Ready for the Big Last Minute Easter Rush With Large Stocks—



Balloons FREE

To All Kiddies Accompanied by Adult Second Floor

New Arrivals In

Easter Suits

Most Wonderful Values at

\$59.75 to \$150

A better assortment of

coats that ripple and flare as well as the more straight line effects. Trimming effects are many and varied. The colorings are those most desired.

Third Floor

Dozens of New Styles-

EasterDresses

Arrived to Sell Special at

\$49.75 & \$59.75

Georgettes, taffetas, satins, erseys, serges and tricotines in the new models that have

already won great favor this Embroidered, beaded, ruffled, draped and straightline

Third Floor

A Big Saving On

Men's Suits

For Tomorrow-

at Our Low Prices

and \$39.75

Our Men's Suits are

the best values you will

find in town at this spe-

We marked them be-

low regular as we want

the men of Philadelphia

to know this new Men's

cial price.

Store.

styles ready for tomorrow, than at any time this season. The new Eton effects, the

All new single and double breasted form fit-

ting as well as conservative models. Second Floor

Very Low Pricings On

Men's Fixings Silk Shirts. \$8.75



Men's Thread \$1 Silk Half Hose

Pure Silk . .\$3.50 Knitted Ties In plain colors, two-tone colors and em-broidered effects. Men's New \$4.50 Felt Hats. In all the new wide and narrow brim shapes. Brown, green

Men's Silk Lisle Hose 45c and 65c

In black and colors. Plain, clocked or striped and color combinations. Full fashioned. All the new

New Georgette &

Street Floor

Tricolette

Blouses

\$3.98 to \$19.75

The blouses that wom-

en will want to go with

their new Easter Suits.

All the bright new color-

Pall Pluil Ululiues All Men's, Women's and Children's Shoes Offered Exactly \$1.00 a Pair More

Than Cost to Us.

Our New "Fashion"

Easter Hats

\$5.00

reation and the real wonder values. Their

duplicates would cost \$7.50 and \$10.00 in other stores. All new shapes and trimming effects.

Girls' New Coats In New Dress and

Sports Models **\$9.98—\$14.98**

splendid variety of youthful loths, serges, poplins and check-d materials. Sizes 2 to 14 years. Girls' White Lingerie

Dresses-\$5 to \$24.98 Elaborately trimmed with laces d finished with ribbon sashes.

ings. Embroidered, braided, frilled as tailored styles. Boys' Blue Serge

All wool suits at \$ find elsewhere in town. Norfolk belted all around style. Sizes from 6 to 16 years.

Suits

Boys'All-Wool 2-Pair Pants Suits 1 Two pairs of pants practically means two suits for the

usual price of one. All wool suit-ings-Norfolk style. Knickers are lined. Size. Second Floor



at Greatly Below Regular Prices

Easter Suits & Dresses

The Basement Store is out to seek a record tomorrow. And they will—if every woman will recognize the wonderful values they have prepared in the Newest Suits and Dresses. The styles you would consider great bargains at full reg-ular prices. All the wanted materials are embraced.

Home of Style and Economy

The Neighborhood Movie

In the movie world-out and out "educational" film is apparently not popular. People do not seem to hanker after being educated.

However, the next time you go to your favorite theatre, look over the audience and then observe the settings of the films with respect to cultural

It may be the hunt breakfast in an English castle, - the villain on the palatial yacht, - the luxury of my lady's boudoir or the opulence in a gambling casino.

Period furniture, butlers, Roman baths, moonlit terraces at Monte Carlo with the silks, jewels and purple of luxury contrasted with the inevitable sterling honesty of homespun and sunbonnets.

Contrasts educate. And no matter how unconscious they may be of the process, millions are seeing each night glimpses of a world of which they had never dreamed. The result of this "education" helps to make

the silk stockings of yesterday for the few, the necessity of tomorrow for the many. Observant manufacturers realize the profound change being wrought by every neighborhood

theatre throughout the nation. And women are more responsive to suggestion

> Butterick—Publisher The Designer

The Delineator

Everybody's Magazine

Houghton products Members of the dyers and mercerizers' union went back to work this morning. pending the receipt of official sauction of their strike from John Golden, president have been important of the International United Textile factors in making Philadelphia the World's Arthur McDonnell, president of the greatest industrial center. E. F. HOUGHTON & CO.

MIXES IT WITH STRANGER

Roomer Shows Dislike for Bedfellow Both Land in Hospital

Just because Peter Garibaldi, forty

years old, 322 New street, objected to

better acquainted as they lie in ad-joining cots in the Jefferson Hospital. Garibaldi returned to his room at the New street house last night to find Johnson in his bed. As no formal agree-

ment had been made between the two concerning this privilege, an argument ensued, which only came to an end when

the police broke in on the party and ar-rested the two men. All the furniture

When they recover, some time in the

near future, both men will have an op-

portunity to explain the matter to a magistrate at the Fourth and Race

PHILADELPHIA MARKETS

closed in observance of Good Friday, a legal holiday, and there was practically

no wholesale trading. Lacking fresh information on which to base reliable

quotations our usual market reports

are necessarily omitted from today'

HOUGHTON and

The banks and trade exchanges were

fore.

"As a matter of fact, my mine is overrun with bandits. We tried hard to keep it going, to supply bread to the faithful men who had stood by us, but it was no use. A small group of bandits will continue to rule Mexico so long as Carranza is dictator. They are long as Carranza is dictator. They are long as Carranza is dictator. They are long gotton to the presence of a strange bedfellow in the person of William Johnson, twenty-four years old. 1122 Parrish street, both men now face the opportunity of getting better acquainted as they lie in adjoining cots in the Jefferson Hospital.

[Garibaldi returned to his room at the

union in Philadelphia, says word will be received from Mr. Golden within the next twenty-four hours. The mer-cerizers and dyers voted Wednesday to strike, when they were refused an increase of ten cents an hour. They are 240 W. Somerset Street Philadelphia now paid seventy-five cents an hour Ten mills granted the increase.

old story of the man who goes down there as the guest of the Mexican Gov-ernment, or somebody in Mexico City, who travels on a personally conducted

tour through the nice parts of the coun-try, and then returns to insist every-thing is all right. It has happened be-

impoverishing the 16,000,000 peons and are denying them the advantages that

would accrue to them through the de-velepment of the natural resources of

Blames it on Wilson

"Present calamitous conditions in the police broke in on the party and arrested as Mr. Louis Weil, of the Racquet Club, has made, is merely uttering another defamation of the characters of the Americans who have labored so long and patiently in Mexico." said put in force by William J. Bryan when

he was secretary of state.
"Why, when some of us who had been

driven out of Mexico told Bryan of it

on a special trip to Washington, he replied 'You were told to get out of

Mexico, why didn't you get out?'
"We were driven out of the country

y a lot of cuttbroats simply because

Bryan said the American flag does not

follow our citizens out of the country across the border, and because Presi-

dent Wilson refused to recognize Huer-ta, the only strong man in Mexico since

Diaz, and recognized Carranza instead,

an agnostic, whose motto is 'Death to

DYERS RETURN TO WORK

President of Union

the Gringoes

Workers of America.

exaggerated. That is merely another defamation Strikers Will Await Sanction of

Jascha Heifetz at the Academy of Music on April 5

Schumann-Heink

at the Metropolitan Opera House on April 8

Titta Ruffo

at the Metropolitan Opera House on April 9

Hear these famous Victor artists!

Extraordinary interest attaches to the recitals of these great artists because of the double opportunity they afford the musicloving public.

It is a privilege in itself to hear these famous artists, and added importance is given to the events in that they enable you to compare their exquisite interpretations with their Victor Records.

Attend the concerts of these artists and note the individual qualities that distinguish their renditions. Then go to any Victor dealer's and hear the Victor Records by the same artists. Note how faithfully their interpretations are portrayed on the Victrola.

It is because of this absolute fidelity that these artists make Victor Records; that the greatest artists of all the world are Victor artists.

Victrolas in great variety of styles from \$25 to \$1500. New Victor Records demonstrated at all dealers on the 1st of each month.

Victrola



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ASSAILS DEFENSE

OF CARRANZA RULE

Philadelphian Who Owns Mine

in Mexico Attacks Racquet

Club Man's Report

long and patiently in Mexico," said Michael J. Slattery, of 830 North Six-

ty-third street, a returned mining man, today.

been cashier of the Racquet Club, has just returned from Mexico City. He said conditions in Mexico were normal, that "people in this country have only received the reports of the deeds

only received the reports of the deli-

is made up largely of undesirables from the United States."

Says Trade Is Booming

In addition, Mr. Weil said reports of terrible conditions in Mexico are largely

propaganda, that trade conditions there are booming, and that living is cheap.

Tales of unrest, he said, are greatly

upon the characters of Americans, who have loyally, patiently and silently suffered for years in Mexico," said Mr. Stattery. He owns a gold mine in West Jolisco, Mexico, he said, and was

called to testify before the congressional

committee that is gathering material for

a report on conditions in Mexico as they really are.

Stattery. "I have testined to tions before the congressional committions before the congressional committee the state of the congressional committee of the congressional congressional committee of the congressional congressi

tee, and I'm gone now. I know I am

taking a terrible chance, but I am will-

ing to sacrifice every dollar I own if only I can get the real truth before the

American people.
"Mr. Weil's experience is the old

Sleeping Car

I am a marked man now," said Mr.

PUTS BLAME ON PRESIDENT their country by those able to do so.



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