

### HOOVER COMMITTEE PLANS STATE DRIVE

Work for Various Bodies Mapped Out at Conference Held This Afternoon

#### HOUSE-TO-HOUSE CANVASS

The general committee of the Hoover Republican committee met at headquarters, 1317 Walnut street, this afternoon to complete plans for the statewide campaign to be waged in the interests of the presidential candidacy of Herbert Hoover.

Executive, financial and publicity committees are to be appointed. The work of these bodies will be launched at once. C. Herbert Bell presided as chairman of the meeting.

The plans for the campaign throughout the state include the personal solicitation of every voter in Pennsylvania. County committees will be formed. In turn, these committees will organize branches in each village, town and city. The smaller organizations will be asked to form "horizontal units." These will consist of teams of ten or more members to make a house-to-house canvass in the interests of the former food administrator.

The local committee is planning a great reception for Mr. Hoover when he comes here on Saturday from New York.

Women will take an active part in a Hoover club to be organized tomorrow evening in Swarthmore. The club will have no relation to Swarthmore College as such, but many of the faculty are expected to become members. Sentiment in the township is overwhelmingly in favor of Herbert Hoover as Republican candidate for President, and the organization which will result from the meeting tomorrow night expects to quickly enroll many members.

A letter signed by Claude C. Smith, Prof. Joseph H. Willis of the Wharton School, and Paul M. Pearson, director of the Swarthmore Chautauqua Association, reads as follows:

"For the purpose of discussing the organization of a Swarthmore Hoover club, we are taking the responsibility of asking a dozen friends to meet in the Chautauqua House Wednesday evening, April 7, at 8 o'clock. We hope that you will attend and that you will have thought of a practical plan of organization."

Copies of the letter were sent to Dr. and Mrs. Louis N. Robinson, Mr. and Mrs. Francis V. Warren, President and Mrs. Joseph Swain, Mr. and Mrs. J. W. Ledoux, Mr. and Mrs. M. Herbert Paul, Mr. and Mrs. J. Donald Gibson, Prof. and Mrs. Samuel C. Palmer, Prof. and Mrs. George A. Hendler, Mr. and Mrs. C. Percy Webster, Mr. and Mrs. Albert Russell, Mr. and Mrs. Warren M. Foote, Dr. and Mrs. William A. Jaquette, Prof. and Mrs. J. Russell Hayes and Isaac G. Swarthmore College, when a professor at Stanford University conducted the entrance examinations for Herbert Hoover upon his admission to that university. He has received a telegram from Mr. Hoover accepting a place as member of the endorsement campaign committee. Mr. Hoover will speak at the com-



**EARL PFOOTS.**  
The Philadelphia violinist who will give a recital in the ballroom of the Bellevue-Stratford on Thursday, April 8. Helen Carpenter Pfoots will be at the piano.

ment exercises in Swarthmore College on June 7.

The Hoover Club at the University of Pennsylvania will not be co-educational, even though it is said that women to a large degree have been responsible for making Hoover a household word.

Arrangements have been completed for the luncheon at the Bellevue-Stratford tomorrow, when a women's committee will be organized for the purpose of co-operating with the Hoover Republican committee for Pennsylvania.

Morris L. Cooke will deliver an address at the luncheon. Many prominent women have accepted invitations and several of them have promised to speak in behalf of the Hoover movement.

#### BRIDEGROOM KILLS BOY

Shotgun Accidentally Discharged as Serenaders Try to Ride Him on Rail

Elkton, Md., April 6.—The marriage of Earl W. Bentley, of Dorchester county, and Miss Alice Nichols, of Harlock, which took place in Elkton Thursday afternoon, was followed by a tragedy when Harry Short, sixteen years old of Harlock section, was shot and instantly killed by the bridegroom. With several other boys he went to the house to serenade the young couple. When called to the street by the boys, Wheatley took his shotgun with him for the purpose of scaring the boys, and putting an end to the noise they were making.

### REALTY EXHIBITION OPENS IN ARMORY

Mayor Attends Display, Which Includes Everything Needed in the Home

#### MOORE SPEAKS ON BRIDGE

The most comprehensive display of housing plans, household appliances and household fixtures of every description ever placed on view in this city is to be seen at the real estate and building exposition, which was formally opened last night in the First Regiment Armory, Broad and Callowhill streets.

The show is under the auspices of the Philadelphia Real Estate Board. The large armory is filled with exhibitors, who have on public view everything from the land on which to build the house and the materials for the house and interior equipment.

The Delaware river bridge is there also. It links the exhibits of the Philadelphia and Camden Real Estate Boards and is suspended from the supports of the armory by steel cables.

It had been intended to ask Mayor Moore to make the opening address from the bridge, but the question of approach to the bridge was too difficult to solve, so it hung suspended without adequate means of use.

Mayor Opened Exhibition  
Mayor Moore officially opened the exposition last night by talking to the exhibitors and visitors directly under the bridge, promising a realization of the actual structure in the near future.

"The first great step toward the erection of the Delaware river bridge will be taken tomorrow," said the Mayor. "I have been in conference with Governor Sprout today on the subject and there will be introduced into Council a bill which will be an enabling ordinance," which I hope that, after the consideration, the City Council will pass.

"This ordinance will allow us to join hands with this state and New Jersey in the working out of the many problems that confront us on the question of the bridge and the actual starting of the real work."

Speaking of the purpose of the exhibition in teaching people how to buy and own their own homes, Mayor Moore said: "This exhibit is your opportunity to find how to be a real citizen. Those who own their own homes are naturally among the best citizens. These people here want to help you. They want to keep you from paying exorbitant rates, and they want to show you the modern home."

Then there are the electrical appliances that make every housewife stop and ask her husband to buy one. Right near them are the newest of gas ranges and hot-water heaters, that will heat up quickly for that electric dish-washer.

Even the insurance man has his turn, and there are many booths occupied by the different companies ready to tell how to best protect the home from fire and all prepared to write a policy if one hasn't one already.

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Printed and Plain Georgettes, Plain and Fancy Baronette Satins, Dew Kist, Kumis Kumsa, Satin Francaise, 40-inch Foulards, newest designs, Chiffon Taffetas, Crepes de Chine, Crepes Meteor, Satin Charmeuse, Printed and Plain Pussy Willow Taffetas, Silk and Wool Poppins, Georgette Crepe Waists, Linen and Lingerie Waists, Silk Petticoats, many of which are made from our own silks in our work rooms, and Kimonos.

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35-inch Satin Messaline, in evening and street shades, also white and black. Retail value \$3.00. Special at...	36-inch Chiffon Taffetas in a line of colors, also white and black. Special at...
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There is no denying the fact that we are creatures of habit, and it is quite as easy to acquire a good habit as a bad one, and much more satisfactory. One good habit which many Philadelphians have acquired is that of buying in the Chestnut Street Shops, where they are assured of courteous service and will find that their purchases bring returns in satisfaction.

**Delora Beahm**

EMBROIDERED organdie is one of fashion's whims that bids fair to hold its own this season. A dainty, fluffy rose-pink creation which I saw at the Caspar Gowen Shop, 1120 Chestnut street, had its tunic embroidered in white. The skirt had a pleated panel, just to show its allegiance to the mode, and the sleeves were quite short. A demure little afternoon dress of blue taffeta embroidered in heavy floss and gold thread had a basque waist. The embroidery, which was in the form of wide stripes running diagonally on the waist and horizontally on the skirt, gave the dress an air of distinction. A touch of turquoise blue showed at the bottom of the basque and edged the short sleeves. The collar was a lovely bit of embroidered net.

IT HAS been said that footwear is the most important part of a woman's costume. However true this may be, none will gainsay the fact that trim, good-looking shoes add immensely in the solution of the problem of being well-dressed. At the second-floor shop of Del Mar & Co., 1211 Chestnut street, you will find the latest and smartest of the season's footwear. There are neat oxfords, dark brown or black, for wear with your spring and summer pumps, which so many women like to wear with spats, but which are equally good-looking without, and the one-eyed ties, which are new this season and very much in favor. The Del Mar shoes have excellent lines and you will be sure to find at this shop the correct thing for both sports and dress wear.

A CUP of tea, fragrant and refreshing, is one of the very best cures for that feeling of weariness which overtakes us in the spring. I dived into Yahn & Mc Donald's tearoom, at 1608 Chestnut Street, one afternoon last week for a cup of Orange Pekoe and a bit of marmalade, which seems so much more delicious at teatime somehow. The friend who was with me was most enthusiastic over the attractiveness of the tearoom, with its dainty wicker chairs and tables and its color scheme of orange and black. She had ordered fresh strawberry ice cream, because I had painted its deliciousness in glowing terms and passed even my enthusiastic description. If you have not already tasted it, let me tell you that there is a surprise yet in store for you.

WE HEAR much of scientific household management these days, and even before this in importance is scientific planning. Take the kitchen, for instance. It is most necessary to begin housekeeping with the right equipment. The bride-to-be will find the housefurnishing store of J. Franklin Miller, 1612 Chestnut street, quite willing to render her every assistance in planning her kitchen. They have prepared a list of kitchen needs which will be sent to any one requesting it. It will be found most useful, and buying this way is so much more satisfactory than the unsystematic way of collecting a number of articles that one has really no use for and neglecting the purchase, perhaps, of those that are most needed.

MUCH of the popularity of the Milburn and Rauch & Lang electric rug is attributable to their ease of operation. There is a great deal of satisfaction in getting into a clean, roomy car, sinking back into comfortable cushions and effecting a quick getaway by simply moving a lever. It is a surprising fact to some people, although not to us who have seen it done, that an electric car is able to travel from the center of the city to the suburbs in a shorter time than a car which one might suspect of having a greater amount of power. This is because of the instant response of the electric and its dardion and border showed tones of ivory, dull gold and soft rose. Frits & La Rue have these Chinese rugs in all sizes.

THERE is a great amount of satisfaction to be derived from the possession of an interesting collection of snapshots. If you travel a great deal, the pictures you take will be not only a source of enjoyment to you but will be interesting to your friends as well. Even if you spend only a week at the shore or in some quiet country village you will want to remember all the happy moments of your vacation. So you should secure a good camera before you leave. You will find cameras of all sizes at the store of Frank J. Curry, 812 Chestnut street. I need not remind you of the uniform excellence of Curry's work in the line of developing and printing. Take your Easter week-end snapshots there. You will not be disappointed in the results.

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