

833-35
Market Street

BLAUNER'S

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Buying a Fur Coat in March Is Not a Usual Thing

Getting a Hudson Seal Coat Worth 400.00 to 650.00 at 295.00, Is Not Usual, Either!

But what woman doesn't want to do the unusual thing, especially when it means getting a handsome fur Coat at an extraordinary saving of 105.00 to 355.00?

17 Hudson Seal (Dyed Muskrat) Coats—Sports Modes—Full Length Coats and Wraps

\$295.00

Coats of the finest selected Hudson Seal—richly trimmed with Skunk, Beaver, Squirrel and Australian Opossum. The smartest modes are featured—the workmanship is perfect—the quality of the pelts bears the Blauner guarantee. Remember, there are only 17 of these Coats—and these wonderful values will find buyers in a jiffy.

Blauner's Second Floor



295.00

Handsome Hudson Seal Wrap with Huge Opera Collar and Cuffs of Australian Opossum



A Rich Dolmanette of Hudson Seal and Squirrel

295.00

A Great Event
in the
Girls' and Juniors' Spring Outfitting Week

5.00 — 10.00 Girls' Summer Party Dresses

3.94

Only a Blauner Sale specially arranged could offer such lovely plain and printed voiles and organdies at this wonder price. The daintiest of styles with ribbon sashes, tucks, lace, ruffles, etc. Mothers will want several. Sizes 6-16.

Blauner's Fourth Floor

74 SAMPLE COATS

"One-of-a-Kind"

Exclusive High Grade Models

39.75 to 75

Regularly 55.00—100.00

At 39.75 a heather mixture shows raglan sleeves and patch pockets. At 55.00 an English polo Coat features raglan sleeves and bellows pockets. At 49.75 a short tricotine in the new "sponge" shade. Other chic modes of bolivia, camel's hair, Normandie, duvet de laine, ylama, velour, tricotine, peachbloom.

Blauner's Second Floor



65.00

5.00—7.00 Mussed Georgette Blouses

2.89

Values 5.00-7.00

8.00—10.00 Georgettes A Special Purchase

5.00

Values 8.00-10.00



2.89

5.00

Suit and Spring shades, short and long sleeves, beading, embroidery, tucking, buttons.

Blauner's Main Floor



"My Kitchen"

"I love its 'homey', orderly air. I like to cast my eyes about, experiencing a sense of satisfaction in its immaculate cleanliness. Walls and ceiling are bright and spotless. My little stove beams like a pleased ebony god. My chairs and well-scoured table sit primly in their places like new scholars afraid to move. Sunshine falls in cheery squares through the crystal panes, rivaling the whiteness of the oil-cloth on the pantry shelves. My silver-like pots and pans wink back the dancing high-lights. They seem to say: 'Can't you see we're ready? Let's make play of work!'"

Edith Edwark

The Admiration of Your Friends

YOU will be prouder of your kitchen than ever before if you equip it with a set of beautiful, silver-like

"Wear-Ever"

Aluminum Cooking Utensils

And you will be justified in taking greater pride in your cooking, too, because food always seems to taste better when prepared in cleanly, shining, silver-like "Wear-Ever."

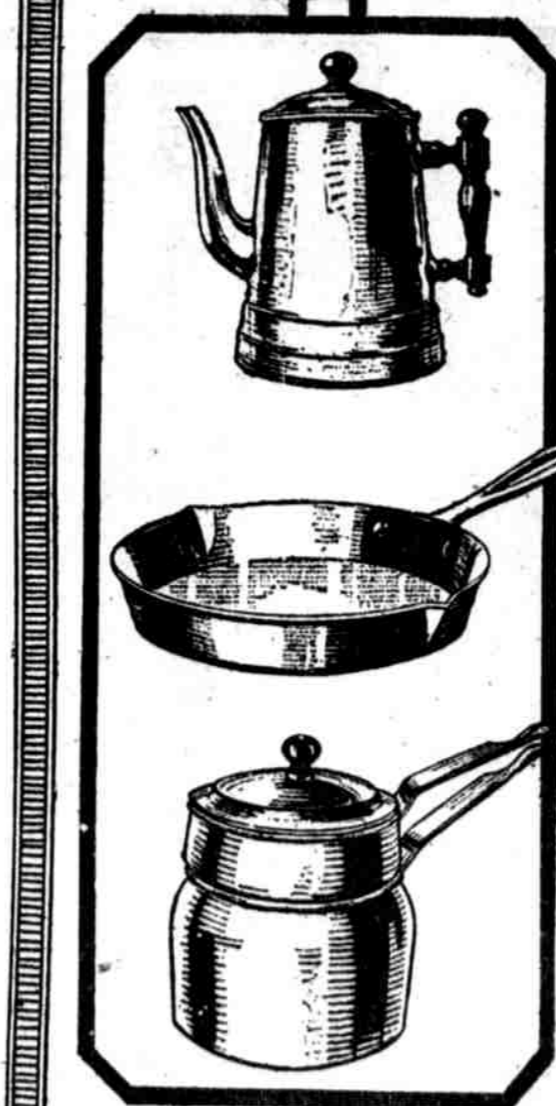
"Wear-Ever" utensils are made in one piece from hard, thick sheet aluminum without joints or seams in which particles of food can lodge. Cannot rust—cannot chip—are pure and safe.

Replace utensils that wear out with utensils that "Wear-Ever"

"Wear-Ever" utensils are sold by leading Department, Hardware and Housefurnishing Stores.

Look for the "Wear-Ever" trade mark on the bottom of each utensil

The Aluminum Cooking Utensil Company
New Kensington, Pa.



"Wear-Ever" gives to the kitchen an atmosphere in keeping with the beautiful furnishings of the other rooms of the home