

Grand organ plays at 9, 11, 11:55 and 4:50
Chimes at noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER
Fair

Now for a Humming Sale of Women's and Young Women's Spring Capes, Coats and Wraps in Wanamaker's Down Stairs Store

Sweater Yarn—45c a Ball

American Beauty Old rose Nile green
Black Emerald Peacock
Turquoise White Buff
Purple Flame Brown
The yarn is a soft, excellent quality made of the best wool and will make pretty sweaters. The price is special.
(Central)

Beautiful Silk Skirts Special at \$16.50

Crepes, soft and heavy, have four-inch squares of satin and are in navy, taupe, black and tan.
Baronet satin skirts are in orchid, white, peach and tan.
Then there are skirts of rough novelty silk and of satin and crepe combined.
A little group of 30 fine wool plaids in accordion or box pleats and small colorings is in this group.
(Market)

350 Spring Sports Coats at \$15

Short, well-cut coats of velour, wool jersey, polo cloth and burella in navy, Pekin, Copenhagen, taupe, tan and reindeer. All are belted or gathered and some are trimmed with brushed wool. Three models from this group are sketched.

At \$17.50 to \$23.50

Most of these are sports coats of silvertone, tinseltone, polo cloth, wool jersey and velour.
Also an interesting accordion-pleated serge cape in navy blue with a wide collar of self-material and long silk cords. It is sketched.

Sports Coats, \$25

Of tinseltone, velour, silvertone and goldtone, these coats are ever so smart and are lined throughout with figured silk.

Short and Long Coats, \$29.50

Here are coats of velour, poplin, serge, silvertone and goldtone, some in full-length models. Also some:

good capes, one of which, a velour copied from an expensive model, is sketched.

\$35 to \$55

There's very wide choosing in this group—polo coats, sports coats of camels' hair and Bolivia, coats of silvertone and velour, tricotone or Poiret twill. All of the good colors are included and there are plenty of capes and dolmans among them.

One-of-a-Kind Wraps, \$59.50

The materials, so soft and luxurious, are vel-de cygne, duvet de laine, llama and such charming things, and the colorings are just as soft and lovely as the fabrics themselves. All are beautifully lined and made.



\$15 \$15 \$23.50 \$25 \$29.50 \$15

Hundreds of Beautiful Silk Frocks—All Special at \$10, \$15, \$22.50, \$25 and \$27.50

(A Third to a Half Less Than Usual)

Fresh, delightful dresses of Spring silks—taffeta, foulard and Georgette principally—are made after the newest fashions of the hour. They are typical Springtime dresses in color, in design and in material. Most of them are marked at prices that would hardly cover the cost of the material.

75 Taffeta Dresses, \$10

The bodice and skirt are trimmed with little pinked frills and the dresses can be had in Copenhagen, black, navy and reindeer.

Taffeta and Foulard, \$15

These have smart little bodices and pointed overskirts, and are mostly in navy blue, though a few are black.

Foulard Dresses, \$22.50

All the gay foulard patterns, polka-dots, flowers and figures are in these soft and charming dresses in black, tan, taupe and plenty of navy blue. Their Georgette sleeves are trimmed with foulard frills and a narrow, two-tone ribbon encircles the waist.

220 Sample Silk Frocks, \$22.50 and \$25

Dresses of taffeta, of embroidered Georgette and of taffeta and Georgette combined, have frills and wide sashes. Crepes de chine are made with many pleats or with bodices of figured Georgette. Some tricotone dresses are also among these. You'll find but one, two or three of a kind and all are lovely.

Another Sample Group at \$27.50

Here are dresses of satin gathered in at the feet, dresses of beaded Georgette combined with satin and lovely frocks of Paulette. They are in navy blue, black, Copenhagen, taupe, brown, peach and orchid. They average half price.



\$20 \$25 \$22.50 \$15 \$23.50

Three Groups of Wool Dresses

Wool Jersey
In 29 Styles at \$10, \$12.50, \$15, \$17.50 and \$20

Here are pleated skirts with coatlike bodices, dresses with braided and dresses cut on chemise lines. They are in tan, brown, navy, Copenhagen and Pekin.

Tricotone
In 29 Styles at \$15, \$17.50 and \$20

Wonderfully good dresses are these. Some are in Eton effect, embroidered with colored wool, some have accordion-pleated skirts and wide sashes, and, of course, there are plenty of straight-line frocks. All are in navy blue. Many have short or three-quarter sleeves.

Navy Serge
In 15 Styles at \$10, \$12.50, \$15 and \$17.50

Splendid value here, for these dresses average half price. They are cut on straight lines and embroidered or braided; then there are Eton dresses with pleated skirts. Others are embroidered with beads and there are some interesting vestees.

Washable Leather Gloves

A half dozen styles for women are in the doe-finish in white and chamois color

- 1-clasp style, outseam sewn, are \$2 a pair.
- slip-on style with 3-inch cuffs, \$3 a pair.
- slip-on style with 5-inch cuffs, \$3.50 a pair.
- strap-wrist style with 5-inch cuffs, pique or outseam sewn, \$3.75 a pair.
- 8-button length are \$4.50 a pair.
- 12-button length in white only are \$5 a pair.

(Central)

A Plenitude of Smart Wool Jersey Suits

Styles for Women and Young Women

Here they are, in all their phases, suits for street and suits for sports wear. Most women know the practical qualities and comfort of jersey suits.

A Special Group at \$22.50 and \$25

Plain color and heather mixed suits with nicely pleated backs and novel pockets are in French, Belgian or Pekin blue, tan, rose and brown.

Others in Great Variety Are

in plain color or heather mixtures at \$25 to \$37.50.
A \$32.50 model in navy blue or brown has tan collar and cuffs.
A \$37.50 model in brown, olive and blue heather mixtures has silk crowsfoot finishing it.

Navy Blue Serge Tailored Suits

At \$25 At \$35

A variety of models have rippling or straight, braided-trimmed jackets; all nicely lined.

(Market)

Charming Hats at \$5 and \$6

Pretty toques of haircloth; black, navy and beige straws with silk facings; hats with facings of flowers or brims of ribbon—these are but a few of the delightful things to be had at these prices. Many hats suitable for women in their middle years are also included.



Sports Hats and Street Hats at \$8

A dear little sports hat has a soft, rolled brim of hemp and a crown and streamers of grosgrain ribbon; it is in lilac, Persian orange, Copenhagen, mallard green, navy, sand, sky and white.

Another sports hat of leghorn has a binding of white hemp.
Gay affairs with brightly colored facings and trimmings of flowers and fruit form another group.

(Market)

Gay Silk Vests, \$3

To Wear With Spring Suits and Dresses

Smart little vests with flat or Peter Pan collars are in taupe, Copenhagen or navy blue, rose and white grounds, covered with bright flowers. They are lined with white silk.

Attractive Linen or Pongee Vests

The linen vests are in Copenhagen, rose or cream color at \$6.75; the pongee is natural color at \$7.75, and both styles are prettily embroidered.

Fluffy Pleatings and Vestings

Pleatings are of net, organdie or lace at 75c to \$3.50 a yard.
Vestings are of organdie in Copenhagen blue, orchid or maize and cream color or white lace at \$2.50 to \$5.75 a yard.

(Central)

Lovely Silk Petticoats

Special at \$5

—Silk jersey tops in black, taupe, navy, purple and Copenhagen blue have lovely changeable taffeta flounces.

—Lustrous taffetas are in plain and many changeable shades.

At \$7.85

—Silk jersey tops with novelty accordion-pleated taffeta flounces; the flounces have diamond-shaped insets of contrasting color.

—Heavy quality taffeta in plain and changeable hues, has hemstitched flounces.

(Central)

Bandeaux, 50c

Of pink marquisette and poplin, they have tape shoulder straps and fasten in back.

There are two specials in brassieres at 75c and two at 85c. Both are of pink or white and are trimmed with lace or embroidery.

Three Corset Specials

At \$1.85, topless pink coutil corsets are for slight figures.

At \$2.50, figured pink rep corsets are topless and finished with a band of elastic.

At \$3, heavier corsets of coutil are well boned and have a medium bust line.

(Central)

Envelope Chemises

Special \$1.50

Soft pink or white nainsook trimmed with dainty laces or neat embroideries makes them; some have ribbon, others lace shoulder straps. In ten styles—all cut plenty full and nicely made.

(Central)

Embroidered Pillow Cases, Nicely Boxed,

at \$2 a Pair

They would be most acceptable gifts for brides.

Made of unusually fine white muslin (it looks like linen) with solid and eyelet embroidery, they are finished with hemstitching and scalloping. Washed and ironed and all ready for use.

(Central)

Tricotone and Taffeta Overblouses at \$5.90

Quite the most fashionable blouses of the moment are these little short-sleeve affairs that fit over the outside of the skirt.

The tricotone blouses are plain or in drop-stitch pattern and are in the loveliest shades of jade, lilac, sand, watermelon, Persian orange, flesh pink and navy blue.

The taffeta blouses have a little frill at the edge of the diminutive peplum and are in dawn blue, flesh, turquoise, navy, black, maize and mallard blue.

Both are sketched.

Sample White Voile Blouses, \$3.50

Frilly, lacy blouses, with square or V necks, made in a number of pretty ways.

(Market)

Pretty Hats for Wee Maids \$2.50 to \$4.50

Just about a hundred of these pretty little braid and silk hats in the lot. In soft green, rose, blue and tan, trimmed with flowers and ribbons, in many ways. For children of 2 to 6 years.

(Central)

Spring Clothes Planned Especially for Juniors

Sports suits of heather or plain jersey and of good-looking tweeds are \$25, \$29.50 to \$35.

Navy Serge Coats at \$15

The serge is Wanamaker quality and the coats are full length and lined throughout. The over-collars are of tan silk poplin or of white pique.

Smart Sports Coats

—some three-quarter lengths—are on clean-cut mannish lines. Among the various materials are heather jersey, checked velour, tweed, silvertone, plain velour and polo cloth in tan or French blue.

\$18, \$18.75, \$23.50 to \$45.

Frocks That Are Youthful and Charming \$17.50, \$19.50, \$22.50 to \$48.50

Taffeta, delightfully ruffled or draped; Wool jersey in many models; Georgette crepe in new blue, brown or navy, tucked, hand-embroidered or beaded; Tricotone dresses touched with hand embroidery.

For the Smaller Girls

Pretty taffeta frocks are mostly in navy or Belgian grey, but some are in reseda green or in various stripes. The styles are particularly becoming to girls who wear sizes 8 to 14 years. \$12.75, \$13.50 to \$25.

Middy Skirts at \$4

The attractive blue or red plaids are pleated on to white bodices. Sizes 6 to 12 years.

Coats for small girls who wear size 6 years are of taffeta, serge, tweed, silk poplin and velour. \$13.50, \$15 and \$16.50.

New Linene Smocks, \$3 and \$3.75

Pale blue, delicate pink, Copenhagen and rose are the shades, and the smocks are embroidered in contrasting colors. Sizes 10 to 18 years.

(Market)

Genuine Footwear Economy Leads Straight to Wanamaker's Down Stairs Shoe Store

Women's Footwear, Special \$3.90

Black patent leather shoes with gray tops | Black kidskin shoes
Black calfskin pumps | Gray kidskin Oxfords

All sizes in the lot but not in each style, however the values and the prices make it well worth while to find your size.

Special at \$5.40 a Pair

Pumps of black patent leather or black calfskin. Oxford ties of dark tan or black calfskin.

Special at \$6.90 a Pair

Women's good-looking black calfskin Oxford ties have welted soles and medium heels.

Cafe au Lait Kidskin Oxford Ties

Special at \$6.90

Oh, very smart are they, with turned soles and baby French heels, covered, of course.

The Newest Lines and Styles in Low Footwear

Brogue Oxfords

Slender Oxfords

Instep ties

One-eyelet ties

Pumps with high or baby French heels

\$7.50 to \$9.90

Among the leathers, as well as patent leather, black and tan calfskin, kidskin, etc., there are black suede and tan suede. Altogether, footwear is more varied this year than ever before—counting back a good many years!

(Central)

Children's Shoes

As well as being well known in and around town, Wanamaker's Down Stairs Children's Shoe Store is becoming known throughout this part of the country. Many mothers and fathers find it worth while to bring the youngsters in and get them fitted out for the Spring and Summer—often buying a few pair a size larger for growing children.

Special at \$3.90; Sizes 11 1/2 to 2

Black dull leather button or lace shoes;

Shoes of white leather, like buckskin, in button style;

Black patent leather shoes with black cloth, champagne or white leather button tops.

Pumps—Special, \$2 to \$3.50

Infant's size 1 to young girl's size 2—the styles include ankle-strap pumps and pumps with three or five straps, of white leather, like buckskin, and of black patent leather with black, white or champagne tops.