EVENING PUBLIC LEDGER-PHILADELPHIA, MONDAY, MARCH 29, 1920

Interesting Balloon Observation Elmer Apperson Dies at Auto Race aberdeen, Md., March 29.-(By A. .)-An interesting pilot balloon obser-

Los Angeles, March 29,-(By A, P.) -Elmer Apperson, aged fifty-eight, of 433 -Eimer Apperson, aged fifty-eight, of ation was made at the Aberdeen Prov-ng Grounds last week by the Signal forps Meteorological Station. The bal-oon was released at 7:47 a. m., and res observed for fifty-eight minutes, reaching in that time an altitude of 5,225 feet, or more than 8.5 miles.

Chay

agen

A New Booklet-**Greater France** and Three French Cities

FRANCE has accomplished a stupendous task in the last year. A new breath of life has swept over the country. Reconstructionisin full swing.

The latest available facts and figures of France's remarkable progress are given in an illustrated booklet which we have just issued. It also reviews the resources of France and her colonial possessions, and the commerce and industry of three of her most important cities-Bordeaux, Lyons, and Marseilles.

This booklet should especially interest investors and those trading with France. Copies will be sent on request.

Guaranty Trust Company of New York

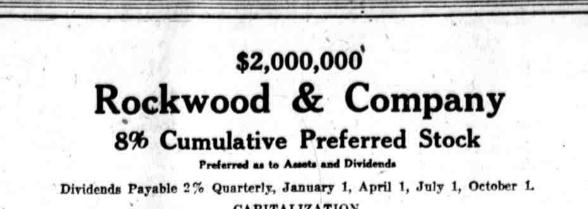
Clayton F. Banks, Philadelphia Correspondent 421 Chestnut Street

1 in stat

INVESTMENT VERSUS SPECULATION

- An investment should be as far removed from speculation as possible. The business man has enough speculative elements in his own business and under his own control.
- Any surplus should be invested where absolute safety and an unvarying value are first considerations
- This is even more true of trust funds.
- In the eleven and a half years of our existence, no investor has ever lost a penny, and

DRIVE IS SUCCESSFUL	New York Bonds	
433 Members Secured for Waynes-	[BALES IN \$1000]	
Waynesboro, Pa., March 29 The	From Opening Until 2 F. M. (N. Y. Time)	
four-day drive for 400 members of the Chamber of Commerce, under the mau-	Adams Ex 4s 1 100 % Pere Mar't 5s 1 56 4 100 % 1 85 % Alk G M ev B Den & R G fd 2 85	
agement of the American City Bureau.	Alk G M ev B Den & R G fd 285 415% 544% Phila Co ev A A & C 5a 25 544% 187% 544% Reading R 4a Am 8 & R 55 244% Reading R 4a	
went over the top Saturday with a total enrollment of 433. The division	5 93% 10 44% Reading R 4n Am 8 & R 5s 2 44 1 78%	
honors went to Major Kenneth G. Pot-	8 81% Del & Hud fd R I A & L 41. A TH & T cit 2	
ter's Division 4, and the team honors to No. 16, captained by S. G. Benedict. Harry M. Wellott, of the same bu-	$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	
reau, will direct the work of organizing	10	
a board of directors, which will in turn elect officers, including an executive sec-		
retary.	3 96% Dom of C '23 2 47% 2 97 3 95% 1 47% 3 95% 1 47%	
Aged Woman Breaks Hip	1 97 6 95% 2 8414	
Bridgeton, N. J., March 29Mrs. Mary E. Watson, aged seventy-two.	Ans-French 5s Erie prior 4s 1	
who went from, Bridgeton to the Sol- diers' Home at Vineland some time ago,	10 98 Erie R R cv D 7 58% 5 98 1 41% 4 58% 2 58 1 F E Coast 4% 1 58%	
has been brought to the residence of her	5 08 1 2 77 % 2 58 %	
grandson here suffering with a broken hip, which confines her belplessly to her bed. She was out walking at Vineland	7 98 1 1 98% St L & San F 7 98 2 98% Series B	
when she was run into and knocked down by a girl who was riding a bicycle	1	
on the sidewalk.	16 98 2 98% Series C	
	6 98 2 90 1 86% 4 98 4 98% St L 1 M 4 8	
	5	
Tax Free in Pennsylvania	5 98 G B & W R a S L I M S 58 13 98 1 55 1 88 50 98 Hud & Man ir So Beli Tel 5a	
	5 98 5 10 1 8115 5 98 1 2 19 7 8114	
\$25,000	3 98 2 19 So Pac Term 2 98 1 1814 5 7114	
	3 98 Argn Rep'e 5s 1 58% 1 78% 11 74% 1 72% III Central fd 3 74%	
NEW YORK & BUTNAM	Armour 44.8 [1] Cent 54.8 0 Pac cv 48	
NEW YORK & PUTNAM	Atch Trans S Ip Jap Gy 1st 20	
1ST CONSOL. 4s		
	At T & S Fe 1 78% 4 84% cv 4s 3 75% So Riy M & O 365 2 78% Cits 4s	
DUE OCT. 1993	At T, & S F and So Riallway 58 cv 4s 5. 1	
	B & O S W 314 2 78% 1 104% 1072% 1078% 3104%	
To Yield Over 51/2%	B & O P L E 10 78% 9 104% & W V Sys 4 4 78% 10 104%	
10 Held Over 5/2 %	2 56% 2 78% 1 104% 1 56% 1 78% Tex & P Ry 2d	
and the second second	4 56 1 3 77 % 23 54 1 56 1mp Jap Gv 4s Third Ave aj Balt & Ohio cv 11 65 1	
Blodget & Co.	Balt & Ohio ev 11 65 1 29% 10 64% 1 64% 2 29% 2 64% 9 64% 1 29%	
Divegor - ou.	B & Ohio B 4 9 9 64 4 UK G B I '21	
501 Real Estate Trust Bidg.	2 82% 40 84% 8 96% Bait & Ohio 4s 5 64% 7 95% 2 64% 25 65 2	
Philadelphia	2 64 % 25 65 2 95 % 3 64 % 3 64 % 1 95 % Balt & Ohio 5s 2 64 % 8 95 %	
Telephone-Walnut 1606	1 63% 8 64% 2 95%	
N. N	Balt & Ohio Cu 1 64% 2 96 1 86 1 64% 1 95%	
	5 85% I M Marine 6s U K G B & I 2 85% 1 90 rcts '22 Bradn Cop 4% Inter Met 4% 5 92%	
Japanese Gevt. Bonds	1 81 1/4 4 19 1/4 2 92 1/4 Bush Big 5s 5 19 1/4 8 92 1/4	
4s due 1931	Cal G & E 54 5 19 1 92%	
Vield about 9.25%	C Fdy Co 6s Inter Rap T fd 8 92%	
Yield about 9.75%	C Leather 5s 18 56% 5 92%	
Detailed Circular on request	Cen Pac s 1 4s 10 56 U K G B & I 3 67 % Iowa Cent'l 5s rcts of '29 1 67 % 1	
German City Bonds	Cent Pac 1at Kan C Ft 8 & 11 904	
German Industrial Bonds	8 721/2 1 00 1 901/2 1 721/2 1 90 2 901/2	
	1 72% 1 99 U K G B I 37 Ches 4 O 4 ½ K City So 30 1 88½ 2 76 1 85 10 88½	
Foreign Currencies	2 76 3 76 Kan C & S 58 1 88 19 3 75 10 88 19 1 69 16 1 88 19	
and Exchanges	C & O cv 41/3 Kan C T'm 4s 3 881/3 1 83 1 641/4 8 883/3	
NEWBURGER,	C & Ohio ev 5s 1 64% 3 88% 3 78% L S & M S 4s 9 88%	
HENDERSON & LOEB	4 70 2 85 1/2 U S of Mex 48 2 78 1 85 2 81 1/4	
	3 78% Lehigh Val 6a 5 32%	
Members New York and Philadelphia Stock Exchanges	1 78% 10 100% 5 32% Chi & Alt 3% 2 100% 5 33	
1410 Chestnut St.	2	
	3 95 L Ini R R fd 5 381/4 1 95 10 64 4 391/5	
PENNSYLVANIA MUNICIPALS	1 94% Lorillard C 7s 20 40 2 95 10 108 8 41%	
Free Pennevivania Tax	2 94% Manhat'n E 4s 10 42	



CAPITALIZATION Authorized Outstanding Including this issue 8% Cumulative Preferred Stock (Par \$100) \$4,000,000 \$3,300,000 Common Stock (no par value) shares..... 40,000 40,000

GUARANTY TRUST COMPANY, NEW YORK, Registrar

From a letter, on file with us, written by Mr. Wallace T. Jones, President of Rockwood & Company, we summarize the following strong investment features of this issue:

BUSINESS

Rockwood & Company, established in 1886, is one of the three largest manufacturers and refiners of Chocolate, Cocoa and Cocoa Butter in the United States. The Company's plant, located at Washington, Park and Waverly Avenues, Brooklyn, N. Y., at present contains over 350,000 square feet, or more than 8 acres of floor space, with large additions nearing completion.

The manufacture and sale of Chocolate, Cocoa and Confectionery is one of the large and rapidly growing American industries. In addition to the normal annual expansion, the enactment of Prohibition Laws is greatly increasing the consumption of these products, and there is every reason to believe that the sales and consumption of chocolate and confectionery in 1920 will break all previous records.

SALES AND EARNINGS

Gross sales of the Company have shown a remarkable increase from \$2,769,241.90 for the year 1915. to \$12,797,034.33 for the year 1919 or a gain of 650 % in the past five years. This increase is graphically shown in the following comparative statement of sales and profits:

	Gross Sales	Net earning
1915	\$2,769,241.90	\$237,089.85
1916	3,622,248.66	217,789.93
1917	5,525,509.15	420,547.85
1918	7,906,483.05	506,429.70
1919	12,797,034.33	1,508,655.15

For the five years ending December 31, 1919, Net Earnings after very liberal maintenance and depreciation charges but before Federal taxes, averaged \$578,102.49 annually.

For the three years ending December 31, 1919, Net Earnings averaged \$\$11,877.56 annually, or more than 3.3 times the Preferred dividend requirements including this issue.

For the year 1919, after deducting \$505,764.31 for depreciation and maintenance. Net Earnings were \$1,508,655.15, or nearly 6 times Preferred Dividend requirements.

After full allowance for Preferred dividends, remaining Net for 1919 was equivalent to \$1,244,655.15 for the outstanding 40,000 shares of Common stock, or \$31.12 per share.

ASSETS

The Company after the completion of this financing will have Net Quick Assets alone of \$3,960,-755.56, equivalent to \$120 a share for the outstanding Preferred stock including this issue.

Without giving effect to recent appraisals which show actual values of Real Estate, Buildings and Equipment considerably in excess of the amounts at which these items are carried in the Company's Balance Sheet, Total Net Assets, after deducting all liabilities and Tax Reserves, are \$4,651,038,53.

The Charter of the Company, among other restrictions safeguarding the Preferred stock, provides that 25% of the earnings applicable to the Common stock shall be set aside to maintain at all times surplus assets of \$1,000,000 in excess of all outstanding liabilities and Preferred stock.

Legality of this issue, and the various matters in connection therewith, have been approved by Sherman & Ster-ling, Esqs., New York, attorneys for the bankers; and Herman Goldmann, Esq., New York, attorney for the Company. Books and accounts of the Company have been audited by Messrs. Ernst & Ernst, New York, and Frederick Eugene Reeve, New York, Certified Public Accountants.

We own and offer ROCKWOOD & COMPANY 8% Cumulative Preferred Stock, subject to prior sale, and reserving the right to allot a smaller amount than applied for, at

\$100 a share, to yield 8%

Hollister,White & Co.

