

WETS RAP SCOTT FOR 'DRY' RECORD

Vare Leader, Backing "Liquor" Faction, Attacked for Actions on Floor of House

MAY INDORSE GRAHAM

John R. K. Scott's "dry" record in the last Legislature was assailed today by the Liquor Dealers' Association of the Eighth Legislative district.

Scott was Vare's floor leader in the state House of Representatives. He is not a candidate for re-election to the Legislature, but is supporting the anti-liquorists who are running on a "wet" platform.

The Fourteenth ward leader's candidates are Jefferson Smith, of the Eleventh ward, a former member of the Legislature, and Timothy McCarthy, of the Fourteenth ward, a former school-keeper.

Two representatives are to be elected from the Eighth district, which covers the Tenth, Thirteenth and Fourteenth wards. One vacancy exists through the recent death of William F. Rorck, of the Republican Alliance, which is supporting Theodore Clay and William H. Rogers for the two Eighth district seats.

The resolution, in part, follows: "The interests of the Liquor Dealers' Association in the past have been treacherously betrayed by certain members of the Legislature who, while professing loyalty to our interests when candidates for election, did by their votes and influence assist in bringing about prohibition through the country."

John R. K. Scott in the session of 1919 voted for prohibition and persuaded others to vote to serve his own selfish and personal ambitions thus betraying the wishes and sentiments of the 98 per cent of the residents of the district.

Republican Alliance leaders will meet at their headquarters this afternoon to indorse a candidate for Congress from the Second district, as well as candidates for national delegate from the district.

Congressman George S. Grabouh probably will be indorsed for another term. The Alliance choice for delegates are Powell Evans and Thomas Derouin, Jr. The Vare organization recently put out the names of Congressman Graham and Judge Charles Brown, of the Municipal Court, as candidates for delegate from the second district. It was reported today that they would seek nominations for delegate.

Joint headquarters will be opened in a day or so for the campaign of Charles Delany, administrative candidate for Congress in the Third district against former Sheriff Ransley, the Vare choice, and of John R. McLean, Jr., administrative candidate for the Sixth district to succeed Senator Martin, in the Fifth district.

Senator Martin this morning denied that A. M. Wilson, of the Third district, had been agreed on by the Vare organization to oppose McLean. The Delany-McLean headquarters will be opened at a central point in the combined congressional and senatorial district.

SHOE PROFITEERING HARD HIT BY THE BECKER PLAN

A Courageous, Original Plan That Has Forced Many Dealers to Lower Their Prices

Any successful business policy soon has its host of imitators, particularly when such policy "shows up" some of the blood-squealing methods that are in vogue for too general use.

When Becker & Co. recently opened their men's and women's shoe store on the second floor of No. 31 South Fifteenth street they chose this location because it enabled them to save a good round sum yearly over the rental they would have to pay on a ground floor, and—most important of all—put that saving directly into the pockets of their customers. But they had first worked out a wholly original innovation by planning to sell strictly high-quality shoes at \$1 profit per pair.

Quite some time before the official investigations into retailers' profits had begun the Becker Plan had won an instant and large success.

The people knew that they were being overcharged for shoes, but they could do nothing about it. Shoes are a necessity and they must be had at any price. It was only necessary for some one to concern that was willing to ignore the general slogan, "get while getting is good," to open up a new store with the honest policy of a fair return on large sales and send forth an announcement, and it could easily be foreseen that the response would be enthusiastic.

Such was the case, for Becker & Co. developed a shoe business of enormous proportions almost overnight. And now that the light of publicity has been thrown upon the abnormal profits that have been exacted by many retailers of shoes (and other necessities as well), these same dealers are seeking cover by various and devious ways.

Mr. F. B. McClain's recent statement of what might be considered a fair profit on shoes is far above what Becker & Co. have ever asked or received, for through their one-dollar-profit-per-pair plan the profit has regularly been about 10 to 12 per cent.

Comparisons are odious—sometimes—but in a movement designed to help the public in reducing the terrific high cost of living, the real facts should not be withheld. The big fact in the Becker Plan is that men and women who buy shoes at 31 South Fifteenth street, second floor, save from \$3 to \$5 per pair. This fact can be proved easily by the buyer himself.

In selecting the stock for their new store Becker & Co. made a ten-strike newspaper man would call it a "beat" by securing the exclusive agency in Philadelphia for the famous "Glove Grip Arch Support Shoe." To those men or women that have tender feet or weak arches this shoe has been a delightful revelation. In comfort it is without an equal. In wearing quality it cannot be excelled and it is so scientifically designed that it can be made up in the best of prevailing styles without sacrificing any of its special features.

Becker & Co. always courteously welcome curious-minded men and women, the people that "just dropped in to look around a bit." In fact, they earnestly invite them and will gladly show them their full line of new Spring styles without soliciting them at all.

Every thoughtful man or woman that is strained with the paying of abnormal prices should at once investigate this original Becker & Co. one-dollar-profit-per-pair plan at 31 South Fifteenth street, second floor—Advertisement.

\$\$\$ GROW—DITTO DIVORCES; I SHOULD CARE, SAYS MILADY

Judge Lays Many Marital Tangles to War, Causing Women to Be Independent

The recent increase in divorces in the city, registered in the court proceedings, may be due to the growing independence of women, the increase in ready money, the laxity of the marriage laws in this state and a general after-the-war slump in public morals, according to different authorities on the subject.

"It may be that the women have been getting more independent in the last few years," said Judge William H. Shoemaker, of Court of Common Pleas No. 4, "and this independence may be caused by the fact that women have learned since the war that they can support themselves."

"In a great many recent cases I have noticed that the wife has been working and supporting herself since she left her husband, and this was much rarer in the years before the war. A woman who knows that she can look after herself in the world and make her own way in money matters is not going to put up with nearly as much from her husband as the woman who feels that she is dependent on him."

Blame High Wages It is the belief of workers at the Society for Organizing Charity, 419 South Fifteenth street, that the present high wages and the resultant ready money in the hands of the poorer classes may have something to do with the increase in divorces.

"Our records do not show any marked increase or decrease in the number of divorce cases that have come to our attention," said Karl de Schweinitz, of the Society for Organizing Charity, "but we feel that there are reasons why there might well be an additional number of divorces in the courts of the city. Any increase of this sort is greatly to be deplored, but in our work we come in against certain conditions which seem to point in that direction."

"Many of the people with whom we work are in the habit of paying little

regard to the laws of marriage and divorce. One of the reasons for this, in regard to divorce, probably was that the expense in legal proceedings was beyond their power to meet. Now that this class of people is better paid than ever before, people who have decided to separate are beginning to think of the spending money enough to have the customary legal steps taken.

"Another thing that we are up against in a good many ways and which has its effect on marital conditions is what, for the want of a better name, people call after-the-war psychology. It manifests itself in many ways. In general there has been a falling away from the higher plane that prevailed during the war. There is a natural reaction from the sacrifice, patience, kindness and other virtues called out by those years, and people are taking a vacation after being better than they knew how to be."

Strained Relations "More particularly, the separation of married couples during the war was a strain on those relations, and the reunions necessarily resulted in readjustments and in many cases disagreements. The emotional stress of those times sometimes caused the estrangement of wives who were left at home.

"The war brought on a good many hasty marriages, and some of them did not turn out as well as they might have. The result of all these factors is that today there is a period of general readjustment, and, in a degree, of upheaval in many homes."

Mrs. Frederick Schoff, who is prominent in social service work in the city, lays the great part of the blame for the increase in divorce on the laxity of marriage laws in this state.

"It is to be deplored that Philadelphia should have so many cases of this sort," she said, "and I feel that the reason is that it is too easy to get a divorce. That should not be the case. Another cause is that people have been entering into marriage too lightly, with the almost inevitable result of unhappiness in their lives."

FINE ARTS MEN RAP BILLBOARDS

Declare Signs Are Eyesore to City and Are Conducive to Bad Morals

BOYCOTT IS SUGGESTED

Declaring that billboards were conducive to bad morals and an eyesore to the city generally, members of the Fellowship of the Pennsylvania Academy of the Fine Arts last night adopted a resolution asking city Council to pass an ordinance forbidding the erection of billboards in undeveloped sections of Philadelphia.

It was also urged in the resolution that erection of billboards in the business section be forbidden, except when used for advertising products made on the site where the board is erected.

Andrew Wright Crawford, secretary of City Parks Association, said that billboards promoted immorality and furnished hiding places for criminals.

A boycott of all articles advertised on billboards was suggested by Horace McFarland, president of the American Civic Association.

Joseph Pennell, an artist, said that billboards made the countryside hideous, robbed nature of its beauty and stole the sun and air.

Smash 8th St. Window. Steal Shoes Thieves broke a window in Neiderman's shoe store, 47 South Eighth street, and stole two pairs of shoes, valued at \$7 each. The theft is supposed to have occurred about 5 o'clock, though it was not discovered until later.

Advertisement for T E C L A shoes.

Advertisement for T E C L A shoes, 398 Fifth Avenue, New York.

Advertisement for T E C L A shoes, 10 Rue de la Paix, Paris.

Advertisement for T E C L A shoes, Sole Philadelphia Agents.

Advertisement for T E C L A shoes, Walnut St. at 16th St.

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Kreisler plays at the Academy of Music March 27

Hear this famous Victor artist!

This Kreisler recital is an event of twofold interest to the music-loving public.

- (1) It presents the opportunity of hearing this great violinist. (2) It enables you to compare his wonderful art with his superb interpretations on Victor Records.

Hear Kreisler at this recital. Then go to any Victor dealer's and hear the Victor Records by Kreisler. You will instantly appreciate how truly the Victrola brings to you his personality and his art.

You will understand why Kreisler chose to make records for the Victor Company. You will realize that it is this fidelity of reproduction which causes the world's greatest artists to make Victor Records.

Victrolas in great variety of styles from \$25 to \$1500. New Victor Records demonstrated at all dealers on the 1st of each month.

Victrola



Victor Talking Machine Co. Camden New Jersey

Hirsch's 923-25-27 MARKET STREET Just for Friday Bargains

SHOE News Extraordinary In View of Wm. McClain's Request to All Shoe Dealers to Curtail Their Profits— Mr. L. W. Hirsch Announces Beginning Tomorrow, He Will Even Go Further and Reduce Every Pair of Shoes in Our Entire Stock to a Basis of \$1.00 a Pair Profit!

A Big One-Day Sale—of New Suits & Dresses Values up to \$50.00

Ready-to-Wear Hats & Untrimmed Shapes Values up to \$3.98

Boys' Blue Serge Confirmation Suits \$12.95

Girls' Apparel That Brings Worth While Savings Girls' White Dresses, \$5.00

BARGAIN BASEMENT A Big Friday Bargain Sale of New Suits & Dresses \$15