DR. RISLEY, NOTED SPECIALIST, IS DEAD Prominent Ophthalmologist Suc-

cumbs as Result of Nervous Collapse-End Expected

HE WAS 75 YEARS OLD

Dr. Samuel D. Risley, one of the lending physicians of Pennsylvania, died at 2:30 o'clock this morning, at his spartments in the Belgravia. He was 75 years old. With Doctor Risley when the end

With Doctor Risley when the one came were his wife, his son, Arthur, and a daughter, Mrs. John Stokes En-ror, of Baltimore. The distinguished physician sustained a complete nervous collapse on Monday of last week. His condition finme-diately became serious, and his death had been momentarily expected for sev-wel dees.

DR. SAMUEL D. RISLEY Noted eye specialist, who died at the Belgravia early today

and been momentarily to be a state of the second se **OBSERVE HOLY THURSDAY** Gatholic. Episcopal and Other

Churches Celebrate Lord's Supper Churches of the Catholic, Episcopa! and other denominations will observe the institution of the Sacrament of the Eucharist, or the Lord's Supper, with ture on that subject were recognized in America and abroad. He was the in-Eucnarist, or the Lord's Supper, with appropriate ceremonies today. Maundy or Holy Thursday, as it is generally called, partakes of the nature of a fes-tival in the gloom of Holy Week be-cause of the perpetual memory of Him-self which Christ left to His followers. of an improved optometer and

Born in Cincinnati

Born in Cincinnati A son of John S. and Mary Parker Risley, he was born at Cincinnati, O., January 17, 1845. He received his early education in the public and private schools of Cincinnati, and later at Darenport, Ia. At the outbreak of the Civil War Dector Risley collisted as a private in the Twentieth Iowa Regiment. At the close of the war he legan the study of medi-rine in the office of Dr. Lucius French. of Davenport. He was graduated from the University of Pennsylvania in 1870, and the following year became identified with the Wills Eve Hospital/ as clini-cal assistant, chief of the eye clinic and assistant ophthalmic surgeon. He was eine in the office of Dr. Lucius French. of Davenport. He was graduated from the University of Peonsylvania in 1870. and the following year became identified with the Wills Eye Hospital/ as clini-cal assistant, chief of the eye clinic and assistant 'ophthalmic surgeon. He was made lecturer on ophthalmology at the University Hospital. T. Drumgoole

made lecturer on ophthalmology at the University Hospital. He was surgeon at Wills's Eve Hos-pital from 1805 to 1917, ophthalmic surgeon to the Training School for the Teeble-Minded at Vineland, N. J.: ophthalmologist on the medical board of the Pennsylvania Training School for the Feeble-Minded till 1807, emeritus information of diseases of the ave at the professor of discusses of the eye at the Palladelphia Polyclinic and a fellow of the College of Physicians.

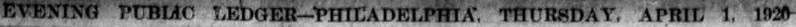
Member of Many Societies

Member of Many Societies Doctor Risley was a member of the International ophthalmic congress at Eidenburgh in 1894 and at Utrecht in 1899. He was a member of the Amer-icas Ophthalmological Society, Ameri-ean Otological Society. Climatological Society, American Academy of Medi-eine, of which he was president in 1900: American Medical Association, National Geographic Society and the American Academy of Political and Social Sci-ence.

He was a member of the Union League, Art Club and Springhaven Country Club. In politics he was Re-publican, although he never aspired to

Doctor Risley was married twice, He was first married March 11, 1870, to ama D. Thompson, of Tuckerton, N. His second wife was Louise Robin-a, whom he married January 16,

Deny Knox is Seriously III Washington, April 1.—Reports to the effect that Senator Knox, of Pennsyl-vania, is seriously ill were denied at his hope last night. It was stated that Senator Knox was automobile riding resterday afternoon. He has had laryngitis for a few days, but has about



ONLY ONE FUNERAL MOURNER DECREED BY 'SOLDIER DADDY' CHRIST IS DECLARED OFTEN FORGOTTEN

George W. Davis, Veteran of 13 Civil War Fights, Plans and Pays for Own Burial Rites

George W. Davis, eighty-three-year- | In his letter written when blind, he

George W. Davis, eighty three year-old civil war hero who died Tuesday, will be buried Saturday with only one person in attendance at his funeral, as arranged by him before his deatn. All the funeral arrangements were All the funeral arrangements were

made and paid for by Davis. A tomb-stone was bought in 1912 and inspired as he directed, leaving recant the date of his death. Three weeks ago, blind and weak, he wrote a letter saying he would die within the month and asking that all the plans made by him be carried out. Mrs. Susan McDade, 3414 Keim street, his landlady, will be the only

street. his landlady, will be the only attendant at the funeral. He had ar-ranged for others to be present, but they have died since he planned the affair. be present.

He was

"Forgetting to muse over those suf Davis was known as the "soldier daddy" of the children near his Ken-sington home. He was a veteran of thirteen Civil War battles, with the ferings," he said, "we lose the signifispeak much of the passion of Christ. Of regorder of the passion of Christ. Of regorder of the baseline the transfer the the the transfer the t cance of them. Our fathers used to

Eighty-eighth Pennsylvania Volunteers

Religious Devotion Has Been

Tempted to Forget Suffer-

ings, Says Dr. Macartney



STERLING SILVER

Salad and Fruit Bowls Cake and Sandwich Dishes Pitchers and Trays Condlesticks and Vases

Distinctive Wedding Gifts Moderately priced

Why We Do Not Charge **More Than Other Advertising Agencies**

DESULTS considered, the cost of advertising agency service to an advertiser

is a secondary consideration. Yet you pay

no more for Donovan-Armstrong results

Our present accounts have been with us

"In the long run Coristianity persists in human society. It breaks all the anvils that are lifted against it and casts

all ages and nations "Here and there it gathers men into its peace and joy and ever points to a better order and nobler life.

"Christianity companions man in sor-rows and leads him out of his darkness, not because so many of its teachers and preachers are in hot baste to build with SPEAKS AT LENTEN SERVICE their theories and postrums a new world. nor because they run to and fro in desperate anxiety to adapt and conform

Religious devotion has been tempted of forget the sufferings of Christian theology to the last expression of man's pride and unbelief, but because, from generation to generation, there are from generation to generation, there are but because, from generation to generation, there are death of Christian revelation. The breadth of the Christian revelation. The tides of human thought ebb and flow

> IF YOU ARE INCONVENIENCED FOR BARBER'S SERVICE The No expe Present pr razar blade

leader, the example, we hear much. But J. CONLY, 355 Pearl St., Brooklyn, N. Y.

"The nation faces a crisis today," he for failures.



Let Perry's Stage You For The Boardwalk

We refer to the Boardwalk both literally and figuratively-at Atlantic City or anywhere else-for all the world's a boardwalk when Easter comes around. Whether you walk up Broad Street, or stroll down your own street, go sedately to church or worship in the open air, fare to the country or meander with the Quality by the sad and solemn sea, the world will look you over if it doesn't overlook you Easter Sunday. Age makes no difference that day if a man's well-dresscd, and age makes no difference any day at Perry's. We go the whole gamut of the years, from eighteen, to those ages which are nobody's business. Single and double-breasted suits, in innumerable variations of buttons, cuffs, pockets, and lapels, curved to the waistlines of youth or straightened to the dignity of years. Cutaways delicately bound with silk, and shapely as a script initial. Form-fitting topcoats, box-back overcoats, dress coats and motor coats. Clothes with the Perry imprint in the label and the lines, and Perry moderation in the prices.

Spring Suits and Overcoats \$35 to \$80

PERRY & CO. Sixteenth and Chestnut Sts.

FIND MAN UNCONSCIOUS Empty Bottle That Had Contained

Tonic Found Beside Him After having swallowed the contents of a bottle of tonic a man was found

side Patrolman Burns, of the Twenty-sixth and York streets station, who stumbled over the man in the dark, carried him to the Women's Homeopathic Hospital.

ficiently is say his name was Danie Foley, and then he relapsed into unonsciousness.

been an army chaplain.

Whether your preference in neckwear runs to narrow knit effects or wide, flowing, colorful four-in-hands, we are absolutely certain of our ability to please

We invite you to investigate the Scarves we

'curse of Rome'' scene was impressively done. George Stillwell was the replacement for Fritz Leiber in the role of the gallant Adrian. Genevieve Hamper realized all the pictorial values of Julie and the role fell more easily within the scope of her acting abilities than some of the more subtle Shakespearean women.

human interest of the character, instead

Burial will take place in Greenmount Cemetery, in a lot bought by Davis.

MANTELL IN "RICHELIEU"

Interesting Revival of Bulwer, Lyt-

ton's Historic Drama

Mr. Mantell departed from Shakes

pearean repertory for last night's offer-

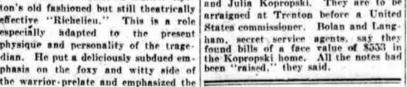
In the afternoon "Julius Caesar was revived, with the impressive new staging of the forum scene. Tonight "Hamlet" is the bill, with Mr. Manteli

pavement at Twentieth and Dauphin streets. The empty bottle lay by his

At the hospital the man revived suf-

Detectives believe the man may have

in the title role.



DOES it pay to adverof its sinister phases. The ringing tise when oversold? Automobile manufacturers think so, as their adver-

tising bill last year was one hundred million dollars. HERBERT M. MORRIS Advertising Agency Every Phase of Sales Promotion 400 Chestnut Street Philadelphia

ing in his return engagement at the charge of passing "raised" banknotes. Broad. He played the part of the subtle The defendants are Frank Kopropski and militant Cardinal in Bulwer Lytand Julia Kopropski. They are to be ton's old fashioned but still theatrically arraigned at Trenton before a United effective "Richelieu." This is a role States commissioner. Bolan and Langespecially adapted to the present physique and personality of the tragedian. He put a deliciously subdued emphasis on the foxy and witty side of

wounded twice

NAB 2 AS "NOTE RAISERS'

Take Man and Wife at Burlington.

Find "Kited" Currency

last night at their home in Burlington.

N. J., by secret service agents on a

A man and his wife were arrested



"Scotchspun"

\$2.50 and \$3.00

Cravats

Scotchspun is inspired by the Homespun Weaves of the Galash-

Scotch proficiency

iels Regions of Scot-

nomespun internationally re-In "Scotch-

spected. In "Scotch-spun" we have trans-

planted the Scotch mood and method into the field of cravatings.

The shades and tones

are reminiscent of Scotland, and are pos-

sible only by the weav-

ing process employed.

Scotchspuns are made n plain and two-toned

than you do for the service of other agencies. The first year of our relationship with a

client is a "get-acquainted" year. We sometimes lose money that first year.

We do so much more for a client at all times than is considered the ordinary agency service that unless the first year's appropriations are large we spend more money on this service than does our client.

You see we operate outside and beyond the agency function. We send our trained research men to all parts of the country making merchandising investigations-we actually help the salesmen-we go to such thorough and comprehensive work on our "plans"-all at our own expense, that our compensation very often does not recoup our expenditure the first year.

It is with increased appropriations in subsequent years, however, based on the merchandising successes of our clients, that we can operate our organization and equipment -that we can assure our clients a service they could not possibly obtain except by the expenditure of a great deal more money for service alone.

* * * *

That this is the only proper way of doing business with advertisers is indicated by our relationship with our clients. We have no written agreements or contracts . . . A client is free to come and go as he wishes . . . Yet we have an unusual record of/association with our clients; a mutual confidence that makes our relationship ideal.

on an average of seven years and six months and this length of association is constantly getting longer. Advertisers in general change agencies every eleven months.

Perhaps we hold a deeper regard for advertising and merchandising than most agencies-perhaps we are more careful to maintain public confidence in advertising as a great economic force and pursue a more conservative and legitimate course-perhaps these are the reasons for the amazing vitality of our accounts.

We approach the entire subject with a painstaking thoroughness that might seem irksome to some agencies . . . we know there is no royal road to the "vital appeal," the "big idea" that spells success.

We must uncover the "vital appeal" that is inherent in each proposition . . . the element that makes success inevitable and this alone requires prodigious effort and skill.

If you had been a client of ours for the past five years your appropriation would have increased more than 500 per cent. in that time . . . that is the average increase of all our accounts. And in proportion your business growth would have been considerably larger than your advertising growth. Surely, it will pay you to investigate service such as this and see for yourself what it is we have to offer that makes some advertisers feel that we should charge more . . . and yet do not.

A note from you advising us when it would be convenient for you to see uswithout obligation on your part . . . will receive prompt attention.

Donovan-Armstrong

National Advertising **1211 CHESTNUT STREET** PHILADELPHIA



heather combinations and in striped effects which are singularly attractive and beaut ful, - recent arrivals for our Easter selling are really wonderful in their lustrous ap and rich Morever this pearance coloring. Morever this material is unequalled for service and durability. We have the exclusive, control and sale of Scotchspuns in

JACOB REED'S SONS

1424-1426 Chestnut Street