# PREDICTS 5-YEAR FAMINE OF OFFICES

Real Estate Board Hoad Declares Business Quarters Shortage Is Serious

"SPRING EJECTIONS" FEW

Office space in this city is more diffigult to obtain than at any time in the latory of the city, according to Wil-lam H. Wilson, president of the Philaphia Real Estate Board. Mr. Wilson said today he could not

me light ahead for the next five years. so far as the scarcity of office room, wellings, loft buildings and all other business structures are concerned.

He was quite optimistic, however, ere the dwelling situation in so far as the rumered "spring ejections" are concerned. There will be less of that sort of thing this year than ever before,

"Offices are as scare as hen's teeth,"
said Mr. Wilson. "Rentals for offices
are likewise as prone to advance as rentals for houses have been. In fact, the situation is the same. Offices can-ted be obtained, and are, as a matter of course, at a premium.

"This scarcity in all forms of buildings is not confined to Philadelphia; it

ies to every large city in the coun

GEORGE H. FLOYD GEORGE H. FLOYD BURIED

Military Honors Paid to Forme

Soldler at Funeral

Arrested on Point of Taking Party

of Friends for Joy Ride

George W. Engle, twenty-two years old, Pechin street near Roxborough

avenue, was ready to take another man and two girls for an auto ride yesterday when detectives arrested him for alleged

George Boardman, of 428 Seville street, passed the house and saw the license which had been missing from his garage for a week. He notified the police and Engle's arrest followed. Magistrate Price, of the Manayunk station, held him today in \$400 bail for a further hearing next Sunday.

Galvanized Boat Pumps

Consider us the "welfare

department" of your busi-

ness of living. You know how "welfare" has become

an essential factor in indus-

try-why not apply it to

Let us give you a demon-

COLLINS INSTITUTE OF PHYSICAL CULTURE

IF A FIRE

OCCURS TONIGHT

**BID FOR NEW SCHOOLS** 

SHOWS PRICES HAVE

Figures From Contractors on

Two Buildings 25 Per Cent

**Above Estimates** 

Bids opened yesterday for the two new school buildings at a meeting of the property committee of the Board of Education were more than three times former prices and 25 per cent higher than the estimates of members of the board.

board.

The figures in the bids show the cost of construction has increased to about forty-nine cents a cubic foot, as against eighteen cents before the war. They also show that the cost per class room or division has risen from about \$8000

or division has to \$18,000 apiece.

From Public Ledger of March 4, 1926.

Consult us about proper method of re-arranging your insurance.

INDEPENDENCE ASSOCIATES

Insurance Brokers and Advisers

MORE THAN TREBLED

your own activities?

stration treatment.

stealing of the license on his car George Boardman, of 428

Solder at Funeral Solder at Funeral Solder at Funeral Was the military funeral of George H. Unusually impressive in its solemnity was the military funeral of George H. Floyd, twenty-six year-old son and only child of Mr. and Mrs. W. A. Floyd, the demand. "I have heard also, that the Tenants' rotective Association fears wholesale active Mr. Floyd died early Friday morning the city this spring. I do not bettee this will take place. In fact, I give this will take place. In fact, I give this will take place. In fact, I give this will take place in fact, I give this will take place. In fact, I give this will take place. In fact, I give this will be less of that sort of fact in the army, his parents and finance being at his bedside at the time of death. ost of labor and building material also, I do not see how we will be able to take care of the demand.
"I have heard also, that the Tenants'

lieve this will take place. In fact, I lieve this will be less of that sort of thing this year than ever before. "Mind you, what I object to is this. There have come to Philadelphia outside interests, which are speculating in the army, his parents and finance being at his bedside at the time of death. He was a member of the Nineteenth Field Artillery and was ordered to Camp MacArthur, Waco, Tex., with that unit for training. At that time, after a serious accident in camp, his life was saved by an operation, from the effects of which he had never fully recovered. Recovering sufficiently, however, to pursue a course of study, but not sufficiently to perform any heavy work, he entered the Wharton School, University of Pennsylvania, with other injured veterans of the war, and he had been doing excellent work until his last illness.

Mr. Floyd was a member of the Vesper Boat Club, a large number of whose members attended the funera service.

Before the war Mr. Floyd was with the sales force of the Victor Talking Machine Co. He was a member of the First Regiment.

Calvin Presbyterian Church, Sixtieth and Master streets, an Elk, and had keen a member of the First Regiment.

#### Deaths of a Day

Hubert J. Conwell Funeral services for Hubert J. Conwell, for many years employed in the
plumbing department at City Hall, who
died Friday at his home, 30 North Fify-sixth street, will take place tomorrow morning. Solemn mass of remoist will take place at the Church
of Our Lady of Victory at 10 o'clock.
Interment will be in Holy Cross Cemeinty. Mr. Conwell, who was sixty-five
year old, was a member of the Wheatler Dramatic Association and the Holy
Name Society. He is survived by a
widow, Mrs. Ellen Dolan Conwell, one
laughter and five sons.

Captain G. H. Ballantyne

Relatives here yesterday received Captain G. Harrison Ballantyne, hose wife was Virginia Eyre, one-me of this city. She was the daughter I Lincoln L. Eyre. Captain Ballan-me was a member of the Royal Scots rieg the war and twice was invalided one. When at the front he contracted affammatory rheumatism and that is eliered to have been responsible for his

William H. Crouse

The funeral of William H. Crouse, a retired bookbinder and Civil War veteran, who died Thursday at his home, 3023 Dauphin street, will be held there today at 2 p. m. Mr. Crouse had been fill only two days. Until a quarter of a century ago Mr. Until a quarter of a century ago Mr. Crouse was the proprietor of a bookbindery at 610 Jayne street. He served through the Civil War as a member of the Ninetieth Regiment, Pennsylvania Volunteers, and was a member of the Old Guard, Second Regiment, N. G. P. For more than half a century he was a member of Spring Garden Lodge of Odd Fellows and was one of the vet-trans of Crystal Fount Lodge, Knights of Dethics

Miss Helen E. Wilkinson Miss Helen E. Wilkinson
Miss Helen Elizabeth Wilkinson, supervising principal of the Hayne Public School, Eleventh and Huntingdon
streets, died suddenly of pneumonia
Friday night in her home, 3912 Girard
svenue. Miss Wilkinson acted as secretary of the Teachers' Association for
a number of years and performed valuable service in that capacity. Last
February she received the degree of
Bachelor of Science from the University
of Pennsylvania. She is survived by
her mother and sister.

> Expert Preparation and Review of ncome Tax Returns BENJAMIN ROBIN

219 North American Blds. Filbert 2450



THE Wardman Park Hotel offers its guests complete and luxurious comfort, with all that that implies. Eager and intelligent service assures the peace of mind and freedom from petty cares that are vital to real rest. Rock Creek Park adds the charm of the country, to the convenience of the city.

ARRY WARDMAN ELMER DYER



# AROUSED BY SMOKE MAID SAVES FAMILY

Pardee Residence in Germantown Scene of Early Morning Fire

## FLAMES SOON SMOTHERED

Smoke which filled her room awakened one of the maids in the home of
Calvin Pardee, 220 West Walnut lane Calvin Pardee, 239 West Walnut lane, Germantown, early this morning, who strikes. in turn awakened the family and probably saved several lives

Mr. Pardee is a retired coal operator Mr. Pardee is a retired coal operator and lives at the Walnut lane residence with his wife and daughter, Alice.

The blaze started in the cellar of the Pardee home about 3:55 o'clock this morning and soon spread to the kitchen building. As the smoke poured through the house it entered the room of one of the maids. She awakened the other maids and Mr. and Mrs. Pardee and their daughter, who hastily dressed and ran to safety.

Engine Company No. 19, Truck No.

Engine Company No. 19, Truck No. 8 and Insurance Patrol No. 4 responded to a box alarm and soon extinguished the flames which were confined to the cellar and kitchen building. The loss is estimated by Mr. Pardee to be small. It is believed that the fire was caused by hot ashes from the heater, which fell to the flore and insisted are the fire was caused by hot ashes from the heater, which by hot ashes from the heater, which fell to the floor and ignited some in-flammable material nearby.

#### COUNCILMEN TO SPEAK

Sixth District Officials to Address

Constituents in School Councilmen from the Sixth district will meet and address their constituents, both men and women, tomorrow night in the auditorium of the Friends' School, Germantown avenue and Coulter street. The meeting has been arranged by the Philadelphia League of Women Citizens and the Women's League of Good Government.

Citizens and the Women's League of Good Government.

William D. Roper, of Germantown, will talk on "Practical Politics for Women," and William H. Von Tagen, of Logan, will discuss "The Legislative Side of City Government." Sigmund Gans, of Tioga, will give his views on "Legislation and Health."

The committee in charge comprises Mrs. M. D. Edmonds, Mrs. N. J. Dilworth, Mrs. Alfred Garrett, Mrs. Jean Blitz, Miss Esther Morton Smith and Miss Margaret Jenkins.

Miss Margaret Jenkins. Teachers' Pay to Be Discussed Miss Katherine J. Andrews, representing the Allied Teachers' Council of Philadelphia, will speak before the Kiwanis Club at the Bellevue-Stratford at 1 o'clock tomorrow afternoon. and Master streets, an Elk, and had been a member of the First Regiment, N. G. P., having been captain and manager of Company C's championship basketball team in 1913-14. He was also a member of Prince-Forbes Post, No. 7, of the American Legion, under whose auspices the funeral service was held. Three soldiers and three sailors, in winterm, acted as pull-bargers, and will discuss salar ers in this city. salary increases for teach

### E. E. GREENAWALT SICK

Gloucester Immigration Officer Near Death From Blood Poisoning Elmer E. Greenawalt, commissioner of the Bureau of Immigration at Gloucester City, N. J., is dangerously ill of blood poisoning in the Lankenau Hospital. Mr. Greenawalt was taken to the hospital 'yesterday from his home, 5832 Catharine street, this city, after a slight infection of the right foot two weeks ago developed alarmingly.

Mr. Greenawalt was so low this morning that an operation that had been planned could not be performed. The commissioner's family and James L. Hughes, assistant commissioner, remained at the sick bed all night.

Mr. Greenawalt was appointed com-

## war he helped to settle many labor LAUNCHING AGAIN DELAYED

Water Too Low, Christening of Marne by Mrs. Baker Postponed
Launching of the United States army transport Marne, which was to have related place at 3:30 o'clock this afternoon, was postponed indefinitely by the Hog Island authorities, because of the lowness of the water in the river.

Secretary of War Baker and Mrs. Baker, who were to have come from Washington to take part in the launching, were notified in time to keep them from making the trip.

It was planned to send the transport from the ways Saturday afternoon, and Mrs. Baker was ready to break the bottle of Marne water sent from France for the christening over the transport's bow, when the launching had to be called off for the same cause as today.

Mrs. Baker will officite at the launching when it is possible to hold it. Marne by Mrs. Baker Postponed

Peter Bolger Injured Peter Bolger, of 1535 North Thirty-third street, an examiner for the Civil Service Commission, and a former news-

# Service Commission, and a former newspaper man of this city, fell today while alighting from a car at Eighth and Chestnut streets, suffering cuts and bruises of the face and right arm. He was treated at the Jefferson Hospital and went on to work in the Federal Building. "WATCHFULLY waiting until

your competitor has proven out' the wisdom of advertising, is a mighty poor way of protecting your own sales," says an experienced advertiser.

HERBERT M. MORRIS Advertising Agency
Every Phase of Sales Promotion 400 Chestnut Street Philadelphia

# TWO PHILA. WOMEN ESCAPE HOTEL FIRE

Mrs. H. B. Dimond and Daughter Lose Clothes and Jewels When Resort Burns

#### WERE ON UPPER FLOOR

Mrs. H. B. Dimond and her daughter, Miss Henrietta Dimond, of the Lenox Apartments, Thirteenth and Spruce streets, narrowly escaped in the fire which last night destroyed the Chamberlin Hotel at Old Point Com-

fort, Va.
Mrs. Dimond and her daughter were Mrs. Dimond and her daughter were in their room on an upper floor of the hotel when the fire was discovered.

They did not have time to save their clothing, jewelry and baggage, but hurried down the stairway of the burning hotel, and stiffling heat.

Bushnell Dimond, a Philadelphia newspaper man, received a telegram a few hours after the fire, announcing that his mother and sister had escaped.

Mrs. Dimond and her daughter went to the resort last Monday.

Old Point Comfort, Va., March 8.—
Firemen, aided by civilians and soldiers from Fortress Monroe, are searching the ruins of the Chamberlin Hotel for possible victims of the fire which last

## Income Tax Questions

AN Income Tax Department, at both our offices, is prepared to answer the questions of individuals relating to the Income Tax, and, if desired, will without charge assist in the preparation of Income Tax Returns.

Philadelphia Trust Company 415 Chestnut Street

Broad and Chestnut Streets



## DIAMOND LORGNONS

The latest Octagon - Round and Oval Shapes With Chains to match

# What Our Experimental Kitchen Typifies

TATE maintain and operate an Experimental Kitchen in our offices.

This kitchen is completely equipped with the latest and best cooking apparatus, electric and gas ranges, and all the utensils necessary to scientifically test and experiment with foods.

We study foods from the standpoint of their merchandising possibilities.

A copy man goes into the Experimental Kitchen with the cooking expert to write advertising that reveals implicitly the uses to which the Food Product can be put. Appetite creating and use-demonstrating advertisements are written-with the atmosphere of the kitchen—an invincible appeal is made to the Housewife.

For the same purpose of definitely knowing advertising and merchandising capabilities of a product, we have the reproduction of a retail store front, in our offices, a bulk window to secure the most effective form of window display for dealers co-operating with our campaigns.

We have reproduced the interior of a retail store, as well, with "Display Cases" to enable us to obtain the maximum display for packages, labels, etc.

We have a section of a street car to enable us to visualize the strongest car cards in position with other cards.

We have a business library complete with statistical information, facts about food. diet, farming, rubber, house-furnishings, interior decoration, advertising, merchandising, and annual files of magazines. We are constantly adding to this library the latest and best works on particular lines and "Clipping Bureaus" are daily sending us the current thought on a variety of important subjects from the press and magazines.

Our Trade Investigating Department

gives us precise information as to marketing conditions in all parts of the country. We are conducting investigations for our clients as to trade conditions, the co-operation of dealers, the fluctuation of demand in most every city in the United States:

We are insistent on knowing a proposition from every angle. We seek the "vital appeal" that we know is latent in every product-the "Big Idea" that is bound to assure success. We depend on thoroughness to carry us to it.

Perhaps that is one reason for unusual record of association with our clients. Our average is seven years and six months.

The record life of an advertising account with agencies in general is less than one

Our business in 1919 increased 150 per cent. over the previous years-and 96 per cent. of the entire volume of our business for 1919 was from clients who had been with us longer than one year-the real test period . . . and in some instances for a quarter of a century.

Surely advertising and merchandising service such as this coupled, with our remarkable record of day-by-day service and dollars and cents profits shown, must carry an impressive story to the manufacturer who wants certitude and exact knowledge in his advertising and merchandising plans.

Surely such a record must suggest the opportunity for the conservative manufacturer to avail himself of counsel that has been proven and tempered with years of successful experience.

If you think you would like to know more of our kind of service, we would be glad to call on you at your convenience and without obligation on your part.

# Donovan-Armstrong

National Advertising

121Y CHESTNUT STREET PHILADELPHIA

# LAST WEEK

TODAY'S THE DAY TO GET IN ON THE BIG

Re-Classification Sale

## OVERCOATS & SUITS

Formerly Four Lines at \$45, \$50, \$55 and \$60

NOW ONE LINE

at \$40

I All season long we have advertised thes clothes as the finest values in Philadelphia. And we have not changed our tune. We have only changed the prices. We have grouped together four great lines of merchandise and reduced them from \$5 to \$20 a garment, just to make lively selling and to wind up the greatest season we have ever had. But this in nowise affects the quality of the clothes, which are still worth \$45, \$50, \$55, and \$60 a garment, and which, according to present reproduction costs, cannot be duplicated at former prices.

### OVERCOATS

Ulsters, Ulsterettes. close-fitting and loosefitting Overceats in single and in double breasted models.

### SUITS

For Young Men and for quiet dressers; single and double breasters in many colors and patterns.

## LAST WEEK

# PERRY & Co.

"N. B. T."

16th and Chestnut Sts.