

833-35 Market Street

Blauner's

BLAUNER'S
For Women's Wear

The Biggest Saturday Sales Ever

Extraordinary purchases of new goods from overstocked manufacturers. Suits, Dresses, Children's Wear—marvelous bargains in every department

SUIT SALE EXTRAORDINARY

Wonderful purchase of Sample Suits. Every Suit pussy willow lined. Every Suit actually worth 50.00 to 65.00. All at this low price!

38.50

SECOND FLOOR

Tricotine
Poiret Twill
French Serge

Navy—Beige
All Sizes



The finest fabrics that head the "Popularity List" this season fashioned into the smartest of tailor and novelty Suits of the better class.

Elaborate embroidery, silk braiding, tucks, cord edging, crepe, novelty stitching and tassel trimmings are featured.

These values are unparalleled! Many of these handsome Suits are one-of-a-kind! Come one and all—enjoy these phenomenal savings!



Other Suits - 55.00 - 59.75 to 95.00

Great offering of Georgette and Tricolette Blouses

The most important Sale of Blouses ever offered! A special purchase of gorgeous Blouses! All new! All extraordinarily low-priced!

4.25

10.00

Tricolettes—Georgettes—
Chiffons—Every Blouse
Worth 7.00—8.00

Gay and conservative shades artistically contrast with beading, braiding and embroidery. Overblouse, Kimono and long-sleeved modes.

Handsome Modes in New
Tricolettes Worth
12.00 to 15.00

Salmon, jade, navy, copen, maize, golden rod, baby blue, Alice blue, molten gold. Wool embroidery, side tie and novelty effects.



Main Floor

Sale of Underwear

4.95

1.25

Value 7.00
Special Purchase! Silk Chemises, Gowns and Bloomers daintily trimmed or tailored.

1.47

Exceptional Values!
Fine Lingerie Chemises, tailored, lace and ribbon trimmed. Flesh and white.

2.50

Value 3.95
Finest Batiste Gowns; full cut, lace trimmed, slip-on model.

Value 1.79
Limited quantity of fine Batiste Slip-on Gowns. Tailored and embroidered.

95c

Values 1.50—2.00
Wonderful selection of Camisoles. Heavy wash satin and crepe de chine, daintily trimmed.

55c to 1.69

Special Values!
Hosts of Bloomers—nainsook, jersey and Windsor crepe. Plain and trimmed.

Main Floor

GLOVE SALE

2.95

16-button "Kaiser" silk; finest quality Milanese silk. White and black. Self and contrastingly embroidered.

1.15

Short Milanese silk gloves with double-finger tips. All desirable shades. Value 1.50.

1.45

Washable Gloves of genuine Atlas cloth feature heavy embroidery.

Main Floor



HOSIERY SALE

1.49

Seamed, pure thread silk hose with lisle garter tops—re-enforced. Value 2.00.

2.00

Full-fashioned, pure thread silk hose in black, gray and brown. Special!

2.45

Full-fashioned, pure thread silk hose with double silk lisle tops. Value 3.25.

Main Floor



TWO GREAT COAT SALES

At the very height of the Spring Season we are offering two of the most remarkable Coat Sales held in many a day.

Downstairs Store

Second Floor

16.50

21.00

Values 22.50—29.75

Values 29.75—39.75

Long Coats—Short Coats—Coats for Larger Women—All included in this wonderful group.

A manufacturer allowed us 35% discount concession on an Easter Coat purchase that arrived too late!

Wool Velours
Silvertones
Novelties
Some Novelty Silk Capes Included

Polo Cloths
All Sizes
All Colors

Velour
Goldtone
Silvertone
Serge

Bolivia
Jersey
Tricotine
Polo Cloth



FUR SPECIALS 29.50



Choker Scarfs—Special values! Smart Choker Scarfs of best selected mink, skunk, wolf and fox scarfs.

Marabou Scarfs

The Main Floor Booth is offering special values in fluffy marabou scarfs, capes and stoles. 4.95 to 22.50

