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## Essex Almost Doubles Light Car Endurance

Essex Has Performance Like the Costliest Fine CarsIts World Endurance Record Has Never Been Rivaled

The most important thing that Esse has proved is that weight and size longer necessary to finest car quality
All concede average ability in any mod
So it was to prove ability far beyon So it was to prove ability far beyon
what any light car ever has shown that Estex made its farmous endurance tests.
Its 3037 miles in 50 hours is a world endurance record. The test was official Supervisors of the A. A. A. certified the
Essex stock chassis in every detail

## Such Endurance as You

 Want in Your CarNever before was a car driven at top speed for 50 hours. The grind was mor severe than years of road use. Yet at the What car, the Essex size and weigh an even attain a mile - a-minute speed, much less keep it up for 50 hours? These results were decisive. They proved Essex not only the supreme per that with its advantages of moderate price and dependability comes such endurance riced cars offer.

Light Car Economy and Big Car Performance
Greater size could add nothing to Essex It has the qualities which weight and size are built to give - riding comfort, solid hess, distinction and smooth, quiet pace In addition it has fuel, oil and tire economy. And its durability means freedom ronsportations and positive, dependable

Other cars its size and weight cost much. But none has ever equaled what it

You will hardly dare use its over-capac ity of power. But you do want the ability and dependability it gives. It means no strains on motor or other mechanism. It means a better, more durable, lasting car. And Essex is easy to operate. Driving
does not fatigue. Its instant response to the lightest touch and its smooth, restful comfort in motion account for this.
That is another reason why so many women are Essex owners. And they ap preciate its safety, too. Its controls are imple and instantaneous. It makes fas
time, with security, in difficult traffic.

Essex Wins on Quality Minus Useless Weight
Essex won recognition on the finest quality without useless weight and size. or that issue is uppermost today
You will take pride in your Essex from hhe first. Its smartness, its rich fittings
and finishing, its quiet luxury and suge and finishing, its quiet luxury and supe.
ior performance give it distinction every ror performance give it distinction every-
where. And time and use will increase youre. And time and use will increas ome to rely absolutely on its dependability. You will expect and find it always
ceady for any demands you may make.
These are the reasons why Essex set a vorld's sales record in its first year. And orders now are so far ahead it is certain
that even that unrivaled mark will be surpassed this year.
Thousands, realizing this, are placing heir orders now. We advise that you do likewise, else you may be disappointed in
delivery.

Gomery-Schwartz Motor Car Co. 128-140 N. Broad St., Philadelphia, Pa.

## Two Acorn Days <br> 준 at Oak Hall TOMORROW AND THURSDAY

NEW Easter clothes for every member of the family; men, women, young men, misses and boys at typical Acorn Day prices which means savings in every Department of the store. Not only can you save money on fashionable Spring Clothing, you can save it also by taking
do cont extraordinary opportunitiee.
MEN'S AND YOUNG MEN'S NEW SPRING SUITS $\mathbf{\$ 3 5 . 0 0}\left\{\begin{array}{l}\text { FOR HANDSOME BLUE SERGE SUIT SELF } \\ \text { STRIPE, REGULARLY } \\ \text { STE }\end{array}\right.$ QUALTIES. $\$ 39.00\left\{\begin{array}{l}\text { FOR NEW SPRING SUIS', HANDSOME NEW } \\ \text { WORSTED EFFECTS, SPECIAL FOR ACORN }\end{array}\right.$ $\$ 35.00\left\{\begin{array}{l}\text { STRIPE, REGULARLY } 845 \\ \text { THESE WILL SELL QUCKLY. }\end{array}\right.$ These two grou
suggest early buying.
$\$ 17.50$
$\$ 22.50$
$\$ 27.50$
$\$ 30.00$
$\$ 33.50$
$\$ 40.00$
$\$ 38.00$
$\$ 40.00\left\{\begin{array}{l}\text { FOR BIG MENS LIGHT AND DARK GRAY } \\ \text { WORSTED }\end{array}\right.$ WORSTED 850 SUITS, SIZES UP TO NONE UNDER 4 .
g overcoats in odi $\$ 20.00$ Lots regulariy $\$ 308835$
$\$ 27.50$ LINED TRIM CLOSEFTITNG SPRIN 27.5 overcoats regularly \$35.
$\$ 32.50$ FOR CONSERVATVE SPRING OVERCOAT TIAN, REGULARLY $\$ 37.50$ \& $\$ 40$.

MENS RAINCOATS REGULARLY $\$ 8.50$
85.00 FOR MEN'S RAINCOATS, REGULARLY 57.50 ${ }^{\text {\$6.50 }}$ FOR STRIPED TROUSERS, REGULARLY 88.50 S8.00 FOR BLUE SERGE TROUSERS, REGULARLI $\$ 7.50$
84.50 FOR CORDUROY TROUSERS, REGULARLY N OVERCOAT AT HALF PRICE FNAL OPPORTUNITY TO BUY AN OVERCOAT AT HALE PRICE

Impossible to improve our Spring Tailoring offer of $\$ 65$ to $\$ 85$ newest indivi-

## Spring's First Acorn Days In Our Woman's Shop







 $\$ 55$

 WOMAN WHO WEARS A 16 OR 36 SIZE SHOULD NOT MISS THIS REALLY EXTRAORDINARY
$\$ 17.75$ FOR $\$ 27.50$ WINTER SUITS 327.75 FOR $\$ 39.75$ WINTER SUITS

\$32.50 FOR $\$ 47.50$ WINTER SUITS
$\$ 35.00$ FOR $\$ 55$ WINTER SUITS
$\$ 37.50$ FOR $\$ 65$ WINTER SUITS
$\$ 40.00$ FOR $\$ 59.75$ WOMEN'S SUITS
$\$ 55.00$ FOR $\$ 89.75$ WOMEN'S SUITS $\$ 55.00$ FOR $\$ 89.75$ WOMEN'S SUITS $\underset{\substack{\text { revented } \\ \text { trimmed }}}{\substack{\text { In }}}$
$\$ 25.00$ FOR $\$ 29.75$ JERSEY KNIT SUITS
$\$ 27.75$ FOR $\$ 32.50$ JERSEY KNIT SUITS
$\$ 29.75$ FOR $\$ 35.00$ JERSEY KNIT SUITS

$\$ 33.75$ FOR $\$ 49.75$ WOMEN'S COATS $\$ 37.50$ FOR $\$ 67.50$ WOMEN'S COATS
$\$ 45.00$ FOR $\$ 96.75$ WOMEN'S COATS $\$ 55.00$ FOR $\$ 77.50$ WOMEN'S COATS $\$ 12.75$ FOR $\$ 19.75$ WOMEN'S COAT $\$ 14.75$ FOR $\$ 22.75$ WOMEN'S COATS $\$ 25.00$ FOR $\$ 37.75$ TO $\$ 49.75$ COATS 18.07 FOR WOMENS 29.7 COATS
S16.75 FOR \$22.50 DRESEES $\$ 19.75$ FOR $\$ 29.75$ DRESSE \$23.75 FOR $\$ 29.75$ DRESES
\$29.7
FOR
\$35.00
DRESSES $\$ 29.75$ FOR $\$ 39.75$ DRESSE $\begin{array}{ll}\$ 35.00 & \text { FOR } \\ \$ 39.75 & \text { FOR } \\ \$ 39.75 \\ \$ 45 & \text { DRESSES } \\ \text { DRESSES }\end{array}$

Fore-handed mothers will select their boys' clothing at great savings
All-year-around suits reduced for Acorn D ays purchasers in
$\$ 7.25$ for Boys' 810.00 Corduroy Suits. Sizes 5 to 15 $\$ 9.75$ for Boys' $\$ 13.50$ Norfolk Suits. Sizes 4 to $10 \$ 18.75\}$ Suits, sizes 8 to 10 .
$\mathbf{\$ 1 0 . 7 5}$ for Boys' $\$ 20$ Spring Suits, Sizes 7 to $17 \quad \$ 18.75\} \begin{aligned} & \text { For Boys' } \$ 30 \\ & \text { bloomers, sizes } 9 \text { suits } \\ & \text { to }\end{aligned}$
$\$ 15.75$ for Boys' $\$ 25,00$ new Spring-Suits, Sizes 7 to
$\$ 3.65$ for Boys' $\$ 4.50$
All Boys' Winter Overcoats Reduced to One Half Price $\$ 15.00$ for Boys' $\$ 30$ Overcoats
$\$ 12.50$ for Boys' $\$ 25$ Overcoats


## Wanamaker \& Brown

