WANAMAKER'S

Store Opens at 9

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Store Closes at 5

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WEATHER

The Wanamaker Great February Sale of Furniture Ends Saturday

Other Folks' Burdens Often Help to Break Mother's Back

It is well to keep close watch upon runners-in, the bring their neighborhood and family tales to reel them off to whoever has a listening ear.

It is the first impulse of a woman's heart to try offer first aid to the injured and to worry if she cannot do some little thing for every form of

Physicians say we should try to put up the bars gainst a special class of retailers of accidents, sicknesses and gloomy events. Shut off the visitors who tell their own woes over and over again.

These big, wide avenues of the Store present pleasing things to talk about and everybody is welcome to come every day and bring the children.



Afternoon Dresses for Large Women

Jerseys, taffetas, Georgettes, crepes de chine, of the proper weights and styles for early Spring. The colors are mostly navy and black, with a few browns; the dresses are some of them simple and some not so simple, and the sizes 40 1/2 to 50 1/2.

Prices are moderate-\$32.50 to \$95. (First Ploor, Central)

For First Spring Suits Many Young Women Choose Wool Jersey

They are so extremely practical it is easy to understand why the wool sey sports suits are so much in request. They look well, are becoming; they do not rumple and are useful for wear in all sorts of weather. The new models for Spring are rather simple and plainly tailored, with just enough pleats and buttons and belts and pockets to make them

Good colors, too-heather mixtures, blue shades, brown tones, light

s and greens are in the collection. Prices begin at \$29.50 and go to \$42.50, and there are 14 to 20 year

(Second Floor, Chestnut))

A Few Fine Fur Coats

are still to be had at their late-season prices in the Fur Salon. For instance, there are three attractive little Hudson seal (sealdyed muskrat) coats with heavy trimmings of gray squirrel. Their prices are \$450, \$525 and \$543.75

Three gray squirrel coats, 30 inches long, are \$393.75 to \$513.75 A coat of mole and Hudson seal (seal-dyed muskrat) is \$450. A Hudson seal (seal-dyed muskrat) and opossum coat, 45

inches long, is \$562.50. A taupe nutria, 30 inches long and trimmed with broad band of opossum, is \$525.

(Second Floor, Chestnut)

Jade and Ruby Newest Colors in Mocha Handbags

Among the most notable of the new Spring handbags are two deep south bags of fine mocha in the very fashionable colors of jade and ruby. The jade bag has an amber-finish celluloid frame and the ruby bag has a wine-color frame. Both daintily silk lined and containing purse and mir-

Somewhat smaller mocha handbags in tan and brown, with covered frames and fancy knobs, \$20.

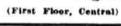
(Main Floor, Chestnut)



Wonderful values for the woman who is willing to offset the fact that she is getting a handsome coat a bit late in the season with the fact that the price is so very much less than she would have paid earlier.

There are beautiful wraps and coats of the finest bolivia, evora, tinseltone and brushed wool. These are without fur trimming and some are light enough in weight to be worn for several months yet.

The fur-trimmed coats are all of velour, and there are some



Women's Finest Dress Shoes in the \$12 Disposal

Six of the best styles in the country. Four of them are been selling for \$7 more and two for \$6 more. All are high shoes of the sort that omen want for Easter wear. Patent leather and black glazed kidskin lace, with dall matt kidskin

ops and covered Louis heels. All black glazed kidskin lace, with Cuban leather heel-

Patent leather and black glazed kidskin button, with dull matt kidn tops and covered Louis heels.

Patent leather lace, with black and white silk vesting tops and cov-

(First Floor, Market)

VOMEN'S high-necked nightgowns are in much request while cold weather lasts.

We have twenty styles just now of cambric and nainsook priced from \$2.50 to \$5.50.

(Third Floor, Central)



Mid-Victorian sketing scene in

Skating Is a Great Indoor as Well as Outdoor Sport

and fashionable women, taking it up, are coming in increasing numbers to the

Women's London Shop

for imported sweater - coats, Here is a list of some of the

things most liked: The knitted suits with ribbed skirts and plain coats—the latter having scarfs and cuffs of con-

trasting color. Price \$75. French skating coats of heavy jersey, their collars, pockets and cuffs trimmed with plaid. Price

Tan jersey sweaters, with set-in sleeves and delightful blue-and-red collars, \$45. English slip-ons, done in cable stitch, in rose, yellow, brown, Copenhagen and tan, \$20 and

Slip-ons with round necks and long sleeves, severely simple, \$10, \$15 and \$35, the finer ones being hand made. Another hand made style which is an immense favorite has a tuxedo front and costs \$35. English and Scotch wool

English silk hose, heavy ribbed, navy and tan, \$8; pur-

ple, gray and brown, \$12.50. Silk and cotton sports hose in heather, mixed reds, greens, browns and yellows, \$6. tam-o-shanters,

Women's Lovely Smock Suits in the London Shop

A distinctive style that is ! charming on younger women in particular. Extremely graceful garments in their long, loose

Some of the suits are jersey ornamented with silk contrasting color. These are \$110.

Others are of colored silk with filet trimming or white silk

Silver-Plated Mesh

Bags in New Shapes

little details of her costume, the

well-dressed woman is quite likely

These dainty bags are all of fine

silver-plated meshes, and in the

new long, narrow shape or the

shorter, wider shapes. Some have

narrow engraved tops, some have the strap handles and some the

Prices start at \$6.50 and go to

(Jewelry Store, Chestnut and Thirteenth)

Washable Spring

Gloves, All for

Women

Women who have been shopping

best assortment of fabric

about have told us that we have

gloves in town. Just now we have

a new and fine collection of chamois

lisle gloves in the fashionable

\$1.50 a pair for the 8-button length and \$1.75 a pair for the 12-

button length in white, pongee,

Of course, they are all washable.

TOMEN who want large-

coats for common wear will

be glad to see some just ar-

rived in the Petticoat Store.

They are gray and white and

blue-and-white striped and

cloth and camel's-hair coats.

green or blue.

They are plain in front, with two slit pockets, habit back (hollow pleats) and groups of large but-

tons. All are tan, with small over-

checks of dark and light brown,

(First Floor, Central)

Plenty of

Underwaists

and 2 years are 65c each.

Drawer bodies for children of 1

Other drawer bodies in 2 to 14

year sizes are 75c, 85c and up to

Corset waists are in 21 to 28

inch sizes and in many styles— \$1.50 to \$2.50 each. They are all brand-new, too. (Third Floor, Chestaut)

sized seersucker petti-

(Main Floor, Central)

mastic, beaver, gray or brown.

lengths for short sleeves.

always-liked chain handles.

new Spring gown or suit.

If the is fastidious about all the

navy silk braid, \$150. Little (The Gallery, Chestnut)

Fair Isle coat sweaters in gay

sports hose, stripes, plaids and jacquards, \$6, \$7.50 and \$10.

with black embroidery. These

Chinese Weaves of Quality

Very Low Priced in the

Oriental Rug Sale

of as excellent quality in weave, texture and color to sell for such

to 33 1-3 per cent less than the prices generally prevailing for rugs

It is a long time since we have had a collection of Chinese rugs

Conservatively speaking, they are marked anywhere from 10

The selection is quite attractive, embracing a variety of shades

11.11x9.1 ft., \$487.

12x9.2 ft., \$457. 10.11x6.11 ft., \$375.

10.1x8 ft., \$349. 11.10x10 ft., \$593.

15.8x9.11 ft., \$787.

500 Yards Blue Wool

Serge, Special at

\$3.75 a Yard

There is such a difference in even

the all-wool serges that we feel

like laying particular emphasis on

the fact that this serge is made of

12x9.3 ft., \$587.

-chiefly blue, tan and salmon pink, and there is a diversity of char-

Carpet-Size Chinese Rugs

Small Chinese Rugs

The Sale is rich in other Eastern carpets at specially low prices, notably Persian, Saruks, Kermanshahs, Araks, Kurdistans and

(Seventh Floor, Chestnut)

acteristic Chinese patterns to select from.

2x3 to 3x5 ft., \$18.75 to \$35.

Crisp Fresh Waists

Batistes with finely tucked front

Voiles with pleated front frills

Tucked batistes, one style with

lattice beading and one with picot

(Third Floor, Central)

of a novel sort, and much Valen-ciennes edging, \$5.50.

are \$150 and \$185. Separate silk smocks trimmed with contrasting color braidnavy on tan and white on shell pink or turquoise blue-are \$85.

French white flannel sports suits trimmed with black or Find all these things in the Hosiery and Sweater

of the same class.

11.8x10 ft., \$473. 11.5x9.1 ft., \$469. 10x8.3 ft., \$392.

10x8.2 ft., \$397.

12.10x10 ft., \$575.

12x9 ft., \$575. 12.3x9.3 ft., \$595.

12.2x9 ft., \$689.

frills and collars, \$9.75.

There is hardly any limitation to a Wanamaker Furniture Sale except

time. This will be a Sale of unlimited opportunity until the end, and the end

comes Saturday evening.

These last two days will show what we meant when we emphasized the point that this is the sale with the goods.

We now have on these floors what can be truly described as a magnificent collection of furniture for all rooms and requirements.

The Fifth Floor is as beautiful and bountiful in its assemblage of livingroom, library and hall furniture as it was on the opening day of the Sale. Today, as on that day, it is unmatched by any exhibition of this class of furniture in America.

The Sixth Floor, devoted chiefly to bedroom and dining-room furniture, is abundantly filled.

In the warehouse there are large reserves to call upon, chiefly duplicates of the goods on the floors.

It is almost a marvelous thing to have such a stock after a period of unprecedented selling, but the Wanamaker Furniture Sale has become something of a trade marvel, and this February Sale is the most marvelous one we have ever held.

Tomorrow and Saturday will be two of its greatest and busiest days, because people know that the opportunities presented in these Sales are real and are always eager to take advantage of them before the curtain rings down.

The French Dinner Sets in This China Sale Are Believed to Be Unequaled

lay's cost. Prices at the potteries still show

a tendency to advance. Consider-ing this outlook, the sets in this Sale have an investment value. Compared with prevailing retail prices for sets of the same grade, they afford savings of 15 to 25 per

The selection of patterns in these

Roughly, they are marked at to- | French sets is particularly beautiful and believed to be the largest in Philadelphia.

For fine, gold encrusted French sets of 106 pieces the prices are \$190, \$200, \$225, \$250 to \$350. Lower-priced French sets in an attractive diversity of decorations are in the sale at \$35, \$40, \$45, \$65, \$75, \$85 and up to \$175 a set of 106 or 107 pieces.

New Books

"Basil Everman," by Elsie Singmaster, \$1.90. A tale of contemry life, fresh, author profoundly moving as the best of the novels now coming to us from

"The Scarred Chin," by Will Payne, \$1.75. An excellent detective story which has already won popularity under the title "Black Sheep" in the Saturday Evening

(Main Floor, Thirteenth)

Old-Fashioned Candy, 30c a Jar

Little fairy sticks, but in oldfashioned flavors like lime and cinnamon and lemon and peppermint. and good as they can be. 30c a jar. Assorted chocolates, in delectable variety, are 80c a pound.

are \$1 a pound.

And the favors and novelties and rick's Day are ready now.

Assorted caramels, all flavors,

bonbons and candies for St. Pat-

(Down Stairs Store, Chestnut)

Half-Yearly Sale of Wanamaker Certified Mattresses, Pillows, **Bolsters and Springs Ends**

First Word of Men's

Spring Overcoats

It is good to read or to say or to hear that word

Spring. Yes, we know all about the harsh days that may

still be lingering around, but Spring is coming in spite

¶ Our Men's Clothing Store is prepared for both sea-

sons; that is to say, it has many excellent Winter over-

coats at reduced prices, but its face is turned toward

the Spring, and today we announce that the first of the

new Spring overcoats for men are ready. They are good

to see, because they suggest the glorious Springtime and

¶ Standard Spring style, in knitted fabrics, rough thev-

iots and Scottish effects in herringbone patterns, grays,

(Third Floor, Market)

Men's London Caps of

Distinctly New Shape

The visor is inclosed in the top, doing away with the double flap in

Lincoln-Bennett, of London, made the caps especially for this Store.

(Main Floor, Market)

because they are really good in themselves.

greens, browns and heather mixtures.

Good as can be at the prices, \$45 to \$75.

ront and giving the cap a jauntier appearance on the head.

They are chiefly of Harris tweeds, in good designs and colors.

Saturday March Winds Play Havoc With Some Skins

Witch hazel jelly, 25c a tube. Glycerine and honey jelly, 20c a

tube.

Cucumber cream, 50c a bottle. Cold cream, 30c and 60c a jar. (Main Floor, Chestnut)

Honey and almond cream, 35c a

that something has got to be done about the servan

is the solution adopted by many a good housewife. She simply stops trying to get cooks and washer-

is the great ally of the housewife who is thus

Its 80,525 Specially Priced Articles

they will win the battle. There's nothing like a bright, efficient kitchen to make family life a success and homekeeping a

The Spring Sale of Housewares brings every sort of helpful thing at a special price, made possible by great purchases.

Use this occasion to get in gleaming, new aluminum ware, enamel ware, galvanized ware and every sort of ware that brightens and revives the kitchen. and to get every sort of article needed to repair the

Bring in visiting friends to see how wonderful the showing is.

the finest all-wool and it is unusucost only \$1.50. (Third Floor, Central) ally firm and close in weave. Paris Fashion It is 48 inches wide and it comes Cables Say Laces More Checked in the most desirable shade of navy for Spring Frocks blue. Just exactly the right weight Worsted Skirts Margot laces are among those and color for street dresses for

edging, \$3.85.

Special at \$9.75 that promise to be particularly fashionable. Their fineness recommends them to women who The lines are new and very good, nd the subdued colors and tan want to carry out the new effects of lace and taffeta combined, for background make them go well with any kind of a coat, and especially with the fashionable polo example.

Margot flouncings in cream and white are here from 15 inches wide at \$2.25 a yard up to 40 inches wide at \$9.75 a yard. Many bands match the flouncings; they are 4 to 9 inches wide and 75c to \$5.50 a yard. (Main Floor, Central)

Crown Edge Moire Ribbon

The crown edge is a different color and gives it a decorative effect. It is much wanted for neck ribbons, millinery, sashes and other Spring uses.

Many colors in all the various widths, ½ inch wide at 40c a yard, 1 inch wide at 60c, 1½ inches wide at 85c and 2¼ inches wide at \$1.15 a yard.

Women's 35c Handkerchiefs Make a Bright Spot of

Color

(First Ploor, Chestnut)

Spring and Fall.

in the Handkerchief Shop, with their varied hues and pretty de-

There are rose pink and French blue, navy blue and emerald green, tan and brown shades and lilac and violet colorings. Usually they have white borders or white hems, or a touch of white in addition to the color, and the patterns are most pleasing.

The linen is Irish and sheer, and women will like them for Spring. (West Aisle)

Every Woman Knows

A Declaration of Independence

women and finds out the easy way to do her own The Spring Sale of Housewares

struggling for domestic independence.

are like 80,525 allied soldiers sent to the rescue. And if they are wisely chosen and wisely used

losses and breakages of the Winter.

(Fourth Floor, Market and Central)

(Main Floor, Control)