

Organ plays at 9, 11, 11.55 and 4.50
WANAMAKER'S Store Opens at 9
WANAMAKER'S Store Closes at 5
WANAMAKER'S
WEATHER Fair

The Time to Choose Your Easter Clothes Is Getting Very Short

A Flock of Brownish Gray Wild Geese, Two or Three Hundred or More

In two circles, swept along over the edge of the ocean in a long defile toward their woody haunts of New Jersey, or perhaps farther north, heading for feeding grounds well known to themselves. They were about a thousand feet above the beach, and three or four such flocks have passed on during March, preceding them, as harbingers of the warmer days of Spring at hand.

The birds of the South started northward weeks ago; a few robins are already looking up Summer boarding houses in the parks and the wooded lawns of Montgomery, Delaware and Chester counties adjoining the city.

The signs of Spring have been coming for weeks from the dressmakers and the fashion artists to be ready for the Easter celebrations.

Of course, we have to get ahead of the birds. The store is in its fullness of beautiful new things.

Nature is a good teacher even to business men.

[Signed] John Wanamaker
March 31, 1920.

A Few New and Fine Kolinsky Furs in Styles for Spring

Kolinsky is one of the furs women like for Spring because it is light enough in weight to be quite comfortable, and because it is made up in such attractive fashions for the season.

What \$47.50 Will Buy in the Women's Fashion Salons

Tomorrow it will buy an excellent suit—of navy and black serge or poplin; light-colored tweeds and mixed worsteds. These are simple, practical suits, which would be higher priced if they were not broken sizes.

New Polo Coats, Dolmans and Capes for Young Women

Time was when the assortment of Spring fashions permitted nothing like the variety of this Spring! If a girl does not wish a coat, there are stunning new wraps; and if she prefers something else, there are lovely, graceful capes.

1000 Easter Petticoats

And petticoats at such special prices are so eagerly bought that we wish we had more than a thousand.

Women Like the Good Style of Plain, Seamless Pumps

And just how there is great demand for this type of low shoes, which can be worn with or without buckles.

100 Tub Dresses at \$5.50

Printed voiles, cool and simple, with self-trimmings and comfortably short sleeves and shallow necks.

Many Silk Duveltyne Coats Will Be Worn on Easter

And it is safe to say that they will be among the most beautiful that will be seen, for this exquisite fabric lends itself particularly well to the graceful drapings, the many folds and panels required by the new fashion.



The Saucy New Sailor Hats of 1920

sometimes turn up, sometimes turn down, and are sometimes straight of brim—all of which is by way of saying that the sailor family is very large and that a woman has a wide choice this Spring.

Young Women's New Taffeta Frocks for Spring

For the young woman in search of an unusual and charming new Spring frock, the cases of the Young Women's Salons hold much that is new and fascinating and lovely.

Gold-Mounted Handbags of Great Beauty

Black silks in fancy designs and fine black lizard skin make these bags, which are chiefly envelope and vanity shapes.

Easter Gifts for Girls May Be Ribbon Necklaces

They make such attractive accessories for lingerie or Georgette blouses, and there is almost every color to match the new hat or the vest.

Better-Than-Usual Chemises and Nightgowns

Chemises of nainsook and lace or embroidery trimmed, \$1.85. Nightgowns of nainsook, low-necked and lace-trimmed; or of cambric, high-necked and with eyel-embroidery, \$2.50.

Children's Hand-Made Dresses—From the Philippines

Not only are they entirely made by hand, but they are embroidered, too, and such pretty little dresses mothers will be surprised that the price is but \$5.

Many Women Intend Having a New Skirt for Easter

It is sure to be one of those beautiful knife or accordion pleated velours with a patent leather belt. They are all wool and light weight. The soft pastel colors of the check, plaid or stripe permit its being worn with any kind of a blouse and coat.

1000 Easter Petticoats

And petticoats at such special prices are so eagerly bought that we wish we had more than a thousand.

Here's Old-Fashioned American Broadcloth Wash Silk at \$3.50 a Yard

It is quite possible that this is a silk that you have been looking for from store to store and getting the answer that it is not in stock now and is very scarce.

Silver Flower Vases to Hold Easter Blooms

They make the most delightful of gifts and one may choose anything from a vase for the tiniest rosebud to one that would hold a half-dozen American Beauties or Easter lilies.

Fragrant Easter Flowers and Plants

Fresh loads come from the greenhouse every day, so that there are as many flowers and as fine ones as the moment the sale opens.

New Tan-Colored Coatings for the Fashionable Sports Coats

Polo cloth, a fine all-wool weave, 54 inches wide, has just arrived in a new shipment, at \$8.50 a yard.

Perfectly Huge Easter Eggs That Are Hollow

are made of wicker and intended to hold sweets and novelties for Easter. They are tied with wide satin bows and are \$10 each.

Novelties for Easter Weddings

such as Kewpie brides and grooms for the wedding breakfast or luncheon, Jack Horner pies for the center of the table, fancy boxes to hold the cake, little favors and souvenirs for the guests—all these you will find in most interesting assortment, and moderately priced, in the Candy Store.

Baby Carriages—Special

Three styles which can be bought just now at a very decided saving.

Making Hair Mattresses at a Reduced Price—\$36 Each

This is a result of buying to special advantage 3000 pounds of a particular grade of good, clean hair. We make these mattresses in one or two parts as desired, covering them with ticking of the best grade, each mattress weighing 40 pounds.

Men, This Is a Clothing Service You Can Depend Upon

To the man looking for new clothes for Eastertide the one thing that matters is where he can get just what he wants for the safest low price in the quickest and most satisfactory way.



There is only one way to develop taste in any art, and that is by maturing one's self in it. To learn rules or hear an occasional concert, or memorize a few pieces on a piano after years of disgraceful endeavor, is not to become musical.

There WILL Be Easter Music in Your Home—Will There Not?

Even if you have still to choose the piano, player-piano or reproducing piano which shall make it, there is yet time. Music is so vital a thing that great care should be taken to make sure you get an instrument that will produce music—not merely sound. And the kind of music you want—soft and sweet, or brilliant and vibrant.

Here Is a Man's Wardrobe Trunk for \$100 That Tops Any Other Vacation Trunk Proposition We Know Of

In every way it is an extraordinary trunk for the money—even considering that \$100 is a good deal of money.

Half-a-Dozen Books

"Health," a handbook by Walter Camp, \$1.25. Simple directions on how to get health and how to keep it.

That Boy!

The one individual above all others who feels disappointed if he fails to get new clothes for Easter is the average normal boy.

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Many stores will claim to come up to that requirement. We have tried to make this a store of service rather than of claims, and this is just the time when our service is being tried and not found wanting.