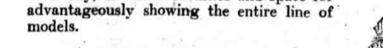


The Wanamaker Salon, with its high vaulted ceiling and grandeur of the adjacent court, gives an ideal atmosphere for a perfect hearing of this perfect instrument. Here, and here only, are there facilities and space for



Because of perfect organization and service we can offer these wonderful instruments on most attractive terms.

We particularly invite your inspection of Pathe instruments priced from \$150 to \$500. They cover a broad variety of styles and finishes. Our salesmen will offer you every facility and courtesy.

John Wanamaker

Why You'll Stick to "El Borita"

-and laugh at the idea of a dealer who would foolishly try to offer you one of those "just-asgood" kind that he's so anxious to get rid of.

HERE'S THE SECRET-

El Borita is rolled by men who understand how good cigars are made. The choicest, selected tobacco, skillfully cured and properly blended to guarantee absolute satisfaction to the last puff, is the reason why it wins patronage and holds it.



At Your Favorite Only eight cents, but you'll say: "Why that's as Dealer's good as any two-for-a-quarter I ever smoked." John Steigerwald Cigar Co. C. A. Krull, 55 N. 2nd Street Distributors for Philadelphia Philadelphia, Manufacturers 125-127 North 7th St.