

**ANIMALS PERISH  
IN GLENSIDE FIRE**

Six Horses, Cow, Pigs and Chickens Lost in \$4000 Barn Blaze

**VOLUNTEERS FIGHT FLAMES**

Six horses, one cow, several pigs and a flock of chickens were burned to death today when fire destroyed the barn of Frank Carmel near Glenside. The fire was discovered about 4:10 o'clock by an employe of the farm just getting ready to begin his morning chores. Volunteer firemen and apparatus were summoned from Edge Hill, Glenside, Abington and Weldon. When the firemen arrived the flames had gathered such headway that there was no chance to save the barn. Successful efforts were made to prevent the fire communicating to the house and other buildings and the Carmel Presbyterian Church, which is nearby. The fire had gained such headway when discovered that Carmel and his hired men had no chance to rescue the animals. An effort was made to get the horses out, but the frightened beasts resisted and had to be left to their fate. The pigs and chickens were in an outbuilding immediately adjoining the big barn. The structure was near the place where the flames originated and there was no chance to save these animals. The cause of the fire is unknown. The damage is estimated at between \$4000 and \$5000.

There's something about them you'll like.



Twenty to the package

**Tareyton**  
London Cigarettes

**CENTRAL TRUST & SAVINGS COMPANY**  
Market and Fourth Sts.  
PHILADELPHIA

**"STOP!" "GO!"**

In 1918 we were saving to win the war and the "Go" sign was displayed on Thrift Street.

In 1919, the war being over, there was a traffic jam on Extravagance Boulevard.

Now let's turn the sign again and "Go" towards happiness and prosperity.

**CAPITAL & SURPLUS \$1,400,000.00**

**U. S. INVESTIGATOR FINDS SHOE PRICES LOW AT ROYAL SHOPS**

\$10 to \$17 Men's Shoes Selling at \$7 to \$10—P. A. Hill, Managing Owner, Invites Inspection.

One of the U. S. Government agents investigating retail prices in Philadelphia called at the Royal Shoe Shop for men in the basement of N. W. cor. of Market and 13th Streets. He examined the most shoes, selling prices, etc., and was satisfied that profits and prices were below the low minimum the U. S. Government considers fair. He was satisfied as to our ability to merchandise on such a low-priced basis.

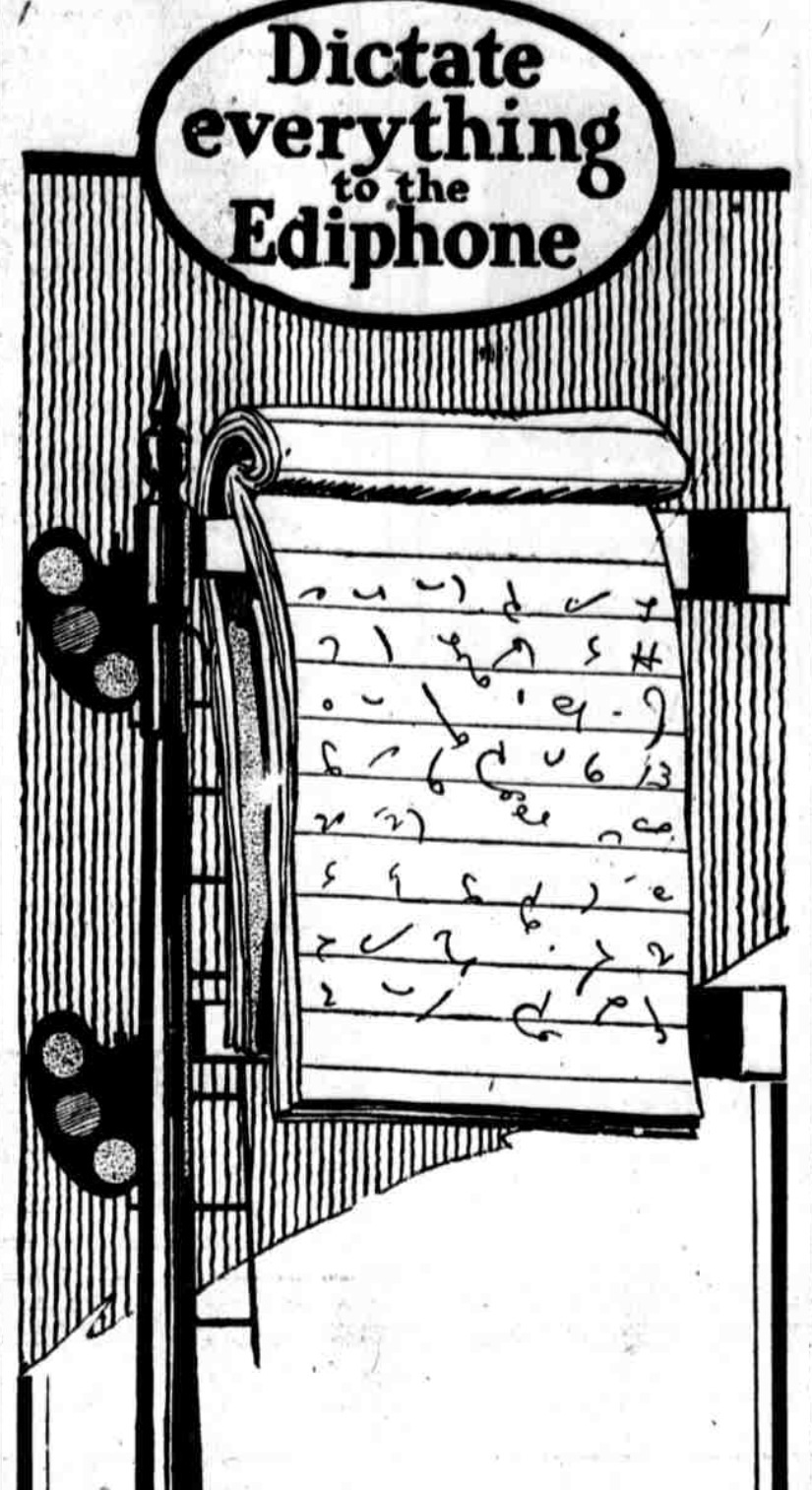
This is one of the two Royal Shoe shops that have been drawing such vast crowds, and creating so much attention by selling men's shoes on a co-operative money-saving basis. The principle is one of dividing profits with every customer by cutting the usual profits in half or lower. Since both shops are off the street level, the second one being on the second floor of 1304 Chestnut Street, their rents and expenses are low and the result of their co-operative method is the most remarkable values. The famous Burs & Packard custom built, genuine Cordovan Oxfords are selling at \$9, whereas shoes of similar quality are bringing \$14, or more, in Philadelphia. Another is genuine seal brown Brogue Cordovan Oxfords at \$11 that start at \$15 and go up at some shops and this is the way it goes right through the street.

As Mr. Peter A. Hill, the managing owner, says: "We're not selling 'cheap shoes' we don't carry that kind. These Royal shoes are the best three of America's leading factories can produce. And 'every-customer-a-partner' policy makes the prices \$3 to \$6 lower than some shops—that's all. They are all here on exhibition, everyone is invited to examine them and make comparison satisfy himself."

It's no wonder the crowds of men are descending on Royal Shops, clearing the shelves as fast as factories can ship them. The men of Philadelphia are no longer compelled to pay \$10 to \$15 for good shoes when the same shoes can be bought at the Royal co-operative. **SELLING PRICES OF \$7 to \$10—Adv.vertisment.**

**HELD ON THEFT SUSPICION**  
Prisoner Believed to Have Robbed Mitchell-Fletcher Store  
William Tucker, thirty-six years old, Armat street and Germantown avenue, a negro, was held for a further hearing Saturday by Magistrate Pierce today, on suspicion of being one of two men said to have robbed the Mitchell-Fletcher store, (Germantown avenue above Chelton avenue, Sunday night. The safe of the store was pried open Sunday night and \$110 in cash taken. Detective McFarland, of the Twenty-second street and Hunting Park avenue station, testified that the prisoner answered the description of one of two men seen by him on a fire-escape of the store building on Sunday night.

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Built by Thomas A. Edison

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**ANNOUNCEMENTS FOR TO-MORROW, APRIL FIRST, 1920  
BUSINESS HOURS FROM NINE TO FIVE-THIRTY O'CLOCK**

**Strawbridge & Clothier**  
The Easter Season

**FROCKS**  
A Special Collection at Remarkably Low Prices  
Silk Dresses, made up to our order, in styles which we have found to be especially favored this season—not shown before in Dresses at these prices. The materials are beautiful and there are innumerable ideas shown in them which one usually finds only in much more expensive Dresses. There are only two hundred and fifty Dresses in the collection, and early selection seems most advisable.

**Silk Dresses at \$30.00**  
TAFFETA DRESSES, in navy blue, French blue, brown and black. A straight-line model, skirt and peplum deeply bordered with tiny cords, giving a two-tier effect. Square neck finished with scalloped collar of crepe Georgette; three-quarter sleeves; loosely confined at the waist-line by a tie sash of taffeta.

**Silk Dresses at \$32.50**  
FOULARD AND TAFFETA DRESSES. Taffeta with blouse waist, collarless V-shaped neck-line; skirt elaborately trimmed with frills; frill-edged short sleeves. Foulard, with graceful side draperies edged with fine plaiting; V-shaped neck-line, finished with embroidered batiste scallops. Navy and - white, navy and - tan, French blue-and-white.

**Silk Dresses at \$35.00**  
FOULARD-AND-GEORGETTE in a lovely combination—the divided tunic is of crepe Georgette with deep border of foulard, the bodice is of crepe Georgette lined with foulard, and the three-quarter sleeves have deep foulard cuffs—very springlike.

**Silk Dresses at \$40.00**  
Foulard Dresses with surplice bodices, and draped skirts, in navy blue, French blue, brown, taupe and black. And taffeta Dresses, in plaited, panel and triple-skirt effects, with round or V-neck bodices and short sleeves; in black, navy blue, French blue, taupe and dark brown.

**Silk Dresses at \$47.50**  
ELABORATE AFTERNOON DRESSES of flowered crepe Georgette, in rose-and-navy blue. Others of taffeta with three tiers of accordion plaitings and beaded side panels, the new-length sleeves finished with a deep hanging cuff, accordion-plaited; in navy blue, French blue, brown, black and taupe.

**SUITS**  
Smart Outing Styles of Wool Jersey Cloth  
And all so moderately priced. Made of wool jersey cloth, in the fashionable heather mixtures, in tones of green, blue and brown, also Oxford gray. At \$32.50, are belted models, box-plaited, in Norfolk effect, also inverted-plait and pinch-back styles. At \$35.00, yoke-back and box-plaited effects, with notched collars and patch pockets. At \$37.50, models with pinch tucks and slightly flared peplums, mannish collars and narrow tailored belts. Beautifully tailored.

**WRAPS**  
Among the Attractive Styles for Easter—  
Coats of plain and silver-toned velour and Bolivia, made in various attractive styles, loose and easy, with deep collars, \$27.50, \$30.00, \$37.50, \$40.00 and up to \$70.00; those at the lower prices have yoke and sleeves lined, the others are lined throughout. Also a fine line of poplins, twills and serges, from \$30.00 to \$70.00. The fashionable three-quarter-length Coats are shown in velours, of excellent quality, in plain and two-tone effects, many elegantly lined throughout.

**MILLINERY**  
Hundreds of Lovely Trimmed Hats, \$3.95 to \$8.95  
An excellent Easter assortment, to which we have recently added a number of the new transparent hair braid Hats, including some very large Dress shapes, trimmed with ribbon bows. In this collection you will find Hats large and small, in black and colors, tailored and trimmed—Hats for all ages, and for dress, sports and general wear.

**All-Wool Plaids at \$4.50**  
Smart new Plaids in the most fashionable colorings of the season; width 48 inches—special at \$4.50 a yard.



**Chocolates**  
Milk Chocolate-Coated Candy—75c a Pound

Usually sold at from one-third to one-half higher than this special price. Nougatines, caramels, frappe creams, marshmallows and nut tops, all covered with delectable milk chocolate—75c a pound.

**FOR EASTER—**  
Novelties and Favors, in ever so many clever designs, from a saucy little Bunny, at 6c, to a quaint Kewpie, at \$4.00, or a Basket filled with candy and novelties, at \$6.50.

Small Candy Eggs—60c and 70c  
Jelly Eggs—50c a pound.  
Chocolate Rabbits—25c a dozen.

**Famous S. & C. Special Corsets**

Models that conform to fashion's lines, comfortable, well-fitting. Fashioned of pink or white plain or brocaded fabrics. Corsets for women who desire practical, smart models at moderate prices—\$3.00 to \$8.50.

At \$4.50—Style C. of our excellent S. & C. Special House-keepers' Corsets, as sketched. Of white coutil; reinforced over abdomen; with graduating front clasp; long over hips; medium bust. Other models with low or medium bust, from \$3.50 to \$7.00.

At \$5.00—S. & C. Special Corsets of brocade. Low bust with elastic gore; long over hips; a wide elastic in back, holding the figure firmly.

At \$6.00—A low bust model, No. 3045, of pink brocade, long over the hips.

At \$8.50—Model 1405, for women of average figure. Fashionable in line, with low bust, long over hips.

**There's Just Time Enough for Men to Choose That New Suit for Easter**

We have every reason to believe that the Men's Clothing Store will present a scene of extraordinary activity these last few days before Easter. A vast comprehensive stock omitting nothing that is smart, new and authentic in style or fabric—the widest and best selected collection in Philadelphia today. Prices as low as dependable clothing can possibly be sold for nowadays. They start at \$35.00. The unusual attractiveness of the prices in many instances, is due to foresighted merchandising or fortunate trade circumstances. Among these—the following are under regular prices—

**Medium-weight Suits—\$28.00, \$38.00, \$43.00**  
**Light Topcoats—\$23.50, \$27.50, \$33.50**

An excellent collection of medium-weight Suits and Top Coats—many of which have been held over from last autumn—now to be sold at about the same prices manufacturers are asking us to pay for the same grades.

**600 Men's Silk Shirts**  
Reduced to \$7.65

Shirts of satin-stripe JERSEY SILKS, of plain and satin-stripe BROADCLOTH SILKS, of CREPE SILKS in plain and satin-stripe effects, of TUB SILKS and of PONGEE SILKS—lines from our regular stock, that have become incomplete in range of sizes, now assembled in one great, attractive collection and marked at this single low clearance price.

This is a remarkable opportunity—and the entire 600 Shirts should be gone by Store closing time to-morrow. We advise early selection.

**Fine Hair Goods Under Price, \$7.95**

Good news for women considering the purchase of a fine Switch or Transformation. These, of beautifully wavy hair, reduced: **Three-stem Switches—now \$7.95** **All-around Transformations, \$7.95**

Every aid to dressing the hair—smartly and becomingly—Cluster Curls, Pin Curls, Psyche Puffs and Wavelets.

**Our Semi-Annual Sale of RUGS**  
Begins To-morrow Morning

Thousands of Rugs—standard grades, Summer Rugs and Oriental Rugs at reductions of substantial character.

**Voile Fashions These House Frocks**

**Special, \$1.95**—The model sketched. Of navy blue and-white figured voile, with lace-edged white net collar. **Queen-Make**, which means well made, in distinctive and pleasing design—\$1.95.

**Special, \$3.15**—House Dresses of pretty checked or figured voiles, made with vest and sash of self-material, and hem's stitched white organdie collar and cuffs. Just the kind of Dress women like to wear while about household tasks—\$3.15.

**Women's Checked Gingham House Dresses, Special**  
At \$2.95—A straight-line model, plaited from a yoke and belted.

At \$5.95—A model of fine checked gingham, with long plaited shawl collar of white linene; checked gingham sash.

**Umbrellas For April Showers**

For Women American Taffeta Umbrellas, with plain or carved wood handles, some bakelite-trimmed, all with wrist cord—\$2.50 to \$4.00. Piece-dyed Union Taffeta (silk-and-cotton), with wrist cord in the bakelite-trimmed handles—\$6.50.

Smart Black or Colored Silk Umbrellas, bakelite or bakelite-trimmed handles, with wrist cord or ring—\$8.00 to \$16.25.

Sun or Rain Hats, in black, colors and gray plaids—\$10.00 to \$22.50.

For Men American Taffeta (cotton) Umbrellas, with plain wood, hook or crook handles—\$3.00 to \$5.00. Piece-dyed Union Taffeta (silk-and-cotton) Umbrellas, with handles of plain or carved wood. Some with bakelite ends—\$6.50 to \$8.50.

Yarn-dyed Union Taffeta Umbrellas, with imported wood shank—\$13.50.

**Dainty Underwear in Extra Sizes**

Fashioned of silks and cottons, correctly proportioned, designed especially for women wearing Undergarments in extra sizes—

**Of Flesh-color Batiste**—Lace-trimmed models—Envelope Chemise, \$2.00 to \$3.50; Night Gowns—\$2.75 to \$5.75.

**Of Flesh-color Silk**—Lace-trimmed Undergarments of crepe de chine or washable satin—Night Gowns, \$8.75 to \$18.75; Envelope Chemise, \$6.25 to \$8.25; Satin Bloomers, \$7.50. Bodices, tailored or lace-trimmed—\$2.25 to \$3.95.

**Of White Cotton**—Nainsook Envelope Chemise, \$1.75 to \$3.50; Nainsook Night Gowns, \$3.50 to \$7.50. Long Cambric Petticoats, \$2.00 to \$7.95; short styles, \$1.50 to \$2.50. Nainsook Drawers—\$2.00 to \$3.50.

**Bloomers, Mesh-color batiste, \$1.50; white, \$1.75; white satine, \$2.75.**