

833-35  
Market  
Street

# Blauner's

All Goods Purchased Tomorrow Will Be  
Charged to March Bills, Payable April 1st  
*BLAUNER'S FOR WOMEN'S WEAR*

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## A Grand Panorama of New Spring Fashions

"A Grand Panorama" of beautiful colors and chic styles—modes of the minute for miss and matron. There's "gorgeous raiment" here that's worth the seeing. Remember, everything in this Great Spring Showing is a Blauner Better Value.



### SUITS

DOWNSTAIRS STORE **19.85-35.00** SECOND FLOOR **29.75-99.75**

EVERY kind of smart suit—Men's wear serge, French serge, full wool, Jersey, oxford, silvertone, English tweeds, wool poplin and wool tricotine.

SUITS for every occasion—full wool, heather, Jersey, wool poplin, French serge, tricotine, Poret twill, goldtone, silvertone and tinseltone.

### DRESSES

DOWNSTAIRS STORE **14.96-19.90** SECOND FLOOR **19.95-39.75**

THE ripple, basque, bodice, tailleur and belted models fashioned of serge, Jersey, velour, satin, taffeta, navy, copen, brown, reindeer, taupe.

BEST values in smart taffetas, Georgettes, charmeuses, serges, satins, Jerseys, crepe meteur, tricolette and tricotine in all the newest shades.

### COATS

DOWNSTAIRS STORE **19.94-35.00** SECOND FLOOR **35.00-59.75**

THE new spring season will demand coats like these of wool velour and polo cloth in the smart short lengths. Half lined. Tan and Pekin.

THESE popular sports and full-length models of polo and camel's-hair cloth feature patch and stitched pockets, roll and notched collars. Fine values.

## GREAT SALE of 1600 GEORGETTE BLOUSES

New Spring Blouses specially purchased from a large manufacturer at a remarkable price concession. Blouses of the loveliest designs for women. Every Blouse in this Sale worth 8.00, 9.00 or 10.00.

# \$5.00



Buy your Blouses for the season in this great event. Blouses of such fine quality, originality and beauty can not be duplicated at this sale price.

And every single Blouse in the lot is a bargain! Every Blouse is fresh and new! Sizes are just what they are represented!

Blouses show embroidery, filet insets, ribbon bows, pipings—all that make for beauty and charm. Canary yellow, robin's-egg blue, white, leaf green—just a suggestion of the colors represented. Blauner's Main Floor

### NEW PLAITED Skirts

A Wonder Value

**13.75**

Chic box-plaited, straight-line and side-plaited modes in gold-tone, velour and novelty serges.

Extra Special **4.95**

Velour checks, mixtures, Tweeds and Serges in many models.

Blauner's Third Floor

### Second Day of the Spring Hat Sale

A Special Purchase of Spring Hats that were made to sell from 6.50 to 8.50—in this great Sale marked

**3.50**

Milans, Liseres, Georgette combinations, pineapple straw, novelty straws in the newest shapes and smartest colors.

A Delightful Novelty Patent Leather Hats **6.50 8.50**

The "latest" for Hats is patent leather; also chic liserre and ribbon Hats.

Individual Modes

Smart creations of ribbon, cellophane and navy and red combinations. **10.00 25.00**

Blauner's Third Floor



### Winter Coat Clearance

SECOND FLOOR

**37.00 55.00 62.50**

Coats formerly 45.00 to 105.00 now reduced to cost and below. Many of the tailored modes just the thing for spring wear. Buy your coat for next year.

Every Winter Coat in the Downstairs Store Reduced to lowest prices of season.



### Showing the New Coats for Girls and Flappers

**9.94 12.94 19.94 24.50**

Girls' Spring Coats, every bit as smart as those for "grown-ups." Serges, all-wool checks, all-wool chevola, all-wool silvertone and snowflake. Many chic styles, full cut and smartly trimmed.

Girls' Gingham Dresses . . . 1.94 to 9.94  
Girls' White Dresses . . . . . 3.94 to 29.50  
Girls' Georgette Dresses 14.94 to 37.50  
Girls' New Middies . . . . . 1.94 to 4.94

Blauner's Fourth Floor



### Extraordinary Values in Silk Hosiery



2.00 Hose . . . . . <b>1.49</b>	4.50 Hose . . . . . <b>3.50</b>	Fancy Hose . . . . . <b>4.49</b>
Silk Hose, seamed legs; re-enforced. Black, navy, brown.	Extra quality Hose; silk from top to toe. Black, white, brown.	Beautiful novelty clocked silk Hosiery in many effects.
2.75 Hose . . . . . <b>2.00</b>	4.25 Hose . . . . . <b>3.25</b>	Novelty Hose . . . . . <b>4.50</b>
Full, regular made silk Hose. High spliced heels. Black, gray, brown.	Silk Hose with side clocks; re-enforced. Double silk lisle tops.	Fine silk Hose featuring the new lace effects.
3.50 Hose . . . . . <b>2.75</b>	5.00 Hose . . . . . <b>3.95</b>	Lace Hose . . . . . <b>6.45</b>
Pure dye thread silk Hose. Splendid wearing; shoe shades.	Silk Hose feature self and contrasting embroidery. Black, white, cordovan.	Beautiful lace Hose in the newest novelty effects. Extra values.

Blauner's Main Floor



### Kiddies' New White Dresses

2-6 Years	<b>2.94</b>	2-6 Years
White dotted Swiss, pretty hand embroidered.	Many cunning little styles for tiny tots.	
Creepers . . . . . <b>1.39</b>	Slips . . . . . <b>1.19</b>	
Hand smoked linc. 1-3.	Dainty Princess Slips. 6-14.	
Dresses . . . . . <b>1.25</b>	Dresses . . . . . <b>1.94</b>	
Pretty nain-sook dresses. 6 mo.-2 years.	Checked or plaid gingham. 2-6.	
Layette . . . . . <b>20.00</b>	Coats . . . . . <b>8.94</b>	
Special! 37-piece layette.	New Spring Coats of serge. 3-6.	

Blauner's Fourth Floor

### Special Offering Of Silk and Lingerie UNDERWEAR

Gowns and Chemises	1000 Crepe de Chine Gowns	95c	7.50
<b>1.47</b>	<b>7.50</b>		
Lace and ribbon-trimmed models. Flesh, white. Regular and extra sizes.	Exquisite model of crepe de chine trimmed with Georgette. Special.		
300 Camisoles	Silk Chemises	95c	2.35
<b>95c</b>	<b>2.35</b>		
Crepe de chine and wash satin—lace and ribbon trimmed.	Envelope crepe de chine chemises, daintily smoked. Value 3.50.		
Lingerie Chemises	Batiste Bloomers	95c	79c
<b>95c</b>	<b>79c</b>		
Dainty, well-made chemises feature fine beading. Cut full.	Fine batiste and crepe, properly re-enforced. All sizes.		

Main Floor

