

Band plays at 9; organ at 11,
11:55 and 4:50
Chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Probably showers

Welcome, Always Welcome, to the Wanamaker Store!

The Big Bronze Eagle in the High Court—Wanamaker Square



has many friends, especially among our High School lads and lassies.

It has become to thousands a favorite point of finding each other.

The Eagle on the gold coins of the United States is almost as beautiful as the words that stand out upon them so magnificently,

"United States of America"

Among birds, the Eagle is King. It is the emblem of a noble nature. The great, far-seeing bird compels our admiration by its iron courage, strength of wing, and conscious power, and has for centuries been chosen as an emblem of sovereignty.

The two-headed Eagle once signified a double empire, but not so now.

Welcome, always welcome, to Wanamaker Square, watched over with eagle eyes.



[Signed]

John Wanamaker

April 19, 1920.

CAMEL'S HAIR AND CASHMERE SCARFS AND SHAWLS

The London Shop has just received them from England, where they are much in vogue. They are in polo coat shades of tan, with stripes, checks or borders in new colors.

Scarfs, \$10.

Shawls, \$18.

(The Gallery, Chestnut)

PARISIENNE CORSETS

A model of light-weight pink material. It has a very low top and reinforced skirt, \$12.

A heavily boned model for tall women is made of white coutil. The long skirt has wide elastic gores and the bust is low and full, \$16.

A model of dotted pink batiste, boned in back, with free hip and very low top, \$15. A pink broche, topless with elastic section, top and bottom, good boning, \$25.

(Third Floor, Chestnut)

VOILE AND OTHER WAISTS

Two voiles have a lot of lace and a little rather delicate embroidery and cost \$5 and \$5.50.

A third voile has a shallow neck, short sleeves, and some truly delightful cross tucking, \$6.85.

Two hand-made waists are very charming by reason of their simplicity. A voile is \$5.75 and a batiste with real fillet is \$8.75.

(Third Floor, Central)

The Soft, Pretty Brown of the Tipped Ban Marten

makes it a most becoming fur for many women. Just now we have an unusually fine collection of these furs—the skins are soft and full and of beautiful quality coloring.

They have been made up in the most fashionable styles of the Spring—one, two, four, six and nine skin scarfs.

One-skin scarfs—and these are unusually fine—are \$135.

Two-skin scarfs are \$245.

Four-skin scarfs are \$400; skin scarfs are \$600 and a perfect beauty of nine skins is \$900.

These larger neckpieces are comely handsome indeed, and the skins are of unusual beauty.

(Second Floor, Chestnut)

New Irish Lin Napkins Fine, Dependable and Scarce

To say they are scarce is to put it mildly. There are no more of the kind to be had and there were they could not possibly be bought to sell at anywhere near the prices we have marked on this new shipment.

Of heavy, full-bleached damk, in three sizes and qualities and in five patterns.

21x21 inches, \$10.75 a dozen

24x24 inches, \$12.75 a dozen

25x25 inches, \$16.75 a dozen

(First Floor, Chestnut)

Wicker Summer Furniture From China

Our first shipment of the cool, picturesque "wicker peel" furniture is in and people interested in furnishing summer cottages and bungalows will like to know what it includes.

Hour-glass chairs for one, two, three and four, prices \$14.50 and \$17.

Hour-glass stools, little and veight, \$3.50.

Hour-glass tables of the low, quatty variety, \$9.50.

Other armchairs, delightful tank into at the end of a day's work, \$20.

At the same time let us mention tiffin tables of fairly heavy wood, each with two excellent bamboo trays, prices \$9 and \$10.50.

(Fourth Floor, Chestnut)

English Cretonne and Chintzes Special \$1.25 to \$2.25 a Yard

5000 yards, including the two materials, have come in this new importation and will be showtomorrow for the first time.

We bought these goods right at the mills in England, chose all the patterns (there are many as 36 styles in all) and were our own importers. The result is that these beautiful English cretonnes and chintzes are at lower in price than the same quality in domestic makes.

Both light and dark effects, with very soft, lovely colorings. Those at \$2.25 a yard are vrp print cretonnes, double faced, the same on both sides, and especially suitable for curtains and draperies.

(Fifth Floor, Market)

Summer Rugat Savings of a Forth

As a result of which wise buyers are making their purchases now for the coming summer.

Colonial Rag Rugs

9x12 ft., \$14.50

8x10 ft., \$13.50

6x9 ft., \$9.25

6 ft., \$3.35

6x60 in., \$2.25

7x54 in., \$1.85

Woolen Fiber Rugs

9x12 ft., \$2.50

Japanese Braided Rugs

Nine different sizes, from 24x4 in., at \$4.25, to 9x12 ft., at \$59.50.

(Seventh Floor, Chestnut)

A Little Sale of Sparkling Jewelry and Pretty Trinkets

Particularly interesting are the prices, for they are just about half of those which usually mark such pretty bits of jewelry as these—

\$2 for jeweled necklaces—French gray finished metal combined with imitation sapphires, amethysts, emeralds and topaz in attractive designs.

\$4, \$5 and \$6 for silver-plated mesh bags—bags of generous size, with the popular narrow frames and fine meshes.

\$1 for sterling silver brooches—set with rhinestones and imitation amethysts, pearls and sapphires.

\$1.25 for bar pins—these too, of sterling silver, set with gleaming rhinestones.

50c and 75c for lockets—plain and fancy lockets, in medium and large sizes, and in attractive designs.

(Jewelry Store, Chestnut and Thirteenth)

Fine Silk Handbags at \$4.50, \$5.75 and \$6.50

There are plenty of silk handbags to be had at these prices, but please note that we say "fine."

The striped, moire and faille silks used in these bags are all of excellent quality and the styles are new and good.

The \$4.50 and \$6.50 bags have metal frames and the \$5.75 bags have shell finish celluloid frames.

(Math Floor, Chestnut)

WOMEN'S TUB DRESSES

Inexpensive, fresh little affairs of printed and plain voiles.

Voiles with dark and light blue and black designs, on a white ground, \$5.50.

All-white, \$8.50.

Dotted pink, blue and lavender, white grounds, \$10.

Solid white, tan, blue and pink voiles at \$7.50 and \$12.

(Third Floor, Central)

Many New Colored Dresses for Many Little Girls

And many styles from which many mothers may choose! Crisp dotted Swisses, with dots in color, clear pretty chambrays in pinks and blues and greens, fine lawns in dainty colors, crepes in solid tones, sheer organdies—all these you will find in these pretty, dainty summer frocks for little maids.

There are short waists and no waists at all, there are frocks with sashes and without, there are dresses with much hand embroidery, there are smocked dresses, dresses with white collars and cuffs, and dresses with bloomers to make them more practical.

There are frocks for all needs from playtime to parties, and they go from \$2.25 to \$20 and are in 2 to 6 year sizes.

(Third Floor, Chestnut)

PARTICULAR ATTENTION IS DIRECTED TO CERTAIN SELECTED LOTS OF RELIABLE MERCHANDISE

EVERY day, in the natural flow of business, we have various small lots marked with lessened prices and often not advertised, but just now there is a movement in a number of sections that the people should know about. It may be stated that all the goods mentioned here are taken directly from our good, regular stocks. The price tags all show markings of a quarter to a third off.

Furniture Dependable and Excellent

Bedroom suits, dining-room suits and individual pieces, all of excellent and reliable grade and in a helpful variety.

Bedroom Suits, \$178 to \$650

Choice of mahogany and ivory and ivory and gray enamels, Queen Anne, Louis XVI and other styles.

Dining-Room Suits, \$260 to \$850

Choice of mahogany, walnut and oak in Queen Anne, Sheraton and Louis XIV styles.

Single Pieces of Oak Dining-Room Furniture, \$45 to \$90

Extension tables, serving tables, china closets, buffets of good, sound construction and likable appearance.

Fiber Furniture, \$10 to \$57

Armchairs, rockers, settees, tables, aquariums, ferneries, lamps, chaises longues and tea wagons in a choice of brown or ivory finish.

(Sixth Floor)

Business Men, Note This Office Furniture

Revolving chairs, mahogany-finished birch, from \$17.50 to \$25. Armchairs of quartered oak and mahogany-finished birch, \$10 to \$25 each.

Office tables of oak, some all-quartered oak, some quartered oak tops and some all-quartered oak, from a 4-foot table at \$12 to a 6-foot table at \$44.

(Third Floor, Market)

Fresh Lots of Hosiery at the Low Prices

Newly marked goods added to the large lots in the extraordinary movement of fine merchandise.

Women's Silk Stockings

\$1.50 for full-fashioned silk stockings with mercerized tops and soles—black and white.

\$2.25 for full-fashioned black silk stockings with silk tops.

\$3.75 for full-fashioned black all-silk stockings with open-work ankles.

\$3.75 for full-fashioned black all-silk stockings with open clocks.

(West Aisle)

Children's Socks

18c, three pair for 50c, for children's full-fashioned white mercerized socks with turnover tops; sizes 4 1/2 to 9; "seconds."

(West Aisle)

Men's Half Hose

18c, three pair for 50c, for black cotton half hose; "seconds."

25c for black mercerized half hose; "seconds."

(Main Floor, Market)

IN THE DOWN STAIRS STORE

Children's Shoes and Strap Pumps, \$1.60 to \$2.90

(Fittings for Children of 1 to 12 Years)

At \$1.60 a Pair (Sizes 1 to 5)

Mary Jane pumps of patent leather. One and two-strap slippers and Roman sandals of patent leather or of white leather much like buckskin.

Patent leather barefoot sandals. (All of these have turned soles.)

At \$1.85 a Pair (Sizes 3 to 8)

These are the same styles, but in larger sizes, and all have wedge heels.

At \$2.45 a Pair (Sizes 8 1/2 to 2)

Patent leather strap pumps and Roman sandals of patent leather with tops of white or champagne-color leather.

Also pumps and sandals of white leather like buckskin.

At \$2.90 a Pair (Sizes 11 1/2 to 2)

These are button or lace shoes with welted soles and wide, sensible toe shapes. They are of

—white leather like buckskin (button only).
—patent leather button.
—patent leather with tops of white or champagne leather.
—patent leather with cloth or dull kid tops.

(Chestnut)

WOMEN'S SATIN BREAKFAST COATS

Things of fascinating color and line, one style being made of washable satin, price \$18.50, and the other of radium satin with self-quillings, price \$20. They come in rose and other colors, and will be found in the French Room.

(Third Floor, Chestnut)

COTTON CREPE NEGLIGES

Inexpensive and really very attractive little breakfast coats, of Japanese crepe with big collars and pockets and trimming of fringe. They come in rose, pink, two blues and lavender, and cost only \$3.85 in the Wrapper Store.

(Third Floor, Central)

PLENTY OF GINGHAMS NOW AT 65c A YARD

Thanks to several new and large shipments there are now as many as 75 styles in pretty plaids, checks and stripes, all 32 inches wide.

When you count the cost of a nice quality gingham, the length of time it wears and the many tubbings it stands, you will see that it is one of the most economical cottons to be bought.

(First Floor, Chestnut)

Women's Tweed Coats Are Fine for the Shore or Mountains

They are just the thing for motoring or traveling, for there is no such thing as wearing them out and the majority are weather-proof.

Good, all-wool tweeds, mostly English cloths, made by the best tailors, are here in a number of conservative styles that will stay in fashion year in and year out.

Added to the other virtues of these coats, the prices are very moderate, \$25 to \$57.50.

(First Floor, Central)

Furnishing Garden and Lawn

Two types of materials are represented, a white and a gray, the white-finished pieces being made of crushed marble and white cement, the gray ones of crushed granite and gray cement.

The variety of pieces is most interesting, there being flower pots of many sizes and shapes, flower boxes, including some on supports; sundial pedestals, gazing globe pedestals, bird-baths with or without pedestals, benches.

Prices from \$2.25 for a flower pot to \$60 for a flower box on supports.

(Fourth Floor, Chestnut)

There Are Only 70 of These Fine Spring Wraps and Dolmans at \$55 for Young Women

and every one of that seventy is a wrap worth a great deal more judged by all the standards of fashion and fabric and tailoring. A good maker with just that many odd wraps on his shelves let us have the whole lot under his usual price—and that is the why of the price.

Soft, fine velours, fine tricotines, Bolivias and evoras make the wraps. Every one is lined throughout with lustrous, rich peau de cygne. There are dark blue shades, there are the fashionable brown and tan colorings—in fact, the very colors that are most in fashion this Spring.

They are beautifully made—they are in the newest Spring styles. Some have sleeves, some are without. Some are in two and three tier effects; some are finished with deep cape-like collars. They all give the fashionable silhouette.

Any young woman who wants a fine Spring wrap for better wear will find it very well worth her while to see these.

14 to 20 year sizes.

(Second Floor, Chestnut)



Colored and Jet Bead Girdles Have a Place in the Fashions

Some are of small beads closely massed, some are of larger beads in unusual designs, but all are attractive and in effective arrangements. There are yellow beads, coral and bright reds, blues, greens, mahogany browns and ever so many more, as well as sparkling jet girdles. They are of generous length, are made to lie loosely and have long ends.

With the bead girdles are new jet neck cords.

Prices start at \$3 for the neck cords and go on up to \$25 for the finest girdles.

(Main Floor, Central)

THE TIME AND THE NEW SUITS FOR THE BOYS

Today finds our assortment of boys' clothing large, fine, varied and freshened by continuous new arrivals.

It is practically certain that if you have the boy who needs a suit we have the right suit ready to put on the boy.

We mean in particular a boy of 8 to 18 years, our selection of suits in this range being remarkably good, in Norfolk styles, belted and plain and box-pleated and what not. A full choice of fancy fabrics in addition to a lot of excellent suits in blue serge. Prices \$20 to \$38.

(Second Floor, Central)