

FIDELITY CO. TAKES OVER LOGAN TRUST

W. P. Gest, President of Absorbing Concern, Elected Head of New Combination

Consolidation of the Fidelity Trust Co. and the Logan Trust Co. was effected this morning, with the former institution taking over the stock and management of the latter.

The meeting at which the transfer was made occurred at the Logan Trust Co., 1431-33 Chestnut street.

William P. Gest, president of the Fidelity, was chosen president of the Logan company, succeeding Walter H. Lippincott, who resigned.

J. C. Neff, vice president of the Fidelity company, was elected vice president of the absorbed concern. He succeeds F. Clarence Miller. Following the meeting, Mr. Neff remained to direct the activities of the Logan company.

The absorption was merely a formal taking over of the accounts and management of the Logan concern. No cash consideration was involved.

The Logan company is capitalized at \$1,000,000. The Fidelity Co. is capitalized at \$5,000,000. Stockholders in the Logan Co. will get one share of the absorbing company for each five shares of Logan stock.

"The transfer virtually is completed," Mr. Neff said. "It is subject to the approval of 80 per cent of the stockholders of the Logan Co., but we are certain they will vote to uphold their directors in the transfer."

This will give the latter an uptown and a downtown office. The bank at 825-31 Chestnut street will remain there as the main branch. The Fidelity Co. has the lot at the southeast corner of Broad and Sanson streets as the site of a great modern banking improvement. I do not know when the plans which have been made will be realized.

The statement of the Logan Trust Co. as of December 31, 1919, showed total deposits of \$8,080,268, with surplus and undivided profits aggregating \$450,268.



Guests and hostess always at perfect ease when there's music in the house. Hear this fine

PLAYER PIANO \$495

Slightly used as a demonstration player. In first-class condition. Full size piano, with full 88-note up-to-date action. Well made and handsomely finished. Bench included.

F. A. North Co.
1306 Chestnut Street
Please send me a complete description of your 495 Player-Piano, also details of easy-payment plan without interest or extras.

Name _____
Address _____
Led. 3-22-20

Other F. A. North Stores
WEST PHILA.: 902 S. 2nd St.
KENSINGTON: 1012 E. Allegheny Ave.
MANAYUNK: 452 N. Main St.
NORTH PHILA.: 2136 N. Front St.
NORRISTOWN: 218 W. Main St.
CHESTNUT: 812 Edmond St.
CAMDEN: 411 Broadway
TRENTON: 200 E. State St.
READING: 15 N. 8th St.

Band plays at 9; organ at 11, 11:55 and 4:50 Chimes at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5

WANAMAKER'S WEATHER Fair

Spring Is in the Air Now as Well as in the Store

Fickle March, With Her Clouds and Wintry Nakedness

is true to herself with her many kinds of weather. But she surely does warm up our imagination. We begin to look to the trees to dress up with new Spring dresses without opening their trunks.

April's starry flowers will soon make eyes to us in the woods as if they really had hearts, and the hardy lilac bushes will bloom in white and color down there by the barn or along the fence of the vegetable garden and back of the house near the kitchen pump, all of them saying to us, "Come and help yourselves; we want to go home with you."

But, best of all, birds are coming! Yes, they are leaving the South in flocks along the routes their fathers and mothers traveled before them.

Watch the swallows and the little wrens going to housekeeping.

This is the last full week of March, and April is at hand. April comes from the Latin "Aprilis" and is said to be derived from "aperire"—to open.

Dear, new April, we are ready to open to you our best of welcomes.

[Signed] *John Wanamaker*

March 22, 1920.

Semi-Evening Gowns of Lace Are Charming

For a long time the return of laces has been prophesied, and what a triumphant return it is! Entire gowns are made of this loveliest of trimmings, or the laces are combined with less fragile materials. Here in the Gray Salons you will see—

Eccru laces used over flesh-colored foundations.

Black filet meshes with veiled girdles of gold cloth.

Black embroidered-net combined with tulle.

Creamy Valenciennes, all-over and ruffled.

Eccru shadow and Venice laces (imitation) over pink.

Creamy filet and hand-embroidered net over pink.

Very coarse cream filet edging a tunic over black tulle.

Shadow lace used for the skirt of a gown while its body is of gay printed chiffon.

Dotted nets—black and eccru.

Black net with thread run patterns.

Brown point d'esprit.

Black Chantilly of exquisite delicacy.

Coarse net with a design of soutache effect—this forming the skirt to an interesting black tulle basque.

Prices are \$97.50 to \$325.

(First Floor, Central)

New Fabric Gloves to Wear With Short-Sleeved Gowns

All are of chamois lisle and may be washed.

Slipover gloves, in six button length, in white, beaver or gray, \$1.35 a pair.

Eight button length gloves in white, chamois, pongee, beaver, mastic, gray and brown, \$1.50 a pair; the same length with strap wrist, in white, chamois or beaver color, \$2 a pair.

Twelve button length gloves in white, chamois, beaver, gray or brown, \$1.75 a pair.

Long gauntlets, fastened with three small straps, with a cuff of contrasting lining, are in white, chamois, pongee or beaver color and are \$2.25 a pair.

Short chamois colored lisle gloves with a pointed cuff of contrasting color, edged with lace, \$1.85 a pair, are in white, chamois, beaver or pongee.

(Main Floor, Central)

The Goods in This China and Glass Sale Are Good for a Store to Own These Days

The Spring Sale of china and glass will continue until the end of this month, but no longer. All the goods comprised in it are of the kind that any good store would be glad to have thereafter for selling at the regular prices.

Certainly we shall not feel in any way burdened by any that will remain on our hands after March 31; quite the contrary.

Until then, however, customers have the privilege of buying any dinner set in our stock, any one of several hundred pieces of fine cut glass or of thousands of pieces of light-cut and other inexpensive glassware at the special Spring Sale prices.

(Fourth Floor, Chestnut)

Imported Voile Flouncings

from St. Gall, Switzerland, and very much in fashion for Spring dresses. White flouncing, brown and dark blue, with colored machine embroidery; price \$5.75 a yard.

Other styles are in two shades of brown on brown voile, or in red and white on navy voile, \$9.75 a yard.

Brown voile with two shades of brown and navy voile with green and white, \$9 a yard.

Each style is 45 inches wide.

(First Floor, Chestnut)

New Spring Skirts in Pretty Plaids

All-wool velours in two attractive color combinations. There is a tan and green and a blue and black.

Box-pleated all the way around—and just the kind of skirts women want to wear with the new polo coats and sports coats. They have the fashionable narrow belts.

Waist bands up to 36 inches.

Price \$20.

(First Floor, Central)

Large Nightgowns

Cambrie and nainsook cut with ample necks, armholes and hip measurements, and daintily trimmed, are \$2.50 to \$3.85 for high-necked styles, and \$3.85 to \$5 for low. One with a deep hand-embroidered yoke is \$7.50.

(Third Floor, Central)

WOULD you like to embroider alpines, tunics, lingerie, children's clothes, towels and a hundred other things effectively and quickly?

Then come into the Art Needlework Store tomorrow and see the

Marvel Hand Embroiderer

operated by a demonstrator. Some beautiful examples of the work done by this little machine will be shown, and the machine itself is only \$5.50.

(Second Floor, Central)

Little French Handkerchiefs for Children

Gay little colored squares of fine linen, have just come from Paris and are for juvenile use. Many of the handkerchiefs have little embroidered figures in color to make them more attractive. 75c and \$1 apiece.

(Main Floor, Central)

Inexpensive Corsets

Kabo corsets at \$2.50 to \$5—discontinued models and broken sizes—a dozen styles at least.

Wanamaker special corsets at \$1.50 to \$3. These are for slender women.

(Third Floor, Chestnut)

Men's Handkerchiefs With Colored Borders

The centers are white, the borders are in brown and tan shades, violet, gray or blue, and the handkerchiefs are finished with hand-rolled hems.

The linen is sheer and fine and the price \$1.25 each.

(Main Floor, Central)



Capes, Accordion Pleated and Plaid Collared, Are New and Smart for Young Women

Picture dark blue serge, finely pleated and made in a quite new style cape, with long and graceful lines, topped off with a great square collar of soft wool in a pretty, Springlike checked effect, and you'll have some idea of the attractiveness of this new cape. You may have a collar of tan and blue, or one of two shades of blue. \$39.

But this is only one of any number of stunning new wraps and capes that we've just unpacked. There are soft, beautiful fabrics in the new sumac color, in twine shade and in all the creamy, pretty tan tones. There are wraps and coats, distinctive in style, and \$40 to \$135.

New Spring Coats at \$38.50

are of velours and other new wools in good colors, and in sports, dress and polo styles. They are in light and dark shades, with plenty of browns and blues, and many are lined throughout with silk.

A Little Group of New Spring Dresses at \$32.50

includes frocks of crepe Georgette, attractively beaded, of serge richly embroidered, and of tulle in crisp, Springlike newness. They are all in blue shades, are quite new and youthful, and are remarkably good values for this price.

All are in 14 to 20 year sizes.

(Second Floor, Chestnut)

Fine Fresh Lots Added to the Hosiery Sale

This extraordinary sale brings many thousands of dollars' worth of stockings for men, women and children, at savings of more than a third. It would be a good sale at any time, but coming when hosiery is so scarce and high, it is a great sale.

Here are some excellent lots that have just been added:

Women's Stockings

\$1.85 for fashioned silk with cotton tops, "seconds."

\$2.15 for first-grade fashioned silk with cotton tops, second-grade black fashioned silk with silk or cotton tops and second-

grade embroidered and clocked silk with cotton tops.

\$2.35 for "seconds" of a better grade of black fashioned silk.

\$3 for first-grade black fashioned silk and "seconds" of white silk with black clocks.

(West Aisle)

\$3.50 for "seconds" of black silk with openwork clocks and "seconds" of glove silk, plain or with openwork.

\$4.25 for first-grade black silk with openwork boot effects.

A Little Sale of Jewelry Trinkets

\$1.50, \$1.75, \$2 and \$2.50 each for sterling silver bar pins, circle brooches and fancy brooches, some with black enamel and many with rhinestone settings.

\$1.25 each for enamel, sterling silver and jeweled bar pins, brooches and collar pins.

\$1.25 a pair for sterling silver enamel lingerie clasps.

25c each for powder boxes, plain and enameled.

50c, 75c and \$1 a pair for cuff links.

25c for bar pins, collar pins, brooches and hat pins in many pleasing designs.

(West Aisle)

Irish Lace Neckwear Is in Fashion Again

Often the lace is used alone, but quite frequently it is combined with fine net with very good effect. The collars are in many new and good shapes and the prices go from \$2 to \$10.

Filet lace collars in many pretty styles are \$4 to \$12.50.

(Main Floor, Central)

Quite Fashionable Are the Square, Flowing Veils

which women are draping over their Spring hats. They are fine of mesh and come in black and dark colors, and one may have embroidered effects, dotted veils or scroll designs.

A little lot of these popular veils is unusually good for \$2.50 each.

(Main Floor, Central)

Gay and Pretty New Ribbons Have Come From Abroad

Some will brighten Easter frocks, some will adorn Easter hats, and all are new and fresh and unusually pretty.

Ribbons in pink, blue, henna, rose, brown, gray or taupe of grosgrain faille silk start at 50c a yard for the width that is 1 1/2 inches, and go on up to \$1.85 for the 4 1/2-inch width.

Perfectly beautiful are the broad ribbons—in black and gold, red and gold, black and violet, blue and silver and ever so many other attractive combinations. They are 1 1/2 inches wide and are \$12 a yard.

Embroidered ribbons, for girdles, and trimmings, are in new colors and combinations and are 7 1/2 to \$3.25 a yard and go from 1/2 to 3 1/2 inches in width.

(Main Floor, Central)

White Waists

Voiles with frilled collars and cuffs, \$3.85.

With dots and Valenciennes lace, \$6.75.

With Valenciennes insertions and edgings, \$12.75 and \$13.50.

Batiste, delicately hand drawn and handmade, \$7.50.

(Third Floor, Central)

Easter Petticoats

Messaline in good street shades, \$6.85 to \$18.

Taffetas, \$7.50 to \$12.50.

Silk jerseys, \$7.50 to \$25.

Striking black and white plaids, \$10.50.

Pompadour silks, \$12.

Petticoats in Large Sizes

Jersey top styles with tulle flounces, \$8.50 to \$16.75.

Taffetas, \$10.

Satin in navy and black, \$13.50.

(Third Floor, Central)

Our Sincere Advice to Men Buying New Spring Clothes Is—Stick to Quality

In the end, clothing of quality, clothing made from selected fabrics and made with the fullest degree of care and skill, is always the best clothing for a man to invest good money in.

But it was never such a good paying investment as it is today.

Conversely, if inferior, skimpy, poorly-made clothing ever had an excuse for existence, it has none today, because it has never been such a bad investment.

Now, more than ever, the advantage is on the side of quality, if all men only knew it, as many men do know it.

The advantage is greater now than it has ever been, but there is absolutely no advantage in the cheapness that always has inferiority behind it.

The system of production in clothing factories today is all in favor of the organizations that make a specialty of good quality.

It is all to the advantage of the man who buys his new Easter clothes from the store that sells the product of these particular organizations.

This is such a store and we are ready with a full and really magnificent stock of overcoats and suits of the finest kind that money can buy this season—the suits at \$45 to \$100, the Spring overcoats at \$45 to \$75.

(Third Floor, Market)

Fresh Arrival of Scotch Linen Towels 85c Each

There are practically no all-linen towels to be had in the market for selling at low prices nowadays.

It would be impossible to replace these for selling at 85c. They are a new delivery of a very large contract made two years back and for the money there is nothing better in pure linen today—if there is anything as good.

Size 18x35 inches, 85c each.

(First Floor, Chestnut)

Men's Fine Shoes Reduced to \$8.65 a Pair

Three styles of low shoes and six styles of high shoes. In some groups sizes are not complete but there are all sizes in the lot.

Mahogany color calfskin and the new grain leathers are used and there are straight-lace and blucher shoes, some with straight tips and others with wing tips.

Some are close to half price and in no case is the saving less than a couple of dollars.

(Main Floor, Market)

Have You Thought of the Boy's Need of a Spring Overcoat?

If not, the time is now and the coats are ready in splendid assortment in the Boys' Clothing Store, every garment in the lot representing the top-notch of style, quality and excellence at the price.

For boys of 11 to 18 years we have a particularly fine lot of new overcoats in gray, green and brown, in light and dark shades in homespun and overplaid effects, with patch pockets, inverted plaits and the leather composition buttons that so many boys of 11 to 18 years like.

Prices \$35 to \$58.

Overcoats for lads of 3 to 10 years are shown in extraordinary variety, a variety comprising fine imported as well as domestic overcoatings in a full selection of colors—browns, grays, greens and some plain blue serges and chevrons. Some are double breasted, some single breasted, all are belted models with plain backs, inverted plaits and patch pockets—the finest boys' ready-to-wear coats at their prices in America—\$18 to \$33; sizes for boys of 3 to 10 years.

(Second Floor, Central)

Women's Hat Boxes for Easter Trips

These large, square, black enamel hat boxes answer the purpose of a week-end case as well, for there is room in them for lingerie and other light garments in addition to hats.

All have leather corners, many are leather bound and some have straps all around. Some have trays and shoe pockets also.

Prices \$9 to \$26.50.

(Main Floor, Chestnut)

FRAGRANT violet, the cool, refreshing scent of verbenas, the good perfume of almond. You may have any of them in Hardwater Soap—\$1 a Dozen Cakes

All other times this good, fragrant soap is 20c a cake. During March only it is this special price, and many foresighted folk take a whack at old H. C. L. by ordering enough for a year!

It is absolutely pure, this soap; the cakes are of generous size, it is useful for all bath and shaving purposes, and if you prefer an unscented soap to one that's scented, you may have it that way too.

(Main Floor, East and West Aisles, and Down Stairs Store)

A Good, New Cover for Your Umbrella for \$1.90

During the month of March we do re-covering and umbrella repairing at special prices. This cover is of sturdy American tuffeta (cotton) has a tape edge, is a good black and will be very serviceable.

New short handles with silk loops are 50c—usually as much again.

And new rods are 25c.

Other repairing is also specially priced.

(Main Floor, Market)

Bibles, Hymnals and Prayer Books

in great variety are to be had in the Book Store, and are the most appropriate of all Easter gifts.

Rosaries and Catholic prayer books are here also.

(Main Floor, Thirteenth)

EASTER lily bulbs from Palestine are being sent as Easter cards by many people this year. Five of the tiny bulbs come in a box for 50c.

Easter cards and folders at the same counter are 1c to 15c.

(Main Floor, Central)

Black Suede Cloth Shoes

of the new instep tie sort may be seen tomorrow in the Exclusive Little Boot Shop. They have medium toes, medium vamps, French heels, and ribbon bows, and they cost \$15.

(First Floor, Market)

The Finest Bathroom Furnishings Procurable Are in the March Sale of Housewares

at savings ranging from 10 to 50 per cent.

White enameled oval and oblong mirrors, plate glass, 16x24 inches, \$8.50.

High-grade enameled framed mirrors, 16x20 inches, \$13; 16x24 inches, \$15; 20x28 inches, \$20.

Porcelain framed mirrors, plate glass, 16x20 inches, \$17; 16x24 inches, \$20; 20x28 inches, \$23.

Oak framed mirrors of heavy plate glass, 16x20 inches, \$7; 18x24 inches, \$10.

White enameled stools for the bathroom, \$2.50.

Also in the Sale are

Tumbler holders, Towel arms, Medicine cabinets, Towel bars, Shower baths, Bathtub seats, Toothbrush holders, Chairs and stools.

(Fourth Floor, Market)