Easter Shopping Should Not Be Left 'Till the Very Last Day

The Tornadoes and Hurricanes in the South and West

are not so very far from fair Pennsylvania, especially for high winds and heavy downpours of rain.

With sympathy for all suffering, it is a time to be thankful for the

Gentle Winds and Slow Showers

with which our fields, parks and gardens

Showers that come by drops soak into the earth better than those which come in tempests.

In every quarter of the globe there are rougher and even more hurtful winds near our homes and workshops than those which blew down houses in Georgia and Kansas and swept away whole families to destruction.

More dangerous than a tempest is that man or woman, be he or she young or old, who, for want of early training, has an uncontrollable temper; or who rushes into sharp speech and violent manners without fairly understanding the case; or who, from loss of temper, infinitely worse than the hurricanes of the South, destroys family relationships and neighborly friendships and, with bitter words, blows in thick clouds between friends which bury them in sadness and lifelong regrets.

It is poor living where there is a perpetual shower of trouble.

Commencing today, this month of April, may the breezes of the new Spring be favorable to our homes and our businesses!

April 1, 1920.



Fan-Shaped Combs Are New and Most Charming

Fascinating they are, with their wide-spread, fan-like tops. Some are of imitation shell and others of crystal, and they have attractive designs set with imitation sapphires or imitation sap-phires and emeralds combined in peacock effect, or imitation topaz with gleaming black jet. Prices start at \$7.50 and go to \$68.

Other new and lovely Spanish combs in many designs, many set with glistening rhinestones, are

(Jewelry Store, Chestnut and Thirteenth)

Imported Filet Lace Collars Are Just in Time

Both for the woman who wants an especially pretty collar, to finish off her own costume and for lighted of the opportunity to get them for gifts.

The patterns are very beautiful and the collars are made in one piece in all the new shapes to fit the different styles of gowns and

Some are short, others are long and either round or straight, with points or without. They are quite unlike any here before. These prices also include sets, \$4 to

(Main Floor, Central)

Fashion's Newest Whim-**Embroidered**

worn by one or two prominent social leaders.

Immediately the demand was created and now they are here! der and orchid are the colors.

They are 43 and 44 inches wide and \$3 a yard for the dots and figures and \$3.50 a yard for the

Organdies (Jewelry Store, Chestnut and Thirteenth) Palm Beach inspired these lovely things. Some of the most beautiful gowns seen there were of these organdies, and they were

Dotted, figured and bordered organdies and the designs of the two latter resemble lace motives in their delicacy. Pink, flame, Copenhagen, Oriental blue, laven-

(First Floor, Chestnut)

A Three-Part Story of Delightful New Easter Clothes for Young Women

These are so new they arrived just in time to get into the paper! A Most Attractive

and is accordion pleated and extremely effective. It is of dark blue serge of good quality, has a

wide collar of the serge and the pleats start from a shoulder yoke, so that the line is just right.

New Cape Is \$25

New Wool Jersey Sports Suits, \$37.50

are in a style that is both youthful and becoming. They are all of firm, good wool Jersey, and the jackets are made with the new Tuxedo front and two big pockets. The skirts are plain tailored. These suits come in all the popular Spring shades, from light to dark blues, and including all the All these garments are in 14 brown and tan tones, greens and

A Smart New Sports Jacket Is \$32.50

and is the sort of coat a girl will like to wear with the new plaid skirts, or with sports frocks. It is of wool Jersey and is in a good length. It is a very trim little affair, with plain tailored collar, narrow shoulders and two flat pleats in front and in back. A narrow, dark leather belt adds just the touch it needs. The coat itself is in tan, brown, Copenhagen blue and navy.

(Second Floor, Chestnut)

One-Corner Embroidered Handkerchiefs Are Popular for Gifts

and not expensive, either, for at 50c and 75c each there is very good choosing and a wide assort-

The handkerchiefs themselves are of sheer and spotless Irish linen and the embroidery was done by the deft-fingered Irish needle-

Incidentally, women will not find designs like these anywhere (West Aisle)

WOMEN who wish to look their freshest for Easter Day will remember that the Salon de Beaute can help

(Third Floor, Chestnut)

Three-Quarter Length Stockings Are Women's Newest Fad

They reach to just below the knee and have turnover cuffs Silk and fiber mixed, plain or with fancy openwork, vertical stripes, \$2 a pair. Silk in black, cordovan, navy and white, with fancy openwork clocks, \$3 a pair.

Hundreds of Styles of Women's

Easter Shoes at \$6 to \$12

she wants to. Scores of styles in this collection sell regularly

for 25 to 50 per cent more than the prices we have marked on them. Among low shoes there are the new ribbon ties, plain and

tongue pumps and various types of oxfords. All shapes of too

and all styles of heels-high and low Louis, Cuban and military

The materials most used are patent leather, black and tan calf-

ment of these to choose from, including many "combination"

(First Floor, Market)

Blouses for Easter Suits

They come in white, pink and bisque, and in dark suit colors as well,

wonder when you consider how vivid and picturesque they arc. These are \$15 to \$28,50.

Georgettes have first call because they are so becoming and soft.

But the novel tricolette blouses are running them close, and no

If a woman prefers high shoes she will find a great assort-

skin, brown and white kidskin and white canvas.

shoes, with vamps and tops of different colors.

No need for a woman to pay a high price for shoes unless

Special Women's fashioned silk stockings in black only, with cotton tops and soles, \$2.15 a pair, Women's fashioned silk stockings in black only, with silk tops and lisle soles, \$3 a pair.

(First Floor, Market)

American Lady Corsets

are extremely well made and well finished, for which reasons they wear

well. They are made in many different models for slender, average and plump women, and are inexpensive, being \$2 to \$8.50. Madame Lyras, and sell at \$7.50 to \$15. Ever so many of them are pink. (Third Floor, Chestnut)

Cross-Strap Slippers

Exceedingly dainty and grace-ful and becoming to the feet. Black buckskin, \$21. Black patent leather, \$17. All in the Exclusive Little Boot

(First Floor, Market)

Easter Petticoats

Styles with tops of cotton jersey and flounces of silk, \$3.85. Taffeta in many colors, \$5 to

Silk jersey with silk-flounces, Fresh lots of taffeta and messaline, \$7.50 to \$25.

(Third Floor, Contral)



Only one more day in which to select these love liest of all Easter messages:

There are Easter lilies, azaleas and hydrangeas, yellow genistas and white daisies, pink primroses and cinerarias of almost all the colors there are.

And there are roses and geraniums and spireas. Prices from 50c for a geranium to \$40 for the

Please remember that flowers will not be sent (East Aisle, Main Floor and Fourth Floor, Central)

Somebody Whispered "Bracelets" to the Easter Bunny

Short sleeves are all the fashion and, in consequence, every woman who wears them would welcome one of the pretty gold bracelets to be found in the Jewelry Store.

Some that are, in a fair way to be chosen for Easter gifts are mostly in green gold, but it is all 14 kt., and there are dozens of attractive styles from the daintiest pierced ones to those with engine-turned stripes and the heavier engraving. From \$12 to \$32 are the prices.

Or, if one prefers jewel mountings, there are pierced bracelets, set with amethysts or green tourmalines at \$32 and \$34; with sapphires

Lovely Coats and Capes Mean Everything This Easter

For there never was a time when a woman could so ill afford to do without a smart wrap as this Spring.

They are far and away more beautiful than they ever were, and there is such variety among the different kinds of coats, wraps and capes, such a choice o materials, that every woman is sure to find exactly the right garment she should wear.

The finest coats and wraps are truly exquisite creations in duvetyne, bolivia, tricotine, tricolette and satin. They usually are haid-embroidered and some are fur-trimmed. \$100 to \$375. Capes for sports wear and all occasions are in polo cloth, vicuna, tweed, tricolette and serge, plain or accordion pleated.

Sports coats come in jersey, polo cloth, camels' hair, vicuna, velvet, bolivia and tweed. They are very smart and in all lengths.

Tailored coats, the kinds that serve many purposes, tweeds, jersey, bolivia and silvertone. \$37.50 to \$87.50. . (First Floor, Central)

Women's Jersey Sports Suits \$28.50 to \$38.50

We mention them for just two reasons-because nine out of every women ask for this kind of suit, and because we are getting fresh lots of them in daily. At this moment we have them in both light and heavy weaves; in heather mixtures and solid colors-the latter including browns, oxfords, blues and greens; and in various good sports styles, notably the favorite one with tuxedo fronts.

Prices are \$28.50 and \$38.50.

(First Floor, Central)

Gay New Easter Hats for Little Girls and Big Girls

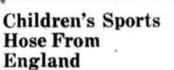
Of course only a pretty new hat is suitable to wear with The Children's Salon is devoted exclusively to hats planned for

little girls and their larger sisters. Hats in just the right shapes to frame youthful faces, hats in just the colors to wear with Spring frocks and coats, hats in just the styles that are most becomingall these are here. There are any number of ready-to-wear and tailored hats-

fine and rough straws in sailor, mushroom, poke and straight shapes, trimmed with ribbons, bows and streamers. These start at \$2 and go on up to

Trimmed hats, in charming shapes and many attractive styles are in bright and dark colors, and are made prettier by the use of field or garden flowers, soft, fluttering ribbons and bows, laces and embroideries. They start at \$4.50 and go to \$22.

(Second Floor, Chestnut)



Three-quarter length stockings of wool with fancy turnover golf tops. Plain brown, \$2 a pair; brown and heather mixed, \$2.50 a pair. (First Ploor, Market)

Plenty of Nightgowns for Large Women Cambric with high necks, \$2.75

Nainsook with low necks, \$3,85 to \$6.50.

Nainsook with deep handembroidered yokes, \$7.50. (Third Floor, Central)

Still They Come—New Easter Coats and Dresses for Girls and Juniors

Cases and racks are filled with hundreds of gay, fresh and pretty new clothes-all ready to be worn on Easter. Girls' Coats, \$18.50 to \$62.50,

for coats of tweed, velour, checked materials, serges and polo cloth in many styles and the popular colors. 6 to 14 year sizes. Junior Coats, \$20 to \$75, for sports and dress coats of polo cloth, checks and velours, in 15

and 17 year sizes. Pretty New Silk Frocks, \$22.50 to \$45, are of taffetas, crepes de

chine, and pongee in dark blue, leather, brown and green, and in 6 to 17 year sizes. Lovely New White Frocks, \$12.75 to \$50, are of voile, organdie, crepe de chine and crepe Georgette. 6 to 17 year sizes. New Wash Dresses, \$3.75 to \$32.50 for gingham, linen, percale

and other cotton dresses in attractive styles and different colors; 6 to 17 year sizes. (Second Floor, Chestnut)

Real Golfing Days Are Beginning

And here is real equipment for

Wood clubs in fine assortment, . \$5 to \$7.50. Imported irons with selected

shafts, \$5 and \$6. Silver King, Radio. Red Flash. Blue Flash, Taplow and other standard makes of golf balls.

\$7.20 to \$13.20 a dozen. Caddy bags, \$1.75 to \$40. If your old clubs need cleaning or repairing our shop for that work is at your service. (The Gallery, Chestnut)

Trained Rolling Canaries

Ready for Easter, price \$25 each. Find them in the Garden (Fourth Floor, Central)

To Make Sure That Our Chocolate Eggs Are Absolutely Pure

and good, as we want them to be, we have them made in our own clean, airy Candy Kitchens. So you needn't be afraid to let the children cat Wanamaker Easter

Plenty of fresh chocolate eggs,

If you want large decorated chocolate eggs there are some generous size and quite pretty ones at \$2 each.

And if you want an Easter gift that's practical, too, send her one of the new hand-painted candy holders, on feet, filled with delicious caramels, tied with ribbon and a fluffy chick-complete for \$5.50. The holder will be useful long after the sweets are gone.

(Down Stairs Store, Chestnut)

VASTER cards— L still a fairly good assortment—at 1c to \$1; close to the elevators.

Even the Youngsters Wear Strap-Wrist Gloves These Days!

(Main Floor, Central)

Tiny girls and bigger girls, too, may have gloves "just like mother's," for we have a most interesting and varied assortment of these very popular gloves.

The smallest glove is just five and a half inches from finger-tip to hem, but there are plenty of larger sizes, too.

Strap-wrist capeskins, pique and outseam sewn, in tan, beaver or brown, are \$3 to \$3.75 a

Strap-wrist gloves of wash leather with doe finish are in chamois color, and are \$2 to \$2.75

Mousquetaire gloves of washable leather, doe finish in chamois color, \$2.25 to \$3. (Main Floor, Central)

All Sorts of New and Pretty Spring Hats and Caps for Tiny Children

Some of the new lingeric hats are the most bewitching affairs, all frilly and lacy and the prettiest frames imaginable for little

White caps and hats and bonnets are as simple or as elaborate as mothers wish. There are sturdy white pique hats, others of fine white lawns or of crisp dotted Swiss, or of fine nets. Some are hand-made and hand-embroidered, many are lace-trimmed and mostly all have ribbons and bows. 75c to \$10 is the way prices go.

Straw hats, plain tailored or more fancy, are most frequently trimmed with ribbon streamers, with ribbon bows and bands, and are in plain colors and two-toned effects and in fine or rougher straws. \$2 to \$16.50.

And they'll fit all sizes from infants to six years.

(Third Floor, Chestnut)

Forsythia, 50c

Mockorange, 65c.

White clematis, 6oc.

Men Who Still Have to Buy Their New Easter Clothes

have time enough to act, but none to waste.

The one thing they simply cannot afford to do is take chances with unreliable clothing or an unreliable service.

The one thing they need is a store whose goods they can rely upon, whose service they can rely upon and whose word they can rely upon. This Men's Clothing Store stands for the

threefold reliability. It can be relied upon to have the goods, to give the service and to keep its word.

The longer a man delays in buying his new Easter clothes, the more the service of this Store

Just as surely as they read this, men will find us ready tomorrow to fit them out in the best ready-to-wear suits and overcoats that can be had at retail in America for the money, \$45 to \$75.

That is not a mere assertion, but the statement of a condition the reality of which we carl prove. (Third Ploor, Market)

Shirts and Ties to Brighten a Man's Easter Clothes

Beautiful colors and pleasing designs. Stripes of all widths and hues, single and in combination. Solid colors for men who

Pleated and plain neglige soft-cuff shirts in almost limitless assortment, from good percale shirts at \$2.50 to superb silk shirts at \$15. All well made, over generous measurements, to insure comfort as well as style.

Neckties by the thousands, at \$1 to \$5, the higher-priced ties made of fine imported silks. (Main Ploor, Market)

The Prince of Wales Soft Hat Is an Outstanding Style

It is a pleasing shape, with gently rolling brim, softly creased crown and an agreeable pearl-gray color, relieved by a

We had this fine hat copied to such advantage that we can sell it for \$7.

(Main Floor, Market) Men's Irish Handkerchiefs \$9 a Dozen

Of beautiful quality Irish flax, these handkerchiefs are in the always-popular, plain hemstitched style. Their hems are narrow-and you may have 'a and 's inch

Most men would be glad to get a dozen for Easter!

Boys Have Their Own Notions About Finery

At least all normal boys have-and that means regular roughand-tumble boys. They like clothes in which they can LIVE, and life to them is

largely a thing of twists and dashes and kicks and plunges. But they like finery, nevertheless, and are mighty particular about They like to be well dressed, especially at Easter time. We have long made a study of boys' clothing needs, and we have something to show for it. We have the boys' clothing that stands for

the three things that matter most to a boy and his parents-service-giving quality, correct style and real value for the money.

If your boy's new Easter Clothes are Wanamaker clothes they will be right-no doubt about it.

(Second Floor, Central)

American-Grown Rose Bushes and Shrubbery on Sale Fresh Tomorrow Morning

Every bush is American grown and acclimated-roots are sturdy and well developed. Priced 75c each.

There are plenty of the fine roses in all the most wanted colors. When planting, give the roots room to spread-best results are obtained by placing where they can get the sun; good soil will help the blooms and the bushes should bloom in June. Box bushes, \$1.50 each. Bush honeysuckle, 75c. * Tall pink deutzia, 75c. Azaleas, pink, 75c Climbing honeysuckle, 50c.

Evergreens, \$2.25 cach. California privet—
one year old, \$5 per 100.
two year old, \$7.50 per 100. Dwarf pink spires, 75c.

Pink Weigelia, 65c. Arrow-wood, 65c. Snowball, 75c. Althea, 65c. (Fourth Floor, Market and East Aisle)