

Organ plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# The Wanamaker February Sale of Furniture Ends Tomorrow

## It Is Easy to Undertake, But More Difficult to Finish

This building, begun on February 22, 1902, erected in three sections, opened to the public on November 14, 1910, seemed to be perfect in every particular, but there has never been a week since that we have not added something for the comfort and safety of all who come under our roof.

We welcome the suggestions of our customers and we are learning every day something new to improve the various sections of the building and add to their beauty or convenience.

It is an ever-increasing pleasure to be always arranging for the convenience and pleasure of our patrons. There are still hard nuts to crack to get genuinely good goods and get the prices lowered.

[Signed] *John Wanamaker*

Feb. 27, 1920.

## Women's Charming Frocks of Tricolette

Novelty dresses in quiet colors and bright ones—orchid, deep rose, strong tan and blue, various taupes, navy, black and brown. Hardly two of these dresses are alike, but whether severely tailored or heavily embroidered they are fresh and novel in design and decoration.

Prices are \$50 to \$110.  
(First Floor, Central)

## Sports Coats Suggest Themselves to Women for Spring

Not necessarily short coats, for the new wool jersey coats are almost full length, and women are buying them to use for everyday as well as sports wear.

They are exactly the right weight for Spring and come in Oxford, navy, Copenhagen, brown and heather mixtures. All are half-lined with pongee silk. \$47.50.

Short polo cloth sports coats in tan are belted styles with raglan shoulder and large outside pockets. They are half-lined with pongee silk and they go well with any kind of skirt. \$67.50.

(First Floor, Central)

## The One Thing Many Spring Suits Need

Is a dainty lace and frilled front piece with its collar attached. Every fashionable Spring suit should have such an accessory.

Gilets, which go below the waist line, and vestees which end there are here—some in net, others in batiste, and there are plenty in the much-liked ecru color as well as white. Either square or round necks, \$6.50 to \$15.

(Main Floor, Central)

## Pretty Plaid All-Wool Skirts Now at \$15

Here and there in the cases we found two or three of each kind, not enough of any one group for prices to remain as they were.

Every skirt in the number is a fine grade, soft-finished worsted, light enough in weight for Spring and pleated in the newest fashion. In most cases the prices were almost double.

They are all the way from dark rich effects to quite bright colors, some in white with colored overlaid and gold crossings and a few stripes. They can be worn with almost any kind of coat.

(First Floor, Central)

## Black Buckskin One-Eyelet Ties

are inspired by one of the new French styles—the uppers having cutwork and fastening with little bows. The soles are light welt and they have Louis heels, two inches high.

The price is \$20.

(First Floor, Market)

## Dimity Waists, White and Colored

Dimity is one of the old-fashioned cottons which has a peculiar refinement about it, besides a pretty crispness. One style is a tailored shirt with high-low collar, \$2.85. Another shirt style is feminized by tiny pleated frills, \$5.

A third tailored sort has pleats in front and costs \$5.50.

These are all white; a fourth style has heliotrope or blue or rose stripes on a white ground and white trimmings, \$5.

(Third Floor, Central)

## Japanese Crepe

is in much request for window draperies, garden dresses, smocks and house dresses. It may be had plain in grays, blues, pinks, greens and tans at 65c a yard; in colored stripes of various widths at 45c and 75c; and printed in iris, plum, cherry and wistaria patterns for 65c.

In every instance the width is 30 inches.

(Fourth Floor, Chestnut)

## Narrow Leather Belts

These are in the fashionable, quite narrow width, and are in smooth leather or leather with a grain finish. There are tan, brown shades, olive drab and black, and all have good-looking metal buckles. Price 65c.

(Main Floor, Central)



## Spring Modes in Suits, Dresses and Coats for Young Women

Newness everywhere in the Young Women's Salons—and every case and every rack holds something new and something delightful to wear at once or later on in the Spring. If you are tired of Winter clothes—if you wish to freshen up your wardrobe—come see these pretty things!

### New Sports Suits—to Wear at Once

New suits, all of these well-tailored models, many of which were made with the greatest care in our own clean, light workrooms.

\$35 for a suit of wool jersey, with inverted pleat in the back and two patch pockets; sleeves and yoke silk lined.

\$40 for another style sports suit of wool jersey, with one box pleat down the back and four patch pockets.

\$45 for an extremely good-looking model with box-pleated back, the pleats stitched down to form a yoke in back and to flare below the waist line. Narrow belt and pockets.

All these suits are in new colors—brown shades, open blue, Pekin blue, brick, navy, green, heather and other attractive shades, and 14 to 20 year sizes.

### An Unusual Collection of Finer Spring Suits

\$57.50 to \$165 for distinguished new models of Spring suits in serge, tricotine and Poiret twill—all in the fashionable dark blue. 14 to 20 year sizes.

**New Sports Coats for Warmer Days**  
\$25 to \$67.50 for smart new topcoats in the popular three-quarter length—coats of silvertone velours, of burella cloth and the popular polo cloth.

They are in blue shades, the pretty Spring tans, mixed grays and taupes. They are in sports style and in the new polo style, and are in 14 to 20 year sizes.

### New Cloth Dresses, \$55

Smart new models of dark blue tricotine, with becoming round neck, an effective insert of French blue satin and a piping of satin; new short sleeves and long tunic skirts. 14 to 20 year sizes.

### Spring Coats for Younger Girls

\$17.50 to \$65 for pretty new Spring coats for girls of 6 to 14 years are of sturdy tweeds, of chevrona cloth, of checked velours, black and white checks and of serges and covert cloths. There are many new styles and coats suitable for school or better wear.

### New Suits for Junior Girls

\$47.50 to \$82.50 for unusual and attractive new Spring suits of serge, velour checks and other materials in light and dark colors and many new models. 15 and 17 year sizes.

### For New Spring Suits Arrive Fine Wool Velours

Lighter in weight, but every bit as lovely to look at as the fashionable velour of the Winter, and they are being used in the smartest tailored suits and street costumes.

The colors are such as every woman would choose to have for warmer weather—soft tans, reindeer, fawn, Chinese and Copenhagen blue, navy and brown. All are 54 inches wide and \$6 and \$7 a yard.

(First Floor, Chestnut)

### Toilet Goods Specials

Hot-water bottles, \$1.15.  
Hair brushes, 50c to \$3.50.  
Tooth brushes, 20c.  
Benzoin and glycerine and rose water, 25c.  
Rose and almond cream, 27c.  
Cocoa butter cream, 30c.  
Bay rum, 95c and \$1.85 a bottle.  
Violet ammonia, 20c and 35c.  
Lilac and wistaria vegetal, 85c.  
(West Aisle)

### Pongee Middies

Long-sleeved middies of this coolest of fabrics, with hand embroidery in bright colors. They have big pockets and little belts and fasten on the shoulder. Price \$7.50.

Other middies of colored lineene have inverted pleats of contrasting color and may be had for \$5.

While still others are of white cotton crash with colored trimmings and lots of embroidery, \$3.55.

(Third Floor, Central)

**O**LD FATHER TIME is a remarkable runner. "In the long run" he overtakes everything.

He has caught up with this February Sale of Furniture and tomorrow night he will bring it to a close.

We believe it can be truthfully said that Time has never overtaken a more wonderful retail sale.

It has been wonderful in volume from day to day and from week to week, but in capacity to keep ahead of all demands, to keep stocks plentiful every day up until the last day, it has been phenomenal.

North, South, East and West the furniture has gone from it. It has gone across the Atlantic and over the northern border into British North America. As usual, it has gone into many distant states of the Union, and Philadelphia and its environs

## To the Oriental Rug Sale Have Come New Mosuls and Shiraz Pieces

Among smaller sizes Oriental rugs, Mosuls and Shiraz are probably unequalled for practical qualities and inexpensiveness. They still continue very scarce, but it seems as if we are always able to pick up desirable lots of rugs of this kind. The groups shown newly in this Sale are chiefly in dark blue, red and ecru shades, and among the patterns are several attractive Feraghan, Herati and Hamadan designs.

Like all the rugs in the Sale, which embraces a fine wealth of Saruk, Kermanshah, Mahal, Chinese, Kurdistan and India carpets, these are priced materially below the market ratings—sizes 3.4x5.6 ft. to 3.6x7 ft. at \$57 to \$67.

(Seventh Floor, Central)

## Real Cut Glass Radiates Invitingly in the China Sale

Saturday is a favorite day with buyers of cut glass. Tomorrow they will find something worth while awaiting them. The assemblage of cut glass in this Spring Sale of china is especially large, well selected and low priced. Everything is marked 20 to 33 1-3 per cent less than our own regular prices, everything is of our own regular standard grade and everything that anybody can reasonably require will be found in the assortment.

Besides the pieces in handsome cutting, many are both cut and engraved, and the popular floral and miter combination is much in evidence among the designs. A veritable multitude of items from \$2.50 to \$200.

(Fourth Floor, Chestnut)

## Boy's Norfolk Suits at \$16.50 and \$18

As the market stands and as prospects present themselves these suits are investments of a very safe kind.

They are of good, sound fabrics in an attractive choice of gray, brown and greenish mixed shades, neatly patterned and tailored in the Norfolk style. The trousers in the suits at \$18 have double seats and knees to insure extra wear.

For suits of the kind the prices—\$16.50 and \$18—are exceptionally low and represent real savings from normal values.

Sizes 8 to 18 years.  
(Second Floor, Central)

## New Shipment of Women's Fitted Overnight Cases

Light weight, well made cases of black enamel cowhide in a new long grain effect.

Linings are of moire silk in a variety of good colors, and each case has ten white celluloid fittings and pockets at the ends.

Sizes 16, 18, 20 and 22 inches.  
Prices \$40 to \$45.

(Main Floor, Chestnut)

## Frolaset Front Lace Corsets

A pink batiste model designed for youthful figures has a short skirt and is topped with elastic inserts, \$4.50.

A model for average figures is made of pink coutil, has a low bust and long skirt and elastic section in the back, \$5.50.

A girdele top model of pink coutil has a long skirt, and heavy boning, \$8.

A pink broche topless has elastic section and is moderately long over the hip, \$6.50.

A pink satin with elastic at top is for medium and average figures, \$10.50.

Light weight model of pink figured batiste is cut full in the diaphragm and intended for slight figures, \$5.

(Third Floor, Chestnut)

## Whoever Needs Good, Competent Kitchen Help

needs only apply at our Housewares Store during this

### Spring Sale of Housewares

not to get servant girls, but to get such good, handy, new utensils as will enable the woman who does her own work to do it easily and pleasurably.

The Housewares Sale is a great helper in many ways. It enables you to replace the battered old pots and pans that have been so hard to clean and so stubborn in cooking use, with new, shining, light-weight utensils that are easy to clean, easy to lift, easy to cook in and that make the kitchen itself a picture of cozy cheerfulness.

With its help you can brighten up the bathroom and replace all the old ramshackle fixtures with sanitary rods and holders and glass shelves that are so necessary to wholesome conditions.

(Fourth Floor, Market and Central)

have helped themselves immensely. One might be prompted to ask—how can we have any furniture left?

We could explain how and why very satisfactorily, but after all, the how or why or wherefore matters little.

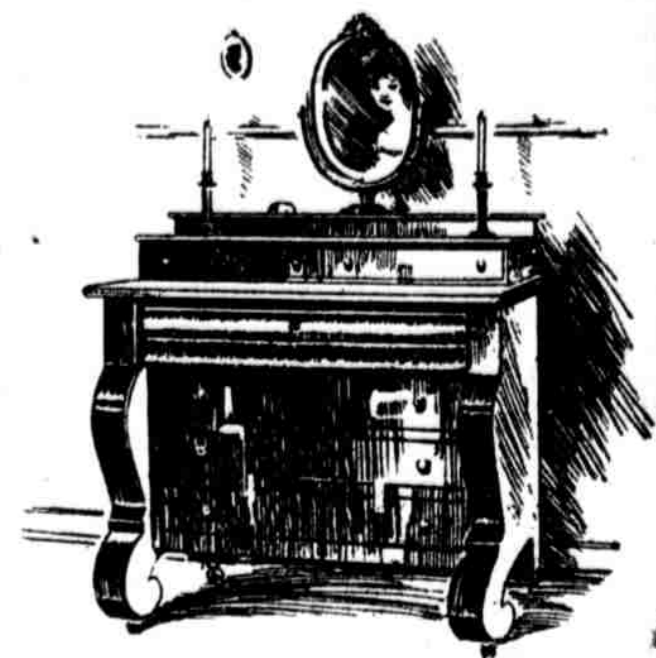
The thing that really does matter is the actual fact that we have abundance of furniture here for tomorrow, the last day of the greatest February Furniture Sale on record.

On Monday morning every piece of it will be marked at the higher, regular prices—and people will buy it at these prices and have value for their money. If you want any of this furniture at the February Sale prices, you have from 9 A. M. to 5 P. M. tomorrow to secure it.

We give fair warning that this is the last opportunity you will have in a long

(Fifth, Sixth and Seventh Floors)

time to choose from such a stock at the same low prices.



## 300 Men's Fine Ulsters Brought Down in Price to \$35 and \$45

The coats now \$35 have hitherto been \$25 more. Those now \$45 have been \$15 more. They have been marked at higher prices in our own regular stock and were among the best coats offered regularly at these prices in Philadelphia this Winter.

A saving of \$25 each on one group and of \$15 each on the other means a whole lot in view of the market outlook for next Winter. It will pay a man to buy one of these coats for next Winter, even if he should have no more use for a heavy coat this season, which is far from likely. But his size must not be over 38 inches chest measurement.

The fabrics are fine, heavy overcoatings in a choice of gray, green and tan shades, every coat well tailored, well fashioned, with a belted back and big, comfortable convertible collar.

(Third Floor, Market)

## New Spring Styles in Men's Derby Hats

A man who wants a new derby hat, and wants it to be correct in fashion and finely made, can come in here and choose from a notable collection.

Wanamaker Special derby hats, made for this Store only and made of the best materials, \$7 and \$8.

Lincoln-Bennett and Redleaf London derby hats are \$10 each. The latter are also made specially for Wanamaker's, and the former are the shapes worn by Englishmen of fashion.

(Main Floor, Market)

## Men's Irish Poplin Ties Arrive at Last

We have been looking for them since early last fall, but they have just got here.

Because of their fine appearance and splendid serviceability, Irish poplin neckties are much in demand. In this lot are plain colors, stripes and plaids, and the price is \$2.50.

## Woven Madras Shirts, \$3

A low price today for a good woven madras shirt.

These are all soft cut, plain negligé style in a pleasing lot of striped designs.

(Main Floor, Market)

## Men's Handkerchiefs Special at \$4.20 a Dozen

Good substantial qualities of Irish linen, plain hemstitched and with narrow hem—just such handkerchiefs as men like for everyday use.

We will mark them in indelible ink for 3c a handkerchief.

(West Aisle)

## Men's Suede Gloves for Spring

Sturdy suede skins that have a mocha finish. They are outseam sewn, have one clasp for fastening and come in good shades of gray.

And they are very good indeed for \$2.50.

(West Aisle)

## Men's Finest Shoes at \$14.40—a Third Under Regular

600 pair of new Spring shoes in high and low styles from one of the leading makers of men's shoes in America. The maker's name is in every pair, and when you see it you will recognize it at once.

Men who are accustomed to wearing the finer grade of shoes will welcome this opportunity. For style and quality there is no better make of men's footwear in the country.

About two-thirds of these shoes are oxfords and the rest are high shoes in Spring weight. There is an unusual variety of styles for a limited quantity, and for more reasons than one it will pay to come in early.

(Main Floor, Market)

## Week-End Chocolates 80c a Box

The boxes hold a pound and the chocolates are creamy and delicious—plenty of creams, but fruits, nuts and jellies covered with a thick, rich chocolate. They're perfectly fresh and are very good for 80c a pound.

Old-fashioned stick candy in jars, 30c.

(Down Stairs Store, Chestnut)

## One More Day of the Bedding Sale

Only tomorrow to buy Wanamaker certified mattresses, pillows, bolsters and bedsprings at February reductions from our regular prices.

(Sixth Floor, Chestnut)