



Newton service unhampered by wintriest weather thru use of United States Motor Trucks

THE Big Storm Record of U. S. TRUCKS in Newton Service

On February 5th, the day after the big snow, when traffic in general was severely crippled, note the amount of work Newton's U. S. Trucks accomplished, according to a few of the record sheets picked at random:

Truck 6
 Worked 10½ hours
 Traveled 32 miles
 Delivered 22 tons coal

Truck 26
 Worked 10 hours
 Traveled 25 miles
 Delivered 25 tons coal

Truck 25
 Worked 11½ hours
 Traveled 37 miles
 Delivered 18 tons coal

Truck 12
 Worked 10 hours
 Traveled 19 miles
 Delivered 24 tons coal

Truck 5
 Worked 10 hours
 Traveled 29 miles
 Delivered 18 tons coal

Truck 2
 Worked 11½ hours
 Traveled 32 miles
 Delivered 22 tons coal

Not one of this entire fleet has been laid up for repairs so far this year, despite the many days of hard going.

And Newton's carefully kept records of truck operation show remarkably low delivery costs and unusually small service and upkeep expense on a year-round basis as well as through this stormy period.

Ask the Geo. B. Newton Coal Co. their opinion of U. S. Trucks.

The recent storms, which produced the most baffling traffic conditions in years and tied up delivery service in many lines of industry, had no effect on Newton's magnificent fleet of UNITED STATES MOTOR TRUCKS in its delivery of coal. Through snow and ice these big, powerful trucks loaded to capacity have worked without interruption every day, carrying coal promptly to relieve distress in the time of greatest need. Not one of these motor trucks was stuck; not one had to be "towed in"; not one had gear troubles, burnt bearings, broken axles or any other irregularity which might have prevented them from performing their usual prompt, dependable service.

No other trucks in Philadelphia's coal trade performed so consistently or were so free from troubles during this emergency.

The Floating Power Plant, to be had only in UNITED STATES MOTOR TRUCKS, is entirely responsible for this remarkable record.

The Geo. B. Newton Coal Co. are experts in their line. They are the largest coal company in Philadelphia and employ the most up-to-date business methods. They have made a thorough study of coal-hauling problems, and after making severest tests of different makes of motor trucks are in a position to know which ones will stand up under the exacting conditions they impose and will meet their severest requirements.

The fact that the Newton Company has bought fifty-four UNITED STATES MOTOR TRUCKS within the last three years speaks for itself.

This step has been an important factor in the development of the splendid Newton service that has gained this company 125,000 coal customers.

The lead that such an organization as the Geo. B. Newton Coal Co. has taken in employing UNITED STATES MOTOR TRUCKS to do its hard work can safely be followed by other Philadelphia industrial concerns where the most trying delivery conditions must successfully be met.

UNITED STATES MOTOR TRUCKS can solve your delivery problems just as we solved Newton's. Write or wire us now!

THE UNITED STATES MOTOR TRUCK COMPANY
 Cincinnati, Ohio

Builders of Quality Motor Trucks since 1908

