

Organ plays at 9, 11, 11.55 and 4.50  
Chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Showers

# April Smiles in the Store Even When She Weeps Outside

Now and Then, on a Railroad Train, We Hear the Conductor call out, for instance, at Pittsburgh, "all persons change here for Chicago," or on a train stopping at Philadelphia, "change here for Boston."

Next Saturday at the graduation exercises of the Williamson School of Mechanical Trades, there will be a pathetic and saddening cry at the separations and pledges of eternal friendship, when the forty-six young fellows graduating come to feel that school-days are broken up, and "all change here" will be the voice in the air for the rearrangement of their lives.

There are young people who can change their life work four times a year, but not wisely.

[Signed] *John Wanamaker*

April 21, 1920.

EVERY DAY, IN THE NATURAL FLOW OF BUSINESS, WE HAVE VARIOUS SMALL LOTS MARKED WITH LESSENERD PRICES AND OFTEN NOT ADVERTISED, BUT JUST NOW THERE IS A MOVEMENT IN A NUMBER OF SECTIONS THAT THE PEOPLE SHOULD KNOW ABOUT. IT MAY BE STATED THAT ALL THE GOODS MENTIONED HERE ARE TAKEN DIRECTLY FROM OUR GOOD REGULAR STOCKS. THE PRICE TAGS ALL SHOW MARKINGS OF A QUARTER TO A THIRD OFF.

## Women's Silk Stockings of Unusual Value

- \$1.15 a Pair  
First grade black and colored silk and fiber mixed.
- \$1.25 a Pair  
First and second grades, black and white silk with mercerized tops.
- \$1.50 a Pair  
First grade black and white silk with mercerized tops.
- \$2 a Pair  
First grade black or white silk with embroidered clocks.
- \$2.25 a Pair  
First grade black all-silk.
- \$3 a Pair  
Second grade black gauze silk.
- \$3.75 a Pair  
First grade all-silk with openwork ankles or silk with mercerized tops and open clocks. (West Aisle)

## A Few of Many Good Opportunities in Furniture

- Bedroom Suits**  
Four-piece bedroom-suits in ivory, Queen Anne design, now \$178.  
Four-piece bedroom suit in ivory or French gray, Louis XVI design, now \$426.  
Four-piece bedroom suit in mahogany or in walnut, Louis XVI design, now \$390.  
Four-piece bedroom suit in mahogany or walnut, Queen Anne style, now \$390.
- Dining-Room Suits**  
Four-piece Sheraton suits in golden oak, now \$260.  
Four-piece Queen Anne suit in golden oak, now \$270.  
Ten-piece Sheraton suit in mahogany, now \$410.  
Ten-piece Adam suit in mahogany, now \$560.  
Ten-piece Chippendale suit in mahogany, now \$685.  
Four-piece Queen Anne suit in walnut, now \$360.  
Four-piece Chippendale suit in walnut, now \$400.  
Ten-piece Louis XVI suit in walnut, now \$523.  
Nine-piece English finish oak suit, now \$450. (Sixth Floor)

## Men's British Golf Suits—A Recent Importation



The Men's London Shop has recently received some golf suits that are masterpieces. They are all made on the Sunningdale model, which is a Norfolk coat with deep inverted pleats running from the shoulders to near the waistline.

The reason why the well-dressed Englishman always looks so well in his clothes is that he is comfortable in them. His tailor achieves a smart effect without sacrificing ease. The British golf suit is a shining example of good style and perfect freedom.

The suits are made of the finest English wools, including the beautiful new silky fabric with a mixture of alpaca in it. They all have knickerbockers, but many men will wear the coats with white flannels at country club or shore.

The price is \$65.  
American-made golf suits, many of imported wools and some with long trousers, \$35 up.

(The Gallery, Chestnut)

### Golfing Time

On clear days now, the lure of the links is strong. Well-balanced wood clubs in good assortment, \$5 to \$7.50.  
Imported irons with best selected shafts, \$5 and \$6.  
Golf balls, including Radio, Red Flash, Blue Flash and Tappaw, \$7.20 to \$12.60 a dozen.  
Caddy bags, \$1.75 to \$40.  
(The Gallery, Chestnut)

## Women's Lovely Spring Gowns Special at \$75

We still have some of those delicate afternoon and semi-evening dresses that were so eagerly bought when we put them on sale a few days ago. They are new from the manufacturer and some of them are exactly half of the early-season price; others are a third less.

There are white and pink chiffrons with rose printings and crystal beading.  
Black chiffrons with their little flowered squares outlined with crystal beads.  
Midnight blue chiffron with motifs of beads in color.  
White chiffron combined with gray or brown shadow-striped foulard.

All sizes in the lot. (First Floor, Central)

## Men's Underwear and Half Hose Much Below Regular

- 25c a Pair  
Second grade mercerized black half hose.
- \$1.25 a Suit  
First grade, light weight ribbed cotton union suits, ankle length.
- \$1.75 a Suit  
First grade madras athletic union suits. (Main Floor, Market)

## Fiber Furniture

Chairs and rockers upholstered with cretonne seats and backs, in ivory and military drab finishes, now \$13.50 to \$40 each.  
Settees with upholstered seats and backs and in ivory and fumed finishes, now \$43 to \$64.  
Tables in ivory, fumed and drab finishes, \$8.50 to \$28.50.  
Ferneries in fumed and ivory finishes, \$12 and \$13.50.  
Fernery, bird cage and aquarium combined, in fumed finish, \$42; ivory finish, \$45. (Sixth Floor)

# IN THE DOWN STAIRS STORE

- 600 Pair of Women's Doe-Finish Gloves, \$1.35  
White, washable leather gloves—the perfect type for Spring wearing. All are outstanch sewn and have one clasp at the wrist. (Central)
- 11,088 Cakes of Soap at 5c Each  
A generous cake of good almond flavored cocoanut oil toilet soap is mighty rare at this price. (Chestnut)
- 177 Silk Handbags, \$2.50  
In black, navy and taupe, these bags have metal frames and are finished with tassels. Inside of each there is a purse and mirror. (Chestnut)
- 175 Children's Hats, 50c to \$3  
Little tailored straws and braided pokes are in a variety of styles and colors and will fit children of 2 to 8 years. (Central)

## A Little Sale of Young Women's Spring Frocks at \$38.50

**The Crepe Georgette Dresses**  
are brand-new and just such delightful little gowns as most young women find useful for afternoon, for theatre and other wear. They are of fine crepe in dark blue, in shell pink, in a lovely China blue and white.

They are all in an attractive style, thickly beaded, in an effective design, with round necks, long tunics and wide girdles. They are remarkably good values for the price. (Second Floor, Chestnut)

**The Taffeta Frocks**  
are a little collection of silk dresses that have been higher priced in our own stocks, but assortments and styles are somewhat broken, so we've marked them all \$38.50.

There are dark blue and brown shades, as well as black, and there are all the Spring fashion features—ruffled skirts, short sleeves, tight bodices, apron effects and other newnesses. 14 to 20 year sizes. (Second Floor, Chestnut)

## Irish Linen Handkerchiefs of Unusual Quality

The minute you see the firm, snowy, beautiful weave of these linens you will know they are of high grade and fine quality—and you will be pleasantly surprised at the prices, too.

- Women's Handkerchiefs, \$5.50 a Dozen  
have the tiniest of hemstitched hems. They are a quality for which the usual price is almost as much again.
- Men's Handkerchiefs, \$9 a Dozen  
are also perfectly plain, hemstitched handkerchiefs, but a man may have ¼ and ½ inch hems from which to choose. And he'll look far before he finds a similar quality at such a price! (West Aisle)

## Fresh and Fair and Frilly Are the New Cotton Frocks for Girls

Among the very new and dainty things are two dresses of sheer white organdie, that may be used for afternoon and summer frocks, or may be most suitable for commencement gowns. They are in girlish, charming styles, one is lace trimmed, both have short sleeves and both have tucked skirts. They are \$25.

Other new cotton frocks of dotted Swisses, with the dots in color, of fine voiles and the novelty cottons in gay figured and flowered effects make any number of new and delightful dresses. They have round and V necks, are often finished with fluttering smokes or wide girdles, and are in just such styles as girls will enjoy wearing. \$17.50 to \$27.50.  
And all are in 14 to 20 year sizes. (Second Floor, Chestnut)



## A NEW LEATHER HANDLED UMBRELLA FOR WOMEN IS \$7.50

It is a fashionable style, and looks like a much more expensive umbrella. The cover, however, is of silk-and-cotton, and while this means good service to you it also means a lower cost than a pure silk cover would be.

The handles are short and of black or tan leather, and there is a loop of leather by which the umbrella may be carried. The frames are sturdy and have eight ribs with blunt ends.

They'll be fine for April showers! (Main Floor, Market)

## SUCH FLOUNCINGS AS THESE MAKE THE PRETTIEST FROCKS

They have only just arrived and they are a very fine voile, either white or a color, rose or Copenhagen blue for preference. The embroidered border is quite deep and it is worked in colored and white silk, both in the same flounce.

Young women particularly will like these new flouncings for inexpensive, dainty little frocks for dances. All are 36 inches wide and \$3 a yard. (First Floor, Chestnut)

## ATTRACTIVE SILK AND METAL GIRDLES UNUSUAL FOR \$2

Girdles like these ordinarily cost as much again!

All are in the narrow widths that are in vogue now, and they are such girdles as women like for cloth and silk gowns—narrow, plaited or corded girdles with long ends and silk or metal pendants or tassels.

There is all-black or all-blue of silk braid, and there are metal girdles in dull or bright gold and silver, as well as pretty combinations. (Main Floor, Central)

## HOUSE DRESSES REDUCED TO \$2.85

because the sizes and styles are broken.

They are of good quality cottons, in practical and pleasing styles, and there is quite a variety from which to choose. (Third Floor, Central)

## A Few Silk Duveltyne Coats The Last of Their Kind

Because the season is hurrying on and we do not expect to duplicate these beautiful garments.

Some have aneskin or squirrel collars, hand-embroidered panels or hand-embroidered collar and cuffs, are among the trimmings; in fact, the styles are among the newest and most successful of the Spring.

Nevertheless the prices of these coats tomorrow will be \$150 to \$200, which means a saving of three figures in nearly every case. Not all sizes nor all colors, but there are exquisite shades of browns and blues. (First Floor, Central)

## These Pretty, Untrimmed Hats Need Little Trimming

and it will not be difficult to transform them into attractive Spring and Summer hats. Women who have looked about tell us this is a particularly good assortment of untrimmed hats, because there are so many shapes from which to choose, and so many colors.

There are all-black hats, of course, not to mention all the fashionable shades, and any number of effective two-toned effects. There are small and medium and large size hats, there are hats for traveling, for shopping, for dress and for knockabout use, and there are all the popular straws from the rough weaves to the finest Milans and hair hats. \$3.75 to \$25. (Second Floor, Chestnut)

## White and Pink Georgette Waists

Half a dozen of the prettiest styles may be had tomorrow for \$10.50 to \$28.75. Among them you will see long elbow sleeves; square necks and the shallow round necks; real flat, drawn-work and hand embroidery. Nothing is more charming than such blouses to wear with dark suits or with white or pink skirts of other materials. (Third Floor, Central)

## Remarkably Fine Plaid Skirts Special at \$28.75

No more beautiful skirts of this kind have been here this Spring and the only ones approaching them are some made by the same manufacturer and having much higher prices.

These are the softest, finest velour-finished worsted, all-wool, light in weight, so that they can be worn almost all Summer, and in such a variety of colorings that one can use many different jackets and coats with them.

They are pleated in the new knife pleating or box pleats. Some few are in stripes. Compared with other skirts of like materials and fine tailoring, they are wonderful values. (First Floor, Central)

## Plaids, Checks and Stripes Among New Wool Skirtings

And such colors! They are pretty enough to put thoughts of a new skirt in every woman's head who sees them.

The material is the softest all-wool worsted, in many cases it is just right for accordion pleating, some of the plaids and checks would look well either box-pleated or knife-pleated and the wider stripes are intended for box pleats.

Many combinations of colors—mostly blues, tans, greens and so on. All are 54 inches wide and \$6.50, \$6.50 and \$7 a yard. (First Floor, Chestnut)

## Women's Cool Underwear of Voile and Batiste

Undergarments of these fabrics have become very popular—perhaps because of the scarcity of silk underwear.

We have a new-shipment of such goods, made in a sheer, light weight, and well made.

Pink and white batiste vests with hemstitched tops and bodices vests with ribbon straps, \$1.50 each.

Pink and white striped voile envelope suits, \$2.25 each.

Pink and white plain and cross-bar striped voile envelope suits, \$2.50 each.

Pink and white self-striped and checked voile envelope suits, \$2.25 each.

Sizes 36 to 44 bust. (First Floor, Market)

## Sir, Have You Felt the Desire for a Serge or Flannel Suit?

Now comes a hankering after a suit of serge or flannel in the mind of many a man. And surely we have the serge and flannel suits they are hankering after.

Single, double breasted and sports models, jaunty as you please and chock-full of real clothes comfort. No wonder men like to live and loaf in suits of this kind, and not the least of their advantages is that they are economic, because with an extra pair of white trousers one of these suits becomes practically two suits.

We have them in a full range of sizes at \$45 to \$80, and all of them are three-piece suits. (Third Floor, Market)

## Beautiful New Shades in Men's Redleaf Tweed Hats

They are pearl gray and light fawn, and no man who has not seen them can appreciate how well they look. Of course, these London tweed hats and caps are also to be had in the usual tans and grays. Fine for golf and motoring and suitable for street wear in any weather.

- Men's tweed hats, \$7.
- Men's tweed caps, \$3.50 and \$4.
- Boys' tweed caps, \$3 and \$3.50. (Main Floor, Market)

## Men's Summer Bath Robes of English Flannel

We imported the flannel specially and had the robes made in our own factory.

They are in a good, severely plain style, in wide and narrow stripes of blue or gray. Price \$16.50. (Main Floor, Market)

THE Optical Goods Store is as careful about adjusting glasses properly as it is about filling oculists' prescriptions. (Main Gallery, Chestnut)

## Fine Traveling Bags at Emphatic Savings

All large, well-made, good-looking bags, of black and tan cowhide and black pigskin. Some of the cowhide is Government stock and unusually sturdy.

There are single and double handle bags and the finer pieces are hand sewed. In fact, the saving on the finer bags is really greater in proportion than on the others, though all are much below market price.

\$14.75 to \$35. (Main Floor, Chestnut)

IF YOU have a good negative, it deserves careful developing and printing. We try always to get the best possible results from the films entrusted to us. (Main Floor, Chestnut)

## Summer Couch Covers Begin to Appear

Some of the best for all-around wear, and they are also about the coolest looking, are striped cotton covers in linen color and with a linen finish. They are hemstitched and only \$4.75, which is within a few cents of the actual cost of the material.

And if you choose to match the material by the yard for chair covers, table covers and so on it is here 27 inches wide at 75c a yard or 50 inches wide, \$1.75 a yard. (Fifth Floor, Market)

A LITTLE lot of cretonne-covered waste-baskets—the kind that are so much liked for summer cottages—are on sale in the Art Needlework Store at \$1.85, and they are uncommonly good for the money. (Second Floor, Central)

## Good Kitchen Linens Have Just Come In

Kitchen linens mean, in particular, towels and toweling, two things of which every good housekeeper knows the value and importance.

The more they know about them the more these goods which have lately come overseas should appeal to them.

The towels at 50c each are of pure linen, hand hemmed, plain crash weave in a soft finish, size 16½x35 inches.

Pure linen at 65c a yard. 17 inches wide, with a neat red border; splendid, well-made Scotch crash.

Kitchen roller towels, ready made, 2½ yards long, of pure linen toweling with a red border, \$1.35 each. (First Floor, Chestnut)