

Call, Write or Phone
to Arrange for a Charge Account

Blauner's

833-35 Market Street

Arranged in the History of this Store

Great reductions on our own fresh stocks! Tremendous sales in Coats, ment will make tomorrow the greatest bargain Saturday ever known.

Remarkable Sale of 500 Gorgeous Hats

Plaited Taffetas
Georgettes and
Taffetas
Hemp Straw and
Taffetas

Copen, Navy
Brown, Henna
Two-Tones

Flowers
Ostrich
Novelty Pins,
Ribbons, etc.



4.90
VALUES
6.50 to 12.00

Exclusive Hats feature hair braid, taffeta and Georgette in fascinating creations! All advanced models. **10.00 to 25.00**
Blauner's Third Floor

Big Sale of 39.75-45.00 Suits

Sizes for Misses and Women

27.50

All New Models

DOWNSTAIRS STORE



A Great Special Purchase of Suits made to sell from 12.25 to 17.50 more than this Sale Price!

Tricotine, silvertone, French Serge, Jersey and Heather mixtures in the smartest modes—perfectly tailored. This is a chance for every woman to save—all styles, sizes and colors.

MARVELOUS PURCHASE OF 1000 BEAUTIFUL DRESSES

Supreme in value giving, this Sale will be the greatest event of the season. Gorgeous Dresses made to sell at 35.00 --45.00 will go tomorrow at

\$25

Second Floor

Georgettes Tricotines
Satin Serges
Charmeuses Taffetas
Flowered Georgettes
Crepes Meteor Poirer Twills
Combinations



Harem, beaded, rippled, embroidered, tailleur and other stunning styles. Spring colors, all sizes. Sale Price 25.00.

Sports & Dress Skirts

Baronettes Tricolettes Satins Silk Poplins

3.95 to 16.50

Fan-ta-sis Plaids Checks Serges

Skirts for present wear and for the coming summer, in smartest colors and combinations. Fine quality, style, fabric and finish.

Third Floor

GREAT SALE IN CHILDREN'S WEAR

Sizes 6-14
Girls' Coats
1/4 OFF

253 Coats Formerly 24.50 to 42.50 Reduced Twenty-five Percent

Velours Silvertones Checks Tweeds Polos Goldtones

| Reg. Price | Sale Price |
|------------|------------|
| 24.50 | 17.37 |
| 27.50 | 20.62 |
| 29.50 | 22.12 |
| 34.50 | 25.87 |
| 37.50 | 28.12 |
| 39.50 | 29.62 |
| 42.50 | 31.87 |

4.00-5.00 White Dresses
Organdies and lawns; lace, embroidery and ribbon trimmed. 6-14. **3.69**

2.94 Wash Dresses
Repps, gingham, chambrays. 6-14. **1.94**

Girls' White Dresses
Lace, embroidery and silk ribbon belts. 6-14. **4.94**
Blauner's Fourth Floor

Sizes 1-6
Wonderful Purchase of Kiddies' Coats

Coats at savings of 2.00 to 5.00. Many are less than regular wholesale cost.

\$3=10=16

Value 5.00—Value 15.00—Value 20.00
Taffetas, silk poplins, serges, crepe poplins, velour checks, shepherd checks in a large variety of youthful styles.

6.50 Hats
Taffeta and silk straw combinations. Pale blue, rose and white. For the little ones. **3.94**

4.00 Dresses
Fine organdies and volles, lace or hand embroidered. 2-6. **2.24**

3.00 Princess Slips
Fine lawn trimmed with organdie and Val lace. 2-6. **2.24**

Dutch Rompers
Fine quality chambrays, organdies, top; many colors. 2-6. **2.94**

4.00 Boys' Suits
Sailor effects; short trousers. White or blue. 3-8. **2.94**

Kiddies' Dresses
Fine volles and organdies, dainty colors of white. Many styles. 2-6. **4.94**
Blauner's Fourth Floor



Reduction Sale of 275 Spring Dresses

\$14



Taffeta Georgette Jersey Serge

Tunics Ruffles Bodices

At their former prices these fine Dresses were wonderful values—now they provide positively astonishing savings!

Downstairs Store

