

DR. RISLEY, NOTED SPECIALIST, IS DEAD

Prominent Ophthalmologist Succumbs as Result of Nervous Collapse—End Expected

HE WAS 75 YEARS OLD

Dr. Samuel D. Risley, one of the leading physicians of Pennsylvania, died at 2:30 o'clock this morning, at his apartments in the Belgravia. He was 75 years old.

With Doctor Risley when the end came were his wife, his son, Arthur, and a daughter, Mrs. John Stokes Esch, of Baltimore.

The distinguished physician sustained a complete nervous collapse on Monday of last week. His condition immediately became serious, and his death had been momentarily expected for several days.

Risley's widow, Doctor Risley leaves six children, one brother and a sister. Arrangements for his funeral have not been completed.

Doctor Risley was probably best known as an authority on ophthalmology. His contributions to the literature on that subject were recognized in America and abroad. He was the inventor of an improved optometer and ophthalmoscope.

Born in Cincinnati

A son of John S. and Mary Parker Risley, he was born at Cincinnati, O., January 17, 1845. He received his early education in the public and private schools of Cincinnati, and later at Deavenport, Ia.

At the outbreak of the Civil War Doctor Risley enlisted as a private in the Twentieth Iowa Regiment. At the close of the war he began the study of medicine in the office of Dr. Lucius French, of Deavenport. He was graduated from the University of Pennsylvania in 1870, and the following year became identified with the Wills Eye Hospital, as clinical assistant, chief of the eye clinic and assistant ophthalmic surgeon. He was a lecturer on ophthalmology at the University Hospital.

He was surgeon at Wills's Eye Hospital from 1885 to 1917, ophthalmic surgeon to the Training School for the People-Minded at Vineland, N. J.; ophthalmologist on the medical board of the Pennsylvania Training School for the People-Minded till 1907, emeritus professor of diseases of the eye at the Philadelphia Polyclinic and a fellow of the College of Physicians.

Member of Many Societies

Doctor Risley was a member of the International ophthalmic congress at Edinburgh in 1894 and at Utrecht in 1899. He was a member of the American Ophthalmological Society, American Otolological Society, Climatological Society, American Academy of Medicine, of which he was president in 1900; American Medical Association, National Geographic Society and the American Academy of Political and Social Science.

He was a member of the Union League Art Club and Springhaven Country Club. In politics he was Republican, although he never aspired to office.

Doctor Risley was married twice. He was first married March 11, 1870, to Emma D. Thompson, of Tuckerton, N. J. His second wife was Louise Robinson, whom he married January 16, 1907.

Deny Knox is Seriously Ill

Washington, April 1.—Reports to the effect that Senator Knox, of Pennsylvania, is seriously ill were denied at his home last night. It was stated that Senator Knox was automobile riding yesterday afternoon. He has had legions for a few days, but has about recovered.



DR. SAMUEL D. RISLEY Noted eye specialist, who died at the Belgravia early today

OBSERVE HOLY THURSDAY

Catholic, Episcopal and Other Churches Celebrate Lord's Supper

Churches of the Catholic, Episcopal and other denominations will observe the institution of the Sacrament of the Eucharist, or the Lord's Supper, with appropriate ceremonies today, Maundy or Holy Thursday, as it is generally called, partakes of the nature of a festival in the gloom of Holy Week because of the perpetual memory of Himself which Christ left to His followers. In the Catholic churches on this day white vestments are used by the officiating priests. The altar is decked with flowers, the organ is played and the choir sings the "Gloria in Excelsis." The bells both in the sanctuary and the belfry are rung. After the services the altar is stripped of all linens and other coverings to symbolize the way the Savior was stripped of his garments. Especially interesting will be the celebration in the Cathedral. Archbishop Dougherty will be the celebrant, assisted by the Rt. Rev. Monsignor H. T. Drumgoole.

FIND MAN UNCONSCIOUS

Empty Bottle That Had Contained Tonic Found Beside Him

After having swallowed the contents of a bottle of tonic a man was found unconscious early this morning on the pavement at Twentieth and Dauphin streets. The empty bottle lay by his side.

Patrolman Burns, of the Twenty-sixth and York streets station, who stumbled over the man in the dark, carried him to the Women's Homeopathic Hospital.

At the hospital the man revived sufficiently to say his name was Daniel Foley, and then he relapsed into unconsciousness.

Detectives believe the man may have been an army chaplain.

Whether your preference in neckwear runs to narrow knit effects or wide, flowing, colorful four-in-hands, we are absolutely certain of our ability to please you. We invite you to investigate the Scarves we are showing now, which have been hand-loomed from the very purest silks obtainable.

Walter G. Becker Himself ONLY STORE 11th and Chestnut

"Scotchspun" Cravats \$2.50 and \$3.00 Scotchspun is inspired by the Hanespun Weaves of the Galashells Regions of Scotland. Scotch proficiency in homespun woolsens is internationally respected. In "Scotchspun" we have transplanted the Scotch mood and method into the field of cravatings. The shades and tones are reminiscent of Scotland, and are possible only by the weaving process employed. Scotchspuns are made in plain and two-toned heather combinations and in striped effects which are singularly attractive and beautiful. Recent arrivals for our Easter selling are really wonderful in their lustrous appearance and rich coloring. Moreover this material is unequalled for service and durability. We have the exclusive control and sale of Scotchspuns in Philadelphia.

JACOB REED'S SONS 1424-1426 Chestnut Street

ONLY ONE FUNERAL MOURNER DECREED BY 'SOLDIER DADDY'

George W. Davis, Veteran of 13 Civil War Fights, Plans and Pays for Own Burial Rites

George W. Davis, eighty-three-year-old civil war hero who died Tuesday, will be buried Saturday with only one person in attendance at his funeral, as arranged by him before his death. All the funeral arrangements were made and paid for by Davis. A tombstone was bought in 1912 and inscribed as he directed, leaving vacant the date of his death.

Three weeks ago, blind and weak, he wrote a letter saying he would die within the month and asking that all the plans made by him be carried out. Mrs. Susan McDade, 3414 Kelm street, his landlady, will be the only attendant at the funeral. He had arranged for others to be present, but they have died since he planned the affair.

Burial will take place in Greenmount Cemetery, in a lot bought by Davis. In his letter written when blind, he wrote: "I want everything at my funeral as ordered. I did this so I could die an honest man, not owing the world a cent. I don't want my side whiskers shaved off. My Civil War uniform was found neatly pressed in a box under his bed, 'ready for the funeral,' as he said in a letter. He will be buried wrapped in an American flag, as directed. Two medals for heroism won during the war will be buried with him. Funeral services will be held in the undertaking parlor of David H. Schuyler's Sons, Broad and Dauphin streets, Friday night. Veterans of the General D. B. Birney Post (G. A. R.), will be present. Davis was known as the "soldier daddy" of the children near his Kensington home. He was a veteran of thirteen Civil War battles, with the Eighty-eighth Pennsylvania Volunteers. He was wounded twice.

MANTELL IN "RICHELIEU" NAB 2 AS "NOTE RAISERS"

Interesting Revival of Bulwer Lytton's Historic Drama

Mr. Mantell departed from Shakespearean repertory for last night's offering in his return engagement at the Broad. He played the part of the subtle and militant Cardinal in Bulwer Lytton's old fashioned but still theatrically effective "Richelieu." This is a role especially adapted to the present physique and personality of the tragedian. He put a deliciously subdued emphasis on the foxy and witty side of the warrior-prelate and emphasized the human interest of the character, instead of its sinister phases. The ringing "curse of Rome" scene was impressively done. George Stillwell in the role of the gallant Adrian. Genevieve Hammer realized all the pictorial values of Julie and the role fell more easily within the scope of her acting abilities than some of the more subtle Shakespearean women.

In the afternoon "Julius Caesar" was revived, with the impressive new staging of the forum scene. Tonight "Hamlet" is the bill, with Mr. Mantell in the title role.

DOES it pay to advertise when oversold?

Automobile manufacturers think so, as their advertising bill last year was one hundred million dollars.

HERBERT M. MORRIS Advertising Agency Every Phase of Sales Promotion 400 Chestnut Street Philadelphia

CHRIST IS DECLARED OFTEN FORGOTTEN

Religious Devotion Has Been Tempted to Forget Sufferings, Says Dr. Macartney

SPEAKS AT LENTEN SERVICE

Religious devotion has been tempted to forget the sufferings of Christ in its compassion for the sufferings of mankind, the Rev. Dr. Clarence Edward Macartney declared today in the Lenten sermon at the Arch Street Presbyterian Church. "Forgetting to muse over those sufferings," he said, "we lose the significance of them. Our fathers used to speak much of the passion of Christ. Of Christ the prophet, the inspirer, the leader, the example, we hear much. But Christ, the lonely agonizer in the Garden of Gethsemane is often forgotten. "The sufferings of Christ are at once the condemnation of the world, exhibiting its awful sinfulness, and the ground of the world's hope, exhibiting Christ as the Redeemer. "In the long run Christianity perishes to human society. It breaks all the evils that are lifted against it and casts the shadow of its condemnation across all ages and nations. "Here and there it gathers men into its peace and joy and ever points to a better order and nobler life. "Christianity companioned man in sorrows and leads him out of his darkness, not because so many of its teachers and preachers are in hot haste to build with their theories and nostrums a new world, nor because they run to and fro in desperate anxiety to adapt and conform Christian theology to the last expression of man's pride and unbelief, but because, from generation to generation, there are those who see and believe that in the death of Christ is the whole length and breadth of the Christian revelation. The tides of human thought ebb and flow: "If you are inconvenienced FOR BARBER'S SERVICE The New Way Hair-Cutting Attachment Friends rally. Use with regular comb and razor or safety razor blade. No experience required. Present price, 15c. Advertising requirements—Subject to change—No Cts. J. CONLY, 355 Pearl St., Brooklyn, N. Y.

Take Man and Wife at Burlington. Find "Kited" Currency A man and his wife were arrested last night at their home in Burlington, N. J., by secret service agents on a charge of passing "kited" banknotes. The defendants are Frank Koprofski and Julia Koprofski. They are to be arraigned at Trenton before a United States commissioner. Bolan and Langham, secret service agents, say they found bills of a face value of \$503 in the Koprofski home. All the notes had been "kited," they said.



STERLING SILVER Salad and Fruit Bowls Cake and Sandwich Dishes Pitchers and Trays Candlesticks and Vases

Distinctive Wedding Gifts Moderately priced

Why We Do Not Charge More Than Other Advertising Agencies

RESULTS considered, the cost of advertising agency service to an advertiser is a secondary consideration. Yet you pay no more for Donovan-Armstrong results than you do for the service of other agencies.

The first year of our relationship with a client is a "get-acquainted" year. We sometimes lose money that first year.

We do so much more for a client at all times than is considered the ordinary agency service that unless the first year's appropriations are large we spend more money on this service than does our client.

You see we operate outside and beyond the agency function. We send our trained research men to all parts of the country making merchandising investigations—we actually help the salesmen—we go to such thorough and comprehensive work on our "plans"—all at our own expense, that our compensation very often does not recoup our expenditure the first year.

It is with increased appropriations in subsequent years, however, based on the merchandising successes of our clients, that we can operate our organization and equipment—that we can assure our clients a service they could not possibly obtain except by the expenditure of a great deal more money for service alone.

That this is the only proper way of doing business with advertisers is indicated by our relationship with our clients. We have no written agreements or contracts... A client is free to come and go as he wishes... Yet we have an unusual record of association with our clients; a mutual confidence that makes our relationship ideal.

Our present accounts have been with us on an average of seven years and six months and this length of association is constantly getting longer. Advertisers in general change agencies every eleven months.

Perhaps we hold a deeper regard for advertising and merchandising than most agencies—perhaps we are more careful to maintain public confidence in advertising as a great economic force and pursue a more conservative and legitimate course—perhaps these are the reasons for the amazing vitality of our accounts.

We approach the entire subject with a painstaking thoroughness that might seem irksome to some agencies... we know there is no royal road to the "vital appeal," the "big idea" that spells success.

We must uncover the "vital appeal" that is inherent in each proposition... the element that makes success inevitable and this alone requires prodigious effort and skill.

If you had been a client of ours for the past five years your appropriation would have increased more than 500 per cent. in that time... that is the average increase of all our accounts. And in proportion your business growth would have been considerably larger than your advertising growth.

Surely, it will pay you to investigate service such as this and see for yourself what it is we have to offer that makes some advertisers feel that we should charge more... and yet do not.

A note from you advising us when it would be convenient for you to see us—without obligation on your part... will receive prompt attention.

Donovan-Armstrong National Advertising 1211 CHESTNUT STREET PHILADELPHIA

man's schemes rise and fall; but the Cross reigns on from age to age." Bishop Thomas C. Darst, of East Carolina, told his audience in the Garrick Theatre that the United States no longer may stand aside from world influence. "The nation faces a crisis today," he said. "In the South, thank God, we do not live alone for the South, not alone for the country, but for the world. "Today there is something higher than politics. We hear the clear call of God for service, and we have no room for failure."

Advertisement for Perry's Stage You For The Boardwalk. Includes NBT logo and details about suits and overcoats.

Advertisement for Acker's Hot Cross Buns. Includes "Own Baking" logo and contact information for Mitchell Fletcher Co. and Finley Acker Co.



Advertisement for The Noiseless Typewriter. Includes the slogan "Like Working In Arcadia" and details about the typewriter's features.