EVENING PUBLIC LEDGER-PHILADELPHIA, WEDNESDAY, MARCH 31, 1920

Organ plays at 9, 11, 11.55 and 4.50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

#### WEATHER Fair

The Time to Choose Your Easter Clothes Is Getting Very Short

in great demand.

are \$6 to \$245.

rations, \$10 to \$34.

Silver Flower Vases

to Hold Easter

Blooms

They make the most delight

ful of gifts and one may choose

anything from a vase for the

tiniest rosebud to one that would hold a half - dozen American

Beauties or Easter lilies. All

are sterling silver and the prices

Somewhat more unusual are

colored glass vases with pierced silver holders, reproductions of

Georgian urns. These have lids

and may be used for other pur-poses besides holding flowers; \$245 and \$295 are the prices.

Also there are many crystal vases with silver deposit deco-

(Jewelry Store, Chestnut and Thirteenth)

#### A Flock of Brownish Gray Wild Geese, Two or Three Hundred or More

in two circles swept along over the edge of the ocean in a long defile toward their woody haunts of New Jersey, or perhaps farther north, heading for feeding grounds well known to themselves.

They were about a thousand feet above the beach, and three or four such flocks have passed on during March, preceding them, as harbingers of the warmer days of Spring at hand.

The birds of the South started northward weeks ago; a few robins are already looking up Summer boarding houses in the parks and the wooded lawns of Montgomery, Delaware and Chester counties adjoining the city.

The signs of Spring have been coming for weeks from the dressmakers and the fashion artists to be ready for the Easter celebrations.

Of course, we have to get ahead of the birds. The store is in its fullness of beautiful new things.

Nature is a good teacher even to business men.

[Signed] John Manaky

## A Few New and Fine Kolinsky Furs in Styles for Spring

March 31, 1920.

Kolinsky is one of the furs women like for Spring because it light enough in weight to be quite comfortable, and because it made up in such attractive fashions for the season.

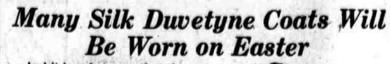
A little cape, for instance, which has a new shaped collar and fastens in the smartest fashion, may be worn in place of a cloth wrap or over a silk or cloth gown. It has many tails, is beautifully ed and is \$525. Even more elaborate and very handsome indeed is another

wrap, the skins beautifully matched, the whole wrap richly lined and finished with tails. It is \$1000.

But if she wishes a useful and practical stole there is one of width and length at \$350 and a smaller throw scarf renerous it \$125.

(Second Floor, Chestnut)

#### What \$47.50 Will Buy in the Women's Fashion Salons buy an excellent suit-of navy



And it is safe to say that they will be among the most beauti-ful that will be seen, for this ex-quisite fabric lends itself par-ticularly well to the graceful drapings, the many folds and panels required by the new fash-

ber of occasions.

lovely.



colors. For prices there is a range of \$235 to \$300 (First Floor, Central)

#### The Saucy New Sailor Hats of 1920

sometimes turn up, sometimes turn down, and are sometimes straight sailors, as well as sailor hats in all the fashionable colors-with plenty of brim-all of which is by way of of blues and purples, greens and saying that the sailor family is very large and that a woman has a browns, as well as many attractive two-color combinations. wide choice this Spring. Most useful, indeed, is the sailor, There are hats of straw and hats of silk, though the straws predomi-

for it may be worn with sports suits and frocks and on any numnate. And there are rough and fine straws as well as any number of fancy weaves. .\$5 to \$18. There are black sailors and white

(Second Floor, Chestnut)

## Young Women's New Taffeta **Frocks for Spring**

For the young woman in search | bronze-like browns and in lighter an unusual and charming new tones. Some are daintily embroidered in colors or in tinsel thread Spring frock, the cases of the Some have the narrow rufflings on Young Women's Salons hold much the skirts, a trimming that is quite the fashion. Practically all have that is new and fascinating and short sleeves. The dresses are distinctive and

Gold-Mounted

Handbags of Great

Beauty

Black silks in fancy designs

and fine black lizard skin make

Corners and clasp mountings

these bags, which are chiefly en-

are of 14-kt. gold and the whole

(Main Floor, Chestnut)

**May Be Ribbon** 

Necklaces

They make such attractive acces-

sories for lingerie or Georgette

blouses, and there is almost every

color to match the new hat or the

The ends are finished with either

crystal or Oriental-looking beads

(Main Floor, Central)

**Better-Than-Usual** 

**Chemises** and

and the prices are \$1 to \$3.25.

velope and vanity shapes.

Prices \$22.50 to \$67.50.

effect is very rich.

Usually there is just one dress of quite smart. They are of lustrous, firm taffetas in the dark blue a.kind, and prices begin at \$50 and go to \$98-and include 14 to 20 shades that are fashionable, in the | year sizes. (Second Floor, Chestnut)

#### She'll Want Fine French Gloves for Easter

At \$3.50 a pair are overseam-sewn kidskin gloves in black, white,

tan, brown or navy, or white with black stitching. 2 elasps. At \$4.75 a pair are smart new kidskin gloves all in white, with heavy crochet embroidery in gold color, French gray or black. They are pique sewn.

At \$5.50 a pair are fine kidskin gloves with heavy, mottled crochet embroidery and contrasting hemsthe white gloves have black and the black gloves white. 1 pearl clasp. (Main Floor, Central)

#### Here's Old-Fashioned American Broadcloth Wash Silk at \$3.50 a Yard

It is quite possible that this is a ! with stripes. The designs are consilk that you have been looking for servative and of the finest selecfrom store to store and getting the answer that it is not in stock now tion.

and is very scarce. But if you have found it, it is It genuine old-fashioned is American broadcloth wash silk, as good as ever. There has been no deterioration in its quality. It is a silk that will wear—it will outwear likely that you have paid at least \$1 more a yard. It is undoubtedly a very scarce and very desirable silk at this time. another silk, it will outwear cotton, in most cases it will outwear wool. It is a splendid silk for men's By reason of a large contract made a long time ago we can sell it today at \$3.50 a yard, and make a profit. We could just as easily tack on another dollar a yard and shirts, women's Summer dresses, pajamas, etc.

If you want a fine Summer silk it would sell-for it is fine and it is choose this at this low price and you will have something that will please you at a distinct saving of This silk is 32 inches wide, and we have it in all-white and in white money. (First Floor, Chestnut)

> **Boys'** Colored Handkerchiefs-A Wonderful Collection

#### at 50c

Wonderful because there are so many styles and designs and colors -and because the handkerchiefs are of such good Irish linen for this price.

The handkerchiefs are all of generous size, and they are in the very colors and patterns boys like.

At 50c apiece many people will like them for Easter gifts.

(West Aisle)



Fresh loads come from the greenhouse every day, so that there are as many flowers and is fine ones as the moment the sale opened. Easter lilies lead, of course-

fine, vigorous and sweet. Azaleas and roses, cinerarias,

feathery spireas, sweet yellow genistas, double and single dai-sies, lilies of the valley, hy-drangeas, big pink primroses, ferns and bougainvilleas, and cheerful common little plants such as geraniums and pansies. The last, by the way, are 85c for a basket of a dozen plants in

bloom. Plants and flowers are not re-Prices generally run from 50c turnable and cannot be sent for a geranium to \$40 for an azalea.

C. O. D.

(East Aisle, Main Floor and Fourth Floor, Central)

It is made of veneered basswood, extra heavy fiber, covered and arlined with fiber. It is fortified by solid steel mountings and has



only one way to develop taste in any art, and that is by saturating one's self in it. To learn rules or hear an occasional concert, or memorize a few pieces on a plano after years of disagreeable endeavor, is not to become musical.

"The beauty of the player-plano and the talking machine, artistically speaking, was that they laid down no rules whatever. They simply filled the American home with music-good, bad, indifferent, as the taste of the owner elected. Taste does not remain stationary, however, There would be no progress in any art if it did. Music develops its own standards; it improves ears, comprehension, taste, as it goes along." New York Tribune

## There WILL Be Easter Music in Your Home—Will There Not?

Even if you have still to choose the piano, player-piano or reproducing piano which shall make it, there is yet time.

Music is so vital a thing that great care should be taken to make sure you get an instrument that will produce music-not merely sound. And the kind of music you want-soft and sweet, or brilliant and vibrant.

You cannot decide wisely unless you compare widely, but at Wanamaker's you have the advantage of being able to compare widely in one store. Here is a group of the best pianos in America. including three that rank high among the half dozen or so great pianos of the world. There are scores of styles between such a wide price range as \$425 to \$3250, and any instrument may be bought on convenient terms.

Supreme among this notable assemblage are the marvelous Ampico reproducing pianos.

One of the characters in Arnold Bennett's great play, "Sacred and Profane Love," is a famous pianist, to whose genius the capitals of the world have paid homage. The actor who portrays this character portrays it well-splendidly. But he cannot play the piano. And in the first scene he MUST play it-play it as the character he represents would have played it. How is it done? . . . You have guessed right. Such a scene could not have been put on, properly, without the AMPICO. (Egyptian Hall, Second Floor)

Here Is a Man's Wardrobe Trunk for \$100 That Tops Any Other **Vacation Trunk Proposition** 

#### We Know Of

In every way it is an extraordinary trunk for the money-even considering that \$100 is a good deal of money.

We have only twenty of these on hand. That is all that we can sell for this price. Any more that come in will have to be half as much again, according to the figures we have from the manufacturer.

It is such a trunk as may be expected to last for a lifetime, and always to maintain its usefulness and dignity.

lin: light-colored tweeds and mixed worsteds. These are simple, praccollin; light-colored tweeds and interd words they were not broken sizes. **Easter Gifts for Girls** But everybody's size is in the lot.

Also it will buy a dress of tricotine or of serge or Poiret twill, of tricolette, taffeta, crepe de chine or Georgette. A good many of these resses are beaded and embroidered, and some are combinations of materials. Colors are the favorite ones-navy, black and brown and a few light shades.

\$47.50 for either suit or dress. (First Floor, Central)



Time was when the assortment of Spring fashions per-mitted nothing like the variety of this Spring! If a girl does not wish a coat, there are stunning new wraps; and if she prefers something else, there are lovely, graceful capes.

Two new polo coats are in the fashionable tan shades, are of fine, soft wools, have narrow belts and are very good looking. \$67.50 and \$75.

Quite new and very effective are the wool Jersey capes with deep collars of striped materials in contrast-they are \$38.50; accordion pleated capes are \$40these are of blue serge with checked velour collars.

New dolmans and wraps are of soft, beautiful fabrics in at-(Second Floor, Chestnut)

**1000 Easter Petticoats** 

And petticoats at such small prices are so eagerly bought that we we had more than a thousand

Tailored pongees at \$5.

Changeable colored taffetas at \$5 and \$7.50. Cotton jersey tops with silk flounces, \$3.85. (Third Floor, Central)

### Women Like the Good Style of Plain, Seamless Pumps

And just now there is great demand for this type of low shoes, hich can be worn with or without buckles.

We have fifty-two styles of these pumps between \$6.50 and \$12 a r. They are of patent leather, black and tan calfskin, bronze kidskin ad white canvas. Some have welted, others turn soles. Among the tyles of heels are high and baby Louis, Cuban and military.

As satisfying a selection as you will find in a day's journey, and all moderate prices.

(First Floor, Market)

# 100 Tub Dresses at \$5.50

Printed voiles, cool and simple, White grounds covered with self-trimmings and comfigures in blue, black, lavender, ortably short sleeves and shallow green and navy.

(Third Floor, Contral)

and the second second second second

Nightgowns Chemises of nainsook and lace or embroidery trimmed, \$1.85. Nightgowns of nainsook, lownecked and lace-trimmed; or of cambric, high-necked and with eyelet embroidery, \$2.50.

(East Alsle) **Children's Hand-**

Made Dresses—From

the Philippines Not only are they entirely made by hand, but they are embroidered, too, and such pretty little dresses mothers will be surprised that the

They are of sheer voile in white, pink or blue, and come in three dainty little styles suitable for little girls of 2 to 5 years. They have low necks and short "sleeves and all are ribbon run at the waist line.

(Third Floor, Chestnut)

Many Women Intend Having a New Skirt for Easter

It is sure to be one of those beautiful knife or accordion pleated velours with a netent leather belt. They are all wool and light weight. The soft pastel colors of the check, plaid or stripe permit its being worn with any kind of a blouse and coat.

So enthusiastic were women over the first of these skirts that those which arrived a few days ago have almost completegone. There is, however, a fresh shipment here for tomorrow

All the styles are brand-new and all are more than ordinarily pretty. The colors are simply bewitching. \$35 is the price. (First Floor, Central)

New Silk Guimpes to Wear With a Suit Sleeveless, of course, but they give the effect of a very pretty

3000 Waists in a Little Sale

1000 Porto Rican Waists at \$5 to \$8.75

roll collars; voile, some with high collars and some with real filet;

500 Cotton Waists at \$3.85

600 Silk Waists at \$3.85

900 Georgette Waists at \$6.85

Dark and light, some with beads, others with embroidery; in certain cases the embroidery is in the back as well as front.

(West Aisle)

**Baby** Carriages—Special

(Seventh Floor, Market)

All hand-made, and several styles, two or three of batiste with

some with very attractive drawn work and crocheted buttons.

Odd lots of batiste, voile and handkerchief linen. A few are

Tailored pongees; dotted and plain color Georgettes, some

louse. Some are of white satin, with pointed edging down the front. These are \$8.50. Others are of in the softest and most beautiful striped tub silk in blue, green, red or lavender stripes and they have either round collars or none at all. quality, 54 inches wide, at \$11 a vard. Frills or points simulate the front closing, \$12.50. much used for the short and long sports coats now so much worn. (Main Floor, Central)

embroidered; and Japanese silks.

Three styles which can be

The first-a carriage with a reed

body, reversible gear, steel tubular

pusher, detachable corduroy cush-

ions. Price for the shellac finish

style, \$80; for gray, \$33; for white

bought just now at a very decided

and

saving.

enamel, \$35.

**New Tan-Colored** Coatings for the Easter Eggs That Fashionable **Sports Coats** 

Both of these materials are very

(First Floor, Chestnut)

The second-a carriage in the

new gondola shape, reed body, re-

versible gear, full-length detach-

able cushions of corduroy: shellac

finish, \$35; gray finish. \$38; white enamel, \$40.

The third-a carriage with a

combination wood and reed body,

very smart, artillery wheels, in

white enamel only, \$46.

are made of wicker and intended to hold sweets and novelties for Polo cloth, a fine all-wool weave, Easter. They are tied with wide 54 inches wide, has just arrived in a new shipment, at \$8.50 a yard. satin bows and are \$10 each. Chocolate Easter eggs are 15c to Also the real camel's-hair coating

\$2 each. Bird eggs are 60c a pound.

**Perfectly Huge** 

Are Hollow

Easter baskets, filled, are 30c to \$25 complete.

Jars of eggs (and you can use them as flower holders afterward) are 75c.

Solid chocolate roosters are 75c. Fancy Easter baskets, to be filled, are \$2 to \$5.

Jack Horner pies for the table, \$7 to \$8.50.

(Down Stairs Store, Chestnut)

#### **Novelties for Easter** Weddings

such as Kewpie brides and grooms for the wedding breakfast or luncheon, Jack Horner pies for the center of the table, fancy boxes to hold the cake, little favors and souvenirs for the guests-all these you will find in most interesting as-sortment, and moderately priced, in the Candy Store. (Down Stairs Store, Chestnut)

patented locking device that secures the trunk in four places at once The inside mechanism locks the drawers at one time.

It is fully equipped to accommodate a gentleman's complete traveling wardrobe (Fourth Floor, Central)

## Half-a-Dozen Books

"Health." a handbook by Walter Camp. \$1.25. Simple directions on how to get health and how to keep it.

"Mercier," by Charlotte Kellogg, \$2. Another story of the Fighting Cardinal who has become one of the great figures of the world.

"Sunny Ducrow," by Henry St. John Cooper, \$1.90. The story of a little cockney girl who makes her way in a most astonishing manner

"The Gold Girl," by James B. Hendryx, \$1.75. A girl, a lost mine, a jug and the West-these are all in the story. "The Rose of Jericho," by Ruth Holt Boucicault, \$1.90. A

story which has caught the glamour of the stage. "It Might Have Been Worse," by Beatrice Larned Massey,

\$1.75. A motor trip from coast to coast.

(Main Floor, Thirteenth)

# That Boy!

The one individual above all others who feels disappointed if he fails to get new clothes for Easter is the average normal boy.

For church occasions he must have them, but he feels he should have them anyhow-and he is right.

The store that deliberately sells inferior clothing for boys has no ight to exist.

Wanamaker boys' clothing is today what it has always been-the standard of the country. We take no special credit for this-we believe it is only as it should be.

For boys still to be outfitted for Easter, this is the Store with the suits and overcoats and service that make for satisfaction. (Second Floor, Central)

# Men, This Is a Clothing Service You Can Depend Upon

To the man looking for new clothes for Eastertide the one thing that matters is where he can get just what he wants for the safest low price in the quickest and most satisfactory way.

Many stores will claim to come up to that requirement.

We have tried to make this a store of service rather than of claims, and this is just the time when our service is being tried and not found wanting.

This is a store that men can depend upon to have the suits, the overcoats and the service they\_are looking for today.

More and more men are seeing the wisdom of buying clothing of the kind they can rely upon, especially since the unreliable kind has become so plentiful. They see the advantage of dealing with a store that has always held to a standard of quality which insures the largest safe measure of excellence, value and service for its patrons.

In the long run, the good quality of Wanamaker men's clothing never costs as much as the poor quality of some other clothing. Always it has been a good investment -today more so than ever.

Men who want to invest will buy clothing of the Wanamaker quality. Men who want to gamble will not. Our stock of Spring overcoats is believed to be the best in our history, but no better than the Spring suits are in their way. Prices for suits and overcoats-\$45 to \$75.

(Third Floor, 'Market)

Making Hair Mattresses at a Reduced Price\_\$36 Each This is a result of buying to spe- | gray goose feathers at a special price-\$3.50 each. cial advantage 3000 pounds of

a particular grade of good, clean hair. We make these mattresses in one or two parts as desired, covering them with ticking of the best grade, each mattress weighing 40 pounds.

We will make smaller sizes in prices smaller in proportion.

And we have a number of bed springs to sell at less than regular prices, the "Bellevue" boxspring reduced to \$35 for the double and \$33 for the single bed size. Other springs of a very widely

known make are marked \$10 and \$12 in standard single and double Also we are making pillows 20x30 bed sizes. This means a reduction inches, 2% pounds, from clean, of about 25 per cent. (Sixth Floor, Chestnut)

tractive colorings and even more attractive styles-they start at \$38.50 and go on up to \$110, and include wraps of velour, of tinseltone, of Bolivia and of evora. All in 14 to 20 year sizes. price is but \$5.

vest.