

THE PLAYGOER'S WEEKLY TALK

LITTLE does the average theatre-goer know of the trials and tribulations of that category known generally as the press agents, whose duty it is to precede attractions of the theatre into a city and herald their forthcoming by the use of billboards, newspaper columns and the electric sign.

The temperament of stars is generally the most touching situation to be handled. They must have their names displayed in certain-sized type, carefully related to the size used in the title of the show; in some instances being larger and preceding the play title; at other times the same size beneath the title and numerous variations.

ONE doesn't expect Pike county, Pa., to set the fashion, but Fred Hillbrand, of that section, with a twenty-six-inch waist line and inside trousers seam measuring thirty-nine inches, is sort of built to wear clothes and not be bothered with wrinkles.

THE American stage is just beginning to feel the effect of the closing of the great war. Artists placed under contract during the war and later are beginning to flock to this country to fill engagements.

WILKIE Bard and Talbot O'Farrell, who appeared at Keith's recently, were among the newcomers, while Alice Lloyd, Wish Wynne and Lily Lena, all of whom appeared in this country several years ago, have returned and are playing vaudeville.

MISS Lena at home is an "idol of the 'alls," and she is duplicating the popularity in this country gained on her first visit. She is called "England's Fashion Plate Comedienne."

SHAKESPEARE'S frequent employment of ghosts and witches as vital forces in his dramas leads to such plays as "Hamlet," "Macbeth" and "Richard III," a new interest in a period of psychic investigation like the present.

A belief in ghosts and witches was common with all classes of society in Shakespeare's time. Ben Jonson, contemporary dramatist and close friend of Shakespeare, frequently saw apparitions, and the two may have talked over the phenomena in the flickering candlelight of the Mermaid Tavern.

From Music to Comedy Jane Loring, who is appearing in "The Guest of Honor," started professional life as a violinist, but gave it up to go upon the stage.

ON EASTER WEEK PLAYBILLS

Advertisement for Easter Week Playbills featuring various theatrical acts and performers. Includes photos and names of actors like Sibylla Bowhan, Mary Garrick, Robert Mantell, and others.

Theatrical Bills for the Next Week

Special Easter matinees will be given at several houses on Monday.

NEW Attractions GARRICK—"Mary," a musical comedy, introducing to the public a new organization, George M. Cohan's comedians, including being Georgia Caine, Charles Judds, Jeter Vello and Florio Millership.

BROAD—Mr. Mantell will conclude his successful return engagement in the following choice dramas of his repertoire: Monday, "Macbeth"; Tuesday, "Richard III"; Wednesday matinee, "Hamlet"; Wednesday night, "Merchant of Venice"; Thursday, "Caesar"; Friday, "Macbeth"; Saturday matinee and Saturday night, "Caesar."

WALNUT—"Katzenjammer Kids," musical show based on the popular cartoons. Notable for specially interesting electrical effects and the size and merit of its chorus, described as "a riot of girls." Georgia Campbell is the prima donna and thirty singers, dancers and comedians are in the cast.

Continuing Attractions PHILADELPHIA—Victor Herbert's "Madame," rich in Herberthian melody and with a consistent and humorous book. Georgia O'Ramey, singing comedienne; Harry Kelly, of "His Honor the Mayor" fame, and Vinton Freedley are leads.

ADDELPHI—"Up in Mabel's Room," farce, with Hazel Dawn, John Arthur, Enid Markey and Walter Jones. A hilarious plot.

SHUBERT—"Take It From Me," clever musical farce with scenes in a department store. Diverting book and tuneful score.

LYRIC—"The Guest of Honor," featuring William Hodge at his characteristic best.

Vaudeville KEITH'S—Valeka Surratt and company, in "Scarlet," an elaborate act; Holmes Dickinson and Gracie Deacon, novel song and dance; Frank Orth and Ann Cody, comedienne; Lily Lena, England's fashion comedienne.

Future Attractions

APRIL 12 LYRIC—Sothen and Marlowe. First week's repertoire: Monday and Tuesday nights and Saturday matinee, "Twelfth Night"; Tuesday and Saturday nights, "Hamlet"; Wednesday and Friday nights, "Taming of the Shrew."

APRIL 19 OPERA HOUSE—"Linger Longer Letty," Oliver Morosco's newest musical comedy, featuring eccentric Childette Greenwood, hilariously remembered from "So Long, Letty."

APRIL 26 LYRIC—Jane Cowell, in "Smilin' Through." MAY 3 FORREST—"Ziegfeld Follies," with Ray and Johnny Society, Bert Williams, Marilyn Miller and Eddie Dowling.

Another Morosco Graduate Enid Markey, already known to the public as a movie star, began her career with the Morosco Stock Co., Los Angeles, and later played an engagement with Nat Goodwin in "Oliver Twist."

ALLEGHENY—Toto, clown; Guy J. Sampel and Lily Leonard, singers; Espe and Dutton, entertainers; the Irving Berlin Trio, singers; Norma Talmage, in movie, "She Loves and Lies"; and musical comedy, "My Tulip Girl."

GLOBE—Jack Rose, the Brazilian Nut; Nana and company, dancing; Mina Schall, singer; the Majors, wire walkers; Fisher and Hurst, skit; the Old Homestead Five; Fern and Marce; James Kearney and company, playlet; the Gilbert Sisters; Magztya, wonder workers.

CROSS KEYS—Sunshine Comedy Girls, singers; Joe Armstrong, witty sayings; LeTell and Volk, skit; La Costa and Clifton, "The Tamer"; Madeline Wood, Edna Brown and Sara Myers, singers; Alvin and Kenny, Jimmy, Hodges heads bill last half of week.

WILLIAM PENN—Nat Nazarro and company; George Bobbe and Eddie Nelson, comedy; Amanda Gilbert Trio, singers; McGreevey and Doyle, skit; Gypsy Meredith and company, oddity; "Slim" Kellam and Patricia O'Dare, head bill last half.

BROADWAY—Jimmy Hodges; Mabel Berra, prima donna; Harry Tighe, musical comedy; Haag and Levere and movie, "His House in Order," with Elsie Ferguson, Sunshine Comedy Girls last half.

NIAON—Teschow's Cats; Chinese Jazz Trio; Jimmy Sazo and his comedy act; Joe Fanton and his comedy act; movie, "Tillie's Fancied Romance," New bill last half.

GRAND—Jack Princeton, sketch; the Beattie's, singers and dancers; Dolly's Pets, animal act; Frosini, accordion.

Advertisement for Roselano Dancing, featuring a woman in a dress and text about dancing and social events.

Advertisement for Sam S. Shubert, featuring a large 'S' and text about a popular matinee on Wednesday.

Advertisement for Fifty-Fifty, featuring a group of women and text about a musical show.

Advertisement for 'Take It From Me', featuring a woman and text about a Broadway musical.

Advertisement for 'Up in Mabel's Room', featuring a woman and text about a fast-paced musical.

Advertisement for Chestnut St. Opera House, featuring a large 'S' and text about a popular matinee.

Advertisement for 'Fifty-Fifty' at the Opera House, featuring a group of women and text about a musical show.

Advertisement for 'Take It From Me' at the Opera House, featuring a woman and text about a Broadway musical.

Advertisement for 'Up in Mabel's Room' at the Opera House, featuring a woman and text about a fast-paced musical.

Advertisement for Sothen and Marlowe, featuring a woman and text about a musical production.

Large advertisement for Philadelphia's Foremost Theatres, featuring 'The Mask and Wig Club' and 'Don Quixote, Esquire' at the Forrest Theatre.

Advertisement for G. M. Cohan's Comedians, featuring 'Mary' and a cast of performers.

Advertisement for Dan Coleman and an all-new show, featuring a portrait of Dan Coleman.

Advertisement for Casino, featuring 'The Ed. Wynn Carnival' and 'Trociadero' at the Casino.

Advertisement for Orpheum, featuring 'Polly of the Circus' and 'Mae Desmond' at the Orpheum.