

Grand organ plays at 9, 11, 11:55 and 4:50. Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Unusually Good News for Tomorrow—Much of It Money-Saving

Great Oaks From Little Acorns Grow

Last week's newspapers told of a

Life-saving Suspender Buckle

when, at Tenth and Green Streets, an old man, a storekeeper in this city, was attacked by three robbers who shot a bullet at him which was deflected by a good-sized buckle on the suspenders he wore.

Our old and dear friend, George H. Stuart, merchant, banker, President of the Christian Commission during the Civil War, and close friend of Anthony J. Drexel, whose father and brothers established the three leading banking houses of Philadelphia, New York and Paris, showed to the writer little Testaments which, carried by soldiers in their breast-pockets, had been partly pierced by bullets and thus prevented the loss of life.

Quite recently Mr. Lewis Twaddell, Treasurer of the Pocket Testament League, showed the writer a New Testament which was said to have saved the life of an American soldier in the recent war, the thick pages bearing the marks of a lodged bullet.

It is painfully apparent since the war that there is, at this time, a desperate spirit of recklessness in destroying human life, in stealing automobiles and in smashing windows for the purpose of robbing, even at the risk of committing murder.

Something ought to be done and that quickly. The newspapers of the United States spread everywhere everything that goes on in Philadelphia, that might have been the capital of the United States.

[Signed]

John Wanamaker

April 7, 1920.

250 Women's Afternoon Dresses at Late-Season Prices—\$25 and \$35

Just such dresses as women are keen for at this season of the year. They are mostly taffetas, made up with a little embroidery, or with flounced skirts, or with tiny pleatings, or with fitted bodices. Those which aren't taffeta are foulard-and-Georgette, or Georgette alone, or serge or ticotone, the Georgette being beaded and the cloths embroidered or severely braided.

At \$25 and \$35 there is a substantial saving over the earlier prices.

(First Floor, Central)

Another Group of Brand-New \$50 Topcoats for Young Women

All are in that popular polo style which is so very well liked this Spring.

Made of a soft wool polo cloth, the coats are in that light tan shade which is so much the fashion. They have narrow belts, large circular pockets and are lined through the yoke and sleeves with peau de cygne.

Three large buttons fasten the coat below the belt line. It's a style so much liked that this is the second shipment—the first went out in short order!

14 to 20 year sizes.

(Second Floor, Chestnut)

Some Charming New Paris Dresses for Young Women

Direct from Paris to Wanamaker's they come, for they were made on the other side of the Atlantic and hurried here by fast steamers.

Of soft, silky batiste, they are delightful little afternoon dresses, and you may have them in a lovely rose shade or that becoming horizon blue.

They have round necks, quite short sleeves and are beautifully beaded with tiny white beads in most interesting designs. The dresses themselves, of course, are made all by hand by deft-fingered French needlewomen.

They have an air and a charm—you'd know they came from Paris!

In 14 to 20 year sizes. Price \$60.

(Second Floor, Chestnut)

These New Serge Capes Are in Answer to Requests

Any number of women have been asking for serge capes of a very good quality all-wool serge, but at a moderate price.

The serge in these capes is the sturdy men's wear weave, and in both of the two styles there are dark blue and black. One model has buttons all the way down each side and a square collar of sand-colored velour. On the black cape this collar is of black velour, \$45.

The other style has a shoulder yoke made of two deep tucks and a scarf collar with fringed ends, \$57.50.

(First Floor, Central)

L. R. Corsets for Summer

A short model of cool white batiste has a broad elastic band in the waist and costs \$5.

A pink coutil with heavy boning and low bust is designed for average and well-developed figures, \$5.

A girdle-top with long skirt, heavy boning over hips and abdomen is of pink or white batiste and costs \$4.50.

A white batiste with short skirt and medium bust is \$3.

(Third Floor, Chestnut)

The New Upholstery Silks Are Interesting Many Women

They are so thoroughly charming in themselves and there are so many things you can use them for around the Summer home. You would know that some of them came from Japan from their quite distinctive Japanese designs, others were woven here, and there are also plain colored silks. A few are mixed with a linen thread. It does not detract from their appearance and it does make them wear well.

In plain colors, \$2 to \$2.75 a yard. Figured, \$2 to \$3.75 a yard, and there is a particularly good assortment at \$2.75.

Fringes for trimming lampshades and cushions, 2 to 8 inches wide, \$1 to \$6.50 a yard. Moss trimmings, \$1 to \$2 a yard.

(Fifth Floor, Market)



One of the Loveliest New Spring Wraps Is of Moleskin

Four great folds of the glistening, soft little moleskins make this stunning new wrap—but they are four folds so cleverly shaped and so smart of design you're not quite sure where one leaves off and another begins.

There is a deep, close rolling cape-like collar, and the wrap is of generous proportions. It has a novel idea as to the lining, too—for two silks are used, a dark, rich blue, and a wide and striking band of rose-colored silk, with a gleam of gold embroidery. It is \$660.

Other moleskin stoles and scarfs and wraps are here in fascinating variety—and moleskin makes a most satisfactory spring fur.

Prices begin at \$45 and go on up to \$700.

(Second Floor, Chestnut)

The Tricolette Overblouses

are so eagerly bought by customers that we are glad to announce a new shipment. They are in vivid colors, are embroidered in silk and wool and priced at \$15, \$16.50 and \$18.

(Third Floor, Central)

27,000 Pair of Women's Silk Stockings at a Fourth to a Half Less

\$1.75, \$2, \$3 and \$4 a Pair

Almost every woman wears silk stockings today and almost every woman is complaining about prices.

We cannot force down prices on the entire hosiery market, but we CAN get large lots now and then to sell at special prices.

That is what we have done this time. We have procured 27,000 pair of women's good, full-fashioned silk hosiery to sell at a fourth to a half less than regular prices. They are all excellent goods, three-fourths of them first grade and the rest selected "seconds."

The best sale of silk stockings we have had for a long while—even better than the one we held several weeks ago.

At \$1.75 a pair, first-grade black silk stockings with mercerized tops, second-grade black silk with silk tops and second-grade black and white silk with mercerized tops.



At \$2 a pair, first-grade black and white silk with mercerized tops.

At \$3 a pair, first-grade black silk with silk tops and openwork novelties in "seconds."

At \$4 a pair, sheer black silk, second grade.

(West Alisle)

A Dazzling Array of French Beaded Handbags

Metal beads are used to make these bags and the sheen of the metal gives an iridescent effect that is very striking.

The manner in which the colors are combined is indescribable and the designs are suggestive of the art of ancient Egypt and Phoenicia.

All the bags are draw-string style and are rather small. They can be used for street and evening wear.

Prices \$18 to \$60.

(Main Floor, Chestnut)

New Mesh Bags

They are in the green-gold plated mesh, with soldered links, and they have the new tapering shapes that are so graceful and easy to carry.

You may have either a chain or strap handle, and many are finished with a tiny tassel; \$19 to \$47.50 are the prices.

(Jewelry Store, Chestnut and Thirteenth)

Women's Smart New Cotton Gloves From England

They were made to look like those much-liked hand-sewn doeskin gloves for which English makers are so well known—and they do look like them, too!

They are of sturdy chamouis lisle, with the finish that resembles doeskin, and they are made in oseteam style, with hand stitching in black. There is white or chamouis color and they fasten with two pearl buttons.

\$1.75 a pair.

(Main Floor, Central)

Hand-Dipped Candles Are Here at Last

Always hard to get and always wanted—especially by people with a love for sound old-fashioned things.

They are in six sizes and a dozen colors—rose, blue, ivory, red, green and so on—and are priced at \$1 to \$1.25 a piece.

(Fourth Floor, Central)

Maids' Outfits

Morning dresses in the correct colors, \$3.50 to \$6.

Afternoon dresses, black and gray, \$2 to \$16.50.

White dresses for children's nurses, \$4 to \$6.50.

Aprons of all sorts, plain and fancy, 50¢ to \$7.50. Aprons with collars and cuffs to match, \$1.50 to \$2.50.

Caps, 8¢ to 15¢.

Collar and cuff sets, 35¢ to 50¢.

(Third Floor, Central)

More of the Famous Steamer-Vacation Trunks to Sell at \$15

Not ordinary canvas steamer trunks by any means. All fine basswood trunks, fiber covered and fiber interlined for long life and durability, strengthened by solid steel mountings and equipped with one tray.

(Fourth Floor, Central)

WOMEN'S sheer linen handkerchiefs, \$3.75 a dozen. They have narrow hems, are of pure linen and are good looking.

(Main Floor, Central)

Clothing Fashions and Manly Men

One thing which nature took particular care to arrange in the long, long ago is that men should be men. There are people who forget this and some of them appear to have gone into the business of making men's clothes.

We have always known that above all other things a man's clothes should be MANLY, not necessarily sedate, and certainly not of the old-fogy kind, but MAN-LIKE, with enough novelty and diversity of detail and originality of line, contour and effect to give him a feeling of joy in life and of looking A1, and of still being a MAN from top to toe.

One of the reasons why the truest styles in men's clothing are always to be found in the Wanamaker Clothing Store is because it has always kept that idea of manliness in mind; particularly because it has fought shy of the "style wizards," at whose creations men of manhood and good judgment in matters of fashion are inclined either to throw up their hands or shake with laughter.

If any one tells you that there is "wizardry" or anything of the kind connected with the fashioning of men's clothing—that is, manly, discriminating men's clothing—tell him no.

But there is any amount of real judgment and real skill and real mother wit connected with it, and if you want to see the suits that show it we are at your service, \$45 to \$75.

Spring overcoats in particularly good choice, \$45 to \$75.

(Third Floor, Market)

Men's New Spring Shirts With Separate Soft Collars

Woven madras of an excellent quality is used in these shirts, which are all soft cuff, plain negligé style.

They are in neat, clean striped designs and the separate soft collars are of fabric to match.

Price \$4.50.

(Main Floor, Market)

Men's Golf Shoes in the London Shop

Made of soft tan grain leather with broad, plain toes, saddle straps and heavy soles.

Spuds in toes and heels.

\$14 for oxfords and \$15 for high shoes.

(The Gallery, Chestnut)

Sooner or Later Every Home Must Have a Player-Piano

Why not get yours now? Every day that you delay, you lose enjoyment of incalculable value.

Why not buy it at Wanamaker's? At Wanamaker's only you can choose from a collection of 17 different kinds of player-pianos and Ampico reproducing pianos.

The Wanamaker Piano Store is distinguished by the fact that whatever kind of good piano you want, you can get it here.

We do not try to talk you into buying a piano or piano-player.

We show you our whole collection and give you all the information you desire about any instrument and then you take your choice.

And you can have here such a choice as you can have in no other piano store in the world.

Among player-pianos you can choose from

Chickering Ampico
Schomacker Angelus
Schomacker Ampico
Emerson Angelus
Emerson Player-Piano
Marshall & Wendell Angelus
Shoninger Player-Piano
Angelus Player-Piano

Haines Brothers' Ampico
Haines Brothers' Player-Piano
Lindeman Player-Piano
Marshall & Wendell Ampico
Marshall & Wendell Player-Piano
Kohler & Campbell Player-Piano
Pianista Player-Piano
White Player-Piano

and the Celebrated Knabe Ampico

Every one of these instruments is a good instrument, one that you can safely

buy. And no matter what grade of player-piano you want (unless you want a tin pan), you can find it in this collection.

There are a few of the player-pianos slightly used that we will sell as low as \$585.

The new instruments start as low as \$700, and from that figure you can choose whatever you like until you come to the magnificent grands that go into the thousands.

And whatever you choose and whatever you buy, remember that, dollar for dollar, you get a better value if you buy in the Wanamaker Piano Store than any other piano store that may be found. This can be readily proved.

Convenient monthly terms.

(Egyptian Hall, Second Floor)

125 Famous White Mountain Special Refrigerators Just Received

Thousands of people want new refrigerators almost at once. We can supply 125 of them immediately with White Mountain Specials.

75 White Mountain Specials, \$35, 125 pounds ice capacity.

50 White Mountain Specials, \$32.50, 100 pounds ice capacity.

The \$35 specials measure 35 in. wide, 20 in. deep and 50 in. high.

The \$32.50 specials measure 33 in. wide, 20 in. deep and 47 in. high.

These refrigerators are specially constructed to our own specifications.

They are made of hard wood, are the three-door type, with white enamel lined food compartments and massive air-tight doors. Splendid food conservers and economical of ice.

(Fourth Floor, Central)

Good Fortune in Good Dining-Room Suits

Various causes contribute to the offering, which we are now making, of a number of dining-room suits at reductions in some cases as high as one-third. Normally we show such a large stock that in order to keep it in perfect uniformity and balance a disposal of this kind

Dining-Room Suits Reduced 15 to 33 1/3 Per Cent

At \$550, a ten-piece oak dining-room suit. Chairs have leather seats and paneled backs.

At \$750, a 10-piece oak, poly-chrome finish, dining suit. Chairs have tapestry seats and backs.

At \$450, a 10-piece American walnut Queen Anne suit. Chairs have brown leather seats and cane paneled backs.

At \$475, a 10-piece American

walnut Queen Anne suit. Chairs have leather seats and paneled backs.

At \$550, a 10-piece dull walnut suit in William and Mary design. Chairs have blue leather seats and panel backs.

At \$560, a 10-piece walnut suit in Adam design. Chairs have brown leather seats and panel backs.

At \$435, a 10-piece mahogany dining-room suit in Sheraton design.

becomes inevitable. Coming just now, this one is doubly exceptional and doubly helpful to every home needing a new dining-room suit of a really good grade at a most unexpected advantage in price. As the collection is made up mostly of one and two sets of a kind, those anxious to secure one should be as prompt as can be.

At \$690, a 10-piece American walnut suit in Louis XIV design. The chairs have blue leather seats and cane panel backs.

At \$425, a 9-piece mahogany dining room suit in Adam design. Chairs have black leather seats and panel backs.

At \$435, a 10-piece mahogany dining-room suit in Sheraton design.

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At \$540, a 10-piece mahogany suit in Adam design. Chairs have blue haircloth seats and panel backs.

At \$560, a 10-piece mahogany suit in Adam design. Chairs have blue haircloth seats and panel backs.

At \$700, a 10-piece Chippendale mahogany suit. Chairs have blue haircloth seats.

At \$700, a 10-piece Chippendale mahogany suit. Chairs have blue haircloth seats.

(Sixth Floor)

3000 Yards Colored Voile, Special at 50¢ a Yard

The prettiest colors that could be found and there are all the light and dark shades that are so much wanted for Summer dresses!

Also the quality is particularly nice, much better than is generally to be had at 50¢ a yard. The reason is that we placed our order such a long time ago, before prices had a chance to climb to the present heights. The width is 38 inches.

(First Floor, Chestnut)

White Sateen Petticoats

200 have just come in—an excellent sturdy kind with deep flounces, price \$2.85.

(East Alisle)

Fine Pumps for Girls

As well as for women who like pumps with rather low heels and medium toes. They have welled soles, 1 1/4 inch military heels, and come in patent leather, tan Russia and black Russia, for \$9.50 a pair.

(First Floor, Market)

Twenty Styles of High-Necked Nightgowns

Cambric and bainsook, made with high necks, which are either V or square. Some have their opening at one side.

The embroideries are in quiet, good patterns.

Prices \$2.85 to \$5.

(Third Floor, Central)

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(Fifth Floor, Market)