

Organ plays at 9, 11, 11:55 and 4:50 Chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Showers

Now the Need for Cooler Clothing Is Becoming Imperative

Out on Franklin Field or Up at Princeton

Athletic Field, with tens of thousands present, full of enthusiasm for their favorite sides and for their particular friends in the thick of the fray, the whole game turns not on what the standers-by and visitors think and say, but on what the verdict is by the judges properly appointed.

In this great game, 7000 picked workers are in attendance, and on many days 40,000 persons and upward visit us to see the new things and to purchase what they like best.

The buy-and-sell game goes on every day.

The Public Are the Judges

and according to what they say and buy, to what they pass by as not wantable, we continue replenishing afresh, hour by hour, to be always in readiness for their necessities.

It is a wonderful piece of machinery of endless links to be a storekeeping concern, freshened up day by day.

[Signed]

John Wanamaker

April 23, 1920.

Waists of Voile and Organdie

A voile waist with short sleeves, square neck and a little lace is \$5.

A third with a square neck and no lace at all is \$5.50.

And a severely simple organdie with three-quarter sleeves is \$5.

A lace and embroidery trimmed organdie is \$6.85.

(Third Floor, Central)

Silk Handbags of Unusual Merit

For their low prices they are uncommonly good.

The silk is an excellent quality and the shapes are new.

One-piece bags with shell-finish celluloid or fancy metal frames, all well made and daintily silk lined.

Prices \$4.50, \$5 and \$5.75.

(Main Floor, Chestnut)

Ready for Every Young Woman With Thoughts of New Spring Suits and Smart Topcoats

Here are the fresh, pretty new clothes that well-dressed young women are asking for—and wearing—
New Sports Suits, \$35

Surprisingly attractive models of wool Jersey, in good styles with narrow shoulders, well-cut jackets and skirts and in gray, blue, brown and mixed colorings.

Other New Sports Suits—\$35 and \$45

Two models at \$35—both of firm, unusually good quality Jersey. One with Tuxedo front; both with belts, pockets and good tailoring to commend them. Heather mixtures and plain colorings—Copenhagen and other blues, brown, beige, sponge, tan, rust and green from which to choose.

Norfolk suits at \$45—a new and good style of wool Jersey, with pleated jacket, without yoke. In desirable spring shades.

New and Fetching Topcoats—\$35 to \$50

Sports and polo coats in light and dark colors; many attractive models, all well tailored, many lined throughout with silk.

Smart, New Dark Blue Suits—\$38.50 to \$125

All the fetching styles of the season—fancy little Eton coat suits, handsomely braided tricotine, smart, well tailored and plain serges. Pleated and plain skirts. Distinctive, unusual models—of one or two of a kind.

All are in 14 to 20 year sizes.

(Second Floor, Chestnut)

American Lady Corsets for Summer

One of the reasons for their popularity is the fact that they are all boned with a famous bone which keeps its shape.

At \$3 there is a coil mesh corset with coutil front and back, a very low top and a long skirt.

At \$4.50 a pink coutil for a short waist. It has a low bust and three pairs of garters.

At \$3 a hip contour with elastic at top and only one bone at each side.

At \$4 a topless style, with elastic all round and long skirt.

At \$5 a heavier corset in pink, with long skirt and 3 pairs of garters.

(Third Floor, Chestnut)

Baronet Satin Skirts at \$18.75

Only in white and black, but these happen to be the most popular colors. Beautifully made and fitted skirts, gathered at the waist line and having pretty tucked pockets and a deep girder.

(First Floor, Central)

New Narrow White Belts

Of fine white kid, nicely made and finished—some with white celluloid, others with nickel buckles. \$1.75, \$2 and \$2.35 each.

Narrow black patent leather belts, lined with white kid, are \$1.25.

(Main Floor, Central)

Small Fur Scarfs

These little one-skin scarfs are planned for just this season, when only a small fur is needed. They are all of carefully selected skins—and one may choose from a wide variety, too! There is natural gray squirrel, Australian opossum, natural and dyed opossum, dyed fitch, Japanese mink, civet cat, stone and blended baum marten.

Prices begin at \$16.50 for the possum and go on up to \$85 for the marten.

(Second Floor, Chestnut)



Fluffy Feathers and Gay Flowers on These New \$10 to \$15 Hats

Airy and dainty and most attractive is one new hat of hair in a woody brown, with glowing pink roses flat on its brim and veiled by the brown. A band of French blue and a demurely tied bow give it just the touch it needs.

Or perhaps you'd prefer a feather-trimmed hat—like the one of shiny blue straw, with rather straight, short brim, high crown, a crushed band of blue satin and an upright ostrich feather for distinction.

Youthful and becoming are the flower-trimmed hats—one of fine blue straw has a round crown, a mushroom-like brim, shorter in back, and a gray wreath of bright-hued fruits and flowers.

But these are just a few—there are hair hats that turn off the face and are flower trimmed; there are other feather-trimmed hats, there are hats with ribbon bows and glancing poses—and they are in shapes that are fashionable, in colors that women are asking for, and in small and larger sizes.

All delightfully new, too!

(Second Floor, Chestnut)

Patent Leather Instep Ties

are among the prettiest of the new shoes in the Exclusive Little Boot Shop. They have two eyelets fastened to the instep, ribbon bows, two-inch Louis heels and narrow toes. Price \$15.

(First Floor, Market)

Days for Sports Coats Have Certainly Arrived

On the Boardwalk at Atlantic City, at the Country Club or for the shopping trip in town—everywhere they are to be seen accompanied by a smart plaid or striped skirt.

Many materials for these coats are in fashion—some are of wool jersey cloth (these start as low as \$30), others are of polo cloth, burella, velour, velvet jackets in black or navy blue and finally the real camel's hair. The topmost price is \$145 for one of the finest styles of the latter.

(First Floor, Central)

Spring Caps—Spring Hats—Spring Bonnets—for Little People

Millinery for children up to six years old is what this collection is, for it takes in all the pretty little bonnets and caps and hats designed for babies and children up to six years.

For the very little babies there are the dearest of caps, fine and snowy, and many all made by hand and hand embroidered. Some are ribbon trimmed and some have real lace.

For older children are little lingerie hats, bonnets and straw hats, as well as the practical white pique hats—and these are all suitable for little boys and little girls, too. There are many styles, white and colors, and many prices.

They start at 75c for the little caps and go on up to \$20 for the most elaborate hats.

(Third Floor, Chestnut)

The Man Who Knows How to Buy a Suit of Clothes Today

is the man who buys from the investment point of view.

By right, this is always the proper point of view, a fact which the Wanamaker Store has always emphasized. Today, however, the wisdom of it is more apparent than it has ever been.

A Gratifying Assortment of Men's Shirts at \$3

Very nearly as low a price as a man can get a good shirt for today, so we are glad to be able to offer such good selection.

Of percale there are soft cuff, plain negligee shirts with separate soft or starched collars to match. These are in stripes, small checks and dots.

Of woven madras there are some excellent shirts also in soft cuff, plain negligee style and in various striped designs.

(Main Floor, Market)

Men's New Redleaf London Neckties

Four-in-hands of an excellent grade of silk in figured designs, changeable effects and an unusually good assortment of grays in solid colors, stripes and diagonal stripes.

Prices \$1.50 and \$2.

(Main Floor, Market)

Tweed Hats Were Never So Popular With Men

as they are this year—and there is good reason.

Tweed hats used to be regarded as rough-weather hats and made small pretensions to style. Nowadays they are quite fine enough in shape, finish and coloring to be worn for business as well as sport.

Finally, they are less expensive than other good hats. Men's London tweed hats, \$7. American-made tweed hats, \$5 and \$6.

(Main Floor, Market)

Tennis Time

Any equipment you need for this splendid game is here.

Notable among the finer racquets are the Tilden and American Driver, at \$15 each; the Stadium and Autograph, at \$13.50 each, and the Doherty, at \$12.50. We have a large assortment of these high-grade racquets at all weights.

Also plenty of good racquets at \$1.50 to \$8.50. Championship tennis balls, \$7.20 a dozen.

Nets, \$6.50 to \$30. Racquet presses, \$2, and \$2.50. Racquet covers, 75c to \$2. And all the other paraphernalia of the game.

(The Gallery, Chestnut)

White Collars and Vests Do Wonders for Her Suit

Giving it the light Spring-time look and the air of freshness that every woman aims for these days.

Among the prettiest of their kind are some new hand-embroidered vests and vestees with collars, made of either Irish linen or French pique. They launder very well and are \$3 to \$16.50.

Or you may have the separate collars of pique or linen, hand embroidered, from \$1 to \$4.50, or sets from \$2 to \$4.50.

(Main Floor, Central)

Shoes for Children, Growing Girls and Boys

Patent leather ankle-ties. Sizes 8 1/2 to 10 1/2, prices \$4, \$4.25 and \$7.

Sizes 11 to 2, prices \$5, \$6 and \$8.

For Growing Girls Pumps of patent leather and all leather, \$6.50, \$7.50 and \$9.50. Oxfords of tan Russia and black Russia, with straight and wing tips, \$8.50.

For Boys Black lace shoes made on the English last, \$6, price \$4.75.

Black Russia calf oxfords on English last.

Sizes 1 to 6, price \$7 and \$7.50.

Tan Russia Oxfords Sizes 1 to 6, price \$8.25.

(First Floor, Market)

Now the man who buys from the viewpoint of an investment never overlooks one thing, and this is quality; for good quality is the first essential of a good investment in anything from a needle to an automobile.

Naturally, he wants the best that can be had in fashion and he wants the best kind of a good fit, so the suit for him is the suit that combines both of these essentials with the best there is in fabrics and tailoring.

Men who want suits of that kind will be sure to want just the suits that we have to show them. The prices are \$45 to \$75, not a cent higher than they should be in all fairness and not a cent lower than they could be with safety.

(Third Floor, Market)

Boys' Suits of the Kind It Pays to Buy

We have suits of that kind in plentiful variety.

They are modeled and tailored with the extra amount of care and thoroughness which mean so much in the looks and in the wear.

Our assortments have been kept constantly freshened by new arrivals and today the selections are full, fine and satisfactory in every particular, especially in the choice of cooler fabrics—crashes, chevrons and worsteds—for warm weather.

Norfolk styles in 8 to 18 year sizes at \$20 to \$38.

(Second Floor, Central)

Ready Tomorrow "Buffalo Bill's Life Story"

an Autobiography

Buffalo Bill's life is part of the wild, romantic, old Far West that is gone forever, transformed from wilderness to civilization within the span of a lifetime. His life story is the liveliest and most thrilling adventure romance America has produced, a life as a pony express rider, an Indian fighter, an army scout, a hunter and a showman—everything a changing frontier demanded. This story is interesting to every one, for it is an important phase of our history graphically told by the one who knew it best—and who so largely helped to change the "Wild West" to the great country it is today.

Price \$3.

(Main Floor, Thirtieth)

Old-Fashioned Bitter Sweet Chocolates

Delicious creams in many flavors, dipped in rich, thick, bitter-sweet chocolate and put up in a flat and attractive one-pound box, ribbon tied—all ready for you to carry away.

Strawberries are ripe—and strawberry cream-covered caramels are ready! See a pound.

(Down Stairs Store, Chestnut)

More Interesting Lots

of our reliable merchandise will appear tomorrow, with opportunities for savings. These groups, specified below, have all been taken from our standard stocks, and, as their price tags show, have markings of a quarter to a third off.

Low-Priced Dresses, Coats and Suits for Girls of 6 to 17

They are fine, pretty and well-made clothes that have been taken right from our own good stocks and newly marked like this:

15 dresses at \$5—sturdy cotton frocks, in colors.

20 dresses at \$6.50—ginghams, voiles, crepes and chambrays in attractive colors and good styles.

15 dresses at \$7.50—voiles, ginghams, crepes and chambrays—all colored dresses.

25 dresses at \$8.50—white and colored dresses, all cottons; good styles.

10 dresses at \$9.50—white and colors.

18 dresses at \$9.50—blue serge regulation dresses.

18 dresses at \$12.50—a few chiffons, nets and Georgettes in white and delicate colors.

(Second Floor, Chestnut)

18 dresses at \$15—a few chiffons, a few fine voiles, a few crepes and handkerchief linens in white and light colors.

22 dresses at \$18.50—a few fine party, street and afternoon dresses, in white and colors.

12 silk dresses at \$11 to \$24.50—street dresses, one of a kind.

12 fine party dresses at \$11 to \$22—also one of a kind.

21 dresses at \$11.25 to \$18.75—fine dresses of linen and Japanese crepe—one of a kind, many hand embroidered.

All these dresses have been taken at least a third more—and all are in 6 to 14 year sizes.

(Second Floor, Chestnut)

100 Women's Afternoon Dresses at \$35

Fine things which are also very practical, being charming but not extreme. They include charmeuse, some beaded, and some combined with Georgette; tricelines, serges, tricettes, and Georgettes alone. They are all in good condition and the colors are the best—taupe, navy blues, black and browns, with a few light or bright colors such as pale gray or rose.

A few large sizes are in the lot.

(First Floor, Central)

Prices Lowered on Coats for Girls

Just eighty coats—\$10 to \$50.

Serges, silvertone and plain velours, polo cloth and novelty weaves in blue and dark and light colors.

Made in new spring styles.

6 to 17 year sizes.

(Second Floor, Chestnut)

About 100 Hats for Girls Have Prices Lowered

Fresh, pretty Spring hats, suitable for girls from 6 to 14 years old.

25 hats at \$12—large hats, in mushroom shapes, of Milan straws, in dark colors—more blue than anything else.

50 hats at \$10—more Milan hats, in blue, black and brown, variously trimmed.

25 hats at \$13—fine Milans, in dark colors, trimmed with ribbon bows, streamers and flowers.

(Second Floor, Chestnut)

Spring Suits for Junior Girls Have Prices Changed

24 suits at \$40 to \$60.

This is just a third below their usual selling prices.

Tricotines and serges, in dark blue chieff, and in attractive styles for 15 and 17-year-old girls.

(Second Floor, Chestnut)

Bedroom Suits, \$178 to \$426

Queen Anne bedroom suit of four pieces, finished in ivory, \$178.

Louis XVI bedroom suit of four pieces in ivory or French gray, \$426.

Louis XVI bedroom suit of four pieces in mahogany or walnut, \$390.

Queen Anne bedroom suit of four pieces in mahogany or walnut, \$390.

(Second Floor, Chestnut)

Women's Stockings at \$1.15

First grade artificial silk and silk mixed stockings in black, white and colors.

(West Aisle)

Women's Silk Stockings, \$1.50 a Pair

First grade, full-fashioned black and white ingrain silk with mercerized tops and soles.

(West Aisle)

Women's Silk Stockings, \$3.75 a Pair

First grade, full-fashioned black silk with openwork ankles or openwork clocks.

(West Aisle)

Dining-Room Suits, \$260 to \$685

Sheraton four piece suit in oak, \$260.

Queen Anne four piece suit in golden oak, \$270.

Sheraton ten piece suit in mahogany, \$410.

Adam ten piece suit in mahogany, \$560.

Chippendale ten piece suit in mahogany, \$685.

Queen Anne four piece suit in walnut, \$360.

Chippendale four piece suit in walnut, \$400.

English-finish oak nine piece suit, \$150.

Louis XVI ten piece suit in walnut, \$523.

(Sixth Floor)

Fiber Furniture

Chairs and rockers with cretonne upholstered seats and backs, in ivory and military drab finishes, now \$13.50 to \$40 each.

Settees with upholstered seats and backs in ivory, military drab and fumed finishes, now \$30 to \$54.

Tables in ivory, fumed and drab finishes, \$8.50 to \$28.50.

Ferretier in fumes and ivory finishes, \$8 and \$13.50.

Ferretier, bird cage and aquarium combined, fumed finish, \$42; ivory finish, \$45.

(Sixth Floor)

Men's Fine Oxfords at \$11.75

Splendid shoes from the best men's shoemaker in America.

At \$11.75 a pair they are just a little above half their regular marking.

They are in four leading styles:

Black oxfords, English toe shape.

Tan oxfords, English toe shape.

Black oxfords, medium round shape.

Tan oxfords, medium round shape.

(Main Floor, Market)

There Will Be Such a Housecleaning This Year as There Never Was Before

More and more, the housewives of Philadelphia are becoming convinced of the value of home sanitation, not only as a matter of pride, but for its actual tangible effect in the matter of health.

There is every reason to believe that this year Spring housecleaning will be the most thorough that this fine old City has ever had.

Everything that is needed in the housecleaning way is to be found right here in the Wanamaker Housefurnishings Store.

Wanamaker chlorides, for cleaning and disinfecting, 30c bottle.

Rattan carpet and furniture beaters, 65c, 75c and 85c.

Scrubbing brushes that are worth while, 20c and 30c.

Brooms, with good corn and well stitched, \$1 to \$1.75.

Broom covers, 45c each.