

Organ plays at 9, 11, 11:55 and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Partly cloudy

The Furniture Sale Is Still Full of Advantage, but Has Only Three More Days to Go

Naturalists Inform Us That the Ermine

is a little creature with marvelously white fur and that when the hunters are in pursuit of it they spread with mire all its haunts, to which they then drive it, knowing that it will submit to be taken rather than defile itself.

George Washington kept himself white and clean from boyhood by truth in speech, choosing to be governed by his Mother's wisdom and advice, and all the world on Monday took note of the birthday of the greatest of the men of America.

When the nation forgets and ignores its Washingtons, Franklins, Lincolns, Roosevelts, instead of maturing, it will be decaying. There is a great deal in a name after all.

[Signed]

John Wanamaker

Feb. 25, 1920.

Women's Afternoon Dresses \$28.50 to \$77.50

Crepes de chine, Georgettes, taffetas, satins, some combinations of Georgette and taffeta, and some jerseys, tricotines and serges; colors being navy and black chiefly, with a few brown shades.

They are such dresses as women are buying eagerly for between-season use, being neither too simple nor too elaborate, having many new fashion features, and moderate prices.

(First Floor, Central)

Jaunty New Springtime Suits for Junior Girls

With wool jersey and Springlike checks, with Poiffet twills and tricotines the tailors have evolved any number of smart new Spring models.

They are youthful in style, with becoming new lines, and their tailoring is notably good. Usually the suits are rather simple, though occasionally there is a bit of contrasting silk by way of trimming, or perhaps shining buttons, or a bit of braiding.

There are sports suits and suits for better wear, and the prices, which begin at \$29.50, go on up to \$82.50. And they are in 14 and 17 year sizes.

(Second Floor, Chestnut)

The New Spring Coats for Girls Are Ready

Mothers of six-to-seventeen-year-old girls will find the Coat Section a most interesting place to visit, if their daughters are in need of new wraps.

There are school coats and coats for better wear—coats of serge, of silver-tone velour, of polo cloth and of other materials in attractive values in Spring colorings and darker shades. There are many coats in the popular polo style and plenty of sports styles.

\$27.50 to \$75—and 6 to 17 year sizes.

(Second Floor, Chestnut)

New and Best in the Sale of Women's Shoes at \$12

We have added six new styles to this clearaway and they represent the best values yet. They are all high shoes of the very fine fashions that women want to wear with Easter gowns. Four of them have been selling for \$7 more than tomorrow's price and the other two styles were \$6 more.

Patent leather lace, with dull matt kidskin tops and covered Louis heels.

Black glazed kidskin lace, with dull matt kidskin tops and covered Louis heels.

All-black glazed kidskin lace, with Cuban leather heels.

Patent leather button, with dull matt kidskin tops and covered Louis heels.

Black glazed kidskin button, with dull matt kidskin tops and covered Louis heels.

Patent leather lace, with black and white silk vesting tops and covered Louis heels.

Extraordinary shoes at \$12 a pair.

(First Floor, Market)

Inexpensive Spring Coats That Women Like

First of all the wool jersey coats at \$47.50 which have straight tailored lines and are remarkably good looking. They are seven-eighths length, light in weight and just about warm enough for Spring days.

They come in Oxford, navy, Copenhagen, brown and a pretty green leather mixture, and all are half lined with pongee silk.

Just as much liked in their own way are short polo-cloth sports coats in tan, with raglan shoulders and amber-colored buttons. These, too, are half lined with pongee silk, and they seem to go with any colored skirt, \$37.50.

(First Floor, Central)

W. B. Corsets

Some of the most popular are those for large women who require well-boned corsets with slender hip-lines. They are made in several styles to suit both the tall and the short, the bust varying from medium high to topless. The material is pink coutil and the skirt double, with wide elastic gores. Price \$10.

Other W. B.'s of pink coutil have low busts and long, heavily boned skirts with wide elastic gores; and still others of white coutil have medium busts, long skirts and heavy boning. Each of these is \$6.50.

(Third Floor, Chestnut)

Crepe de Chine "Undies"

Nightgowns with square necks and only hemstitching for decoration are \$16.50.

Several styles of envelope chemises with lots of lace—one at \$6.50 and two at \$6.85.

(Third Floor, Central)

Creepers for Little Toddlers

While most of them are in white, with colored embroidery or trimming, some are in colors, with white trimming. There are sturdy white poplins, novelty madras and soisette weaves, cotton crepes and other cottons. And what with narrow frills, smocking, colored embroidery and fancy stitching, mothers will find a wonderful variety from which to choose.

Prices begin at \$3.75 and go to \$5, and the creepers are in 1 and 2 year sizes.

(Third Floor, Chestnut)

Some Pretty Voiles in Plain Colors

They will be much appreciated by many women who, for one reason or another, don't want printed voiles or who want the plain voiles to use in combination with the figured kinds.

At least twenty-five new Spring colors and also black and white, 42 inches wide, at 75c a yard, and they are a beautiful quality.

(First Floor, Chestnut)

A Wedding Gift of Fine Pompeian Silver

One of the most beautiful and unusual designs in sterling silver that one could find, and the classic grace of the lines is a real joy to one who lives with this silver day after day.

Unlike the majority of sterling silver patterns, the decorations are of 14-kt. gold in applied medallion form. They are very rich in effect.

The tea set, five pieces, is \$950
Urn \$575
Waiter \$750

Coffee set, three pieces... \$400
Tray \$180
Vegetable dishes \$315
Meat platters \$235

Also many other pieces of hollow ware and small silver in a chest. Or these may be added to the collection from time to time.

(Jewelry Store, Chestnut and Thirteenth)

What's New in Millinery?

Just off the needle is an interesting collection of new hats—all from our own deft-fingered workers. Many of them have new touches, new ideas or are unusual and interesting—here are some of them—

A little rose-hued straw turban with a close brim has a facing of imitation patent leather, embroidered in bright colors.

A small mushroom-brimmed hat of fine shiny straw is

wreathed with glistening fruits and flowers in bright colors and faced with Batavia cloth in French blue.

A new straw tam has a perky bow of glistening black moire, directly in front.

And a new-shaped black straw is turned up all around and then turns down most unexpectedly at the side, with a new arrangement of coque feathers in bright colors.

Prices begin at \$15.

(Second Floor, Chestnut)

Spring Means Wash Silks, and They Have Arrived

A fine, large shipment of them, and there are many of the wider stripes among the number. These have been scarce, and they are much in demand for smart sports dresses, suits, pleated skirts and blouses. Also there are plenty of the narrower stripes that some women prefer.

Long ago women found out that there is nothing more comfortable and economical for warm weather garments than wash silks, and the fact that

they wash so well and have such good wearing qualities is quite sufficient to account for their popularity.

American broadcloth in colored stripes, wide and narrow, 32 inches wide, \$3.50 and \$4.50 a yard.

Japanese striped habutais, 32 inches wide, \$3 a yard.

Japanese tub crepes in lighter colored stripes, 36 inches wide, \$3.50 a yard.

(First Floor, Chestnut)

Pretty New Jewelry of Imitation Jade

Necklaces of fancy beads, some with metal links between, are in many unusual and interesting designs, and in the fashionable lengths. They are \$2 to \$11.

Ribbon necklaces or sautoirs, with jade pendants or ornaments, are 50c to \$4.

Graduated bead necklaces of imitation jade, on chains, are \$1.50.

Bar pins are 50c.

Earrings in different styles are \$1 and \$1.25 a pair.

(Jewelry Store, Chestnut and Thirteenth)

New Silk Petticoats

White habutais, with flounces and two rows of machine-made scallops, are \$12.50.

Colored jersey silk petticoats, perfectly straight from the waist, scalloped round the bottom and with embroidered dots in contrasting colors, \$16.50.

(Third Floor, Central)

New Spring Neckwear in the Becoming Ecru Color

Net collars with modesty pieces attached. They are plain or of pin tucked net, trimmed with a combination of several laces in the new fashion, \$5.50 to \$8.50.

Separate collars of the same kind at \$2.25 and \$3.

Net sleeves to match these collars and to be worn as a finish to the short-sleeved frock, \$5 and \$5.50 a pair.

(Main Floor, Central)

White Waists—Tailored

Uncommonly well-tailored, too, they are. A checked dimity, with pique collars and cuffs, is \$3.85; striped dimity, one with tiny self-plantings, are \$5 and \$5.50, and linen with pique collars and cuffs at \$6.75.

(Third Floor, Central)

Cretonne Time Is Near at Hand

She is a wise woman who starts ahead of this time to change her home into warm weather dress. She knows that pretty printed chintzes and flowered cretonnes will work wonders and that they will pay for themselves by saving the Winter furnishings.

The new printed chintzes and cretonnes come in any number of charming patterns and they are 50c and 75c a yard.

(Fifth Floor, Market)

WOMEN who have had the "flu" and find that their hair is coming out as a consequence will find the scalp treatments given in the Salon de Beauté very satisfactory. Incidentally, it is best to make appointments beforehand. (Third Floor, Chestnut)

Wise Men Are Buying Their Small Furs for Next Winter

It is probable that the price of furs will be higher next winter. Far-sighted men are getting fur caps, fur gloves and fur collars now.

The Men's Hat Store has a good assortment of these articles, all in fine selected furs and in styles that will be right next season. For another week or so they will be obtainable at the following prices:

Fur caps, \$12 to \$60.
Fur gloves, \$13.50 to \$75.
Fur collars, \$12 to \$180.

(Main Floor, Market)

Brussels Rugs Are Noted for Their Durability

Dirt does not easily become imbedded in their hard surface and they give unusual service.

We have some fine body Brussels rugs in the most-wanted size, 9x12 ft., at \$72.50 and \$78.

And tapestry Brussels rugs in 9x12 ft. size at \$39.50, \$41.50 and \$48.50, and 8.3x10.6 ft. size at \$35.50.

If you want a rug with a deeper, softer pile, here are handsome velvet rugs at \$67.50 for 9x12 ft. and \$52.50 for 8.3x10.6 ft.

(Seventh Floor, Chestnut)

Women's Black Enamel Suit Cases at \$7.50

An unusually low price for a case of this kind.

Light in weight, with leather corners, flowered lining and shirred pocket in lid. Size 24-inch.

(Main Floor, Chestnut)

Men's English Stick Umbrellas

The sticks and frames are from Henry Howell, of London; the covers of fine silk are put on here. The sticks are of furze, hazel, bamboo, ash and pimento wood; practically all of them have hook handles.

Price \$15.

(Main Floor, Market)

Baseball Teams Are Buying Uniforms Now

In order to insure prompt delivery it is advisable to get your order in early.

The Sporting Goods Store has a good selection of flannels in various colors, at prices ranging from \$7 to \$25 a suit, in team lots of nine or more. Suit includes shirt, pants, cap, hose and belt, with lettering on shirt.

Catalogue and samples for the asking.

(The Gallery, Juniper)

OPPORTUNITY in the Furniture Sale is as great as the time for taking advantage of it is short. There is opportunity here literally by the acre, because we still have acres of furniture in the February Sale and more furniture back of it. For our part, we have plenty of time to sell this furniture, because it is furniture of the selling kind at its regular price; if you want to secure any of it at the reduced February Sale prices you must act, and act immediately.

Specifically, if you want to buy Wanamaker furniture at the February Sale price you will have to buy it between now and Saturday. Saturday, the last business day of February, the Sale ends.

The last few days of these sales are days of great business. They are the greatest days of the Sale, except the first few. We are equipped to meet them.

We have a fine collection of goods, which is something remarkable, considering the business we have done up to now.

They will be fine goods for us to own in March, in April or in May. We have no special desire to get rid of them, but until the wind-up of this Sale on Saturday evening you can buy any piece or suit in the whole assortment at a saving of not less than 10 per cent.

Saturday brings your last opportunity. Between now and then you have plenty of time to act, but none to waste, if your home is to share in the advantages with which this Wanamaker Furniture Sale of furniture is still full to flowing over.

(Fifth, Sixth and Seventh Floors)



New Saruks, New Beauty, New Interest in the Oriental Rug Sale

Think of large carpets of wonderful substance, with glowing fields of rose figured all over with floral designs and other decorative detail, notably in blue and ivory, and you will have an idea of what these new Saruks look like. They bring a fresh glow of interest, beauty and advantage to a very unusual occasion in Oriental rugs.

Combined with the other Saruks in the collection, they make a remarkably fine choice of these wonderful Persian weaves at considerably less than regular prices. Sizes from 9x12 feet, at \$785, to 10.3x15.2 ft., at \$2100.

There is a beautiful variety of other rugs in the sale, including Mahals, Kermanshahs, Chinese, India, Khurdish and Arak pieces in large carpet sizes, all specially priced. Many smaller rugs also, such as Kermanshahs, Moais, Chinese as well as a choice group of Anatolian mats, all of them priced below value.

(Seventh Floor, Central)

Never Such a Showing of Light-Cut Glassware as in This China Sale

Light cuttings are a very notable feature of our glassware section. Most of the cuttings and engraved work on these pieces are done by an expert in our own workshops and these designs are exclusively shown here.

Along with them we show the best examples of light-cut glassware to be had in the market, this providing a choice that we know to be unmatched anywhere.

In this China and Glassware Sale we are offering almost all our stock of these goods at reductions of 25 to 33 1-3 per cent.

- Goblets, 30c, 35c and 60c.
- Sherbets, 30c and 60c.
- Iced-tea sets, jug and 6 tumblers and 6 glass spoons, \$5 a set.
- Other iced-tea sets of 7 pieces up to \$13.50.
- Water sets, jug and 6 tumblers, \$2.50 to \$15 a set.
- Water jugs, 3-pint size, \$1.25 each.
- Cracker and cheese dishes, \$1.50 to \$3.50.
- Night sets, 50c a set.
- Iced-tea tumblers, 20c each.
- Covered jugs, \$2.25 to \$5.
- Sherbet sets, dish and 6 footed dishes, \$6.
- Berry sets, \$8 and \$8.50 a set.
- Needle-etched table tumblers, 10c each.
- Colonial table tumblers, 5c each.
- Colonial sherbets, \$1.50 a dozen.
- Plain blown table tumblers, 5c each.
- Also a splendid assortment of high-grade cut glass at 20 to 33 1-3 per cent less than regular prices.

(Fourth Floor, Chestnut)

This Is the Age of the Capable Housewife and Now Is the Time of the Great Spring Sale of Housewares

A few years ago the jokers used to say that there were plenty of young women willing to be wives, but mighty few who would ever be housewives.

But, if that was ever so, there has been a change.

The American woman of today is the finest in the world.

And she's a better housewife than her mother or her grandmother ever was.

Those dear old ladies knew how to do many clever things—but the woman of today not only knows how, but she knows how to do things easily.

She not only knows how, but she knows why. She can bake a better cake and make better coffee than grandmother ever could, and the reason is that she knows something about the chemistry of a cake, and the reason why percolation is better for coffee than boiling.

And whatever she does, she can do in half time.

Gas helps her, electricity helps her and knowledge helps her and, most notable of all at this moment,

The Wanamaker Great Spring Sale of Housefurnishings Helps Her

- It brings new devices.
- It brings improvements.
- It brings labor-savers.
- It brings utensils that save steps, save energy, save material and that save money.
- It started out with

80,525 New Housewares at Special Prices

These include nearly every sort of thing needed now for the kitchen, the laundry, the bathroom and the house cleaning.

They are fine, new and reliable.

They are the very best in the world.

And they are all specially priced.

It is the Sale of great opportunities, and as an exhibition alone it is unequalled the world over.

(Fourth Floor, Central and Market)

