

Organ plays at 9, 11, 11:55 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Partly Cloudy

# People Never Greeted Signs of Spring With Greater Gladness

## A Gibe or a Joke Is Not a Jest When It Hurts

Such distinguished English conversationalists as Sydney Smith and Charles Lamb and others of their days were famous for witty things that were sometimes done up in capsules which revealed a bitter taste.

Sometimes people who are smart in many things and apt in speech indulge in what has become a habit and hurt others without meaning it.

Oftentimes a good friend is driven off and lost without the loser knowing the reason why, and greatly to the silent distress of both parties.

Real friendships are too scarce to be thus easily broken.

So far as we know, the merchandise we sell does not contain any sudden bites.

[Signed] *John Wanamaker*

March 4, 1920.

## Women's Lovely Spring Coats at Attractive Prices

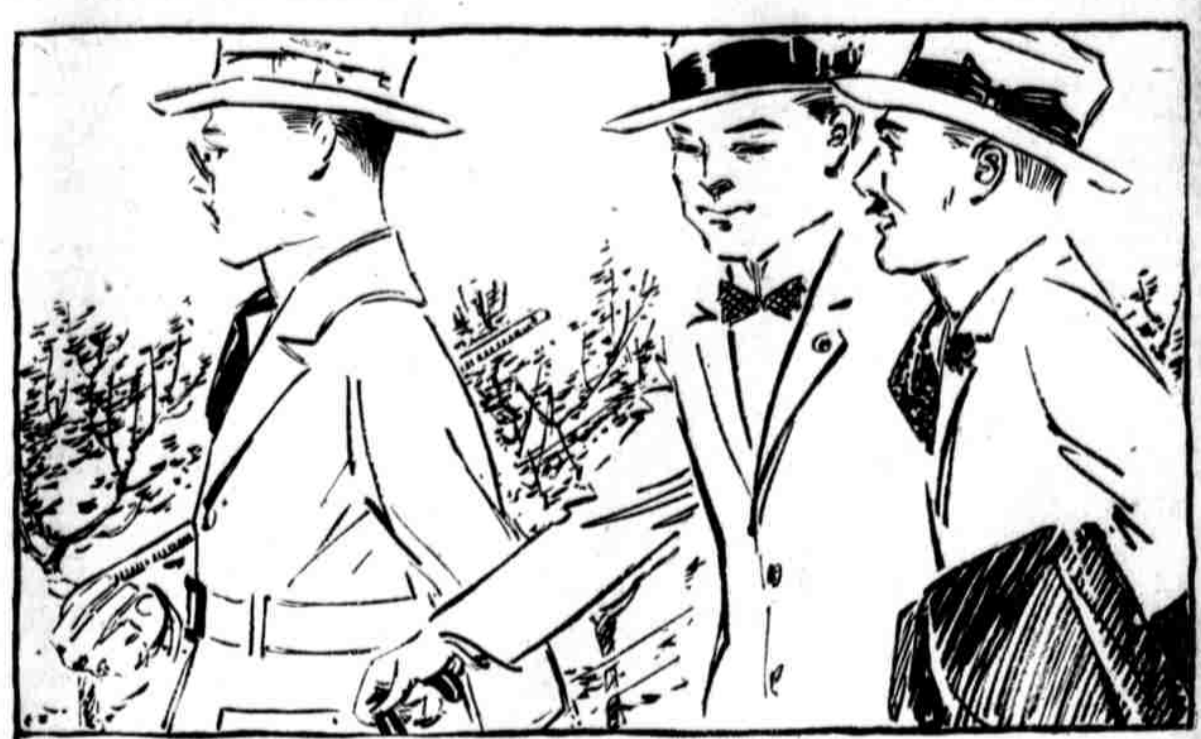
**F**OR example, for the woman who wishes to pay \$50 there are fine quality all-wool velours, with panel back and stitched collar, cuffs and pocket. They are in a pretty shade of tan, deer, Copenhagen blue or black, deer, Copenhagen Or, at \$77.50, one may have an exquisite all-wool bolivia, entirely silk lined, with the back rather loose and the collar rolled. In Copenhagen, blue or deer. Finally, at \$87.50, is a graceful loose wrap of all-wool tinsel-tone bolivia, with fancy silk lining. The sleeves are in one with the garment and there is a suspicion of a yoke in the back.

## Novelty Over-Blouses

**C**HARMING little square-necked, frilled affairs of taffeta and satin. They have fullness held in around the waist, are finished to be worn outside the skirt and have short set-in sleeves. The prices are \$23.75 for taffeta and \$25 for satin. Tricoulette over-blouses, with short kimono sleeves, are also finished to be worn outside. They have little ties at the sides. Prices \$15 and \$22.50.

## Newly Brought Into the Sale of Lamps

100 little "bird lamps" at \$5. These have metal bases finished with ivory enamel and decorated with painted birds on the base and the shade. All are one-light. Hundreds of side brackets at \$2.50 to \$7.50. These are of metal, variously finished and fitted with one and two lights. We can make immediate delivery on all these, and any household who has waited three months for fixtures from lamp manufacturers will know how to appreciate this.



## The Men's New Spring Suits Are Marked by Good Sense, Good Taste and Good Quality

You will look in vain for anything freakish or false in the fabrics or the making. They are safe in fashion and sound in quality. These are facts worth remembering. This season more than ever it will pay men to be alert as to the quality of the suits they buy. It will pay them to be on their guard against low-grade, shoddy suits turned out to sell for seeming low prices. Suits of that kind are dear at any price. Self-respecting men cannot afford to wear them.

## Many Fine Rugs From Many Oriental Lands in This Interesting Sale

We are holding an Oriental Rug Sale in which the weaves of Persia, China, Asia Minor, India and the Caucasian districts are shown in impressive variety at remarkably low prices. In the choice of weaves, colors, sizes and designs this is a most comprehensive event, embracing rugs ranging all the way from mat-size pieces at \$15 up to a magnificent carpet-size at \$3500.

## Hundreds of New Easter Coats and Hats for the Youngsters

**D**AINTY silk coats, sturdy serge coats, dark coats and light coats, play coats and dress coats—the Infants' Wear Store is full of them!



## The New Spring Petticoats

Plain and changeable taffetas, plenty of navies, especially, \$9. Radium in pretty street shades, both light and dark, \$10. Pompadour, light and dark, \$12. Fancy jersey, light and dark, \$12 to \$18.75.

## Something Different From the Usual Necklaces

Long strings of beautiful polished sardonyx, or banded onyx or, it may be, the two combined. There are some others, and most effective ones, of black nadorite, with carved ivory beads between and smaller beads of Chinese jade. These have pendants.

## Philippine Nightgowns

Twenty-five new styles or thereabouts; all with the hand embroidery so much liked by women of the best taste; low-necked, \$9.65 to \$10.50; high-necked, \$6.50 to \$10.50.

## Little Japanese bag Lbaskets, good to carry lunch or a bit of fancy work

**L**ITTLE Japanese bag Lbaskets, good to carry lunch or a bit of fancy work in, have brown bamboo foundations with tops of printed cloth. Prices 25c, 50c and 75c in the Oriental Store.

## Treo Elastic Girdles

At \$5—Treo elastic girdle, 12 inches long. This is ideally comfortable for negligee, ordinary everyday wear and for dancing.

## Satin Stripes Add Brilliance to New Printed Voiles

The voiles are of cotton in chiffon weight, as fine and soft as can be, and one may have navy or Copenhagen blue or taupe. All are so pretty it is hard to choose between them.

## Women's Plain Spring Pumps

Patent leather, dull black leather and tan Russia leather, all with turned soles and two-inch Louis heels.

## The Pilgrims of the Mayflower in the Egyptian Hall Concert at 2:45 Tomorrow

A vivid representation, by motion pictures, music and tableaux, of the trials and triumphs of the valiant band who, 300 years ago, came to the New World to find a place where they might serve God in their own way.

## So Many Women Want Black-and-White Kid Gloves

White-and-black kid gloves, that we are particularly glad to announce the arrival of a

## New Shipment of Fine Italian Gloves

**A**rrival of a new shipment of fine Italian gloves, that we are particularly glad to announce the arrival of a

## The Newest Spring Skirts Are in Stripes

Sometimes the stripes are narrow and several may be seen outside the box pleat. Sometimes they are so wide that the box pleat takes up the entire width of the stripe. A number of the most effective of these skirts have borders.

## Tunics to Be Transformed Into Charming Frocks

Georgette crepe is the material, decorated with designs in flat braid and ribbon in the same color as the crepe. These tunics are almost full length and they are intended to be worn over a foundation of some kind.

## Young Women's Brand-New Sports Suits for Immediate Wear

**T**HEY arrived just in time to get themselves into today's news, so that will tell you how new they are!

## Braids Anywhere and Everywhere Is the Word for Spring

Braid on tailored suits, dresses, separate skirts, coats and blouses and according to the weight of the material is the kind of braid chosen.

## Men's Fine Silk Shirts in Beautiful Solid Colors

Blue, green, pink, gold and tan are the colors, but there is so much difference in color shades that you cannot appreciate what good shades these are until you see them.

## Spring Shipment of Men's Silk Half Hose

Black full-fashioned silk with self or white clocks, with lisle soles, \$4 a pair; with silk soles \$5 a pair.

## Men's Redleaf Underwear From England

Spring weights in white merino shirts and drawers, \$4 a garment; natural wool, \$8 a garment.

## Men's Finest Shoes at the Special Price of \$14.40

**\$**14.40 is not a low price for ordinary shoes, but it is about a third less than these very fine grades regularly sell for today.

## In China and Glassware Your Opportunity Is Now

**I**N THIS sale you will find an ample variety of dinner sets at all prices, from the most modest American porcelain set of 106 pieces at \$13.50 up to the sumptuously embellished French sets at \$250.

## Hardwater Soap Is \$1 for a Dozen Cakes

**A**NYBODY who has ever used the famous Philadelphia Hard Water Soap will understand why we expect to sell a million cakes this month, for when

## Spring Overcoats and Suits Ready for the Boys

**F**or 8 to 10 year old boys we have overcoats in attractive shades of green, rich beautiful brown, gray and fancy mixed goods, made double-breasted, belted and with yoke and inverted pleat, all quarter lined, \$32 and \$33.

## The Wanamaker Spring Sale of Housewares Is Unlike Any Other Sale on Earth

We have in this Spring sale \$125,000 worth of the highest grade kitchen utensils and bathroom furnishings and household helps of every kind. They are all marked at reductions of 10 to 33 1-3 per cent below regular.