

BELL PLANS PHONE EXTENSION TO CUBA

Cables to Be Laid to Islands to Establish Direct Communication From U. S.

MARVELOUS WAR RECORD

Telephone communication with Cuba is planned by the Bell System, according to an announcement made in the annual report of the American Telephone and Telegraph Co., made public today by H. B. Thayer, president.

In an announcement with the Cuban-American Telephone and Telegraph Co. plans have been made to lay telephone cables to Havana.

The report states that the principal places in Cuba "so that the telephone connection with the principal places in the United States."

The report shows the Bell System increased through the period of war condensed through plant, management and finances intact, and is in a condition to undertake its post-war responsibilities with a minimum of delay.

"At the end of the year the number of telephone stations which constitute the Bell system in the United States was 11,750,747, of which 7,730,159 were operated by associated companies of the Bell System. The increase in the total number of stations in the Bell system during 1919 amounted to 723,748.

There were 209,860 employees in the associated Bell companies at the end of the year, who are operating 24,162,100 miles of wire, of which 94.6 per cent was copper. The net additions to the Bell-owned plant during the year was more than \$73,000,000.

"For the whole Bell system, with all applications excluded, after the deduction of expenses, amounted to \$70,630,186, from which more than \$27,000,000 was paid in interest and \$30,000,000 in dividends, leaving more than \$12,000,000 surplus. The surplus earnings in the last five months of the year since the end of federal control have been \$7,100,000.

"The capital stock, bonds and notes payable of the Bell telephone system outstanding in the hands of the public at the close of the year were \$1,000,000,000, while the net assets devoted to carrying return on these outstanding securities amounted to more than \$1,448,500,000. This is due to the fact that surplus and reserves of over \$388,000,000 had been invested in productive property.

"For the American Telephone and Telegraph Co. the net earnings of the year were more than \$60,000,000. In round figures the interest charges were \$15,000,000, the dividends \$35,000,000 and the resulting balance \$9,000,000, of which \$3,000,000 was appropriated to reserves for contingencies and \$4,000,000 added to surplus. The company and its predecessors have paid dividends to the public at the rate of at least \$7.50 per share each year for the last thirty-eight years, and during the last thirteen years the rate has been uniformly \$8 per share. The number of shareholders in the American Telephone and Telegraph Co. was on December 31, 1919, an increase of 8000 during the year. If this number should be added some 9,000 employees of the Bell system are paying for stock out of their wages. More than 10,000 employees have already paid in full for their stock and are stockholders of record. There are more women stockholders than men."

Deaths of a Day

Miss Mary H. Almond, 81, oldest employee of the United States Mint, appointed in the administration of President Buchanan, died Friday in her home, 2823 Lancaster avenue. She was eighty-four years old and an employee sixty-one years.

She was appointed an adjuster, and later was appointed forewoman of the printing room, a position she held until her death. She was at work until January 27, when she contracted a cold that resulted in her death.

Jacob C. Schaut

Jacob C. Schaut, many years a manufacturer of picture frames, died on Friday in the Jefferson Hospital after a short illness. Mr. Schaut, whose home was at 2909 Columbia avenue, was widely known in the business world, particularly among railroad people. He framed many photographs of Pennsylvania Railroad officials, also views of railroad scenes. He was a Free and Accepted Mason and was a member of La La Shrine.

Ferdinand Noska

Ferdinand Noska, seventy-four years old, of 4328 Main street, Manayunk, who died from pneumonia yesterday, will be buried next Wednesday afternoon. The funeral services will be held at Ryan's funeral parlors, at 260 Greene street. Interment will be in Westlawn cemetery.

The Rev. John Henry Judge

Wilkes-Barre, Pa., March 1.—The Rev. John Henry Judge, ninety-one years old, died at the St. Ignace hospital in Scranton diocese yesterday of pneumonia in Sugar Notch, where he was pastor twenty years. He was pastor in Hawley, Pa., when Major Pershing, chief of staff, was a boy, and was his tutor in preparing for the West Point examination.

Mrs. Dora H. Talbot

Bethlehem, Pa., March 1.—Mrs. Dora H. Talbot, wife of Bishop Talbot, head of the Episcopal Diocese of Bethlehem, died in her home last night after a long illness. The funeral will take place tomorrow.

Samuel Lawrence Sidwell

Carlisle, Pa., March 1.—Samuel Lawrence Sidwell, twenty-three years old, a Dickinson College student, died in the Carlisle City Hospital last evening after two weeks' illness with pneumonia. He is survived by his parents, Mr. and Mrs. B. W. Sidwell, of Chesapeake, Pa. The deceased was a member of the Beta Theta Pi and Skull and Keys fraternities and a college dramatic club.

The answer to the strenuous life is not strenuous exercise. The gently stimulating healthfully revivifying Collins System does not call for exhaustive effort.

Let us give you a demonstration treatment.

COLLINS INSTITUTE OF PHYSICAL CULTURE

1212 N. 11TH ST., WASHINGTON, D. C.

MAN, 76, HAS BIRTHDAY CAKE WITH 19 CANDLES

John O'Connell, Surrounded by 61 Immediate Members of His Family, Holds Natal Day Party—Leap Year Is Answer

Birthdays are scarce in the life of John O'Connell, but when they do occur there is nothing halfway about the celebration of them. Mr. O'Connell was seventy-six years old yesterday, but the candles on his birthday cake only numbered nineteen. Leap Year is, of course, the answer to the riddle.

Yesterday, at the home of Mr. O'Connell, there was a remarkable reunion. Exactly sixty-one immediate members of the O'Connell clan stepped through the family portals at 1206 Jackson street to wish the head of the household a happy return of his natal day. Some of those who came had been able to celebrate only a few birthdays of Mr.

O'Connell, although they were grown to man and womanhood.

In the celebration, which was in the nature of a "surprise party," there were Mr. O'Connell's wife, three sons, two daughters, eleven grandsons, nine granddaughters and nine great-grandsons, to say nothing of numerous cousins and aunts and in-laws. And the curious situation arose that the grandchildren were more used to birthday parties than Mr. O'Connell himself.

With singing and feasting, the clan of O'Connell made up for the four years which have elapsed since such an occasion last occurred. He will not reach the so-called "years of discretion," Brown made the appointment. The position pays \$4000 a year and a 10 per cent bonus.

SUCCEEDS I. D. ELLIOTT

Arthur R. H. Morrow, 2129 South Fifteenth street, a Vore supporter in the Twenty-sixth ward, and for four years secretary of the finance committee of the old Councils, today was sworn in as chief clerk of the Municipal Court. President Julius Charles T. Morrow made the appointment. The position pays \$4000 a year and a 10 per cent bonus.

INJURED CRANKING NEW AUTO

Crankling up for the first time a new automobile he had just bought, Thomas O'Brien, twenty-four years old, of 2108 E. 13th street, Frankford, was struck in the chest by the crank when the engine backfired and then he was run down when the machine started forward. Several ribs were crushed and his skull probably fractured. He is in the Frankford hospital.

SHIRT THEFT THWARTED

Two Arrested as Sequel to Ten Robberies in Year

N. Boomer, maker of silk shirts, whose place at 1021 Filbert street has been robbed ten times during the past year, thinks today that he will be troubled no more.

That is because of the arrest of Richard Turner, a negro, twenty years old, of 1018 Locust street, and Abraham Selzer, of 1551 Ridge avenue.

Falling to stop the visits of burglars to his place, Mr. Boomer complained to the police. Patrolmen Wilmer and Clark watched in the Boomer place last Thursday night. Nothing happened. They went back Friday night.

They say that they saw Turner force his way in and collect a pile of silk shirts, apparently with the intention of carrying them off. When arrested, the police say, Turner confessed that he had stolen silk shirt valued at \$2000, and sold them to Selzer.

SHIPBUILDERS TO DANCE

One thousand shipbuilders, employees of the Hog Island Shipyard, and their escorts, will be the guests of the management of the American International Shipbuilding Corporation at a reception and dance at the Bellevue-Stratford this evening.

The reception and dance will follow the showing of an eight-reel motion picture entitled: "How the Fabricated Ship Is Built at Hog Island," in which the girl employees of the world's largest shipyard play a prominent part.

HURT IN THIRTY-FOOT JUMP

A jump of thirty feet, from the high wall surrounding Franklin Field, of the University of Pennsylvania, resulted in a fractured thigh for eleven-year-old Joseph Savage, of 3224 Locust street, yesterday afternoon. Joseph, together with a number of other boys, was playing on the high wall of the athletic field, when they were chased by the watchman. Joseph leaped to the ground.

FIREMAN'S HOUSE AFIRE

Members of Company 58 Interrupted in Pinch by Alarm

In the quietude of the firehouse in Somerton, the members of Company 58 were playing a peaceful game of pinocle this morning. "Fire! Fire!" came to their ears.

The cards were dropped and a rush made for the door. A man on horseback was yelling at the top of his voice. The animal was half-dead with fatigue.

"Where?" asked Chief Arthur Marrers. "Up on Somerton avenue and Byberry road."

Back into the firehouse went the fire-fighters. They sounded the gong and set out for the scene of the blaze. "Looks like my house," said Driver Frank Livezy.

And sure enough—the Livezy home was ablaze. The roof was destroyed at a loss of \$1000. The driver remained at the scene to assist his wife, while the other members of the force returned to the game.

INJURED TWICE IN 2 DAYS

Driver Hurler From Seat When Team Hits Trolley

Earl Gardner, a driver, 429 Thompson street, is in an unconscious condition in St. Joseph's Hospital, the result of his second traffic accident in two days.

Gardner was driving a team yesterday when it was struck by a trolley car at Broad street and Columbia avenue. He was thrown to the street, landing on his head.

Friday, Gardner had a similar accident on Girard avenue. At that time he was taken to St. Joseph's Hospital and was discharged the following day. Physicians say Gardner, who is twenty-nine years old, may have concussion of the brain.

ARREST NEGRO FOLLOWING HOLD-UPS

West Chester, Pa., March 1.—The police Kenneth Squire believe they are near the solution of recent hold-ups and petty burglaries in the arrest of Joseph Thomas, a negro. He is in Chester city prison awaiting further investigation.

Expert Preparation and Review

Income Tax Returns BENJAMIN ROBIN

Formerly with Bar, Tel. 46-1100, 219 North American Bldg., Filbert 3305

HERBERT M. MORRIS Advertising Agency Every Phase of Sales Promotion 100 Chestnut Street Philadelphia



THE Wardman Park Hotel will appeal to the visitor who desires the convenience of the city as well as the charm of the woods and open air. The hotel's unique location on a hilltop overlooking Rock Creek Park combines the two.

HARRY WARDMAN ELMER DYER President Manager

Wardman Park Hotel Connecticut Avenue and Woodley Road WASHINGTON, D. C.

MORROW SWORN AS COURT CLERK

Appointment of Vore Man to Municipal Tribunal Post Stirs Independents' Ire

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Mr. Morrow succeeds Isaac D. Elliott, who died last week. The appointment of a Vore follower to the position aroused a storm of protest from Moore adherents around City Hall today. Most of the discontent came from the quarters of Joseph C. Trainer, Republican Alliance leader of the Twenty-sixth ward.

Mr. Morrow called upon Richard Wiegman, president of City Council, this morning, and presented his resignation, in which he thanked Mr. Wiegman for his kind consideration in difficult circumstances.

Mr. Morrow was one of about thirty employees of the old Councils who have been held over and paid by the city because of the lack of provision of a new organization of clerks. He has held public office for many years.

In 1887 Mr. Morrow represented the Twenty-sixth ward in Common Council and in 1895 he received an appointment in the office of the state treasurer. Subsequently he became secretary of the Civil Service Commission and later was made secretary to Mayor Ashbridge.

He served as assistant director of supplies for two years under Mayor Weaver. The secretaryship of the finance committee of old Councils was Mr. Morrow's last position. It paid \$3500.

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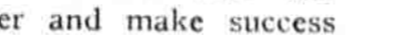
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BRYN MAWR DRIVE OPENS

College Begins Campaign to Get \$2,000,000 Fund

The historic little lanterns of Bryn Mawr College were hung from the windows of her alumnae all over the country today as a symbol of the beginning of the endowment campaign to raise \$2,000,000 for the teaching staff of the college.

Bryn Mawr is joining the other colleges in the movement to provide sufficient remuneration for college professors, because of the realization, expressed by Miss Taft, the president, of the menace to higher education in the present situation.

The present maximum salary at Bryn Mawr is \$3000 and has been at that figure for years, although in the last four years the cost of living has advanced 74 per cent. The \$2,000,000 endowment will permit an increase in salaries of 50 per cent and a minimum salary to full professors of \$5000.

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Your Bank Account THIS company pays interest at the rate of 2 per cent. on daily balances of \$200 and over, and a slightly higher rate may be obtained for idle funds of substantial size when subject to notice before withdrawal. Statements of account mailed monthly. Philadelphia Trust Company 415 Chestnut Street and Broad and Chestnut Streets Northeast Corner

BAILEY BANKS & BIDDLE CO. Jewelers Silver-smiths Stationers OVER-NIGHT BAGS Shiny and Dull-finished Leather Filled with Tortoise Shell Suit Cases for Men and Women Silver-Ebony and French Ivory Bindings

Overcoming the "Insurmountable Obstacle" WE can't advertise because our factory can't take care of the present demand. WE believe in advertising, and would surely advertise, but we can't get raw materials for our product. These are some of the so-called "insurmountable obstacles" that prevent manufacturers from increasing the sale of their goods and increasing their annual profits, from securing better distribution and more enthusiastic dealer co-operation, from broadening their merchandising vision and from making better men of themselves. for these are exactly the things advertising would do for them. Did it ever strike you that other manufacturers were confronted with "insurmountable obstacles" as well as yourselves. Of course they were, every man jack of them. The Goodyears, the Armours, The Fleischmanns, the Plumbs, The Campbells, the Victors, the Disstons all overcame "insurmountable obstacles" perhaps more difficult or "insurmountable" than you ever dreamed. C. W. Post, a poor man, plucked an "idea" out of the clouds—an antagonistic idea at that, "Don't Drink Coffee" and left an estate worth many millions. We can give you scores of such examples, the history of advertising is full of them—and there are greater opportunities for successful and more brilliant results today than ever were when advertising was in its earlier and less mature development. The element of uncertainty is largely removed from advertising properly done. Every advertisable product or service has a "vital appeal" somewhere—that will "grip" the consumer and make success inevitable. We aim by thoroughgoing carefulness to develop this "Big Idea," to search into every element of each proposition until we arrive. The "insurmountable obstacle" often provides the real reason for advertising; whatever the appeal, it must be truthful without exaggeration, and entirely legitimate. We respect advertising as a great industrial economy. We would not knowingly undertake the exploitation of any product or service that did not ring true. We would not undertake any advertising venture that would tend to weaken public confidence in advertising. We submit our record as evidence of our sincerity. The average "life" of accounts with us is seven years and six months. The average life of an account with agencies in general is eleven months. Our business increased 150 per cent. last year and 96 per cent. of the total amount of advertising we placed in 1919 was from advertisers who had been with us for more than one year and in some instances that we had served for a quarter of a century. That means that held to a dollar and cents accountability, we had to make good to advertisers who judged us solely on performance. . . . and who had confidence in us and our plans because they knew what we had done and could do for them. If you think you have an "insurmountable obstacle" to advertising and would like to know how we helped other advertisers turn their "insurmountable obstacle" into a stepping-stone to success, we have some interesting things to tell. We will be more than glad to talk with you, without obligation on your part, if you will drop us a line advising us when it would be convenient for you to have us call.

Re-Classification Sale of OVERCOATS & SUITS Whether it was formerly \$45, \$50, \$55, or \$60, all are One Uniform Price \$40. You see, it's this way. Each of these four lines was incomplete. So we combined them to restore the size ranges. But then it occurred to us: What good does it do to restore the size range and still have four different reductions? That would still work a hardship on the man who could not find what he wanted in the lower price ranges. If we are shy on thirty-sixes in the \$45 line, and strong on that size in the \$60 line, why penalize a man because he happens to be a thirty-six? So we purposely marked all four lines at one uniform price, so as to give every man a uniform opportunity. It's a Great Clothing Opportunity and make no mistake about it! OVERCOATS SUITS Ulsters, Ulsterettes, single-breasted, and double-breasted, with belts or without belts. Conservative models and snug fit. In dark colors. Oxford's, blues, browns, greens and novelty mixtures. Single-breasted and double-breasted models, close-fitting coats and easy-fitting styles; one-button, two-button and three-button sack coat suits in a variety of patterns. Fur-Collar Overcoats, Raincoats and Big Storm Overcoats. Now at One Uniform Price \$40. PERRY & CO., "N. B. T." 16th and Chestnut Sts.