

PALM LEAF PRICES SOAR

Churches Pay Two Cents Each, as Against Quarter Cent Following the pace of progress in high prices even the cost of palm leaves has increased. A large quantity of palms arrived in this city during the last few days for distribution in Catholic and Episcopal churches next Sunday. Based on the price paid by the churches, each leaf costs about two cents. In past years the price of a leaf was considerably less than one-fourth of a cent. Necessity of shipping the palms by rail instead of water and the high cost of labor are responsible for the present high costs.

ALUMNAE AT EXHIBIT

School of Design for Women Shows Work of Last Year More than 100 members of the alumnae of the Philadelphia School of Design for Women and their guests attended the opening of an exhibition of the work accomplished during the past year, at the Art Alliance, Rittenhouse Square, last evening. An address was made by Henry R. Snell, on "The Artist in India." The following were the hostesses at the reception between the formal opening of the exhibition: Misses Harriet Sartain, Miss Jessie Wilcox Smith, Miss Alice Kent Stoddard, Miss Clara V. Richardson, Mrs. Joseph Pennell, Mrs. Thornton Oakley, Mrs. Victor Van Rookens and Mrs. Harrison S. Morris.

Joseph S. Darlington & Co
INCORPORATED
1126-1128 Chestnut Street

**Women's and Misses' Apparel
On the Second Floor**

The wonderful TWEED-O-WOOL Suits—\$32.50 to \$47.50.
Wool Jersey Suits (not worsted), \$24.75.
Camel-hair Coats—\$63.00 to \$98.00.
Tyrollon Sports Coats—\$21.50 and \$22.50.
Wonderful Silk Sweaters, some in drop-stitch weave—\$35.00 to \$75.00.
Alpaca Sweaters in beautiful colors—prices start at \$10.75.
New Brushed Wool Sweaters—\$40.00.
Also Blouses, Sports Hose, Sports Scarfs, Riding Habits, Riding Crops.

FOR SATURDAY ONLY

Misses' \$45 and \$47.50 Spring Serge Suits . . . \$33.75

Black and Blue Serge Suits in sizes 14, 16 and 18 years; some are plain tailored, others braided trimmed; many have tricolette or fancy vests. Different styles but not all sizes in each model. The miss or small woman looking for an exceptional value in a good Serge Suit should see these tomorrow. (Third Floor).

**Hats of Distinction for
Matron and Miss.**

See Those
Tomorrow

Specially Priced at
\$10.50

Large Hats, Small Hats, scarcely any two alike, at \$15.00, \$18.00, \$20.00, \$25.00 and up to \$75.00.



FOR SATURDAY ONLY

\$2.50 Night Gowns at \$2.15.
\$2.25 Envelope Chemise at \$1.75.
\$2.25 Satin Camisoles at \$1.75.

The Night Gowns are of fine nainsook, lace and embroidery trimmed; round or V necks; all regular sizes.

Envelope Chemise, lace and embroidery trimmed; sizes 36 to 44 bust measure.
Washable Satin Camisoles, lace trimmed, many finished with ribbons; sizes 36 to 44 bust measure.

This Lingerie is from our regular stock—fresh, clean, desirable—and marked at these special prices for Saturday only.

FOR SATURDAY ONLY

Girls' \$50.00 Chiffon Party Dresses for . . . \$43.50

Handsome little Party Frocks low necks—not too low—and short sleeves; satin belt and flowers; several colors; sizes 12 to 16 years.

Girls' \$42.50 Georgette Dresses for . . . \$35.75

Tucked skirts with pleated frill on sides, pleated ruffle over shoulder; low neck, short sleeves, belt of same material; white, flesh, turquoise and canary; 12 to 16 years.

Mary Ellen Dresses, worth from \$10.75 to \$13.50, for . . . \$9.85

Two small lots sold at this reduced price because they are a bit rumpled and mused; very attractive styles and sizes from 6 to 14 years.

Little Girls' Bloomer Dresses, special at . . . \$2.85

Blue, tan and pink chambray, pleated collar and cuffs; belt of same material; sizes 2 to 6 years.

FOR SATURDAY ONLY

Women's and Misses' \$18.50 and \$18.75 Dresses for . . . \$15.50

In women's sizes, 36 to 44 bust measure, there are four models in voile, plain shades of open, peach, white, flesh; also white grounds with lavender and rose plaids.

In misses' sizes, 16 and 18 years, there are organdies in pale blue and lavender; also corded voile in green and lavender.

Pretty and attractive Frocks for spring and summer at a specially low price for Saturday only. (Third Floor).

Extra Saleswomen Wanted—Tomorrow!

Clothes For The Family

Personal Charges Invited
Hirsch's
923-25-27 MARKET STREET

Tomorrow—Greatest
Values In Our History on
Women's and Misses' New

Easter Suits & Dresses
In a Wonderful Galaxy
of Correct Styles at

\$39.75 — \$49.75

\$55.00 and up to \$165.00

Thousands of women will buy their new suits and dresses tomorrow. To them we carry the message that HIRSCH'S is well prepared for them.

Prepared with the greatest collection of individual styles ever known to be offered at our special popular prices.

Every new style conception—every new trimming effect, every new material or shade is well represented in our wonderful stocks brought up to the notch of perfection for tomorrow's selling. Daylight—Third Floor



\$1 a Pair Profit on Shoes!

Mr. L. W. Hirsch Goes Even Further Than Mr. McClain Request and Marks Every Pair of Shoes at Exactly \$1.00 More Than the Invoice Price to Us! Greatest Shoe News Ever Published—Judge By These Two Values:—

Women's \$7.95 Oxfords \$5.95
Tan or black English last, military heel. All sizes.



Men's Cordo-Calf Shoes \$6.60
New English last. Blind eyelets. Goodyear welted. All sizes from 5 1/2 to 11. Regular prices would be \$8.50 and \$9.



New Georgette & Tricolette Blouses

Featured at

\$5.00—\$7.98

and to \$25.00

The dressy blouses every woman will want with her new Easter costume. The beaded, braided and novelty trimmed fronts—the more tailored styles, too. All the new shades to match the new suits.

Street Floor

Our New Fashion Trimmed Hats

Are Wonders

\$5.00

Thousands have already become acquainted with these wonderful chic creations we offer special at this price. Their duplicates will not be found at less than double our price. Every new style conception and trimming effect, in a perfect rainbow of the new colorings.

Second Floor



Wonderful Values Tomorrow—

Girls' Easter Apparel

This large section is wonderfully ready tomorrow to outfit the youngsters in their new clothes. And, at special prices too.

Girls' White Confirmation Dresses, \$5.00 to \$24.98

White nets, voiles, organdies and silk georgettes in youthful styles that are delightful. Lace trimmed and large ribbon sashes. Sizes to 14 yrs.

Girls' Coats, \$8.75 to \$24.98

Dress models as well as sports effects, just like mothers. Polo cloths, tweeds, velours, serges and checks.

Second Floor



Women's & Misses' Easter Coats

\$39.75

and to \$115

Wraps and dolmans are also embraced in this big grouping.

Polo and camel's hair cloths, leather mixtures, burella, jerseys and other materials in novelty sports models as well as the dress styles.

Third Floor



BARGAIN BASEMENT

A Wonderful Big Sale—
at Greatly Below Regular Prices

Easter Suits & Dresses

That Will Bring Big Crowds Tomorrow

\$15—\$19.98—\$24.98

The Basement Store is out to seek a record tomorrow. And they will—if every woman will recognize the wonderful values they have prepared in the Newest Suits and Dresses.

The styles you would consider great bargains at full regular prices. All the wanted materials are embraced.

Home of Style and Economy



Personal Charges Invited
Hirsch's
Men's Store
923 MARKET STREET

\$1 a Pair Profit—
on Every Pair of
SHOES
For Women & Men



Tomorrow—
A Great Sale

Right in Time for Easter

**Men's & Young Men's
New Spring Suits**

\$29.75

Every Suit in the Group at a Positive Saving of \$5.00 and More

We make this liberal discount at a time when every man will want his new suit for Easter, to introduce this new, large individual Men's Store. We want to make 500 new friends tomorrow, and this saving will surely do it.

The smartest of all-wool suitings—worsted, chevots, mixtures, flannels and homespuns in new patterns and all the new blues, greens, browns and grays.

The one and two button form-fitting models, double-breasted models and the two and three button conservative styles, too.

The greatest values you will find in any Clothes shop—just to introduce this new Men's Store—tomorrow, \$29.75.

A Silk Shirt Sale

That Is a Real Bargain Sensation!

**Silk Crepe & Broadcloth
Silk Shirts**

\$8.75

These shirts need no introduction to men who know the cost of silk shirts today. The price speaks for itself—and the big saving possible is very evident. Rich satin stripe effects in various rich colorings. All sizes.



Wonderful Assortment of Easter Neckwear

85¢ \$1.00 \$1.35 and up to \$2.50

Every smart new coloring and pattern in the wanted imported and domestic silks. Large open-end four-in-hands, bat and wings and tubular effects.

**Parents, Big Savings on
Boys' Easter Clothing**

**Boys' All Wool Blue
Serge Suits \$12.95**

The suits you will want for confirmation wear—and how dressy they are for particular occasions and church wear. Fine quality, all-wool, fast-color blue serges in Norfolk styles. Pants are lined throughout. Sizes to 17 years.



Boys' 2-Pair Pants Norfolk Suits \$16.75

Two pairs of pants practically means two suits for the price of one. These are high-grade suits of all-wool suitings in neat patterns. Belted Norfolk styles—pants are lined and double seamed. All sizes from 7 to 18 years.

\$8.95 for Little Boys' Mixture Norfolk Suits

Junior Norfolk styles for the little boys from 3 to 8 years. All-wool mixtures in neat patterns and colorings.

Men's Store—923 Market St.