

KELLY'S 12 N. 9th
Open Day & Night
Oysters in Every Style
Planked Shad Dinner, 60c

If you want a home in North Philadelphia, or in the Reading Railroad suburbs will you please speak quickly? We have some houses, the leases of which will very shortly expire. You can buy to live in—or for investment. Either way will be sound business—and the price inducement is low enough to make this a very real opportunity. But—you must act quickly!

J. J. Jackson & Co.
REALTORS
Members Phila. Real Estate Board
City Office, CHESTNUT at 12th
Boulevard Office, Cor. Folsom Run Ave.
Gold Lane Office, Opposite Station

The **DIET** during & after **INFLUENZA**

Ask for **Horlick's**
THE ORIGINAL
Malted Milk
Rich Milk
Malted Grain
Extract
Nutritious
Digestible
Instantly prepared—no cooking
Used successfully over 1/2 century
Get Ask for **Horlick's**
Thus Avoiding Imitations

Lexington
Two Sport Models and two 7-Passenger Touring Cars.
A-1 Condition
Newly Refinished
Attractive Prices
LEXINGTON MOTOR CO.
OF PENNA.
W. A. MUSER, Pres.
Lexington Building
851 North Broad Street

Bond
The "Bond" Universal Ball and Socket Ring Oiling Post Hanger
DON'T guess at your Transmission requirements. Get the advice of our experts. The future will prove the soundness of our judgment.
Phone Us
Market 39-90 Main 51-16
CHARLES BOND COMPANY
617-618 ARCH ST.

Bind-Resinol
over that cut and see how it heals
Little cuts and scratches are aggravating and painful, and they can even become dangerous if infected. Prevent such a condition by cleansing the injured spot well, and then applying **RESINOL OINTMENT**. Its gentle antiseptic balsams soothe while they heal. A physician's prescription, and recommended widely, it is no longer an experiment to thousands who have used it successfully for various skin affections. *All drug stores.*

Store Hours 9 to 5:30
Dreadnaught Tires for Ford automobiles—30x3—ribbed or non-skid, guaranteed for 3500 miles—\$7.95. Only a few.

Gimbel Brothers
FOR SATURDAY

Philadelphia, Friday, March 19, 1920
A Couch Hammock changes a porch into a real room.
65 styles to choose from. \$13 to \$80.
— Gimbel's Fourth Floor

200 Women's Dresses—Spring Taffetas and Street-Tricotines—So "Special" at \$28 that the Savings Represent \$11.75 to \$19



Four styles in taffeta—a bouffant model of exceeding grace; a draped tunic style; and two straight lines—the beloved chemise-dress that Paris refuses to give up.
In the three-color favorites of Spring—navy blue, brown and black.
And a perfectly fascinating model in tricotine—the prettiest possible street-style to wear with a fur piece, when she lays aside her winter wraps. Embroidered top—in black braid with a hint of gold about it. Short sleeves.
And 100 Dresses at \$45—Representing Savings of \$6.25 to \$36.25
Taffetas—delightfully embroidered; and a style with the tunic bead-embroidered. Mostly blue.
Tricotines—ones and twos of probably a dozen styles. Blue, of course.
Crepes de Chine—very smartly tucked. And the good old-time grade of Crepe de Chine, that outwears 'most anything! Mostly blues and browns and black—and occasional dove-gray.
And the sweetest Georgette-topped taffetas, delicately beaded. Blue, too.
—Gimbels, Salons of Dress, Third floor.

Women's Wraps—Save \$6.25 to \$20 On Models Already in the Popular Price Range

Special at \$19.75—Full, flowing new model Cape of wool-velour jade-green with partridge tan roll-collar. Typhoon blue with partridge collar.
Special at \$29.75—Smart full-length, pleated back, Coat of fine wool serge; navy blue or black; fancy silk-lined to waist.
Special at \$29.75—The fascinating sports model pictured—of wool velour, in partridge tan or a new blue, with the roll-to-waist collar of brush-wool in huge checks of both blue and tan.
Special at \$29.75—Full-length conservative model street coat, in black or navy blue serge; silk-lined to waist.
Special at \$29.75—Full-length street Coat of wool-velour in partridge tan or new blue. Very unique cut. Silk-lined to waist.
Two Very Smart Models in Bolivia—Special at \$55
Three-quarter length. Beautifully tailored. Silk-lined throughout. Ormond tan, partridge, jade-green, marine blue and beaver.
Four New Models in Bolivia: Full-Length; Silk-Lined! New Shades; at \$52.50, \$62.50, \$68.50 and \$79.75
—Gimbels, Salons of Dress, Third floor.



Sale Extraordinary of Women's Suits at \$48.50 and at \$59

Twenty-five to thirty styles.
Novelty models—including the smartest check suits and check "compose" suits.
Embroidered Models—some slashed and embroidered.
Tailleur Suits of pretty nearly every description! Belted models. Models without belts. Flare models—braid-trimmed. Straight models—braid-bound.
Custom-Grade Tailoring and the Gimbel "Specialized Cut"
Navy blue poret twills, navy blue tricotines, navy blue serges, and soft wool checks.
And "Flex-o-Tex" Suits at \$33.75
Ready to wear right out of the Store!
A wonderful color-range, particularly rich in the fashionable blues.
—Gimbels, Salons of Dress, Third floor.

Close to a Thousand Ready-to-Wear

Transparent Hats—Saturday Specials at \$3.95

Maline braid—Georgette crepe—and net brims, with fine straw crowns.
Mushroom, poke and roll-brim effects.
Black, brown and navy blue.
Ribbon-trimmed.
Burnt ostrich-trimmed.
Flower-trimmed.
—Gimbels, First and Third floors.

Millinery—Tailored—Semi-Tailored—Dress—Semi-Dress



—Featuring a Thousand Individualized Models at \$7.50, \$8.50, \$10.50, \$12.50, \$15, \$18.50, \$22.50 and \$25
Individualized groupings of—Hats for debutante and demoiselle.
Hats for young matrons.
Hats for the older woman.
Hats for college types.
Hats for women who motor a great deal.
Hats for Easter's festivities.
Trousseau hats.
All-black hats.
Black hats with glorious color-touches.
Navy blue hats.
Brown hats.
—Gimbels, Millinery Salons, Third floor.

Misses' Suits
Etons—Pony-Coat Styles—Flare Sides—Straight Lines—Jap Pony Coats—Pleated and Plain Skirts—Dressy as Dressy Can Be—

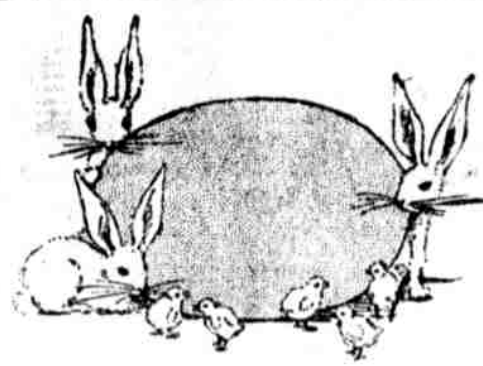
Eighteen Styles at \$45 and \$59.75
Navy blue, of course.
When the sash is satin, it's black satin—with a most adorable fringe.
When the coat's an Eton—sometimes it has loop-trimming. When the coat's a "pony"—usually it's embroidered—When it's a side-flare—there's apt to be braid.
But—oh, those pleated skirts!
Sports Suits—Some Have Collars That Roll Clear to the Hem of the Coat—at \$28.50, \$29.75, \$33.75 and \$45
Some with brushed wool collars. Some with smartly notched, manish affairs.
The cutest coats—boyish, with the careless little air she likes—but how wonderfully tailored!
Flex-o-tex, or silvertone.
Tan, scarab blue, Bermuda blue, rose, sand, besides the dark, serviceable heathery effects.
—Gimbels, Salons of Dress, Third floor.

An Important Detail of Dress—Smart Gloves

Women's Kid Gloves, \$3. Dainty, hand-conforming 2-clasp styles; overseas sewn. White, gray, tan and champagne.
White Glace Gloves, \$5. Modish strap-wrist and convenient slip-on styles. Attractively stitched—self-color and two-tone effects.
Duplex Gloves, \$2.25. Women's strap-wrist styles in white and beaver.
"Kaysse" Silk Gloves. Every day emphasizes the need of silk gloves. Two-clasp; white and colors, \$1.00 to \$2.50.
—Gimbels, First floor.

Men's Cordovan (Horsehide) Oxfords—Special At \$11 and \$12

Correct narrow-toe English-style last, or medium-round toe; brogue effect; save two to four a pair.
Men's Shoes and Oxfords at \$7.95. Dark tan or black; smart English-style last; save two dollars.
Men's Welbred New Brogue Oxfords, at \$11.50. (Pictured). New dark brown shade.
—Gimbels, Second floor.



Children!

Come see the very wonderful Easter Egg that has just rolled into the Fourth-floor Toy Store.
Bunnies live in it—and little baby chickens—the bunnies you can buy.
Susan Morgan has made wonderful Rabbit-Dolls—no two alike—all really charming. Only at Gimbel's. \$3.50 to \$6.50.
—Gimbels, Fourth floor.

Girls' Coats Ages 6 to 16
The Cutest, Sauciest Styles—Whether Cape-Coats—or Sports Coats—or Dress-Up Coats—or Just Lovely Coat-Coats—
Saturday Specials at \$19.75, \$25 and \$29.75

A dozen styles at \$29.75—not the same styles for Miss Sixteen that little Miss Six wears! But little girl styles in the smaller sizes—and mighty original models in the "intermediate" size range.
Basket weaves—Velours, Silvertones, Serges, Poret twill and Invisible Plaids, Suits with silk collars, and polo coats galore!
Checks and Polo cloths and plain velour and silvertone and Flex-o-Tex in high colors at \$25—every fashionable length coat. Loose coats and pleated coats and coats with trim belts and coats with cape backs.
And at \$19.75—Serges and silvertones and velours and wonderful English mixtures, styles and styles!
Wool-Jersey and Serge Dresses Now \$19.75—Save \$6.25 to \$10
About a hundred and fifty sizes as you find them, though there are all sizes—10 to 16—in several of the many styles.
—Gimbels, Salons of Dress, Third floor.

Women's Real Thread-Silk Stockings, \$1.65

Black; semi-fashioned—a rare value these days. Just in time for Easter. \$1.65.
Women's Kayser Silk Stockings—with every touch of newness in weave and color, \$4 to \$6.75.
Women's Glove-silk Union Suits, all sizes. \$5.95.
Men's Silk Half Hose, \$1.50.
—Gimbels, First floor.

Wavy Tresses Make Newest Coiffures Easily Possible Gimbel's Permanent Wave

What a joy to feminine beauty. It "stays" no matter how frolicsome spring winds waft milady's tresses. Dampness does not take it out.
Adopt a new, becoming coiffure—a Gimbel Permanent Wave makes most becoming youthful coiffures, simple to arrange. Have your hair Waved for Easter.
—Gimbels, Beauty Parlor, Second floor.

Chocolate Straws at 60c lb.
Other Candy Specials
Wilbur's Ceylon Chocolate - covered } 60c
Wafers, lb. }
Chocolate-covered Molasses Chips, lb. } 60c
at }
Chocolate-covered Marshmallows, } 60c
lb. }
Broken Milk Chocolate, at 70c.
—Gimbels, Chestnut Street Annex, Grand Albe and Subway Store.

Men's Suspenders All-Elastic Webbing 65c Cowhide Ends

Both regular and extra lengths. Plain colors and fancy stripes. Some stores (who didn't buy early enough) are asking a dollar.

Men's Handkerchiefs Irish Linen Initialed: 6 in Box \$3

Save dollar-fifty; these handkerchiefs were bought a year ago. These initials: A, D, E, K, L, N, P, R, S, T,—a broken line—hence the broken price.
—Gimbels, Just in Off at Ninth.

Women's and Misses' Beautiful Easter Suits at \$27.95 \$29.75 and \$35

Fine Tailored Models
Serges, Gabardines, Poplins and Jerseys
Sizes 14 to 44
The Styles—
The great majority of suits are strictly tailored. Included are braid-trimmed and braid-bound models. In every case the tailoring is first-class.
The Colors—
Navy and black predominate—though you will also find brown, tan, Peiking, heather and other new shades.
—Gimbels, Subway Store.

6000 Pairs of Low Shoes Men's and Women's

Came to Us in the Winter Purchase of the Stock of the Three Budd Stores
It seemed foolish to offer low shoes in zero weather, so we held them back till now.
Women's Oxfords and Pumps, \$5.90. Patent leather, tan and black kidskin.
Women's Pumps, \$7.50. Patent leather; Louis heels; turned soles.
Women's Oxfords and Pumps, \$4.90. Patent leather and tan and black.
Men's Oxfords and High Shoes, \$7.95. A thousand pairs. Black and tan kidskin and tan Russia calf.
Boys' Shoes, \$2.95 and \$3.95. 9 to 13 1/2 at \$2.95; the larger sizes \$3.95. Tan and black.
Children's Easter Shoes, \$1.95 to \$3.45. Kid, patent leather and white Nubuck. Sizes 2 to 8.
Spats—for Spring wear—\$1.50. Gray, brown, taupe, fawn.
Savings of a third or more on these shoes.
—Gimbels, Subway Store.

IN THE SUBWAY STORE

Men's and Young Men's Easter Suits at \$23.50, \$29.50, \$34.50, \$37.50, \$41.50

A pre-Easter sale, and about the best values we've seen for many a long day. You be the judge!
Silk-mixed worsteds.
Fancy worsteds.
Blue, brown, green and gray worsteds—plain and striped
Flannels and worsted-cheviots in all colors.
Neat stripe and checked cassimeres.
About half are quarter-lined with silk.
Staple models are quarter- or full-lined with mohair.
Two semi-conservative and staple models.
STYLES
Four ultra-smart young men's models.
Full line of sizes.
Boys' Norfolk Suits for Confirmation—Cheviots and Cassimeres, \$8.95, \$10.95 and \$12.95
Some with extra pair of lined Knickerbockers.
Boys' Blue Serge Norfolk Suits, \$11.95, \$12.95, \$16, \$19.50
Sizes for boys 7 to 17 years.
Boys' Junior Suits of plain or fancy cheviots, at \$5.95 to \$9.50.
Boys' Junior Suits of blue serge, at \$9.50, \$10.50 and \$11.25.
Oliver Twist, Middy and Norfolk styles for 3 to 8 years.
Boys' Spring Reefers—a special purchase of fancy cheviots, for boys 3 to 8 years. At \$6.95.
Boys' Blue Serge Reefers, Regulation style, at \$9.95.
—Gimbels, Subway Store.

