

WOMEN TO RELIEVE HOUSING SITUATION

Church Body Starts Campaign to Rehabilitate Homes Closed Through Neglect

The churchwomen's housing committee has started a campaign to rehabilitate houses in the city that have gone into decay through neglect, as a means of aiding the relief of the housing situation and at the same time taking a slap at high rents.

Seven houses in the 1200 block on South Napa street are being repaired and will be rented for from \$13 to \$14 a month, according to the cost of the renovation. These houses already have been rented and Mrs. William B. Abbey, 1000 Mifflin street, chairman of the committee, has been flooded with applications for other homes.

"This venture is profitable from a purely financial viewpoint," Mrs. Abbey said today. "The houses will pay about 6 per cent on the investment and that is enough for any investor to expect. We know that profiteers have been making much more than that, but we are doing this work in the hope that we can interest others in doing the same thing."

There is a large field for this work. There are hundreds of houses in the city that can be rehabilitated and it is our purpose to rehabilitate all those that are worth repair.

"The questions of good homes and a good city are inseparable. The welfare of the community and the welfare of business is identical. There cannot be good business in a city where there are not good homes. We are accentuating the necessity for good homes here."

Mrs. Abbey would not say who the persons were who purchased the South Napa street houses, further than that they are associated with the work of the churchwomen's housing committee. The committee soon will issue pamphlets in which will be explained the details and purposes of its campaign against rent profiteers.

The EVENING PUBLIC LEDGER received the following letter today from Mrs. M. Jord, 8653 North Ninth street, commenting upon the statement of Frank B. McClain, head of the state fair-price commission, on the housing situation here.

"In answer to Mr. McClain's statement in the paper that he failed to see any person on the streets unable to find shelter, I'd like to say if Mr. McClain would visit some of the middle-class people and investigate the matter more thoroughly, he would learn how they avoided being on the street for the want of a roof.

"There is one family, relatives of mine, who had to be separated, after living happily together for twenty-five years. The father is a man of sixty years, wife two years younger, daughter twenty and two sons, twenty and seventeen. The father and son were offered a room by a neighbor, the mother, daughter and other son were taken in on the street by relatives. Is this justice and freedom in the City of Friendship?"

"How would Mr. McClain like to be separated from his loved ones?"

"We thought when we heard of the Germans going into Belgium and separating its happy families that it was unendurable. But, we don't have to go abroad for such disaster. We have it right here in this City of Brotherly Love."

BLAUNER'S 833-35 Market Street *Blauner's For Women's Wear* **833-35 Market Street BLAUNER'S**

BLAUNER SUITS ARE LEADERS



- Leaders in Fashion
- Leaders in Quality
- Leaders in Variety
- Leaders in Service
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Low Prices on these Fine Easter Suits

Downstairs Store

25.00
to
29.75

Low in price—high in quality and in the esteem of women these sports, tailored and dress modes developed in silvertone, Jersey, English tweed, Oxford, French serge, wool poplin and tricotine.



Spring Coats, 15.00 to 22.50

Downstairs Store

Of course the smart short Sports Coats are featured in silvertone; basket velour, polo cloth, goldtone; suede melange and heather mixtures. Leather and Angora trimmings; many modes.

Easter Suits of Serge, Tricotine or Poiret Twill

Second Floor

Just the styles to reflect the joyousness of Spring—chic flared, Eton and rippled modes, embroidered or silk braid trimmed. Also stunning tailleurs. Other Suits of Jersey or full wool priced 27.50—29.75—35.00

39.75
to
59.75

Easter Coats, 25.00—29.75

Second Floor

An unusual assortment of coats at an unusual price; silvertones, velours and polo cloths in reindeer, tan, beaver. Patch pockets, raglan sleeves, tailored or roll collars. Some are fully lined.

Sale of Tricotine and Serge Dresses

300 Dresses—in Spring's Favorite Materials and Colors, all Smart modes—will be offered tomorrow at this very low price—great Savings



Second Floor

This Special Offering of Easter Dresses includes

chic serges and tricotines developed along tailleur and dressy lines. Some chic satins, taffetas, Jerseys, Poiret twills and georgettes are also found in this group.

A wonderful opportunity for Women on the lookout for a Stunning Frock for Coatless Days. Styles and Colors for everyone. This is a Sale you do not want to miss.



Kiddies! The Easter Bunny arrives here by aeroplane tonight --- Come to Blauner's Kiddies' Shop, Fourth Floor, tomorrow and get a picture Bunny with a pack of candy on his back.

Every child, accompanied by an adult, will receive a Bunny and bag of candy

Juniors' & Girls' Coats

Spring Sports Coats and full length models of velour, serge, tweeds, silk poplin, polo cloth and checks. 6-16.

12.00

Wash Frocks

Durable gingham, chambrays and repps in full gathered, belted styles. Many pretty plaids. 6-14.

1.94

Middies

Middy Blouses of best Lonsdale Jean well made and smartly styled. Some contrastingly trimmed. Special values. 6-18.

1.94-2.48

Girls' Shop—Fourth Floor

Kiddies' Easter Coats

Empire models of finest serge feature full pleated skirts. 2-6.

8.94

Silk poplin coats in pretty yoke models show dainty smocking. 2-6.

9.94

Infants' & Kiddies' Dresses

Infants' long nain-sbok dresses, lace and embroidery trimmed.

94c

2.94

Lingerie Dresses of voile, organdie and dimity. Special! Sizes 3-6.

1.54-3.54

Blauner's Fourth Floor

EASTER HATS

2.96 to 4.94

The Easter crowds for new Hats these Spring days are finding Blauner's Hat Shop "chock full" of the newest fascinating modes.

Novelty Hats 6.50—8.50

Fringed hair cloth, ribbon, patent leather, novelty straw, lisere and neopolitan straw are the charming backgrounds for entrancing decorations.

Third Floor



DAINTY VOILE BLOUSES

1.97-2.95

Tailored and kimono styles. White and colored satin stripes, lace edgings and embroidery noted.

Main Floor

98

A Remarkable Low Price for Those Fetching "Frenchy" Spring SLIPPERS

They are priced on a lower profit basis than the Fair Price Commission allows other retailers to charge. It's no wonder we are slashing the High Cost of smart Footwear. Fashionable women will find these new one-eyelet slippers here in

Dull or Patent Kid
Patent Vamp Satin Quarter
Black or Brown Suede

\$16 Models **\$9.85** Special at This Week

Royal Boot Shop
2nd Floor Sava's 205
1206-8-10 Chestnut Street

For Baby's Tender Skin Cuticura Talcum Is Ideal

After a bath with Cuticura Soap and hot water, there is nothing more soothing and cooling for delicate little skins than to dust with Cuticura Talcum. It is especially ideal for babies or invalids.

Prepared and Sold by Cuticura Talcum Co., Boston, Mass.