

LUMBERMEN SEEK TO LOWER PRICES
 Association, in Resolution, Pledges Aid in Helping to Restore Normal Conditions
LESHER ELECTED PRESIDENT

A call for wholesale and retail lumbermen to band together to remedy the abnormal conditions in the lumber trade was contained in a resolution adopted last night by the Philadelphia Retail Lumbermen's Association at an annual meeting in the Lumbermen's Exchange.
 After citing the abnormal condition prevalent in the industry today, the views of Philadelphia lumbermen were expressed in the resolution as follows:
 "Whereas these conditions have been caused by decreased production; abnormal advances in wages, transportation difficulties, increased manufacturing costs and strong demand; and whereas the retail lumbermen realize that speculative prices in lumber are detrimental to their interests, the interests of their customers and the building business in general.
 "Therefore be it resolved by the Retail Lumbermen's Association of Philadelphia, That it urge upon all its members to do everything possible to restore normal conditions.
 "And be it further resolved, That the retail lumbermen being unable to remedy these conditions of themselves here by or call upon all lumber manufacturers and wholesalers to lend their best influence and efforts to assist us to this end.
 The resolution will be sent to all manufacturers and wholesale lumbermen's associations throughout the country.
 Following the meeting at which this action was taken, the annual dinner was held at the Adelphi Hotel. Addresses were made by Dr. A. A. McFadden, Charles Hill, of New York, sales manager of the Southern Pine Sales Corporation, and Landon C. Bell, an attorney of Columbus, O.
 Officers elected by the association were: President, Amos Lesher; vice president, Herbert P. Robinson; directors, W. L. Ludascher, James E. Tague and George Busby.

HEADQUARTERS FOR Bibles, Testaments and Portions
 Many Languages and Prices
American Bible Society
 International, Organized 1816
 701 Walnut Street

KELLY'S 12 N. 9th
 Open Day & Night
 Oysters in Every Style
 Planked Shad Dinner, 60c

SHIRTS MADE TO ORDER
RIE-MUR SHIRT CO.
 908 Chestnut St. Telephone 1-712
 Samples Sent Upon Request

PUBLIC SPEAKING
 NEW CLASSES
 A short course in public speaking, self-confidence, business English and self-development. Each section of five lessons. Evening April 9, at 8; free to public. Call, write or phone Spruce 3218 for instructive literature.
NEFF COLLEGE Chestnut Street

BENEFICIAL LOANS
 At Local Rates on Household Furniture, Real Estate and Automobiles.
 Call, Write or Phone Walnut 1-712
BENEFICIAL LOAN SOCIETY
 Licensed Money-Lenders
 10TH FLOOR Liberty Building 10TH FLOOR
 N. E. Cor. Broad & Chestnut Sts.
 Licensed by State Banking Commission
 Member Board of Trade
 Member Local Board of Finance
 State the Loan Shark Evil, Incorporated

NEW YORK LIGHT SUPPLY COMPANY
 18 N. 9TH STREET
 Manufacturers and retailers of lighting fixtures of distinctive designs; the house with a 14-year reputation for fair and honest dealing.
25% DISCOUNT THIS MONTH
 Open Monday and Saturday Evenings

SHOP WITH STORE ORDERS
 That Buy Anything from the leading stores of Philadelphia, Wilmington, Camden and Atlantic City!
Easy Term
FRAMBES & CLARK
 1112 Chestnut St., Phila.
 610 Guarantee Tr. Bldg., Atlantic City
 90 N. Third St., Camden

"SINCE I HAD MY Brass Beds Relacquered"
 My Bedrooms look 100% better. Says This House-We'll make your Brass Bed new, no matter in what condition. Phone or drop us a card and we'll send you 1100 and a man to see 4261-A estimate.
J. J. KEENAN & CO.
 3101 Ludlow Street

ADVERTISING SOLICITOR
 Agg. here to make a change. See me for 10 years.
 C. 298. Ludlow street.

Early Morning Shopping Advised
Free to Kiddies Tomorrow
 Avoid the great Easter crowds sure to come for our wonderful Sales Saturday. Shop in the morning and enjoy greater ease in selection.
 A picture Bunny with a bag of candy will be given to every Kiddie accompanied by an adult. Everybody welcome.
 Fourth Floor

833-35 Market Street

BLAUNER'S

Underwear & Hosiery
 1.00-1.50 Chemises... 79c
 Lingerie Chemise, lace or embroidery trimmed. Limited quantity.
 6.00 Chemises... 3.90
 Heavy wash satin and crepe de chine lacy and embroidered.
 2-3.50 Sample Gowns, Flesh or white lingerie, lace or satin trimmed. Regular and extra sizes.
 1.47
 1.50 Camisoles... 95c
 Crepe de chine and wash satin—dainty, lace trimmed models.
 3.25 Silk Hose... 2.45
 Pure dye, thread silk hose—full fashioned. Black, white, brown.
 2.00 Silk Hose... 1.49
 Thread and mixed fibre silk seamed hose. Plain and lace effects.
 Main Floor

Great Sale of Sample Suits

Three Great Purchases of Net Georgette and Tricolette Blouses

Philadelphia women will be the fortunate participants in the most wonderful Pre-Easter Sale of Blouses they have ever seen! They will get the smartest Blouses at truly marvelous savings. Be one of these lucky purchasers!

1000 Net Blouses
 Worth 5.00-7.00

2.00

Choose from chic kimono or long-sleeved models—from suit shades, from white or cream—from hand-embroidered and satin trimmed Blouses of fine net. Wonder bargains.

1000 Georgette and Tricolette Blouses at

4.25

At this remarkably low price there are Georgettes in flesh and white and tricolettes in the very smartest Spring styles and new, bright shades. This will offer even better values than last week's sale, that caused such a sensation.

1000 Exclusive Tricolette Blouses
 Regularly 12.00-15.00

10.00

At 12.00 or 15.00 these handsome tricolettes would be fine values—think of them at this price! Smocks, side-tie Basque models—richly hand-embroidered in silk and wool.
 Main Floor

Extraordinary Offering of Easter Suits made to sell for 50.00 to 59.75. Manufacturers' Spring Samples and "One-of-a-Kind" higher priced models reduced!

Wonderful Purchase of 10.00 to 15.00 Hats
6.50



Great savings provided by this Special Purchase of new exclusive Hats of taffeta and suras hemp—vulture brims featured. Dark and pastel shades.

Other Hats 2.96 to 4.94
 Maline, horse-hair, neopolitan straw, milan and novelty straws. Smart "off-the-face" shapes featured.

Easter Sale Children's Wear (6-16 Years)

24.50-29.50 Coats 5.94 Dresses
 Polo cloths, tweed mixtures, serges, goldtones, silvertones, camel's hair cloths, Sports and full lengths. 8-16.
 10.94-12.94 Coats 9.94
 Plaids, serges and mixtures in many youthful styles. 4-14.
 White Dresses 5.94-16.94
 Wonderful values at these prices—organdies, lawns, nets, voiles. 6-16.
 (1-6 Years)
 Kiddies' Coats... 3.00-29.94
 Wool serge, checks, crepe poplins, taffetas, polo cloths, silvertones and wool mixtures. For girls or boys. 2-6.
 Kiddies' Dresses... 2.25-15.94
 Organdies, nets, voiles, Flaxon gingham, dotted Swisses and Georgettes. 2-6.
 Boys' Wash Suits... 2.29-4.94
 Oliver Twist and two-piece styles; chambrays, linens, mercerized poplins. 2-8.
 Little Tots' Coats... 4.94-25.00
 Wool-Crepela, cashmere, silk poplin, crepe de chine, albatross.
 Infants' Dresses... 79c-6.49
 Short and long; yoke and bishop models.
 Blauner's Fourth Floor



38.50

Second Floor
 Every Suit in this Sale a bona fide Blauner value of 50.00-59.75. Every Suit finely tailored, finished and beau de cygne lined. Every smart style from the conventional tailleur to the latest novelty. A remarkable Easter opportunity.

Tricotine Poiret Twill French Serge

Navy Rookie All sizes
 These fine quality distinguished Suits feature fancy braiding, silk embroidery, cord edging, novelty buttons, tucks, tailored and reverse collars, no bby pockets and other touches that classify Suits as "ultra." Don't miss this opportunity!



Showing of Other New Easter Suits
45.00 to 99.75

Special assortment for the Easter holiday, assembled in Poiret twill, tricotine, fine serge, silvertone and other new fabrics. Etons, plaited skirts and other novelties noted. Tailleurs also featured.

Exceptional Suit Values Downstairs Store
25.00 to 35.00

Silvertones, Jerseys, wool poplins, French serges and tricotines—all very special at this range of prices. Strictly tailored as well as ultra modes. Fashionable colors and trimmings. Styles for women and misses.

Two Extraordinary Glove Sales!
1.48 2.00-2.50 Silk Gloves
 Positively the very finest quality gloves; two clasp; prettily embroidered backs or Paris points. Black, white and all the good shades.
3.25 Fine Kid Gloves
 Just 720 extra fine quality imported gloves; black, white, colors. Self or contrasting embroidery. Below import cost!
 Blauner's Main Floor

GREAT COAT & DRESS SALE

Easter Fashions
29.75 to 49.75

Coats Easter Specials! Polo cloths, velours, camels' hair, jerseys, covert cloths, bolivias, serges, tricotines—silk lined.
29.75 to 45.00
Dresses Georgettes, satins, taffetas, jerseys, serges, tricotines, tricolettes and meters in conservative and youthful styles.

COAT SPECIAL
 Polo cloths, velours, silvertones and goldtones. Swagger length and short Sports modes.
25.00

DRESS SPECIAL
 Richly beaded and embroidered taffetas, satins and georgettes. All exceptional values!
25.00



Downstairs Store
DRESSES—A special offering. Actual values 22.50 to 29.75.
 Beaded georgettes, taffetas, satins, Jerseys and tricotines. Silk poplins in sizes 46 to 52.
16.00

COATS—Full-length and Sports Coats and Capes in a wonderful sale!
 Polo cloth, silvertone, velour, basket weave, poplin and serge.
 Other Coats, 19.94-25.00-29.75-35.00.
14.75

