

VARE WHITE WINGS 'STRIKE' AT PARADE

Refuse to March When Morden Orders Them to Drop Boasting Sign

800 REVIEWED BY MAYOR

One of the "star" features of the street cleaners' parade today was missing. Cleaners of the Seventh and Eighth districts employed by Senator Vare, "the largest street cleaning contractor in the world," did not march.

Boasting banners carried by those cleaners led to their absence from the line-up. The banners bore the announcement: "We are the highest paid street cleaners in the world."

Morden Is Defied. The men had assembled at Broad and Carpenter streets, the starting point, when Colonel Morden, chief of the Bureau of Street Cleaning, saw the glaring banners.

"Take them out of the line," he ordered. "We won't," several of the men replied. They then dropped out of the parade.

Despite the absence of the high-paid street cleaners, their fellow workers in other districts made a good showing. Led by the Philadelphia Firemen's Band, the men marched in good form and with the parade on the sidewalk and in the street.

Along Broad street they were applauded, but, aside from showing spreading smiles of satisfaction, they carried themselves with military bearing.

From Broad and Carpenter streets the parade proceeded to Girard avenue, from which point the cleaners marched to their various districts. There were approximately 800 men in line. A number of those who dropped out kept pace with the parade on the sidewalk and gave vent to their opinions regarding the action of Colonel Morden.

Mayor Reviews Parade. Following each district in the line-up were the various kinds of apparatus used in street cleaning. There were 150 motor-driven dump wagons, 150 sweepers and about 200 horse-drawn vehicles.

Many of the wagons carried signs urging the people to prepare for clean-up week. The marchers were reviewed by Mayor Moore, his cabinet, and also Senator Vare at the northeast end of City Hall.

Senator Vare said he regretted that the men had carried the boasting signs. "Their absence," he said, "spoiled the effect of the parade."

WOMAN SHOT; HUNT MAN

Brother-in-Law Sought as Assailant of Wilhelmina Bardardo. Mrs. Wilhelmina Bardardo, twenty-six years old, was shot through the left breast at 9:50 o'clock last night at her home, 8136 Shawnee street. She was taken to the Chestnut Hill Hospital, where her condition is serious.

Police are looking for Gatano Contanzo, thirty-one years old, of New York, a brother-in-law, charged with firing two shots at Mrs. Bardardo. Mrs. Bardardo's sister had refused to live with Contanzo when he moved to New York from this city, it is said. Contanzo came to Philadelphia yesterday. His wife was living at the Shawnee street address, but was not at home when he called.

STEAK FIXES BROKEN HEART

Juicy Dose Cures Man Suffering From Lovesickness. Samuel Zitrin, twenty-eight years old, of 1228 N. Hutchinson, was heading straight for the obituary column because, the police say, his wife refused to live with him.

Zitrin had a hot date for three days, neighbors told the police. The man, who was suffering from lovesickness and malnutrition, was taken to St. Joseph's Hospital. He ate a thick beef-steak and his stomach and heart are both normal again.

Deaths of a Day

Howard J. Subers. Howard J. Subers died suddenly yesterday at his home, on Ashbourne road, Ashbourne. For many years Mr. Subers was connected with the Geographical Survey Co., which operated water works in several New York and New Jersey towns. He made daily trips from his home to his New York office. For a long time Mr. Subers was active in Democratic politics in Chesterham township. He was a member of St. Paul's Episcopal Church, Ogontz. Besides his widow he is survived by six children by a former marriage, four daughters and two sons.

Dr. William Cleaver Wilkinson. Chicago, April 25.—Dr. William Cleaver Wilkinson, aged eighty-seven, professor of poetry and criticism at the University of Chicago, died yesterday as the result of injuries in a fall. Doctor Wilkinson was ordained a Baptist minister in 1839 and had held pastorates at New Haven, Conn., and Cincinnati.

Henry H. Fry. Reading, Pa., April 25.—Henry H. Fry, steward of the Berks county almshouse and former county treasurer, died today of a complication of diseases after an illness of two days. He was fifty-six years old. He was elected steward in January by the county commission. He was a well-known lumber dealer for many years, and was prominent in Berks county Democratic politics.

CITY'S "WHITE WINGS" MARCH IN BROAD STREET



The street cleaning forces, spick and span, today paraded as a preliminary to the program for "Clean-up Week" which starts next Monday. This photograph shows a detachment of the men doffing their hats in salute to Mayor Moore, who reviewed the procession from a reviewing stand at City Hall.

DIDN'T BELIEVE IN SIGNS

Disregarder of Volstead Law Must Explain Broken Window. A man who police say was "in his cups," walked down Fifteenth street at 3 o'clock this morning.

Below Chestnut street he saw a sign which informed him that he was not to park there. This amused the man, and despite the heavy seas which he was encountering, he picked up the police sign, which was of iron, and whirled it around his head.

He saw a glass window nearby in the front of a restaurant at 132 South Fifteenth street. The man playfully tossed the sign through the window, police say. A patrolman from the Fifteenth and Locust streets station arrested him.

FURBUSH URGES WAR AGAINST MOSQUITOES

City's Residents Are Told to Eliminate All Breeding Places of Pests. Dr. C. Lincoln Furbush, director of the Department of Public Health, in his weekly bulletin, rallies Philadelphia's householders against the mosquito.

The bulletin reads in part: "The time to eliminate the mosquito nuisance is right now. It is folly to wait until the hibernating mosquitoes find suitable breeding places to deposit their eggs and to continue their propagation before organizing efforts to combat them."

"Clogged rainpouts which cause the rain water to accumulate on the roof and to become stagnant should be cleared and mended. Very often a mere depression in the ground may act as a receptacle for water in which mosquito eggs may develop. In fact, any object capable of holding water may, during the spring and summer months, act as a breeding place."

"The unsuspected flowerpot saucer containing water is a fertile source of mosquitoes in the home. The unused wash pail and bowl containing just enough water may account for the annoying mosquito in the bedroom."

"There is much to be done in the home of every resident if this nuisance is to be properly abated. The number of mosquitoes during the warm weather to follow will depend largely upon the efforts of the public to assist the city authorities in cleaning up the potential breeding places."

THE "Angle of View" is important. The advertising man should be consulted on all matters of sales policy because he has a different viewpoint.

HERBERT M. MORRIS Advertising Agency Every Phase of Sales Promotion 400 Chestnut Street Philadelphia

A Safe Investment Yielding 8 1/2% Per Annum

Double Security Earnings Three Times Interest The Secured Gold Notes of the Philadelphia Company afford these safeguards, and in addition are free of Penna. State Tax and 2% of the normal Federal Income Tax.

The Company has a dividend record the equal of which it is difficult to find. It has declared dividends continuously since 1885, with the exception of only 1 year.

Write us for particulars Carstairs & Co. Investment Securities 1419 Walnut Street PHILADELPHIA Members Philadelphia and New York Stock Exchanges 71 Broadway, N. Y.

BAILEY BANKS & BIDDLE CO. Jewelers Silversmiths Stationers OVER NIGHT BAGS and Fitted Suit Cases Especially constructed for Automobile Use

REROUTING OF CARS RESULT OF SURVEY

Public Service Engineers Advocate Changes to Relieve Traffic Congestion

TO UTILIZE OLD TRACKS

Many important changes in transit service will be recommended by the Public Service Commission as a result of a survey made by engineers of the commission, according to Commissioner Samuel M. Clement, Jr.

Rerouting of several lines supplying service to the central section and the utilization of Filbert street to take care of some of the traffic now handled on Market street are among the changes suggested.

All the changes must be approved by the city authorities. Mayor Moore and Commissioner Clement already have conferred on the subject, and some changes have been approved.

Flow maps embodying rerouting and utilization of abandoned tracks are being prepared by the Public Service Commission. They will be brought to Philadelphia and made public Wednesday, when a further hearing in the Cleveland Improvement Association case is scheduled.

The investigation of the trolley system here when it presented evidence showing that the service was inadequate.

Free Transfers Urged. In addition the association is petitioning for the establishment of universal free transfers and many improvements and extensions.

"We believe the changes suggested by our engineers will solve the problem of congestion on the surface trolley lines," said Commissioner Clement. "Conditions as revealed by the commission engineers showed the need for immediate changes was urgent. The flow maps will show every change suggested."

Several car routes looping City Hall will be sent out Filbert street, so that the congestion on Market street immediately west of City Hall will be alleviated.

"The engineers have nearly finished their survey of the physical aspects of the trolley system. In addition to rerouting and changing the matter of skip-stops also will come up for decision Wednesday. The engineers have investigated every skip-stop complained of, and they will make recommendations for the continuance or the abolishment of the skip-stops cited."

Mr. Clement said the changes suggested by the engineers would be numerous and in some cases would follow the changes urged by William B. Mills, superintendent of police.

Mayor's Report. In addition to the report of the commission engineers, the report of the Mayor's transit committee will be drafted this week. The commission, in spite of its declaration to hear every business organization that had a complaint, will hold no public hearings or invite any business body to testify before making its report to the Mayor. The report will be presented to the Mayor Tuesday, May 4.

Business organizations throughout the city which have been interested in transit for many years are bitterly disappointed at the failure of the committee to hear them. Some were prepared to submit suggestions to the Mayor's committee and were awaiting the fixing of a date.

In seven sessions there have been but four persons before the commission. The list includes Thomas E. Mitten, who will have appeared before the committee three times before the committee reports; William S. Twining, director of city transit, who has been summoned twice; John P. Dwyer and Edmund Stirling, newspapermen.

When the committee was first organized William P. Barba announced that the meetings would be open and business organizations would be afforded every opportunity to testify.

However, when the commission began its sessions everybody except a stenographer from the Chamber of Commerce and secretaries from that organization was excluded. Director Twining was kept waiting three quarters of an hour before he was admitted to the latter chamber where the committee deliberated.

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BLANKENBURG WORKS OF ART WILL BE SOLD

Collection Made by Former Mayor Is on Exhibition Prior to Auction

ON EXHIBITION AT PHILADELPHIA ART GALLERIES

On exhibition at the Philadelphia Art Galleries, Fifteenth and Chestnut streets, are goods from the home of the late Rudolph Blankenburg, former Mayor of this city.

Hand embroideries collected in China and Japan, hand-made lacquer frames and beautiful pillow cushions are in the display. Birds, vases and other ornaments of solid ivory, all hand-carved, on teak stands, are among other things on exhibition.

Mandarin hangings of gold, hand-dyed velvet centerpieces and magnificent Japanese screens all go to make up one of the most wonderful art collections in this city. There is a Limoges enamel jewel casket set in mercury bronze mountings and decorated with Watteau subjects.

A hand-made sena rug made by the Christians of the Orient and some silverware of the Dresden pattern are among the most valuable of the collection. The rug is valued at more than \$1000. A dozen service plates, four compotes and two entire dishes make up the silver set, on which a value of more than \$18,000 is placed.

All the art works will be sold at auction, the sale opening Wednesday morning, to continue throughout the week.

UNDERWEAR SPECIALISTS Walter G. Becker Himself ONLY STORE 11th and Chestnut

KNIT TRADE SHOW OPENS

Exhibition of Machinery in Connection With National Convention Here. An exhibition of knitting machinery, and mill supplies, held in connection with the annual convention of the National Association of Hosiery and Knitwear Manufacturers, which opens here tomorrow, began this morning in the exposition hall of the Commercial Museum.

The exhibition, which is the largest ever held by the association, will continue until Friday. Admission is free to the public on presentation of tickets which may be procured from C. B. Carter, secretary, at 612 Chestnut street.

The convention, which opens in the Manufacturers' Club tomorrow morning, will have such prominent speakers as James M. Beck, Lincoln Crowell and Dr. J. Parker Willis on the opening program. Mayor Moore will be the principal speaker at the banquet Thursday evening.

The high cost of knit goods will be a topic of the convention as well as a discussion of the recent railroad strike affecting the knit goods trade.

NAVY TO "RETIRE" 8 SHIPS

Lack of Men Forces Warships Out of Commission. Six battleships and two armored cruisers with a total tonnage of 110,000 will be placed out of commission according to an order issued today by the Navy Department.

The Louisiana, of 16,000 tons, completed in 1908, and the cruiser Pueblo, of 14,000 tons, completed in 1905, two of the vessels, are at the Philadelphia Navy Yard.

The five other battleships are the Vermont, of 16,000 tons, completed in 1907; Virginia, 15,000 tons, completed 1908; New Jersey, 15,000 tons, 1909; Nebraska, 15,000 tons, 1906; Georgia, 15,000 tons, 1906.

The other cruiser, the Huntington, formerly the West Virginia, of 14,000 tons, is cruising with the Atlantic fleet. The Virginia is at Boston, and the other four battleships are at Mare Island.

Shortage of men is given as the chief reason for ordering the fighting ships out of commission.

The Way a Real Advertising Printing Department Functions

ADVERTISING campaigns are usually successful when operated by organizations that realize the value of all the factors, viz., investigation, plans, selling copy, art and printing. Printing is quite as vital a factor in success as any of the others—a good campaign can be ruined by poor expression—and the Printing Department of an advertising agency is the department of expression.

We regard our printing department as of cardinal service to our clients. Our printing department assures an implicit and faithful expression of advertising ideas, in advertisements, in campaign broadsides, in books, lithographed posters, window displays, car and store cards, halftone plates, type composition, etc., the entire gamut of advertising literature and mechanical artistry.

Donovan-Armstrong campaigns have made a notable record for successful merchandising. Perhaps more than any other agency Donovan-Armstrong printing has been commented on by printing journals for its magnificence of "finish," for its superlative style and elegance. This would serve to show the importance of the printing function in advertising.

Advertising today has advanced with the general "uplift" of the country. The war broadened our viewpoint . . . it quickened our appreciation of more delicate and truthful illustration. The effect of the European occupation is apparent on a big section of our population in its love of the artistic. Art in advertising is therefore more exacting. The play of an idea on the face—subtle shades of meaning; these are essential. Great artists' work never before was in such demand and never before so costly. To crystallize these delicate "nuances" of thought, so that they appear properly in the great publications for which they are required, demands knowledge of plate making and printing of the highest order.

A further value of the Printing Department lies in securing right prices and delivery on big jobs . . . a run of several million booklets . . . a monthly circulation of a big house organ . . . a smashing window display . . . a handsome store sign, etc., etc. The paper markets today never before were so chaotic . . . printing prices never before were subject to such violent fluctuation. There are many good, reliable printers whose quotations and product are as good as gold. With us, every last detail of a "job" is known in advance — every specification clearly understood in advance—delivery is assured at a specified time and the price represents actual value. We assure certainty and definiteness in a field that to most advertisers is vague and technical.

Donovan-Armstrong National Advertising 1211 CHESTNUT STREET PHILADELPHIA

BLANKENBURG WORKS OF ART WILL BE SOLD Collection Made by Former Mayor Is on Exhibition Prior to Auction

NRT This is How We Built Up Our Spring Stocks Spending weeks in the selecting of wools—accepting this, rejecting that, testing the grade of this, suggesting original ideas in the patterns of that. Then on to the models— Experimenting with new pockets, creating new lines in lapels, re-arranging the geography of buttons, hitting the high spots for those who raise Cain and toning 'em down for those who raise families! Next, the tailoring— Slow, patient, conscientious, painstaking, as fine internally as it is externally, anchoring the style of the outside to service on the inside, revealing at every step workmanship both competent and inspired. We do not claim to have achieved Perfection, but we do claim to be the runner-up! Spring Suits and Spring Topcoats \$35 to \$80 Sports Coats of Brown or Blue Flannel or Oxford Cheviot \$25.00 Just the thing to go with White Trousers Golf Suits \$50 and \$60 Separate Golf Trousers \$7.50 to \$13.50 PERRY & CO. Sixteenth and Chestnut Streets

Good taste in dress is a cultivated instinct—anyone can develop it. A reputable clothier is a competent adviser. JACOB REED'S SONS 1424-1426 Chestnut Street