

Organ plays at 9, 11, 11:55 and 4:50 Chinese at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER Fair

# The Wanamaker Great February Sale of Furniture Ends Saturday

## Other Folks' Burdens Often Help to Break Mother's Back

It is well to keep close watch upon runners-in, who bring their neighborhood and family tales to reel them off to whoever has a listening ear.

It is the first impulse of a woman's heart to try to offer first aid to the injured and to worry if she cannot do some little thing for every form of suffering.

Physicians say we should try to put up the bars against a special class of retailers of accidents, sicknesses and gloomy events. Shut off the visitors who tell their own woes over and over again.

These big, wide avenues of the Store present pleasing things to talk about and everybody is welcome to come every day and bring the children.

[Signed] *John Wanamaker*

## Afternoon Dresses for Large Women

Jerseys, taffetas, Georgettes, crepes de chine, of the proper weights and styles for early Spring. The colors are mostly navy and black, with a few browns; the dresses are some of them simple and some not so simple, and the sizes 40 to 50.

## For First Spring Suits Many Young Women Choose Wool Jersey

They are so extremely practical it is easy to understand why the wool jersey suits are so much in request. They look well, are becoming; they do not rumple and are useful for wear in all sorts of weather.

Good colors, too—heather mixtures, blue shades, brown tones, light fawns and greens are in the collection.

## A Few Fine Fur Coats

are still to be had at their late-season prices in the Fur Salon. For instance, there are three attractive little Hudson seal (seal-dyed muskrat) coats with heavy trimmings of gray squirrel.

Three gray squirrel coats, 30 inches long, are \$393.75 to \$513.75. A coat of mole and Hudson seal (seal-dyed muskrat) is \$450.

## Jade and Ruby Newest Colors in Mocha Handbags

Among the most notable of the new Spring handbags are two deep pouch bags of fine mocha in the very fashionable colors of jade and ruby. The jade bag has an amber-finish celluloid frame and the ruby bag has a wine-color frame.

## Women's Winter Coats at \$35 to \$85 Some With Fur Collars

Wonderful values for the woman who is willing to offset the fact that she is getting a handsome coat a bit late in the season with the fact that the price is so very much less than she would have paid earlier.

There are beautiful wraps and coats of the finest bolivia, evora, tinseltone and brushed wool. These are without fur trimming and some are light enough in weight to be worn for several months yet.

The fur-trimmed coats are all of velour, and there are some even at \$35.

## Women's Finest Dress Shoes in the \$12 Disposal

Six of the best styles in the country. Four of them have been selling for \$7 more and two for \$6 more. All are high shoes of the sort that women want for Easter wear.

Patent leather and black glazed kidskin lace, with dull matt kidskin tops and covered Louis heels.

Patent leather and black glazed kidskin buton, with dull matt kidskin tops and covered Louis heels.

Patent leather lace, with black and white silk vesting tops and covered Louis heels.

## WOMEN'S high-necked nightgowns are in much request while cold weather lasts.

We have twenty styles just now of cambrie and nainsook and priced from \$2.50 to \$5.50.



Mid-Victorian skating scene in England

## Skating Is a Great Indoor as Well as Outdoor Sport

and fashionable women, taking it up, are coming in increasing numbers to the

## Women's London Shop

for imported sweater-coats, tams and hosiery.

Here is a list of some of the things most liked:

The knitted suits with ribbed skirts and plain coats—the latter having scarfs and cuffs of contrasting color. Price \$75.

French skating coats of heavy jersey, their collars, pockets and cuffs trimmed with plaid. Price \$45.

Tan Jersey sweaters, with set-in sleeves and delightful blue-and-red collars, \$45.

English slip-ons, done in cable stitch, in rose, yellow, brown, Copenhagen and tan, \$20 and \$25.

Fair Isle coat sweaters in gay patterns, \$35.

Slip-ons with round necks and long sleeves, severely simple, \$10, \$15 and \$35, the finer ones being hand made.

English silk hose, heavy ribbed, navy and tan, \$8; purple, gray and brown, \$12.50.

Silk and cotton sports hose in heather, mixed reds, greens, browns and yellows, \$6.

Fair Isle tam-o-shanters, \$4.50.

## Women's Lovely Smock Suits in the London Shop

A distinctive style that is charming on younger women in particular. Extremely graceful garments in their long, loose lines.

Some of the suits are jersey cloth, ornamented with silk braid in contrasting color. These are \$110.

Others are of colored silk with filet trimming or white silk with black embroidery. These are \$150 and \$185.

Separate silk smocks trimmed with contrasting color braid—navy on tan and white on shell pink or turquoise blue—are \$85.

French white flannel sports suits trimmed with black or navy silk braid, \$150.

Find all these things in the Little Hosiery and Sweater Shop.

## Chinese Weaves of Quality Very Low Priced in the Oriental Rug Sale

It is a long time since we have had a collection of Chinese rugs of as excellent quality in weave, texture and color to sell for such low prices.

Conservatively speaking, they are marked anywhere from 10 to 33 1-3 per cent less than the prices generally prevailing for rugs of the same class.

The selection is quite attractive, embracing a variety of shades—chiefly blue, tan and salmon pink, and there is a diversity of characteristic Chinese patterns to select from.

## Small Chinese Rugs

- 11.8x10 ft., \$473.
- 11.5x9.1 ft., \$469.
- 10x8.3 ft., \$392.
- 10x8.2 ft., \$397.
- 12x9 ft., \$575.
- 12.3x9.3 ft., \$595.
- 12.10x10 ft., \$575.
- 12.2x9 ft., \$689.

## Crisp Fresh Waists

Batistes with finely tucked front frills and collars, \$9.75.

There is hardly any limitation to a Wanamaker Furniture Sale except time. This will be a Sale of unlimited opportunity until the end, and the end comes Saturday evening.

These last two days will show what we meant when we emphasized the point that this is the sale with the goods.

We now have on these floors what can be truly described as a magnificent collection of furniture for all rooms and requirements.

The Fifth Floor is as beautiful and bountiful in its assemblage of living-room, library and hall furniture as it was on the opening day of the Sale. Today, as on that day, it is unmatched by any exhibition of this class of furniture in America.

The Sixth Floor, devoted chiefly to bedroom and dining-room furniture, is abundantly filled.

In the warehouse there are large reserves to call upon, chiefly duplicates of the goods on the floors.

It is almost a marvelous thing to have such a stock after a period of unprecedented selling, but the Wanamaker Furniture Sale has become something of a trade marvel, and this February Sale is the most marvelous one we have ever held.

Tomorrow and Saturday will be two of its greatest and busiest days, because people know that the opportunities presented in these Sales are real and are always eager to take advantage of them before the curtain rings down.

## The French Dinner Sets in This China Sale Are Believed to Be Unequaled

Roughly, they are marked at today's cost.

Prices at the potteries still show a tendency to advance. Considering this outlook, the sets in this Sale have an investment value.

Compared with prevailing retail prices for sets of the same grade, they afford savings of 15 to 25 per cent.

The selection of patterns in these French sets is particularly beautiful and believed to be the largest in Philadelphia.

For fine, gold encrusted French sets of 106 pieces the prices are \$190, \$200, \$225, \$250 to \$350.

Lower-priced French sets in an attractive diversity of decorations are in the sale at \$35, \$40, \$45, \$65, \$75, \$85 and up to \$175 a set of 106 or 107 pieces.

## First Word of Men's Spring Overcoats

It is good to read or to say or to hear that word Spring. Yes, we know all about the harsh days that may still be lingering around, but Spring is coming in spite of them.

Our Men's Clothing Store is prepared for both seasons; that is to say, it has many excellent Winter overcoats at reduced prices, but its face is turned toward the Spring, and today we announce that the first of the new Spring overcoats for men are ready. They are good to see, because they suggest the glorious Springtime and because they are really good in themselves.

Standard Spring style, in knitted fabrics, rough chevrons and Scottish effects in herringbone patterns, grays, greens, browns and heather mixtures.

Good as can be at the prices, \$45 to \$75.

## Men's London Caps of Distinctly New Shape

The visor is inclosed in the top, doing away with the double flap in front and giving the cap a jaunty appearance on the head.

Lincoln-Bennett, of London, made the caps especially for this Store. They are chiefly of Harris tweeds, in good designs and colors.

## Half-Yearly Sale of Wanamaker Certified Mattresses, Pillows, Bolsters and Springs Ends Saturday

Witch hazel jelly, 25c a tube. Glycerine and honey jelly, 20c a tube.

Honey and almond cream, 35c a bottle. Cucumber cream, 50c a bottle. Cold cream, 30c and 60c a jar.

## Every Woman Knows

that something has got to be done about the servant problem.

A Declaration of Independence is the solution adopted by many a good housewife. She simply stops trying to get cooks and washerwomen and finds out the easy way to do her own work.

The Spring Sale of Housewares is the great ally of the housewife who is thus struggling for domestic independence.

Its 80,525 Specially Priced Articles are like 80,525 allied soldiers sent to the rescue.

And if they are wisely chosen and wisely used they will win the battle.

There's nothing like a bright, efficient kitchen to make family life a success and homekeeping a pleasure.

The Spring Sale of Housewares brings every sort of helpful thing at a special price, made possible by great purchases.

Use this occasion to get in gleaming, new aluminum ware, enamel ware, galvanized ware and every sort of ware that brightens and revives the kitchen, and to get every sort of article needed to repair the losses and breakages of the Winter.

Bring in visiting friends to see how wonderful the showing is.

