#### Money for Travelers

THOSE who contemplate travel, either in this country or abroad, may obtain from us Letters of Credit or Travelers Cheques which can be safely carried and easily cashed in any part of the world.

Philadelphia Trust Company 415 Chestnut Street

Broad and Chestnut Streets

# OUSE COMPANIES

Urges Corporations to Finance **Building to Relieve Shortage** 

MARE WOULD JOIN IN PLAN

How Roth and Vare Look on Housing Plan

Colonel George E. Roth-"Sena for Vare could help to relieve the lousing situation in South Philadel phia by forming a corporation to build model tenements in that dis-trict. Such corporations could be formed for other parts of the city also by men willing to stand a loss if a reaction in real estate values es in the fall.'

Senator Vare-"I would go in with others to form a corporation of that sort. I am not a builder, but I am not us timid as some other people. If builders who became wealthy by erecting blocks of houses could be ersuaded now to put up rows of uses at present costs and sell them cost it would be a good act on

Creation of corporations to finance he building of houses and model teneduation in this city was advocated day by Colonel George E. Roth. clonel Roth, who retires soon as istant director of public welfare, said

wanted it understood that his views har presented not as those of an ofa citizen and a member of the Real A special session of the Legislature

sterday is not regarded as feasible of Colonel Roth. An immediate start to house building and a greater protetion of lumber, he said, would be more practical solutions of the problem.

Possibility that a special session was mmended at a tenants' Possibility that a special session may called was lost today. In this con-section Governor Sproul-said:

"There will be no extra session." he Colonel Roth was a speaker yesterday Eleventh street and Moyaing avenue, at which Senator Vare

Vare for Special Session Senator Vare announced he would Governor Sproul to call a special sion of the Legislature to devise ans of protecting tenants from rent

uation in South Philadelphia," Colo-l Roth stated today, "if he would Roth stated today, m a corporation to build model tene-

When this proposal was laid before ator Vare he expressed a willingness o into such a venture with others. I am not a builder, he said. "but not as timid as some other peo-I would go in with others to form ch a corporation. Builders who have scome wealthy by creeting rows of squees should be persuaded to build at meent costs and sell at cost. It would

a good act on their part."
The root of the difficulty. Senator are continued, can be traced to the exprofits tax levied by the govern-Lumber operators, he said, are ng low' on the production of ing low on the production of ber because most of their profits to a certain amount are absorbed by

Rent Profiteering Bill Defeated In a statement today, Colonel Roth amended the work of Frank B. Mc-ain, state welfare commissioner, and efforts of the Philadelphia housing on and seven appraisers of the

added he was in favor of urging nts to buy if they can and com-ded the Emergency Fleet Corporaplan of selling houses for 10 per own and 1 per cent monthly. sel Roth suggested that the state commission, the housing comare commission, the housing comion and the real estate board hold
her conference and "set the table
a" to pass on the question of
s and the proposed 13.1 per cent
imum profit on the sale of houses.
I am not sure." he said, "that'a
per cent profit would be equitable
Il cases. It might be all right for
sea built at prevailing costs but built at prevailing costs, but not be allowed for old houses." aber production could be stimu ed, he asserted, by diverting labor to b lumber fields just as labor was di-ted during the war to sections where emergency made diversion necessary.

#### Deaths of a Day

Dr. Harry A. Haines, Harry A. Haines died yesterday s late residence, 324 Kent road, yd. Doctor Haines, besides being ominent physician in civil life, d during the war as a lieutenant he medical corps at Base No. 99.

a survived by his widow, Mrs. Mart F. Haines.

Emil Blanc

Blanc, seventy-five years old, Tabor street, Fox Chase, who ch 8, 1919, celebrated the fiftieth sary of his wedding, died in his ate Saturday night after an ill-four months. Burial will take this afternoon in Fernwood. A, three married daughters, one d son and five grandchildren sur-

Mrs. Hugh Kenworthy kenworthy, thirty years old, died henza here Saturday night. She daughter of Mr. and Mrs. H. B. man, and besides them she leaves aushand and a son. She was a

## NO CUT IS MADE IN COST OF SHOES

Dealers Say They Don't Make 8 Per Cent Profit, Set as Maximum.

DECLARE GAINS ARE SMALL

Those who had expected a reduction in the price of shoes today, following Fair-price Commissioner McClain's statement that S per cent profit would be the maximum allowed dealers, were discussived.

Dealers are of the unanimous opinion hat not only will there be no reduction at this time, but that there can be none until the wholesale prices are reduced. Factory prices quoted for fall styles are higher than the cost prices of shoes now stock, the shoe men say. Net profits of from forty-five to sevnty-five cents on a pair of shoes were eclared to be what the retail dealer

MRS. H. V. D. PAUL

Before her marriage at Elkton.

Md., on St. Patrick's Day to Hiram

V. D. Paul, 3535 North Twenty

first street, she was Miss Thelma M

Massey, of 2039 West Ontario street. The news of the wedding

became known on Caturday

SPANISH SWINDLE AGAIN

Oldest "Con" Game

What is believed to be an attempt to

vive the old Spanish swindle in this

ountry was divulged today when a let-er written in Madrid, Spain, February

2. was received by A. E. Friedburg 1128 Princess avenue, Camden, explain

this an attempt to lure him and pos-

"DRY" BUREAU TO MOVE

tinental Hotel

Nonalcoholic Bureau.

handled at these offices.

making today. "I do not see how prices can come down now," said David Strumpf, presi-dent of the Philadelphia Retail Shoe Dealers' Association. "Factories are

Assistant Welfare Director showing goods for next fall and whole sale prices are all higher. "Prices will come down only when the price of leather comes down, as the fair price commission knows very well. Leather and not labor is the problem.

I am suce that the retail dealers of Philadelphia will sell as close as possible to help Mr. McClain cut prices."
A. H. Geuting said that a cut ent prices was impossible now. He said Philadelphia dealers would be glad if they could make a 7 per cent net profit. He charged that alleged ining 'how he could recover \$300,000 hidden in a secret pocket in a trunk con-

hidden in a secret pocket in a trunk con-cealed somewhere in France."

The letter, which is signed only by the initial "R." refers to a cable ad-dress in Madrid. The writer states that he is confined in a Madrid prison and therefore unable to recover the money himself. Mr. Friedburg believes stances of high profits were in isolated cases and not illustrative of general conditions in the shoe trade. "As a member of the advisory committee, named to assist the fair price committee. I regretted to read statements that a radical price cut would be made in shoes beginning today.

"No such result can possibly be theoming. While the shoe retailers forthcoming. While the shoe retailers similar letters, to Spain, where they have agreed to mark their shoes to conform to a general scale, and while this scale will necessitate price changes here and there, there cannot be any authorities for investigation. radical reduction in the price of shoes so far as the retailers are concerned.
"The best available figures show that the average shoe retailer in Philadelphia and Pennsylvania makes a net profit on a \$10 pair of shoes of approximately sixty-five to seventy-five cents. If they gave all this profit away and did their

business without making a cent, this under the terms of the Volstead act, would be the greatest reduction the will have charge of the enforcement of violations of the liquor law, will trans-"It was stated in one paper that a certain store was making 145 per cent profit on a pair of shoes. I found that Hotel. this store had a shoe it was selling at ... The \$19.50. The old cost of this shoe had been \$9.50, but the replenishing had cost \$14.75. Federal investigators reported the \$9.50 price, ignoring the latest cost price to the retailer.

Several other shoe men said their prices were well within the percentages allowed and he did not see where it was ssible to reduce prices at this time.

#### SUPREME COURT DECISIONS

The following decisions of local in-erest were handed down by the Supreme

Court today:

JUSTICE KEPHART:
Luks vs. American Ico Co., appeliant, C.
P. No. 2. Philadelphia, Judgment reversed and a v. f. d. n. awarded.
Jester vs. Philadelphia, Baltimore and Ohio R. R. Co. C. P. No. 2. Philadelphia, Judgment reversed with a proceedendo.
Bardis vs. Philadelphia and Reading Railway Co. C. P. No. 2. Philadelphia, Judgment affirmed.
Gallacher vs. Penfield, appellant, C. P.
Gallacher vs. Penfield, appellant, C. P.

Gallasher vs. Femined appellants (c. 2. Philadelphia, Judgment reversed and v. f. d. n. awarded.
Dawson vs. Penfield, appellant, C. P. No. Philadelphia, Judgment reversed and a. f. d. n. awarded.
Fitzpatrick, vs. Penfield, appellant, C. P. No. 4. Philadelphia, Judgment reversed and v. f. d. n. awarded.
Siberstein, ct. al., appellants, vs. Showell-reyer Co. C. P. No. 4. Philadelphia, Judgment and a. v. f. d. n. awarded.

Chestnut Hill Branch Delayed

Early morning riders on the Chestnut Hill branch of the P. R. R. were delayed today for fifteen minutes when an electric feed wire broke down a short dis ance below Chelten avenue station. Termantown. The break occurred at 1:10 o'clock and the power was off for fifteen minutes while workmen rushed to the scene repaired the damage and allowed service to be resumed.

Your brain is keenest when your blood is circulating properly; your nerves are steadiest when digestive or gan's function normally.

Let us give you a demon

stration. COLLINS INSTITUTE OF PHYSICAL CULTURE COLLINS BLDG. WALNUT ST. AT 15TH

**▼7HAT** you get for VV your product is, after

all, merely the public's desire expressed in dollars and cents.

Advertising has, does, and will create "desire" in the public's mind.

HERBERT M. MORRIS Advertising Agency
Every Phase of Sales Promotion
400 Chestnut Street Philadelphia



overlooks the treetops of Rock Creek Park, the nine great wings of the Wardman Park Hotel open to the air and sunshine of the outdoors. The charm of the country and the luxurious comfort of the city are combined here in the Capital of the United States.

HARRY WARDMAN BLMER DYER

Wardman Park Hote

## ON TEACHER FLIGHT

Thwarted in Effort to Catch Hanson

HELD CONTROL OF \$90,000

The disappearance of Alan D. Hau-son, supervising principal of the Had-donfield public schools and lay preacher in the Methodist church there, has split the town into corposition faction. the town into opposing factions.

Chief of Police Baxter, of Haddonfield, said today that he was being
thwarted in his efforts to unravel the
mystery surrounding the disappearance
of Hanson.

of Hanson.
"There is something back of this affair that has not yet come to light." said Chief Baxter. "The Board of Education knows, I am sure. but has not seen fit to let any one else in on it.

SPROUL TO VISIT OF not seen fit to let any one else in on it.

'I am convinced some members of the
board knew about the theft of the typewriters charged against Hanson last
August, but kept it quiet for some
reason. If the board had moved when
I wanted I would have had the man
under arrest before he fled. They have not yet sworn out a warrant for Han-son's arrest, even though it has been established that there are five of out own school's typewriters missing." Camden Man Is Intended Victim of

Hanson Seen in Philadelphia Chief Baxter said he learned from the aughter of a Haddonfield resident that she passed Hanson on Sixteenth street between Sansom and Chestnut streets in Philadelphia about 10 o'clock Friday morning, the day following Hanson's flight from the board meeting where Chief Mulhall, of Wayne, was expected to serve a warrant charging him with the theft of five typewriters from the Rosemont school, in Radnor township.

J. Linton Engle, president of the Haddonfield Board of Education, who has become the storm center of the new developments in the Hanson case, refused to comment on Chief Baxter's sibly others, who may have been sent

"I have nothing to say about the case now," said Mr. Engle. "We have said all that can be said at present." William J. Boning, former mayor of Haddonfield, who resigned from the board last April because, so he says, of his distrust of Hanson, declared that it would have been an easy matter for Offices Will Be Transferred to Conthe principal to have gotten away with \$5000 to \$6000 of the school funds with-

Held Control of Funds

out the board knowing anything about

violations of the liquor law, will trans-fer its offices this week from the in-"Prior to the arrival of Hanson as brincipal of the borough's schools," said Mr. Boning today, "the distribution of he school expenditures was in the hands ternal revenue offices to the Continental The bureau will be in charge of Wilprincipally of committees. After Han-son was made supervising principal he liam E. Hyndeman, prohibition en-forcement director for Pennsylvania. forcement director for Pennsylvania. Got the board to put through a resolu-tive duties. Applications for purchases purchases of supplies that he thought and withdrawals of licenses to sell liquor for nonbeverage purposes will be necessary without going to the board to "He hadn't been here five months be-

fore he had everything turned over to his keeping, which meant he had the responsibility of expending \$90,000 to \$100,000, the approximate annual cost of maintaining the school system.

"Hanson may have fooled, members of the board, but he didn't fool me. I read him as soon as I saw him and I'm glad I discontinued my connections with the board before the break came. They seemed to think the sun rose and set in him and allowed him to do most Police Chief Says He Has Been in him and allowed him to do most

anything he wanted."
Mayor Lippincott, of Haddonfield, said he was positive that there was something being covered up in connec-

tion with the case.

"If the board has sustained any loss through this man," he declared, "it is my opinion that the members will make up the shortage from their own pockets in order to back their original judgment in order to back their original the time.

its confidence, but there is something else to this matter than mere type-writers. Something must have hapwriters. Something must have hap-Hanson fled, because a member board who happened into my office the next day was all broken up over the He was not a man to get dis-

SPROUL TO VISIT COOLIDGE

Governor Answers Presidential Boom Query With Smile

Governor Sproul smiled and hurried toward his train this morning when asked if he was going to carry his presidential boom to New England this Cummings's son, J. Howell Cummings's son, J. Howell Cummings's

week.

"Governor Coolidge, of Massachusetts, is a friend of mine." he fired during the war. Colonel Cummingsover his shoulder as he boarded the made several flights with his son in 10:25 o'clock train from Broad Street this country. Station for Harrisburg.
The Governor on Wednesday will have

The Governor on Wednesday will have lunch with Governor Coolidge, whose hat was among the first to hit the ring dedicated to White House booms.

On Thursday Mr. Sproul will address a meeting of the Street Railway Association of New England.

The Cummings sailed from New York. February 21, for Europe to investigate the raw material market for hatters' fur abroad. They are expected to return within a month. They first went to England, and then into France and Belgium. Before the receipt of the cable today, they were last heard from

FLIES TO BERLIN

Stops Trains

An airplane flight of 175 miles from

Hamburg to Berlin was made Saturday

by Colonel J. Howell Cummings and his son, when these Philadelphians learned

other means of transportation through

Germany had been tied up by the revo-

lution, states a cablegram received to-

Word of the trip reached here today.
In telling of the flight, Colonel Cummings explained he took the only means

of reaching Berlin in time to keep an

important business engagement. The Elbe river was followed on the trip. The cable was sent from Berlin Sat-

arday night and received here by the John B. Stetson Co., of which Colonel

Jr., who was a senior lieutenant in the aviation branch of the naval service

this country.
The Cummings sailed from New York

In both cities street fighting has

Philadelphian Takes Plane From Hamburg When Revolt

planned visits to Hamburg, Berlin, Leipsic and Neuditscheim, and then intended going on to Vienna and finally to Milan, Italy.

Workman Falls Through Skylight fell from a scaffolding and plunged in western Pennsylvania. First reports through a skylight at the home of Clarence Meyer, 2309 North Park avenue this morning. The man, who was nue this morning. The man, who was mue this morning. The man, who was employed as a carpenter by Edward McCall, was picked up unconscious and taken to the Samaritan Hospital. He received internal injuries, and was besteved the head WITH HIM ON TRIP hurt about the head.

Nominating Papers Being Circulated

Nominating papers for former State Treasurer John O. Sheatz, of Philadel-Robert Forrester, thirty two years phia, as a Republican candidate for of Rock road and Chelten avenue, Congress-at-large, are being circulated



We're Not Putting On Any Airs About The Stocks We've Put In! - BUT

> OUR SPRING COLLECTIONS of

#### Men's Topcoats and Suits

DEMONSTRATE ALL OVER AGAIN THAT WE NEVER DO THINGS BY HALVES-

At Perry's

You don't find any tendency to claim the earth in those headlines. Our observation has been that people who claim everything don't do much else. A brass band makes a lot of noise, but the truth needs no trumpet but the telling. Our theory is: Make good and let others make the noise. And so, in a spirit of reserve, and with a deep sense of our responsibility to the public, we announce the official opening of our Spring season, and present a great stock of fine clothes, in which the quality of the woolens, the character of the workmanship, and the stability of the values, stand foursquare to the world.

Spring Suits and Overcoats \$35 to \$80

Come In and See the Clothes

### PERRY & CO.

Sixteenth and Chestnut Sts.

#### **Business Men**

-will be glad to know:

of the superior facilities for producing their printing and direct advertising matter generally, now that we have

Removed to 611 North 15th Street And we're on the Street Floor-a 100 per cent convenience that makes for speed and greater

Poplar 1721

E. Robt. Stackhouse Co.

#### A Fact that is Just Beginning to be Appreciated

efficiency in actual printing.

Do you know that you can buy GENUINE ANTIQUE FURNITURE, LAMPS, GLASS, MIRRORS, CANDLESTICKS and other articles of home decoration at a little more (and in some cases less!) than modern reproductions? And do you know that GENUINE ANTIQUES increase in value, while reproductions steadily decline?

You are cordially invited to view in our galleries the many pieces of beautiful furniture that date from Colonial times.

The Rosenbach Galleries 1320 Walnut Street

## Advertising Arithmetic of Vital Interest to Manufacturers

MERE matter of adding up thirty different figures and then dividing the

total by thirty. And we are asking you to follow this simple problem of "striking an average" because we believe it is going to vitally interest you, particularly if you are a manufacturer and want to make the profits of your business greater.

This advertising organization serves thirty clients.

The oldest client has been with us for twenty-five years, others have been served by this organization for long periods, some few have only recently chosen us as their advertising counsel.

If we put down the number of years we have served each of our thirty clients and add up, we find the total to be two hundred and twenty-five. This figure represents collectively the number of years we have served all our clients.

If we divide this total, two hundred and twenty-five, by the total number of our clients, thirty, we find the result of this division to be seven and one-half.

Seven and one-half therefore is the average number of years we have been serving each of our present clients.

The thirty nationally-known firms which we serve have not remained with us for an average of seven and one-half years merely because we described our service so accurately. We had to go through a "test period" with each-a time wherein they found out what we could do in the way of making their business and their profits

BALLEY BANKS & BIDDLE CO

Magnificent Color Combinations

BEADED BAGS "

Mounted in Silver and Gold

We regard the first twelve months of our relationship with a client largely as a "get acquainted" period, a time of "proving up," of making good on our promises.

You can therefore easily understand that six and one-half years in excess of that period means that we have definitely and absolutely made good in the predictions we made for each client in the beginning.

In brief, the "life" of an account with an advertising agency indicates the character of the relationship: if long the relationship is good-if short, there is always some question.

Our average of seven and one-half years is unusually long and shows a most satisfactory relationship with each of our

The average "life" of accounts with agencies in general is eleven months.

The practical and overwhelming evidence of our worth as an agency is in the length of service on our accounts. Seven years and six months is of vital importance to you, Mr. Manufacturer, if you value your proposition and want to place its merchandising in responsible hands.

It is the experience, knowledge, originality and skill that get you where you want to go in advertising, at the least cost and in the shortest time.

If you would like further information on our methods, we will be glad to call, at your convenience and without obligation on your part whenever you indicate it convenient.

## Donovan-Armstrong National Advertising

PHILADELPHIA

1211 CHESTNUT STREET