

"DOWN IN OUR ALLEY"

PHILA. ELECTRIC CO. LEAGUE

CONSUMERS

1st	125 125	1st	125 125
2nd	125 125	2nd	125 125
3rd	125 125	3rd	125 125
4th	125 125	4th	125 125
5th	125 125	5th	125 125
6th	125 125	6th	125 125
7th	125 125	7th	125 125
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32nd	125 125	32nd	125 125
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42nd	125 125	42nd	125 125
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99th	125 125	99th	125 125
100th	125 125	100th	125 125

STATION 8

RIGHT OF WAY

1st	125 125	1st	125 125
2nd	125 125	2nd	125 125
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WATER METERS

SAVE WATER—SAVE MONEY

PHILA. WATER CO. 811 West End St. Phone 1234

Lamps of Quality and Charm

Electric Lamps and Artistically Hand-Painted Parchment and Silk Shades

A prominent part of our store is devoted to a splendid variety of Lamps and Shades—the best from the most celebrated makers. You will always find here all the attractive designs appropriate to every lamp-want you desire to satisfy and the prices advance by easy steps from moderate to expensive.

Dougherty's Faultless Bedding

Hair Mattresses Box Springs Bedsteads

1632 Chestnut Street

SHIRTS MADE TO ORDER

RIE-MUR SHIRT CO.

908 Chestnut St. 5th Floor

Easter Is Only Three Short Weeks Away: Note These Special Mid-March Values

News of our preparation for one of the greatest days of selling to meet the demands of the dawning season.

ECONOMY SPECIAL

\$2 & \$3 French Pearl Necklaces 98c

All These Goods on Sale Tomorrow!

HATS TRIMMED FREE OF CHARGE

Lit Brothers

Market Eighth One Yellow Trading Stamp With Every 10c Purchase All Day

Filbert Seventh

Men's Stylish \$3.95 \$5 Soft Hats

Rich shades in new shapes.

Lit Brothers—First Floor, 7th St.

Ready for a Great Saturday Selling of Men's SPRING SUITS

With ample variety to please every man in our sensational purchase of one thousand from a maker of high-grade lines.

Priced a Full Third Under Worth \$25 & \$35

Two phenomenal lots that every male reader will find well worthy of serious examination.

Majority strictly all-wool fabrics; quality and workmanship the best.

There is a pleasing range of choice in newest colors and high-grade weaves. In the \$35 lot are many single and double-breasted all-wool blue serges and fancy-stripe serges.

Boys' All-Wool Blue Serge Suits for Confirmation, \$12.75 to \$25

Norfolk models; slash or patch pockets and belt. Peg-top trousers. All seams tanned. Sizes 6 to 18.

Boys' & Juniors' Spring Suits & Reefers \$10, \$12, \$13.75, \$15 to \$25

Norfolk Suits—All wool blue serges; chevrons, cassimeres and terrell cloths in brown and gray mixtures, blue, brown and gray pin-stripe effects, also forest greens.

Juniors' Suits—Norfolk and Oliver Twist with white Eton collars and cuffs.

Reefers—Box or knife plaited Norfolds. Wide choice of colors and materials. Sizes throughout 2 1/2 to 18 years.

Quick Clearance: Men's \$9 & \$10 Pure Silk Shirts \$6.50

Taken From Our Stockroom to Make Room for Incoming Goods

Handsome silk Broadcloths and tub silks; all strictly first quality. Smart, desirable patterns. All sizes 14 to 16.

\$3.50 Madras Shirts, \$2.98

Woven and printed in various stylish patterns. French cuffs.

\$1.50 Neckwear, 98c

Variety of silks in new designs.

\$7.50 Harvard Union Suits, \$4.98

Spring-weight. White worsted—about 60% wool. Long or short sleeves; ankle length. All sizes, including stouts.

Lovely Waists

To Complete the Spring Outfit

Georgette Waists, \$8.98

Collarless style with short sleeves. Prettily decorated with contrasting beading in vest effect and as bands around the sleeves. Flesh and white. One sketched.

Georgette Waists, \$9.98

Have panel front and wide beautiful Venice lace trimming on the short sleeves and roll collar—rich and effective. Flesh and white. One sketched.

Novelty Colored Voile Waists \$1.98

Organdie collar extending to waist line; tailored cuffs to match. Lavender, gold, pink, or blue with white.

The Stage is All Set for a Busy Saturday Supplying a Host of Women & Misses with Stunning Easter Costumes

Recently Arrived Groups Reveal a Wealth of Refreshing Styles

For Misses' SPRING COATS \$39.75

Of modish tan polo cloth with loose-hanging back, raglan sleeves, large patch pockets, attractive stitching, and narrow leather belt. Finger tip length. Sketched.

Misses' Continental Full-Wool Sports Suits, \$37.50

Snappy models with inverted plaited back, four pockets, mannish collar and stitched belt. Brown, blue, green and Copenhagen.

Misses' Fascinating Spring Dresses, \$25

Taffeta, satin, Georgette, serge and Jersey. Among them are styles with smocked blouse handsomely embroidered, string belt and elbow sleeves. Pictured.

For Women Handsome Tricotone Suits \$75

Jackets have long tuxedo collar, clever patch pockets, belt and elaborate flat braiding. Silk lining. Sketched.

Women's Top Coats, \$59.75

Of tan camel's hair; navy, blue and black, tricotone. Show raglan sleeves, mannish collars, belt and self strapings. Silk lining throughout. Pictured.

Women's Lovely Spring Frocks, \$57.50

Of figured Georgette, foulard, taffeta, satin and tricotone. Some wonderfully attractive groups are draped over a foundation of crepe meteor; show the harem effect in the skirt, quaint elbow sleeves and sash girdle.

A Sensational Special! \$7 Silk Hand Bags \$4.65

Mounted on etched or silk-covered metal frames. One group has inside compartment and mirror; others are equipped with five requisites. Black and colors.

Girls' Easter Wear

Styles that will make young daughters look their very best and at a cost entirely consistent with the practice of thrift.

White Dresses, \$5.98, \$8.98 to \$13.98

Of lawn and organdie and voile with laces and ribbon. Sizes 8 to 14. One pictured.

Sports Coats, \$10.98

Tan covert cloth with patch pockets and slip-through belts. Sizes 8 to 14. One pictured.

Flapper Coats, \$24.98

Of Polotone brush cloth; collar, cuffs and pockets of contrasting material; novelty buttons and belts.

Spring Samples: Women's Footwear

The Cream of the Season's New Stocks From Two Nationally Known Bootmakers

Pay Only Half to Barely a Third Retail Value!

\$6 to \$8 Lines **\$3.95** \$12 to \$18 Lines **\$6.45**

Men's \$12 to \$15 Shoes & Oxfords, \$7.95

Samples and short lines. Tan Russia calf, glazed kid, gun-metal and patent coltskin. Swagger English and brogue styles predominate.

Boys' and Girls' Spring and Easter Footwear

The Largest and Most Varied Display in the Entire City

A complete line of big and little girls' shoes from famous Mrs. A. R. King, Inc., of Philadelphia—and for which we have exclusive rights of retail sale in this city.

Showing in Our Beautiful New Main Arcade Boot Shop

Infants' Shoes, Sizes 1 to 5 **\$2.39 to \$3.98**

Children's Shoes, Sizes 4 to 8 **\$2.59 to \$4.98**

Girls' Shoes, Sizes 8 1/2 to 11 **\$2.98 to \$5.98**

Misses' Shoes, Sizes 1 1/2 to 2 **\$2.98 to \$7.98**

Young Women's Shoes, sizes 2 1/2 to 7 **\$3.98 to \$9.98**

Great Week-End Special 69c Saturday-Sunday Box of Assorted Chocolates, 1b. 55c

Famous Touraine Chocolate Company package of choice confections.

No Mail or Phone Orders Filled: None Sent C. O. D. Main Arcade, East

HATS TRIMMED FREE \$5 to \$6 Ready-to-Wear Hats \$3.95

A lucky purchase is the secret back of this opportunity.

There are several smart styles in Japanese straw, prettily combined with net brim—a transparent effect that is quite the vogue now. One sketched.

No Mail or Phone Orders Filled.

Untrimmed Hats, \$2.98 & \$3.98

Of lisse straw in medium and small shapes.

ENGLISH ROOM

"Where shall I go for LUNCHEON?"

If you're dissatisfied with the service elsewhere, we invite you to this cheerful, cozy place. Mean changed daily 35-37 South 16th



Keep up with the latest songs and dances with this beautiful PLAYER PIANO \$495

Slightly used as a demonstration player. In first-class condition. Full-size