

# Gimbel Brothers

MARKET : CHESTNUT : EIGHTH AND NINTH

Store Hours:  
9 to 5:30

## Tuesday—Subway Store Day in the April Sale Drive

**DOEBOY BEVERAGES**  
CANT BE BEAT  
**GINGER ALE**  
FOR INSTANCE—  
THE PETER BREIDT CO.  
ELIZABETH, N. J.

**"PDQ"**  
Piano Polish  
This preparation has been used for over 30 years on the highest grade PIANOS and FURNITURE and is guaranteed to preserve the VARNISH and prevent it turning blue. It is new with the highest quality of ACTIONABLE. 50c Can, 3 Cans, \$1. Postpaid. NEW PIANOS, \$195 to \$950. NEW PLAYERS, \$425 to \$750.

**HOWARD VINCENT**  
836-838-840-842-844-846  
NORTH 6TH ST.

**RAILROAD BONDS**  
A First Mortgage on 416 miles of road. Also collaterally secured on 3047 miles of road.  
We offer these bonds to net 10 1/4% INTEREST  
Price \$620 Per \$1000 Bond  
Income \$60 Yearly

**McCown & Co.**  
LAND TITLE BLDG., PHILA.  
Members Philadelphia Stock Exchange



How the children appreciate music since we got this beautiful

**PLAYER PIANO \$495**

Slightly used as a demonstration player. In first-class condition. Full-size piano, with full 88-note up-to-date action. Well made and handsomely finished. Bench free.

**F. A. North Co.**  
1306 Chestnut Street

Other F. A. North Stores  
WEST PHILA.: 309 S. 2nd St.  
KENSINGTON: 1813-19 E. Allegheny Ave.  
PENNSBURG: 27 Fourth St.  
NORTH PHILA.: 2120 N. Front St.  
NORRISTOWN: 228 W. Main St.  
CHESTER: 312 Edgmont Ave.  
CAMDEN: 311 Broadway  
TRENTON: 206 E. State St.  
READING: 15 N. 3rd St.

**Blouses—at \$2.95—**  
*Though They're Georgette Crepe!*  
—Save up to \$4  
Plain models—tucked and tucked and tucked; hemstitched and hemstitched! Lacey models. Even peplums. Here and there, an interesting novelty crepe.

**Samples, Besides Misses' sizes.**  
Pink, white, navy blue, black, wistaria, lavender and the fashionable brighter blues. Sizes 32 to 40.

—Gimbel, "Subway Store Day"

**3000 pairs of Women's Sample Gloves at \$1.85**  
In cape, out seam sewed. All sizes in the lot, but not all sizes in each style.  
A rare bargain at this price—\$1.85 a pair.

—Gimbel, "Subway Store Day"

**600 House Dresses and Bungalow Dresses at \$1.55**  
The material alone is worth this price. Made of gingham, percale and chambray; all sizes but not in every model. Special price—\$1.55.  
200 Heatherbloom Petticoats, at \$1.25.  
200 Pompadour effects, fitted top and Vandyke founce, Crepe Bloomers, at 55c.

—Gimbel, "Subway Store Day"

**2400 Women's Handkerchiefs at 12 1/2c**  
White hemstitched handkerchiefs, initialed in white and color. At 12 1/2c each.

—Gimbel, "Subway Store Day"

**All-Silk Ribbon at 60c yd.**  
Fancy satin striped moire taffeta ribbon; all the wanted shades; 3 inches wide. Special, 60c a yard.

—Gimbel, "Subway Store Day"

**G. B. Corsets at \$1.90**  
In three models; low or medium bust with moderate length skirt. At \$1.90.

—Gimbel, "Subway Store Day"

**Popular Sheet Music from Musical Shows at 30c each**  
Save 10c.

—Gimbel, "Subway Store Day"

**Conrad Phonographs Special at \$69**

**Standard Apron Gingham at 28c yd.**  
Limited quantity. In the wanted blue checks only. Guaranteed pure indigo blue.  
New Printed Dress Voiles, at 30c a yard. A splendid assortment of dainty floral designs. Unusual value.

—Gimbel, "Subway Store Day"

**Large Open Animal Wolf Neck-pieces in Brown, at \$47.50**  
Worth \$7.50 more. Put it away for next winter. Subway Store price—\$47.50.

—Gimbel, "Subway Store Day"

**High-Grade Sewing Machines—Sale Prices, \$19, \$24 and \$29**  
Savings of \$5 to \$12  
Every machine is marked at a fraction of its original selling price.

Choice of Singer, New Home, Keystone, Emblem, and Others  
Values are Unusual  
\$2 Brings Any Machine to Your Home; Balance \$1 Weekly  
Included in the lot are sample machines, demonstrated machines, and a few that were traded in for higher priced machines. All in perfect order and almost equal to new.

—Gimbel, "Subway Store Day"

**1000 Pairs of Boys', Girls' and Children's Shoes Variesly at \$1.45—up to \$3.45**

**Save a Third to Half**  
Misses' and Children's Shoes at \$3.45  
High lace and button shoes in gunmetal and patent-leather; well made shoes of fine leathers; broad toes; leather soles; spring heels and half heels; sizes 8 to 2. Save a third at \$3.45.

Children's Low Shoes at \$2.25  
Ankle strap pumps in patent and plain black leathers; turned soles; sizes 5 to 11. At \$2.25.

Children's White Canvas Button Shoes. Sizes 2 to 5, at \$1.45; sizes 5 to 8, at \$1.85.

—Gimbel, "Subway Store Day"

**Bleached Seamless Sheets at \$1.38**  
Shop-soiled. Excellent grade of muslin. Size 54x90 inches. Less than wholesale, therefore none to dealers. While they last, \$1.38 each.  
2500 Bleached Sheets, made of sturdy muslin; double-bed size. All have reinforced flat center seam. Excellent for shore or home use. Special, \$1.35 and \$1.45 each.  
Clearance of bleached Pillow Cases. Fine grade of muslin. Slightly mussed from shop handling. Size 45x38 1/2 inches. Save one-fourth, at 38c.

1000 Crinkled Dimity Bedspreads for cottage or home use. Standard grade. Size 81x90 inches. Save one-third, at \$2.95 each.  
Clearance of shop-soiled Crochet Bedspreads, full size, heavy quality. Save \$1.05, at \$3.95 each.  
Woolnap Blankets (cotton), for double beds, in white or gray. Special, \$5.45. Shop-handled.

—Gimbel, "Subway Store Day"

**2500 yds. of New Spring Cretonnes at 32c yard**  
Yard wide; up-to-the-minute in style, coloring and designs. Save 18c a yard. Cut from the piece. At 32c a yard.  
300 Round Cushions, at \$1 each. Favorite size, covered with Oriental stripe silk; filled with kapok.  
Slip-cover Cotton Damask, at 28c a yard, linen stripe pattern, 28 inches wide. Washable.  
Irish Point Lace Curtains, at \$7 a pair. Save \$2.50. 2 1/2 yards long, handsome applique border; mounted in bobinette.

—Gimbel, "Subway Store Day"

**72-in. Table Damask at \$1 a yd. Half Price**  
Special for Subway Store Day only. Each. Could not be made for less than \$2 today.  
6-yard pieces of heavy Union Crash Toweling, at \$1.65. Only 200 pieces to sell at this price.

—Gimbel, "Subway Store Day"

**Men's Cloth Hats, at \$2.10**  
New colors and new shapes. Boys' spring Cloth Hats, at 95c.  
Men's and Boys' Caps at 75c.

—Gimbel, "Subway Store Day"

**Manahan Tar Bags at 75c**  
Business suit size. Overcoat size at \$1.15. Ulster size at \$1.35. Auto size at \$1.35. Save 25 per cent.

**1000 Fireproof Cooking Sets at 95c**  
Brown with white lining. Set consists of six baking cups, one covered casserole and one ten-inch pie plate. Complete set at 95c. On account of slight imperfections this set is sold for the price of casserole alone. Nothing to hurt looks or service.

Just 350 31-piece Cottage, Bungalow and Apartment Sets, at \$3.35 a set. One of America's best makes. On account of slight imperfections at this price. Save \$2 on each set.  
Set consists of 6 large plates, 6 small plates, 6 dessert saucers, 6 tea cups, 6 tea saucers, 1 meat dish. (Pictured.)

10,000 Pieces of Odd Decorated Dinnerware, at 3c to 75c. A factory clearance of odd pieces to be sold at two to four pieces for the price of one. Various 3c to 75c each. Cups and saucers, plates, meat dishes, vegetable dishes, cream jugs; all the other wanted pieces. Excellent for filling in and replenishing.

—Gimbel, "Subway Store Day"

**Boys' New Spring Suits at \$8.95**  
Save at Least \$2  
Two hundred and forty suits including Norfolk suits with straight trousers, Norfolk Suits with knickerbockers. Also Oliver Twist and Eton styles. Choose for boys 3 to 8 years.

—Gimbel, "Subway Store Day"

**Chocolate-Covered Marshmallows Specially Priced at 55c lb.**  
—Gimbel, "Subway Store Day"

**10,000 yds. of Fancy Woven White Novelty Voiles, a yd. at 55c**  
Stripes and plaids. Save 30c on every yard.  
Pajama Cloth, full yard wide; pure white bleach; special at 38c yd.

—Gimbel, "Subway Store Day"

**Special Luncheon—50c**  
Virginia Ham Cutlet, Cream Sauce, Fresh Spinach, Mashed Potatoes, Combination Salad, Roll, Butter, Pudding, Pie or Ice Cream, Coffee, Tea or Milk.

—Gimbel, "Subway Store Day"

**3000 lbs. Coffee at 38c lb.**  
Morning Glory Blend, fresh from the roaster, especially priced. In 10-, 5- or 3-lb. lots, at lb. 38c. 25 chests of importers' samples new season Mixed Tea, at 4 lbs. \$1.65, or pound for 42c.

—Gimbel, "Subway Store Day"

**Leather and Silk Hand Bags at \$2.95**  
A brand new lot. All the wanted shades and styles. Some have purse and mirror. Special, \$2.95. Trunks at \$10.95. A fine lot of well-made trunks, all sizes. With fiber binding and strong hardware.

—Gimbel, "Subway Store Day"

**At Half Price—500 Metal Bedsteads Variesly at \$5 to \$20**  
We've never had such wonderful bedsteads. A few of a kind, but every one new and up-to-date. Some are imitation wood—look like oak or walnut. In white and oxidized-finish and ivory-finish. Marked just half price—\$5 to \$20.

—Gimbel, "Subway Store Day"

**Favorite Pool Cotton at 45c doz.**  
Black or white. Darning Cotton, 30 yards, at 45c a dozen.  
400 Count Pins, 3 papers for 10c.  
Lingerie Tape, white, pink and blue, 3 pieces for 35c.

—Gimbel, "Subway Store Day"

**1500 Men's Neglige Shirts at \$1.68**  
These Shirts were bought for delivery last year which means about one-third less than today's price. You should lay in a season's supply.  
Of fine percale, made with centre pleat in front and with soft cuff. Neat patterns. Sizes 14 to 17.

—Gimbel, "Subway Store Day"

### Wonderful Sale of Women's and Misses' Suits and Coats



**450 Suits at \$27.75**  
**350 Coats at \$19.75**  
Save \$5 to \$10

**Suits** Of Tricotine, Poplin, Serge—plenty of rich dark navy, braid-and-button trimmed. Yes, fancy linings!  
Sports Jerseys—tucked-and-pocket-trimmed—soft "mingly" browns and grays and blues and greens.  
Llama Cloth, Velours, Silvertone, Goldtone—some of the prettiest back effects! Navy, Peking, taupe, gray, browns and tan shades.  
Women's Sizes—36 to 44; Misses'—14 to 18, and a Group of Extra Sizes—46 to 53  
Two styles pictured. Splendid buying at \$27.75.

**Coats** of Serge—full length. Velours and polo cloth in the smart—and wonderfully popular—new short sports lengths. Leather belted styles. Tucked styles—one with tucked back and all-over tucked pockets! Tans and blues and grays. Sizes 36 to 44 and 14 to 20. Yes and some extra sizes—46 to 53. At \$19.75—two pictured.

**Girls' Dresses, Special at \$1.65**  
Plain color chambrays—blue or pink or green—with plaid gingham collars and cuffs and pockets. Smart little school dresses. Ages 6 to 14. Today at \$1.65—pictured.

**Girls' Coats—Bargains at \$10!**  
Black and white checks, serges—empire, boxy and long-waisted models. Fancy-lined silk poplins—some with dainty lingerie collars. Ages 6 to 16. A variety of good little sizes at \$10.  
A Little Group of Women's Skirts at \$2. Jerseys, white surf satins, novelty silks. Ones and twos of a style.

**Marabou Capes at \$9.75: Specially Priced**  
These capes are full and fluffy and trimmed with a row of ostrich. Self-lined, has nineteen tails and finished with a cord and marabou tassel.  
Excellent Value at \$9.75

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**Children's Coats at \$5.95**  
In shepherd checks, trimmed with white pique embroidered collars, empire and belted models. Sizes 2 to 6 years. Save a third at \$5.95.  
Children's Hats, trimmed with garden flowers and tiny rose buds, at \$2.95, worth \$1 more.

—Gimbel, "Subway Store Day"

**Chest of 26 Pieces of Silver-plated Table Flatware at \$6**  
6 medium knives, 6 medium forks, 6 tablespoons, 6 teaspoons, a butter knife and a sugar shell. special at \$6.  
Butter Knife and Sugar Shell, at 25c a set.

—Gimbel, "Subway Store Day"

**Remnants of Woolen Dress Goods, Special at 50c to \$4 yd.**  
Several thousand yards of seasonal fabrics accumulated from our vast stocks together with a special purchase of short lengths. Save 50c to \$1.75 a yard.  
Specially priced at 50c to \$4 a yard.

—Gimbel, "Subway Store Day"

**584 Men's and Young Men's Spring Suits at \$23.50**  
Just a job lot—won't be one left by closing time. At the present market price of clothing this price is really remarkable.  
Materials: Worsteds, Cheviots, Cashmeres, Flannels  
Models for the dapper young man and conservative styles for older men.  
Your Choice at \$23.50

**Wool-and-Fiber Rugs at \$9.50, \$15.75 and \$18.**  
Extra heavy grade, pretty patterns; slight weaving defects. Save 40%.  
9x12 ft., special at \$18.75.  
8.3x10.6 ft., special at \$15.75.  
6x9 ft., special at \$9.50.  
Axminster Rugs in beautiful patterns and colorings; soft rich high pile; some cross-joined; 9x12 ft., at \$42.50.  
Wool-fax Tapestry Brussels Rugs; Oriental patterns; cross-joined, for hard wear; 9x12 ft., at \$19.75.  
Seamless Velvet Rugs, Oriental and neat all-over patterns; 9x12 ft., at \$35, and 8.3x10.6 ft., at \$33. Save a full third.  
Reversible Japanese Matting Rugs, stenciled and woven designs, variety of patterns, 9x11.8 ft., special at \$5. Save \$2.75.  
New Process Felt Base Floor Covering, variety of patterns, best grade, special at 50c a sq. yd.  
Long remnants, two yards wide, at 40c sq. yd.  
Short remnants, mostly one yard wide, at 25c sq. yd.

—Gimbel, "Subway Store Day"

**Spring Suits at \$23.50**  
Save a Third and More

—Gimbel, "Subway Store Day"