

LEGION DINNER SET FOR MARCH 29
 Campaign for 50,000 Members to Be Furthered at Feast Next Monday
 MORE CERTIFICATES GIVEN

In forwarding the campaign for 50,000 additional members in the American Legion throughout Philadelphia county elective and appointive officers of all the posts of the Second district will gather at a dinner in the Lorraine Hotel, Broad street and Fairmount avenue, at 8:30 o'clock Monday evening, for the purpose of considering plans.
 This conference was arranged today by R. R. Hogan, district chairman, after a consultation with a number of commanders. It is anticipated that approximately 100 persons will join in the conference, which represents six districts, including all of the central organizations.
 Thomas F. Meahan, Post 83, chairman of the committee arranging for the dinner, will be invited to attend the conference and outline to the organizers in detail the plan which was submitted to the county committee, and which was unanimously ratified. The membership canvass will begin in Philadelphia April 17, and will be thoroughly organized prior to that date.
 The post commanders who will be representing plans for the Second district, together with other elective and appointive officers are: H. R. Tully, Harry Agassoll Post 174; Raymond G. Shaw, Post 160; Dr. A. C. Abbott, the Ben Franklin Post 405; W. G. Morse, Post 436; Orlando Petty, Thomas Roberts Post No. 186; J. W. Ludy, Post 204; Maurice G. Thomas, Harry J. Ireland Post 218; Walter G. Bowden, Post 142; William H. Grady, Post 310; William J. Lupton, George

A. Turner Post 146; Joseph A. Mahoney, Lawrence E. Delaney Post 20; Henry M. Baker, Oscar H. Gruber Post No. 152; David B. Simpson, of the Captain Walter M. Gearty Post No. 318; Carl Sachs, Post 188, and R. C. Stoughton, of the Thomas H. Fales Post No. 180.
 One of the most impressive services in connection with the presentation of the French memorial certificates to the next of kin in Philadelphia was conducted by the Walkour-Bousack Post No. 282 in the French Church of St. Sauveur, Twenty-second and De Lancey place, Barry H. Hepburn is commander of this post.
 Other posts in the city of Philadelphia could take a page from the book of the Prince-Forbes Post No. 7 in the Fortieth ward, which meets at the King's Walkour-Bousack Post No. 282 in the French Church of St. Sauveur, Twenty-second and De Lancey place, Barry H. Hepburn is commander of this post.
 Through the carelessness of a fellow employe, Jacob Levi, twenty years old, 2418 South Eighth street, who operates an elevator at 136 North Fourth street, was painfully injured this morning.
 Levi had just stopped the car at a lower floor, when somebody reached into the car, which was of the open variety, and pulled the cable starting it. Before Levi could control the car it had become jammed above the top floor. Levi was taken to the Pennsylvania Hospital suffering from a compound fracture of the left arm.

follows: Americanization, J. C. Connor, chairman; membership, C. H. Baumann, chairman; employment, George G. Stranahan, chairman; music and dramatic, E. A. Davis, chairman; entertainment, Dr. John B. Becker, chairman; athletic, John M. Powers, chairman; relief, A. L. Taxis, chairman; ways and means, Dr. Seneca Egbert, chairman; community service, Frank J. Clarke, chairman; legal aid, Thomas H. Morris, chairman; medical aid, Dr. Robert C. Parrish, chairman; grievance, P. B. Darrel, chairman.

ELEVATOR OPERATOR HURT
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Announcements
 WEDNESDAY, MARCH TWENTY-FOURTH

STRAWBRIDGE & CLOTHIER

Store Hours
 FROM NINE TO FIVE-THIRTY

Continuing the Wonderful Reduction Sale of Shoes For Misses and Children

Thousands of pairs of High and Low Shoes at about ONE-HALF their real value as based upon present replacement cost for equal grade. A special purchase made several months ago, at much less than the value at that time, and now to be closed out practically without profit, although cost of production has greatly increased. See these to-morrow:

- Children's Lace Shoes—now \$3.60**
 Patent leather with white leather tops, black gun-metal calf-skin, and all-white leather.
- Misses' High Lace Shoes—now \$4.15**
 ALL-WHITE leather, patent leather with white leather tops, tan calf-skin, and black calf-skin.
- Large Girls' Lace Shoes—now \$4.75**
 Black gun-metal calf-skin, ALL-WHITE leather, and patent leather with white leather tops.
- Low Shoes for Misses—now \$3.85**
 An attractive collection of Oxfords, on broad nature-shaped lasts, of black calf-skin.
- Large Girls' Low Shoes—now \$4.55**
 Oxfords, with neat round toes, attractive styles for growing girls; of black leather.

→ Strawbridge & Clothier—Eighth & Filbert Streets



Tailored Hats
Becoming Straw Models For Wee Boys and Girls

Even little fellows of 2 to 4 years look best in Straw Hats with just a suggestion of manish effect in the shape of brim or crown. For small girls, 3 to 6 years. Tailored Straw Hats include models with wide or narrow brims, smart bows and ribbon streamers. Hats in black, navy blue, brown, rose or Copenhagen blue, some combined with white. Newest styles in serviceable, good-looking models—\$2.00 to \$15.00.

→ Strawbridge & Clothier—Third Floor, West

Veiling Under Price, 38c

The accompanying Veil for every hat this season. And these are just the Veilings that smartly gowned women are asking for—woven and fancy meshes in black, brown, navy blue or taupe, also some clear open meshes with chenille dots in contrasting shade. Really exceptional at—38c a yard.

→ Strawbridge & Clothier—Aisle 12, Centre

New Arrivals Among the Men's Neckties We Sell at \$1.50

Several of the foremost Neck-tie houses in America have sent us their choicest new masterpieces for our \$1.50 line. Crepes, Foulards and other soft weaves predominate—with patterns and colorings that reflect springtime brightness without sacrifice of dignity.

→ Strawbridge & Clothier—Aisle 1, Market Street

Cheviot Suits Reduced

Of the many groups in the winter clearance at reduced prices, the following are attracting unusual attention—
 Fine Cheviot Suits, 8 to 16 years—\$17.75 and \$19.50.
 Suits from our very finest lines, 8 to 16 years—reduced to \$22.50 and \$28.50.

→ Strawbridge & Clothier—Second Floor, Filbert Street, East

With Spring Smiling Through and Easter Fast Approaching, Women All Want New Apparel at Once

Some want Coats, some Suits, some Dresses, but they all MUST have "something new immediately." It just takes Spring to make one feel shabby. And then—



When Women See Suits Like These at \$65 They Lose no Time in Selecting One

—And with a variety of models, representing the choicest types of the season, selection is simple and easy, also a pleasure. There are Suits in this group that are so beautifully tailored they have stood the test of the plainest and most severe lines. There are others equally smart and attractive, that show plaits and tucks in various new dispositions, and belts and half-belts giving a youthful finish. Some models hang straight from the shoulders, with the narrowest of straps loosely belting them. There are models smartly slashed and trimmed with flat silk braid, others are embroidered. Developed in men's-wear serge, Poiret twill and tricotine. The model sketched on the left is from this group.



Smart Tailored Suits at \$47.50

These are all in belted styles, with box plaits, side plaits and pin tucks variously arranged. Of men's-wear serge, tricotine and silver-tone, in black and navy blue.

Outing Suits, \$32.50 to \$45.00

Plain jersey and heather mixtures, in Norfolk, yoke-back and pinch-back effects, some pin tucked and showing smart little pleats. These Suits are the favored for general wear and for traveling, as well as for sports. Black, blue, green, brown and Oxford gray.

→ Strawbridge & Clothier—Second Floor, Centre

Smart New Coats for the Easter Outing

Made in the short sports lengths. Soft wool velours in shades of tan, smartly strapped with a leather belt, \$22.50; others of wool velour up to \$35.00, some lined throughout. Sports Coats of tan camel's-hair cloth, \$65.00 to \$100.00. Of heather-mixed jersey, \$39.00 to \$55.00. Of black-and-white checks, \$22.50 to \$55.00.



Three-quarter-length Coats are Well Liked

Chiefly of velours and Bolivia cloths, soft and loose and easy as all Coats are this spring, many lined throughout, and shown in the fashionable shades, \$30.00 to \$45.00. The model sketched is \$45.00.

Smart, Practical Coats For General Utility

These are in the longer lengths, and come in poplins, serges, twills, tricotine, velours and Bolivia cloth—the latter two materials in tan and taupe, the others in blue and black. Prices \$30.00 to \$75.00.

Coats in Extra Sizes

Of serge, twills and poplin, in black and blue; also the shorter lengths developed in velour in good street shades. An excellent collection of special models, for women wearing sizes 40½ to 50½. Prices \$35.00 to \$60.00.

→ Strawbridge & Clothier—Second Floor, Centre

A Fine Selection of New Silk Frocks for Easter From \$55.00 to \$92.50

Scores of models, and every one so beautiful! Beaded crepes Georgette; softly-plaited crepes de chine; new spring foulards in the most refreshing patterns; elegant tricotees, so straight and slender; closely draped satins, and practically innumerable bouffant taffetas, and silks-and-laces mingling in the most picturesque fashion. And one sees the lovely figured crepes Georgette fluttering here and there. The model sketched (\$60.00) is fashionable to the last touch—it is of taffeta, and in navy blue, and the bouffant effect is achieved in the most approved way, by accordion plaitings; the bodice is plain, the neck-line round, the sleeves short, and the loose girde is slashed in the back.

Lovely Taffeta Frocks For Afternoon Wear

With plaited, scalloped and apron tunics, trimmed with narrow frills, cordings or braid. Some with draped bodices terminating in sash bows, some in blouse and straight-line styles. In navy blue, Flemish blue, taupe and black. Price \$47.50.

Silk Dresses, \$22.50 to \$375.00

Wool Dresses, \$16.50 to \$210.00

→ Strawbridge & Clothier—Second Floor, Market Street

Men's Soft Hats

Styles for Spring, 1920

Special at \$4.65

A fortunate trade-circumstance enables us to sell these fine Hats—in five new shapes and four colors for the coming season—at decidedly less than the price they were made to sell for. All sizes to begin with to-morrow morning—but choose early.

→ Strawbridge & Clothier—Second Floor, Market Street, East

AWNINGS

Order Them Now!

Already our work-shops are humming, turning out Awnings for orders placed. If you intend to have awnings this year—you should order now!

There is a decided scarcity of good labor—and all indications point to a shortage of Awning-stripe Fabrics as the season advances.

If You Wish an Estimate

—Be sure and bring measurements with you. It is very easy for you to measure windows or porches with sufficient accuracy to guide us in estimating the price. Of course, our workmen will make exact measurements, after your order has been placed—but it is the elimination of costly preliminary estimates that helps to make our prices comparatively low.

→ Strawbridge & Clothier—Third Floor, Market Street

Hair Goods at a Saving

Many women will be glad to know that the needed Switch or Transformation of wavy hair may be purchased at a remarkable saving. In usual shades, no gray included: Three-stem Switch—26-inch special—\$4.25 All-around Transformations, special—\$3.95 All kinds of One Hair Goods to aid in attaining a becoming coiffure—Cluster Curls, Psyche Puffs, Side Puffs and Pin Curls. Manicuring, 50c

→ Strawbridge & Clothier—First Floor, Balcony, Filbert Street

Sterling Silver Wedding Gifts

—That can be bought now at prices based on last year's cost—

- Flower Vases—\$1.75 to \$65.00
- Candlesticks—\$14.00 to \$98.00 a pair
- Bouquet Dishes—\$10.00 to \$16.00
- Bouquet Baskets—\$10.00 to \$16.50
- Salt and Pepper Sets—\$6.00 to \$20.00
- Cheese and Cracker Dishes—\$28.00 to \$51.00
- Bread Trays—\$20.00 to \$36.00
- Sandwich Trays—\$29.00 to \$51.00
- Coffee Sets—three pieces—\$81.00 to \$110.00
- Ten Sets—\$250.00 to \$600.00
- Sugar and Cream Sets—\$22.00 to \$48.00
- Pitchers—\$25.00 to \$86.00

→ Strawbridge & Clothier—Aisle 12, Market Street

Our Own "Wear Ever" Sheets—Special, \$2.95

They are in the most wanted double-bed size—81x99 inches—and the present retail value is fully ONE-FOURTH MORE.

However, this belated shipment was purchased under an old contract and is to be sold at a price based on cost to us. The lot should go quickly at \$2.95.

→ Strawbridge & Clothier—Aisle 12, Market Street

Time to Choose New Bed Spreads

Here are the kinds of Bed Spreads for spring and summer use most in demand. Now the assortment is complete:

- Crochet weaves, in Marseilles designs, \$2.25 to \$3.50
- New designs in Satin-finish White Marseilles Spreads, 80x90 inches—\$6.50 and \$10.00
- Fine, light-weight dimity, 80x90 inches—\$5.00 and \$1.50
- Satin-finish White Marseilles, with scalloped edge and cut corners, 80x90 inches—\$8.50
- BED SETS—Of crinkled dimity, embroidered scalloped edges, Spreads, 90x99, Sham to match—\$7.50

→ Strawbridge & Clothier—Aisle 11, Filbert Street

This is the Men's Clothing Store of Greatest Activity Because of Unrivalled Variety and Good Values

We sincerely believe that this Clothing Store's stocks, methods and service encompass a greater number of advantages, more real inducements to its customers, than can be found in any other Clothing store in this city. And these advantages are even more pronounced under present conditions than in the almost-forgotten days of over-production and low prices.

We have the largest assortment of high-class Clothing in this city. We place our orders months in advance of the season, for such quantities as insure lowest possible cost—and, in the past three years, especially, we have anticipated rising costs and saved our customers many thousands of dollars.

We are the exclusive Philadelphia distributors of the Stein-Bloch Smart Clothes, the Hart, Schaffner & Marx Clothing and the "Alco" Clothes, and we now have large assortments of SPRING STYLES in these three famous lines, also a variety of models from other reliable manufacturers.

We strongly advise, however, that you make early selection, to insure getting the most becoming model from your favorite manufacturer, as production is slow, and no assurance can be had that duplicate orders for models in stock can be filled this season.

All These are Especially Attractive Values

- "Alco" Worsteds Suits—\$62.50**
 Finely tailored Suits, of high-class smooth worsted fabrics; regular and stout sizes.
- Dark Blue Suits—\$48.50**
 Unfinished Worsteds Suits, in single- and double-breasted styles for men and young men. Practically all regular, stout, short and slim proportions.
- Medium-weight Suits—\$28.00**
 In a variety of excellent styles for men and young men. This price is about present wholesale value of identical grades.
- Men's and Young Men's Suits—Special, \$38.00**
 Of blue serge and of neat dark mixed fabrics. Tailored by specialists in youthful styles.
- Smooth Worsteds Suits—\$43.00**
 Handsome gray and brown effects; in regular and stout proportions.
- Top Coats—\$23.50 and \$33.50**
 Autumn Top Coats, of Hart, Schaffner & Marx make, that we have carried over and are now selling at much less than regular prices.
- Spring Suits, with Two Pairs of Trousers—\$47.50**
 "Alco" Suits of gray worsted, and Blue Serge Suits from another dependable manufacturer. They are in excellent Spring styles, and are unusual value at the price.
- Smart Suits, with Two Pairs of Trousers—\$43.50**
 Single- and double-breasted styles for men and young men, of dark gray fabrics, half- or full-lined. At this price they would be remarkable value without the extra pair of trousers.

→ Strawbridge & Clothier—Second Floor, East

Thirty for a Cent

Advertising is remarkably inexpensive. For example, let's use the simplest form of individual communication between men—ordinary post card, price one cent.

This short message could be printed on a post card.

This message you are reading will be placed in the hands of more than 5,000,000 people who have bought this newspaper, or others, in other cities, to read.

This advertisement on 5,000,000 post cards would cost more than \$50,000 for one mailing.

To reach 5,000,000 costs less than \$1500 by means of this advertisement.

To talk to you, therefore, has cost one thirtieth of one cent.

Advertising space in the Butterick Publications is for sale through the accredited advertising agencies

Butterick—Publisher
 The Delineator Everybody's Magazine The Designer
 (\$2.00 a Year) (\$2.50 a Year) (\$1.50 a Year)

J.B. Sheppard Sons
Guimpes With Sleeves
 Dainty Paris Shades in net and lace—a charming touch of Fashion to any gown.
 And the Guimpes in libertine—really they're very, very smart—and absolutely new.
 A new Collar and Cuff Set—especially for short-sleeve gowns. Of organdie and net.
 From the standpoint of QUALITY, our PRICES are the most REASONABLE in Philadelphia
1008 Chestnut Street

THE HILL CO.
 Open Every Evening Store Orders Accepted
1019-21 MARKET ST.
 Largest Exclusive Men's & Boys' Store in Phila.
Mr. Hill Does It—Offers This Big, Timely Special Sale of 1000 Men's and Young Men's EASTER SUITS
Positive \$35.00 Values
\$29.75
 It does hardly and possible—and in the midst the busiest season—just about a week before Easter—to make this startling saving in the finest new suits of the season.
 But that is just the way Mr. Hill does things. He wants every man to know his new larger store—and by making an offering like this nearly every man in Philadelphia is going to become acquainted in double quick time.
Boys' Easter Clothes
Boys' 2-Pr. Pants Suits \$11.95 to \$17.95
 These suits are perfectly tailored—smartly styled and in all the new patterns. All-wool fancy chevits and mixtures. Lined knickerbockers. Sizes 7 to 18 years.
Boys' Blue Serge Suits \$11.75 to \$19.95
 The suits you want for confirmation or dress wear. Fine quality all-wool blue serge. Sizes to 18 years.
The Hill Co.—1019-1021 Market St.

PARADISE SPRING WATER
 UNEQUALLED IN PURITY
 AS SHOWN BY GOVERNMENT REPORTS
 In FULL MEASURE bottles—not the usual short measure
 PARADISE SPRING COMPANY
 Cincinnati, Ohio

The Shelton Looms
 THE SEAL OF DISTINCTION
 SIDNEY BLUMENTHAL & Co., Inc.
 195 Fourth Avenue, New York

Open Every Evening
THE HILL CO.
1019-21 MARKET ST.
Mr. Hill Does It—Offers This Big, Timely Special Sale of 1000 Men's and Young Men's EASTER SUITS
Positive \$35.00 Values
\$29.75
Finest Hand-Tailored EASTER SUITS
 In Every New Pattern
\$39.50
\$49.50
\$59.50
The Hill Co.—1019-1021 Market St.

STRAWBRIDGE & CLOTHIER
 MARKET STREET EIGHTH STREET FILBERT STREET