

See Our Window Displays of these Garments Tonight



Charge Customers Will Have Until April to Pay for Purchases Made in this Sale
STEWART'S
 1027 MARKET STREET



Not only are the Garments in this Great Sale priced so utterly below their actual worth, but you have the additional satisfaction of knowing that should anything be wrong—WE MAKE IT RIGHT.

Challenge Sale of Suits

An Extraordinary Sale that **CHALLENGES** All Competition in Philadelphia! Every Word in this Announcement is the Absolute Truth—We Will Stake Our Business Reputation on Every Statement! There is not the Slightest Exaggeration in This Advertisement!

Right now—just a month before Easter you are able to Purchase a Brand New Spring Suit, just unpacked, direct from the New York Manufacturers, at a most Remarkable Saving!

For the past 6 weeks we have planned and planned for this Event! Five of the biggest New York manufacturers (who sell to Stewart's exclusively in Philadelphia) cooperated with us. Their entire sample lines are included in this Sale!

Handsome Spring Suits
 \$35.00 to \$49.75 Values at

24.00

Savings of \$11 to \$24.75 on each Suit

MATERIALS	STYLES	TRIMMINGS
Mannish Serges	Full Flare Models	Fine Silk Braid
Tricotines	Straight Line	Fancy Silk Vests
Velours—Checks	Tailored	Tucked Effects
Heather Mixtures	Swagger Sport	Pockets
Wool Jerseys	Effects	Buttons
Homespun Tweeds	Belted	
	Semi-Tailored	

Youthful styles predominate but there are plenty of plain tailored modes for those who like them. All fine high grade fabrics in finely tailored perfectly fitting styles. Tuxedo and shawl collars—patch, slit and tucked pockets. All sizes for women and misses.

STEWART'S BASEMENT STORE

Any garment gladly taken out of the window display for our customers. We don't display garments that we do not have in stock.



Every Suit in this Record-Breaking Challenge Sale is a New, Authentic Spring Model! We must strongly impress this fact upon you because it is almost unbelievable that we should sell such Superb garments at these prices!

It would be impossible for you to even buy the materials in these Suits for the prices asked. After the Sale every Suit will be marked up to its real value, as quoted below!

Superb Spring Suits
 \$50.00 to \$75.00 Values at

37.00

Savings of \$13 to \$38 on each Suit

MATERIALS	STYLES	TRIMMINGS
Fine Tricotines	Rippled Models	Brocaded Vestees
Poiret Twills	Embroidered Suits	Rich Embroidery
French Serges	Blouse Effects	All Silk Plaid
Stevens' Silvertones	Plain Tailored	Buttons
Spring Velours	High Waisted	String Belts
Gabardines		Collar Cording

No less than sixty-five distinctive styles—all copies of exclusive imported models, handsomely tailored, developed in pure all-wool materials and beautifully lined with plain or fancy silks. Braid bound and button trimmed, with stunning vests of rich silks. Colors. Sizes for Women and Misses.

STEWART'S SECOND FLOOR

Waists CHALLENGE SALE Millinery



Right now we could not buy these waists at wholesale for the selling prices in this Phenomenal Challenge Sale! We cannot urge upon you too strongly the advisability of buying your waist needs for the entire season—tomorrow. 3000 fresh new beautiful waists have been purchased for this event! The savings are the most sensational on record—Come early!

1.50

Fresh Voile Waists
 Values 2.25 and 2.95
 Just 800 fresh white voiles in this wonderful group—every one of them brand new—in the very newest style—lace trimmed and tailored. All sizes.
 75 extra sizes included.

4.85

Exquisite Georgettes
 7.90 to 9.75 Values
 800 lovely new georgette models showing the very best styles for Spring wear—beautifully beaded, braided and embroidered—or delightfully "frilly"—peach, rose, bisque, Bermuda, Nile, navy, black, flesh and white.

Silk Petticoats

Values 6.90 to 8.95
 Beautiful silk tafetas and all silk jerseys in oyster, lavender, grey, green, rose and navy.
4.90

STEWART'S STREET FLOOR

2.85

French Voile Waists
 3.95 to 5.00 Values
 Finest French voiles—dainty val lace trimmings—hand embroidery and tuckings. Spring's newest models featuring short and ¾ length sleeves. All sizes. Extra sizes included. Buy your Summer needs.

7.65

Georgettes & Silk Tricolettes
 Values to 14.50
 Heaviest quality Georgettes—soutache braided, beaded and embroidered in exclusive designs. Included are 50 stunning Silk Tricolettes (the season's newest) in burnt orange, jade, navy, bisque, oyster, coral and black. All sizes.

A Big Saving on Your Spring Outfit

Challenge Sale No. 1	Challenge Sale No. 2
40.00 Spring Suit...24.00	60.00 Spring Suit...37.00
8.75 Spring Blouse... 4.85	12.50 Spring Blouse... 7.65
7.50 Spring Hat... 4.50	10.00 Spring Hat... 6.50
55.25 Spring Outfit, 33.35	82.50 Spring Outfit, 51.15
You Actually Save 21.10	You Actually Save 31.35

3000 of the finest Hats we've seen in many a season—not one ever shown before in this City. We won't be at all surprised if hundreds of women buy several hats at each price quoted. Truthfully we have never in our history given such Phenomenal Millinery Bargains! Not even at the end of the season will you be able to purchase such Hats at the prices asked in this Wonderful Challenge Sale!

400 Spring Hats at Half Price

Save exactly half on these new Hats of satin, straw and Georgette combinations. Flower, feather and ribbon trimmings. Scores of shapes to choose from—feather turbans, tiny close-fitting models, medium shapes and large "Picture" models.

5.00 Values
2.50

Actual \$6.90 to \$9 Spring Hats

We cannot begin to describe the charm of these smart Hats. There are braid sailors, chin chins, off-the-face hats, draped hats and transparent hats—and all trimmed bewitchingly. All colors.

4.50

Actual \$10 to \$15 Model Hats

Hats of distinctive individuality worth up to three times our price—milan hemp—lisere braid, batavia cloth and patent leather are only a few of the new fabrics and the trimmings are legion. All fashionable colors.

6.50

STEWART'S THIRD FLOOR

