General Ulysses Simpson Grant

who was nicknamed "Useless" when a schoolboy. Born in a two-room cabin, in 1822, when he was 7 years old that small boy's love for horses made horses love him, so that he could manage the team that hauled the firewood for the farmhouse and his father's tannery.

In one of his own memoirs he wrote these words: "When I was 17, I did all the work on the farm that could be done with horses, ploughing for corn and potatoes; tended the cows and sawed the wood for the house."

And He Attended School, Also

He is said to have been a short, stocky boy, with brownish hair, freckled, and had gray-blue, kindly eyes.

He loved animals and made pets of them so that they did anything he wished.

In his boyhood he was a little man of whom his father was proud, because he was always doing something useful, instead of being "Useless."

When he was on his way to West Point Military Academy he spent several days in Philadelphia, and in a home letter he said he "saw about everything in the city, which was kept so clean," that he wrote "that it looks as though it were fixed up for Sunday."

He reached West Point on the 26th of May, 1839, and slept on the floor in an upper room of the old north barracks.

The West Pointers, seeing his name registered "U. S. Grant," jollied him and renamed him "United States Grant" and "Uncle Sam Grant."

The boys, who made up their own beds, scrubbed the floors and cleaned up, had no thought that that stubby, silent chap among them was to be a President of the United States for eight years, two terms.

After the war General Grant lived in Philadelphia in a house on Chestnut street above Twentieth or Twenty-first, and with a friendship for the writer, stopped almost every morning on his way to see and talk about this curious old Freight Depot Store. Mr. George W. Childs and Mr. George H. Stuart, his intimate, early friends, often came with him, and they had much to say in praise and encouragement of what was going on here.

Idle as he was at that time, he was half ready to come in with us and be the commander-in-chief.

Our boss was particularly proud of General Grant's good will and his prophecies of the future of this business, which meant so much when the young fellows needed friends for the new enterprise.

This piece is written mainly for the growing-up boys who will, by any by, begin new and better things in their home cities.

[Signed] *John Wanamaker*

FINE French Scents and Powders for Much Less

An interesting collection of fine French perfumes and face powders, many fragrant and delicious scents, usually one and two of a kind, are now marked \$2.25 to \$20, which is much below the usual price.

(West Aisle and Main Floor, Chestnut)

PARIS Sends New Collars Made of "Antique" Laces

Laces in clever imitation of antique designs with motives of hand embroidery introduced and perhaps an edging of Valenciennes lace.

They are all in the becoming cream color and it is interesting to note that there are every one of the fashionable shapes—collars for square and round neck gowns, others with long pointed fichu ends and still others that are straight.

Prices are most moderate, \$2.50 to \$6 for collars and this includes some sets. Gimpes, \$12 and \$12.50.

(Main Floor, Central)

DAINTY Little Silk Bags in Two New Styles

One style is round, with covered frame, and is made of attractive checked silk in blue or brown. It has inner frame, is prettily silk lined and is \$3.75.

The other style is a somewhat larger bag of blue or brown moire silk, with covered frame, and with ruffles down the center. This is a double bag, opening into two separate compartments. The price is \$6.50.

(Main Floor, Chestnut)

WOMEN'S Washable Silk "Shirts"

which are so much liked to wear with bloomers are more like short, straight chemises than anything else. Here are two crepe de chine styles and one satin style at \$3.85 and one charming satin affair with lace at \$5.50.

(Third Floor, Central)

WOMEN'S Smart, New Pumps With a Hint of "Brogue"

Not tongue pumps, for it isn't that kind of a brogue, but smart, low heel pumps with long wing tips and perforations, after the manner of the brogue footwear so much in fashion.

Nut-brown Russia calfskin is the leather used and tiny leather bows add an ornamental touch. Price \$12 a pair.

(First Floor, Market)

WOMEN'S Pumps, Special at \$9.25

The Exclusive Little Boot Shop is clearing out all of a certain style of pumps with turned soles and 2-inch Louis heels. They are in patent leather, tan Russia and black Russia leather, and very desirable.

(First Floor, Market)

NEW Lots Added to the Silk Stocking Specials

\$1.50 a pair for women's black and white, full fashioned thread silk stockings with mercerized tops and soles. All sizes.

\$2.25 a pair for women's black full fashioned thread silk stockings with mercerized soles. All sizes.

(West Aisle)

FIVE New White Cotton Waists

Checked and dotted voiles, with three quarter sleeves, \$2.85. Dotted Swiss with lattice-work beading, \$3.85.

Plaid voile with collar and cuffs trimmed with real picot edging, \$3.85.

Lawn with dots—blue, rose or heliotrope—\$3.85. Batiste, embroidery trimmed, \$7.50.

(Third Floor, Central)

BEAUTIFUL Plaid Skirts, Special at \$28.75

Exactly the same skirts and made by the same manufacturer as we have in everyday stock for a good deal more than this price. This being a very special little lot.

All are pleated in some new form or other. The material is a fine all-wool worsted with velvet finish and the colors are lovely—soft blues and greens predominating. They are so skillfully blended that they will go with almost any color.

(First Floor, Central)



New English Sports Suits for Women in the London Shop

Suits of cheviot, Shetland wool, homespun and Saxony cloths, in gray and brown chiefly. There are three styles—one with a box coat, one with a straight coat which has slashed pockets and one with a Norfolk jacket.

They are in sizes 14 and 16 for young girls, and 36 and 38 for women.

Prices are \$75 and \$85. (Subway Gallery, Chestnut)

60 Women's Spring Suits Reduced to \$50 Each

This means a saving of \$25 or so on their early season prices. They are admirable suits, of tricotine, poret twill, serge, gabardine and checked worsted, in navy, black and tan—the checks, of course, being varied. They are in severely tailored, braid-trimmed and embroidered styles, and there are all sizes in the lot, so that everybody can be fitted.

(First Floor, Central)

Women's Fine Bolivia Wraps at Last Are Reduced!

We have taken some of our most beautiful models in Bolivia, all-wool, of course, and some made from the softer, silkier imported wool, and made the prices much lower.

Mostly they are the graceful, enveloping dolman fashion. One resembles a cape with long pointed flap pockets ending in ornaments. Another, a very new style, has a blouse effect in the back.

However, all are quite recent arrivals, some having been here only a little over a month. There are all the fashionable new colors and the changed prices read \$75 to \$160.

(First Floor, Central)

Leafy Lanes Are Inviting Girls Who Ride

This is such a delightful time of the year that it's a pity to miss any of its beauty by not riding if you can. Here are plenty of well-tailored, trim and good-looking riding habits to add to your pleasure—for any girl feels better when she knows she is looking well!

Riding habits for young women who wear 14 to 20 year sizes, are of tweeds and oxfords, in Norfolk and plain-tailored styles—the coats are all protected with rubber linings, too. \$40 to \$60. Riding habits for younger girls of 8 to 14 years are in good styles, and different colors, \$45 and \$50.

(Second Floor, Chestnut)



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Cotton Frocks—Crisp and Lovely and New—For Young Women

Hundreds of new and charming frocks, are here. What will you have?

Cool dotted Swisses, some with white and some with colored dots, \$27.50 to \$45.

Gingham frocks in checked and striped effects and many colors, \$12.50 to \$32.50.

Voile dresses in enchanting colors such as sunset, shell pink, pale blue, delicate greens and white, are in styles as pretty as their colors. \$18.50 to \$40.

White organdie dresses for commencement needs and other occasions, are \$25 to \$37.50.

A few exquisite organdie frocks in pale colors like lemon and baby blue, are trimmed with much sheer and filmy lace and are \$65, and a flame-colored frock, quite new and entrancing, is \$37.50.

14 to 20 year sizes. (Second Floor, Chestnut)

2500 Pair of Women's Fabric Gloves at \$1.30 to \$1.65 a Pair

These are in just the styles women are asking for now—

At \$1.30 a pair are chamois like gloves in slip-on style, with turn-back cuff, lace edged—in white, heaver, and chamois color; or duplex gloves in slip-on style in white, mastic or heaver color.

At \$1.50 a pair are slip-on duplex gloves, with tucked wrist; white with black embroidery, and mastic color.

At \$1.50 a pair, 8-button duplex gloves in white, white with black, heaver and mastic color, and the same style in 12-button length is \$1.65 a pair.

All these gloves are washable, of course. (West Aisle)

Little Children Must Have Spring Coats and Hats

For warmer weather is just around the corner and they will surely be needed right away.

The coats are beautifully made garments, tailored with as much care as mother's and father's clothes. They are of blue serge, mixtures, silvertones, poplins and taffetas. Plenty of suitable styles for the tiny boy. \$8.50 to \$48.

The hats to go with these coats are quite boyish in character in solid colors or two-toned effects, \$2.25 to \$16.50. These are especially for boys.

Girls' hats, tailored shapes with streamers and many others up to the frilliest of lingerie affairs, \$2.75 to \$18.50. Sizes 2 to 6 years. (Third Floor, Chestnut)

Any Man Needing a Good Suit Will Find It Here

He will find a variety as full and satisfying as any man can desire in regular suits of fancy mixed fabrics, chevots and worsteds; also in blue serge, as well as jauntily modeled flannel suits, in sports styles, built for freedom, fashion and comfort.

Every one of these suits is warranted to carry the most that any man can obtain for the money in basic quality of fabrics and tailoring, fineness of fashion and all-round excellence.

Prices \$45 to \$80.

(Third Floor, Market)

MEN'S Colored Handkerchiefs, 75c Apiece

You've no idea how good looking they are till you see them!

One design that many men will like is in block effect—blocks of violet, tan, green or rose color alternating with white, and finished with a white hem. But there are many others just as attractive.

They're all Irish, of course. (East Aisle)

"Leader of Men" by Robert Gordon Anderson

is a little book—an impression merely—of Theodore Roosevelt, but a great many people will delight in it and wish to own it. Price \$1.

(Main Floor, Thirteenth)

IMITATION Ivory Toilet Articles, 7c to \$3.10

Included in this group are hair brushes, mirrors, combs, shave jars, tooth brush holders, military brushes, frames and shaving brush holders, and prices begin at 7c for combs and go to \$3.10 for a pair of military brushes.

(West Aisle)

TO Get Ahead of Father Moth and All His Children

the best plan we know is to bring or send your furs to our Fur Storage Vault—for no moth ever gets a wing inside the door!

Fur coats, fur neckpieces, muffs, overcoats—anything in fur you wish to have protected against moths, fire or burglars—will find a welcome niche in the Wanamaker Fur Storage Vault.

If you send us a postal we'll be glad to call for your things. (Third Floor, Central)

BEST 50c Bath Towels We Know Of

In the old-fashioned honey-comb weave, which means friction for a good rub down, combined with unusual strength and wearing quality.

Woven of fine, firmly-spun California cotton yarn and extra strong in the lower warp, which is the foundation of a towel.

Size 19x35 inches, every towel with hemmed ends, price 50c each, at which price we don't know their equal. (First Floor, Chestnut)

PRINTED Calico, Special at 28c a Yard

"Old-fashioned calico" many women call it and it is a delight for inexpensive morning frocks. This is an extraordinarily low price for such a good quality.

With pretty gray, dark blue or white grounds, printed with tiny all-over figures in color or black. The width is 24 inches. (First Floor, Chestnut)

A LITTLE Clean-Up in the Notion Store Brought These to Light

Snap fasteners, 3c a card, 30c a gross—in black or white; lingerie tape, 20c—25-yard pieces, in light blue only, mercerized; each piece with a bodkin.

Linen tape, 6c and 8c a piece—silver flax tape, in four widths. (Main Floor, Central)

LETITIA Corsets

In a new shipment of Letitias there are models for many different types of figures.

One for slight figures is of pink batiste and has its topless upper part finished with elastic, \$7.50.

One for average women is of pink coutil, topless and heavily boned, \$8.50. (Third Floor, Chestnut)

The New Arak and Mahal Carpets From the East

are typical of the best rugs of this class now being woven. In the general strength of their color schemes, particularly in their depth and richness of tone, they reflect something of the boldness of the weavers and their virile conception of beauty.

Deep shades of red, blue and green are set off with touches of ecru and other lighter shades of varying intensity. The Araks are Mahals of the finest types, but both rugs are of the same family and they are at once substantial, serviceable and rich and effective as a furnishing asset in dining room, hall, living room or library.

Prices range all the way through a large choice of carpet sizes from \$287 for a piece 10.5x7 feet to \$1575 for a piece 20.3x13.5 feet. (Seventh Floor, Central)

A FEW interesting water colors have just been hung in the Picture Store—pictures by Carl Weber, F. F. English, Alexander Bower, W. S. Buckland and F. Van Vrieland. They include landscapes with animals, a Dutch scene or two, two or three bits of woodland, and three marines, and their prices are \$50 to \$375. (Fifth Floor, Market)

A Sterling Silver Dish for Asparagus or Ice Cream

It is really such a useful shape that it can be used for many other things besides. For a bride, going to housekeeping, it makes a particularly nice present.

The dish is shallow and has an extra perforated bottom for asparagus and this is taken out when it is desired as an ice cream dish.

Louis XVI pattern, \$400. Harewood, \$325. Pompeian, \$295. Vitruvian, \$320. (Jewelry Store, Chestnut and Thirteenth)

NOTHING is better for a modest wedding-gift than a Wallace Nutting picture, framed in antique gold or mahogany. The Picture Store has them for \$3 to \$50. (Fifth Floor, Market)

A Little Lamp Special

The Oriental Store is clearing out a little miscellaneous lot of lamps, some reduced, at \$5 to \$15; and some special at \$12.50. They include figures in porcelain and lacquer, brass, Buddhas, one bronze figure and some pieces of the five-color porcelain. They are all of the one and two light variety and are without shades. (Fourth Floor, Chestnut)

SOME very uncommon lamps made from the stems and leaves of the Florida palm may be seen just now in the Lamp Store. They are for floor and table, are limited in number, and cost \$25 to \$65. (Fourth Floor, Central)

Japanese Straw Rugs 9x12 ft., \$11.50

By a piece of great good fortune we procured these rugs at such an advantage that we can sell them at this very low price. Domestic grass rugs of similar quality would cost you from half again to twice as much.

These Japanese rugs are excellent for porches and summer cottages. They are well made, durable and in a great variety of pleasing designs and colorings. (Seventh Floor, Chestnut)

Good Bicycles Are None Too Numerous

this year and as there has been a greater demand for them so far than for many a year, it is well to make selection now while the assortment is good.

Columbia bicycles of various models, for men, women, boys and girls, \$40.50 to \$77.50. Continental bicycles, \$40 to \$48. Men's America and Coaster bicycles, 20 and 22 inch frames, \$40. (Gallery, Juniper)

New Colored Glassware of Much Charm

In glassware the charm of color seems to speak to one with a particular force. It is especially pronounced in this notable new showing of pieces, in looking at which one's eyes are made to sparkle by what seems a veritable dance and interplay of amber, celestic blue, royal purple, aquamarine, topaz, calcite, gold-lined, jade green, pink or blue.

The pieces are: compotes, bouillon dishes, flower boules, nut bowls, flower vases, baskets, candlesticks, aquariums, jam jars, trinket boxes, teed-teu sets.

Prices go from \$1.50 for a flower vase to \$20 for an aquarium, 16-inch size. (Fourth Floor, Chestnut)