

R. C. O. Band at 9; organ at 11, 11:55 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

You Can See What a Busy Day We Will Have Here Monday

"Manners Makyth the Man" originated with an English gentleman, Sir William of Wykeham, when his growing honors required him to adopt a coat-of-arms.

With humility and great amiability, he placed his coat-of-arms on a seal, with the celebrated motto:

Manners Makyth the Man

to be affixed to important documents, which his office and business compelled him to sign.

Some people think that money means everything!

Others, who have never done a day's work in their lives, act as if it were disgraceful to have ever been distinguished by anything but a family name.

It still remains, that "Handsome is as Handsome does."

[Signed]

John Wanamaker

April 24, 1920.

Enchanting New Dress Hats for Madame's Summer Wearing

Not a great quantity—just a distinctive little collection of fine hats from our own workrooms, but each hat charming and lovely.

There are large hair hats—one of coral color has a wide, straight brim and many ostrich feathers flat on the brim. A shining twist of black ribbon about the crown makes it perfect.

New hats of embroidered silk—these, too, in large sizes and picturesque shapes.

New hats of yedda straw—a beauty is of nasturtium color, flower trimmed and pretty enough for any garden party.

There are dark colors and lighter shades, the hats are sometimes trimmed with that imitation grass which has the feathery effect of aigrettes, sometimes flower trimmed, sometimes ribbon trimmed.

And prices start at \$25.

(Second Floor, Chestnut)

Now the Prices on Our Finest Beaded Gowns for Women Come Down

A hundred of these lovely things may now be had for \$85 to \$250—a saving of \$30 at least on every dress and sometimes a great deal more.

They are the richest garments in the Little Gray Salons, being evening and semi-evening styles, usually of Georgette crepe, fascinating in color and rendered still more exquisite by the marvelous beading. There are soft grays and white; many flesh and rose tints, maize and steel colors, pumpkin, tan and jade green; also a few blacks are in the lot.

But no matter how pretty they are, they have marching orders to make room for the simpler Summer merchandise.

(First Floor, Central)

Exquisite Silk Duveltyne Coats for Much Smaller Prices

Only a few are now left and it is too late to duplicate any of the styles, beautiful as they are.

Some have moleskin or squirrel collars, others hand embroidered panels, collars and cuffs; in fact, the newest and loveliest of the season's fashions are to be found among these coats.

In nearly every case there is a saving of three figures and the changed prices read \$150 to \$200.

(First Floor, Central)

Crisp, Lovely and New in Fashion Are These Summer Frocks for Young Women

It is such a relief to open the door of one's wardrobe on the first warm day and find there a fresh and cool lot, ready to be slipped on. The Young Women's Store is overflowing with just such dresses—dresses that simply invite one to try them on!

White organdie dresses, for instance, suitable for commencement frocks or other needs, are \$5, \$27.50 and \$37.50.

Dotted Swiss dresses are so attractive! New ones, some with white and some with colored dots, all in fascinating new styles, are \$27.50 to \$45.

Ratine dresses are quite new, and one smart style is in white, pink or blue, piped with checked gingham. It is \$15.

Fetching new gingham frocks, some checked, some striped, and in no end of pretty colors, are simple or elaborate—\$12.50 to \$32.50. And one frock, copied from an imported dress, has out-

(Second Floor, Chestnut)

Silk Petticoats

Taffeta petticoats in the street colors most wanted, \$5, \$7.75 and \$9.

Jersey topped petticoats with messaline flounces, \$5.

All messaline, \$7.50.

Pompadour silks, \$12.

White Japanese silk, lined throughout, \$7.50.

Natural pongees, \$5.

(Third Floor, Central)

Three Groups of Envelope Chemises

Nainsook chemises are \$2.25 to \$6.75.

Philippine embroidered chemises are \$5.50 and \$5.75.

Crape de chine and other silks usually pink, \$7.50 to \$26.50.

(Third Floor, Central)

100 Good Umbrellas for Women Are \$6 Each

This means a saving on each umbrella, for they are kinds for which a higher price is usually charged.

Their covers are of satin gloria (silk-and-cotton) and they are finished with a heavy silk tape edge.

The handles are all the fashionable short kind—some of imitation amber, some of bakelite and some of light wood, finished with leather or silk loops. The tops are blunt, and the tips are of white or imitation amber to match the handles.

(Main Floor, Market)

Monday's Lots at Lower Prices

All these things are taken out of our standard stocks and, as their price tickets show, have markings of a quarter to a third off.

784 Pair of Women's Low Shoes at \$5.25 a Pair

216 pair of patent leather plain pumps with baby Louis heels, slender toes and flexible turn soles.

212 pair of black calfskin pumps of the same style.

356 pair of mahogany color calfskin blucher oxfords with Cuban heels and Goodyear welted soles.

(First Floor, Market)

Breakfast Room Suits, \$90 to \$390

Six piece suit—buffet, drop leaf table and four chairs—in black, gray, blue and yellow, \$90.

Five piece decorated suit—oval-top table, four side chairs—gray color with bird decorations, \$100.

Canary color suit of six pieces—buffet, drop-leaf table and four chairs, which have cretonne seats, \$176.

Mahogany decorated suit of seven pieces—buffet, gate-leg table, tea wagon, three high back side chairs and one armchair, \$390.

(Sixth Floor)

427 Pair of Women's Pumps at \$6.50 a Pair

208 pair of mahogany color calfskin pumps with imitation straight tips, small leather bows, low, broad heels and Goodyear welted soles.

109 pair of dull black calfskin pumps of the same style.

110 pair of patent leather pumps of the same style.

(First Floor, Market)

Women's Stockings at \$1.15

First-grade black and colored silk and fiber mixed.

(West Aisle)

Women's Silk Stockings, \$1.25 a Pair

Second-grade black and white full-fashioned silk with mercerized tops and soles.

(West Aisle)

Women's Silk Stockings, \$1.50 a Pair

First-grade black and white full-fashioned silk with mercerized tops and soles.

(West Aisle)

Women's Silk Stockings, \$2.25 a Pair

First and second grades black full-fashioned silk, some with mercerized soles.

(West Aisle)

Women's Silk Stockings, \$3.75 a Pair

First-grade black full-fashioned silk with openwork ankles and openwork clocks, the latter with mercerized tops.

(West Aisle)

Women's Union Suits at 65c

Light weight white-ribbed cotton with tallered or beaded tops and tight knees; sizes 36 and 38 bust.

(West Aisle)

Women's Union Suits at 85c

Summer-weight ribbed cotton with low necks and lace knees; sizes 36 and 38. Extra sizes \$1.

(West Aisle)

Men's Half Hose, 25c a Pair

Second-grade black mercerized half hose in all sizes.

(West Aisle)

Men's Silk Half Hose, 75c a Pair

First-grade black silk half hose.

(West Aisle)

Men's Fine Oxfords, \$11.75 a Pair

From the best maker of men's shoes and a little above half the regular price.

Black and tan calfskin with English toes.

Black and tan calfskin with round toes.

(Main Floor, Market)

Gay Silk Squares for Bathing Caps

Women making plans for the Summer do not think it is too soon to get these pretty squares to use for bathing caps. The squares are all from England, and are in artistic and charming colors and designs, and include dotted, figured and striped effects.

\$3.50 to \$10.

(Handkerchief Section, Main Floor, Central)

These Italian Buttons Are New

They are of vegetable ivory, dyed in pretty tans and browns, gray shades and black. In different sizes and round shapes, and are 75c and \$1.25 a dozen.

Also from Italy are new horn buttons, 40c to \$1.25 a dozen.

(Main Floor, Central)

The Summer Curtains for the Home

Voile and marquisette are always an excellent choice. Both are cool and dainty looking and will stand frequent washings. Some of the best have plain hemstitched edges and, in the more expensive grades, hand-drawn work.

Voile curtains, \$1.15 to \$5.25 a pair and \$6 for the hand-drawn hemstitched ones.

Marquisette curtains, \$3 to \$6.50 a pair. Hand-drawn edges start at \$2.75 and the finest, from Porto Rico, are \$6.50 a pair.

These prices are all about a third less than today's market values.

(Fifth Floor, Market)

Short Lengths of Laces

A fine opportunity for women making over dresses and blouses, or even new frocks, for there are many kinds of good fashionable laces from our own regular stock among them.

(West Aisle)

The Bath Spray Is More in Request These Days—

and if yours is worn out or you need a new one, this is a little reminder that the Wanamaker Toilet Goods Store has a good assortment and all the desirable kinds.

Prices start at \$2.50 and go to \$7.50.

(Main Floor, Chestnut)



A Rare Opportunity to Get Pianos and Player-Pianos With Famous Names at Lower Prices

Even if you have watched piano advertising all your life, you can count upon your fingers the opportunities that have occurred to get such famous great instruments as Knabe, Schomacker, Emerson and Marshall & Wendell for less than their regular standard selling prices.

There are some pianos on the market that are always reduced.

But it is almost unheard of to get an instrument with a great reputation far below the regular market.

Such an Opportunity Will Occur on Monday

With one of the largest piano distributions in the world going on right here in Egyptian Hall and the adjoining salons, it is impossible to prevent some of the instruments from showing now and then slight case scratches that do not detract from their value, but that bring their prices down.

Or it may be that a piano or a player-piano may go out and come back, not damaged at all, but with its price damaged just the same.

Here is a list of some new pianos and player-pianos whose prices have been lowered and from which choice should be made at once.

The savings go all the way from \$55 in the case of a Marshall & Wendell player-piano, now marked \$695, to \$400 in the case of a magnificent Emerson Angelus, now marked \$600.

The same convenient monthly terms that are offered when we sell new pianos will be available with regard to these instruments also.

Player-Pianos		Upright Pianos
Doll & Son, \$545	Marshall & Wendell, \$795	J. C. Campbell, \$375
Lindeman, \$550	Shoninger, \$795	J. C. Campbell, \$395
Emerson-Angelus, \$600	Emerson, \$800	Lindeman, \$465
Lindeman, \$625	Marshall & Wendell, Ampico, \$800	Haines, \$475
Marshall & Wendell, \$695	Marshall & Wendell, Ampico, \$850	Lindeman, \$485
Marshall & Wendell, \$725	Emerson Angelus, \$875	Emerson, \$565
Angelus, \$750	Schomacker, \$1050	Emerson, \$595
Lindeman, \$750	Knabe Ampico Upright (electric), \$1800	
Marshall & Wendell, \$750		
Autopiano, \$785		
Haines, \$795		

Hand-Wrought Iron Reading Lamps

Floor lamps of strong and simple design, excellent to stand behind aavenport or beside a heavy chair. They are fitted for one light, and are adjustable. Price, \$20.

(Fourth Floor, Central)

A New Black Charmeuse Handsome Enough for Any Purpose

And this means evening gowns, wraps and capes or separate skirts.

It is a most beautiful quality, every thread silk, soft and graceful for draping and, as a result of many comparisons, we know that it is a remarkably good silk for \$6.50 a yard. It is double width.

(First Floor, Chestnut)

Table Cloths and Napkins of Pure Linen

New goods, fresh out of the boxes, hemmed and ready to use. Woven of pure Irish linen and patterned in five attractive designs.

Full bleached, of a heavy, serviceable grade and priced on a very reasonable basis today.

Table cloths, 67x87 inches, \$7.75 each. Napkins to match, 22x22 inches, \$9 a dozen.

(First Floor, Chestnut)

New Books

"The Rising Tide of Color," by Lothrop Stoddard, price \$3. An exceedingly thoughtful book which examines the character of each of the great colored races and nations, and issues a clear, sharp warning to the white people. It makes a strong appeal for white solidarity.

(Main Floor, Thirteenth)

"The Story of the Engine," by W. F. Decker, price \$2.50. Beginning with the lever, the author gives a history of the development of the most complicated engines of the present day. The book is fully illustrated with diagrams and drawings.

1000 Pieces of Sparkling New Cut Glass One-Third Less

New special purchase of fine, clear, standard crystal in a large choice of attractive and well-executed cuttings.

Low berry dishes, \$2.50 to \$4.75.	Footed nut dishes, \$2.50 to \$4.
Orange bowls, oval shape, \$6.	Ice cream trays, \$7.50 to \$9.
Relish dishes, \$2.75 and \$3.75.	Flower trays, \$3.
Sugar-and-cream sets, \$2.75 to \$4.75.	Flower vases, \$2 to \$10.75.
Footed fruit bowls, \$6.	Bonbon dishes, \$1.75.
	Lemonade bowls, 10-inch size, \$18.

(Fourth Floor, Chestnut)

Vudor Porch Screens Are Ready in the Oriental Store

A porch fitted with these screens becomes practically another room for use by the family, since they shade it from the bright glare of the sun, and yet permit a free circulation of breezes.

The screens are strong and good, made in America, of broad strips of linden wood, treated with weather-proof color, and rigged with metal rope slides, American ropes and safety devices. They come in brown and green.

4x7.6 ft., \$8.10	9x7.6 ft., \$10
5x7.6 ft., \$8	10x7.6 ft., \$11
6x7.6 ft., \$8	12x7.6 ft., \$13.50
7x7.6 ft., \$7.50	8x9.6 ft., \$11.50
8x7.6 ft., \$8	10x9.6 ft., \$14.50
	12x9.6 ft., \$17.75

(Fourth Floor, Chestnut)

The Subject Being Bedspreads

Cool and dainty spreads for warm weather are here in very attractive choice, most of them at last year's prices. For the first time in more than two years we have striped dimity spreads in three colors—pink, blue and yellow. Hitherto these spreads have been practically out of the market. It is fine to have such a pretty choice today.

Size 72x90 inches at \$4.50; 80x90 inches, in pink, at \$5 each.

Many of our crinkle dimity spreads are practically at factory cost. We have these in size 63x90 inches at \$2.50; 72x90 inches at \$2.75, and 80x90 inches at \$3 each.

Also corded striped dimity spreads in several grades, single-bed sizes at \$3, \$3.50 and \$5 each; double-bed sizes \$3.50, \$3.75 and \$6 each.

A small group of imported spreads, light weight, but with the appearance of a heavy weight, are here in size 90x99 inches at \$7.50 each, which is about what the makers are now asking for these goods.

(Sixth Floor, Central)