

Organ Plays at 9, 11, 11:55, and 4:50
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Rain

Housewives Will Come From Far and Near to Partake In the Wanamaker Spring Sale of Housewares

The Influence of a Good Picture Is Not to Be Forgotten

Almost every day for many years a man I know spends a few minutes looking at a steel engraving, which has never lost its powerful impressiveness. It is a famous old picture, known as

The Iron Worker and King Solomon

When the Temple at Jerusalem was completed the King gave a feast to the Artificers employed in its construction. It had been given out that the particular craftsman who had done the most to complete the great structure should be seated next to the King.

On unveiling the Throne it was found that a blacksmith had usurped the seat of honor on the right of the King's place, not yet awarded, whereunto the people clamored and the guards rushed to cut him down. "Let him speak!" commanded Solomon.

"Thou hast, O King, invited all craftsmen but me; yet how could these builders have raised the Temple without the tools I have furnished?"

"True," decreed Solomon, "the seat is his of right; all honor to the iron worker!"

This is the Jewish legend of record.

Some of the boys who last week built the snow houses began their careers as builders.

Many of the young lads who got their education as mechanics, graduating in the past twenty years, have taken their places as craftsmen and have high seats among the able builders of bridges, railroads, machinists and in the great construction work of the war.

This Nation will be proud of the Williamson School boys.

Feb. 24, 1920.

[Signed]

John Wanamaker

Persia, China and India Seen Side by Side In the Oriental Rug Sale

Saruk and Kermanshah, Mahal and Kurdistan shed luster upon this event, the luster of their incomparable Persian colors. The distinctive weaves of China in their pronounced shades of blue, cerise, golden tan and pink, make a study in contrasts.

In between come the India pieces, in dark warm shades, particularly of red, blue and tan.

It is a fascinating collection, made up exclusively of rugs lately brought from the East. The prices are substantially below today's rates for weaves of this character.

The India carpets are the best group of the kind shown in Philadelphia in years.

India Rugs

11.1x11.1 ft., \$705	20.5x12.2 ft., \$1500
11.8x8.8 ft., \$587	15.9x10 ft., \$785
11.10x9.3 ft., \$685	13.2x8.1 ft., \$689
12.6x10 ft., \$775	13.10x10 ft., \$985
12.11x10 ft., \$885	14.2x10 ft., \$985
11.1x9.2 ft., \$975	16x11.2 ft., \$1197
14.10x11.5 ft., \$1155	20.7x12 ft., \$985
20.4x11.9 ft., \$887	18.3x14.1 ft., \$1887

(Seventh Floor, Central)

First Spring Styles in Derby Hats from London

We have just received our first Spring shipment of the new derby hats from Lincoln Bennett & Co., London.

Inasmuch as Lincoln Bennett sets the men's hat styles in London, the correctness of these fashions is absolute. Word of the arrival of these hats is all well-dressed men need.

Price \$10.

(Main Floor, Market)

A Few Fine Spring Suits for Women

Novelties showing the new bolero and short jackets with heavy embroidery, the new flowing sleeves, the accordion pleated skirts, the satin pipings and braid bindings, the bias folds of self-material, and other novel features. One delightful three-piece suit has a long, full satin blouse, which shows beneath the short, heavily embroidered and flaring jacket.

The fabrics of these attractive things are navy and black tricootines, serges and gabardines.

Prices \$55 to \$225.

(First Floor, Central)

Flexible Bracelets, Glistening and Graceful

All the short sleeves that Dame Fashion is bringing into vogue mean that many more opportunities to wear such pretty bracelets as these.

They are of sterling silver, and are most fascinatingly set with rhinestones, or sometimes rhinestones combined with imitation sapphires or emeralds. There are square and oval and round effects and the designs are very pleasing.

Prices start at \$6 and go to \$24.

(Jewelry Store, Chestnut and Thirtieth)

Women's Riding Boots

For Spring are of black and tan Russia calf, English cut, with soft toes and the broad, flat heels which are in greatest favor just now. They may be found in the Exclusive Little Boot Shop, price \$32.

(First Floor, Market)

New French Gloves to Accompany Her Spring Suit

They are of real French kid-skin, these new gloves, and have the fine texture and finish which a woman always looks for in finer gloves.

There are Springlike browns, pretty beaver and all-white. They all have Paris-point embroidery.

They are pique sewn, fasten with two clasps and are \$3.75 a pair.

(Main Floor, Central)

Those Porto Rican Silk Slips

—hand made and the perfection of simplicity—may now be had in pink as well as white and black. They have hand-drawn flat shoulder straps and hand-drawn hems, and are great favorites already. Their price is \$12.50.

(Third Floor, Central)

THE Silk Stocking Shop has received a few silk stockings from France—openwork style, black and white, price \$8. Also American sports hose, heavy, in the cordovan and navy colors so much wanted, price \$8.

(First Floor, Market)

The New Spring House Dresses Are In

and they are so attractive women like them for morning and afternoon dresses, and later on for porch frocks. There are many new styles, all the dresses are carefully made, and the assortment is wide and varied.

There are chambrays, percale and gingham and in addition to striped, checked and figured effects there are plain colorings, too, with plenty of pinks, blues, violets, greens and tans from which to choose.

\$3.85 to \$7.50.

(Third Floor, Central)

Exquisite New Silk Handbags

The charm of these bags is in the material of which they are made. These are French fancy silks in truly beautiful designs, some hand embroidered. Black, navy and brown are the basic colors, but these are relieved by fanciful patterns, often in brighter colors.

Frames are covered and have fancy clasps. Each bag has inner frame, purse and mirror, and linings are of daintily colored silk.

Price \$20.

(Main Floor, Chestnut)

Men's Initial Handkerchiefs \$5 a Dozen

Men like this handkerchief because in addition to being of generous size, it is marked with a script letter in one corner.

The linen is of good quality, the handkerchief is well made, it is finished with narrow hem and hemstitched.

(West Aisle)

White Cotton Waists

We have more of the batiste waists with tiny picot edges, price \$3.85.

Of imported voiles with hand-embroidery and lace edging at \$5.50.

Of madras tailored, with Peter Pan collars, at \$3.50.

Batiste with lattice beading or rick-rack edging at \$3.85.

(Third Floor, Central)

New All-Wool Homespuns, 54 Inches Wide, \$3.75

Very special and a most popular material for Spring suits, skirts or capes. It is in the real homespun weave and the colors are soft gray or tan shades.

(First Floor, Chestnut)

Kabo Corsets

Discontinued models in broken sizes and more than a dozen styles. The materials are plain white coutil and broche; also pink figured batiste. Prices are \$2 to \$7.50.

(Third Floor, Chestnut)

Huckaback Towels Exceptional at 85c

A reserve purchase recently unbanded and marked to sell at today's wholesale cost or less.

Of heavy, Scotch huckaback, size 19x38 inches, hemmed—85c each and very unusual at the price.

(First Floor, Chestnut)

Umbrellas Recovered

We can show you all the favorite shades of taffeta for the covers—garnet, black, navy, green, brown, king's blue, purple and black. Some are plain and some have broad satin borders—the latter being uncommonly pretty. Plain covers are \$7.50; bordered, \$8.50.

(Main Floor, Market)

We have been told by both manufacturers and customers that this is a Sale without a peer in America.

The collection of new, first-grade, specially priced furniture furnishings, comprising at the outstart 80,525 articles, is something the like of which has not been seen elsewhere in America.

The thousands and tens of thousands of articles that you see on the Fourth Floor make a great exhibition—and yet these are only the samples of the vast stocks from which deliveries are made.

It is an educational tour to walk among them and to see what devices the clever brains of men and women have evolved for modern housekeeping.

Nearly everything that used to call for much hard work can now be done by inexpensive machinery.

There are great numbers of new devices among the goods here and they are all of first grade, all new; they include no trash, no job lots, no overlots, no hard-selling merchandise.

Refrigerators

Bathroom furnishings

Aluminum utensils

Brooms, brushes, chamois

Ash sifters

Galvanized garbage and ash cans

Heavy copper bottom wash boilers and tin-ware

Dress forms

Enameled cooking utensils

Old-fashioned iron utensils

Woodenware

Feather dusters

Cleaning cloths

White porcelain top kitchen tables

White pantryware

Washing machines

All at savings of 10 to 33 per cent.

(Fourth Floor, Market and Central)



There's an Early Buying of Lighter Weight Rugs

Many people are already anticipating their floor-covering needs for spring and summer, so as to be safe from any further advance in prices.

Rag Rugs

9x12 ft., \$12, \$15, \$16.50 and \$26.
8x10 ft., \$8.75 to \$19.50.
7.6x10.6 ft., \$13.
6x9 ft., \$5.75, \$8, \$10.75 and \$13.50.

4x7 ft., \$6.85.

3x6 ft., \$4.35.

30x60 in., \$3.15.

27x54 in., \$2.50.

Fiber Rugs

9x12 ft., \$18.50.

8.3x10.6 ft., \$17.

7.6x10.6 ft., \$15.75.

6x9 ft., \$10 and \$11.50.

(Seventh Floor, Chestnut)

Armure Door Curtains Are Rare at \$7.50 a Pair

Especially this very pretty quality, but there are now only two colors left—Copenhagen blue or old rose—and hence the price has shrunk.

They are very popular all-the-year-round curtains. They have a silk finish and are medium in weight.

(Fifth Floor, Market)

For a Couple of Hundred Men We Have Fine Ulsters at a Remarkable Price—\$47

These are a lot of coats that were originally priced \$18 higher—an exceptionally large saving and as real as it is large.

Style, service and value for the money are the things which men look for in overcoats. All three are combined in these. They were among the best coats of the season at their original price, and a man will search far and wide to equal them at \$47.

Real ulsters, with belted backs and convertible collars in fine all-wool fabrics—light and dark grays, tans and heather mixtures.

(Third Floor, Market)

A China and Glassware Sale of Real Helpfulness

The customers' advantage in this Sale is as real as the best of merchandise at substantial price reductions can make it.

Every dinner set and every piece of glassware in the Sale will make good that statement. If your home is in need of new dishes or glassware, or both—and what home doesn't need some—now is the time to buy them.

Now is the time to choose a dinner set when the best sets from French, English and American potteries are being offered at reductions of 10 to 33 1-3 per cent.

This applies to every dinner set in our stock, including many open-stock patterns. There is a magnificent choice of cut glass—all of our own fine brilliant kind—at reductions of 20 to 33 1-3 per cent from our own regular prices. The assortment of pieces embraces a full selection of articles from bonbon dishes to lemonade bowls.

Inexpensive light-cut glassware is here in a fascinating choice of well-executed designs at very low prices.

The goods are fine, the savings real and the time is now.

(Fourth Floor, Chestnut)

Time Is the Only Thing the Wanamaker February Furniture Sale Is Short Of

THIS Sale has four more days to run.

It cannot help being a great sale up to the last day and hour, because the goods are here to insure that it will be such.

No store in the world ever sold as much furniture in a similar space of time as we have sold since this sale began, and still there isn't a gap on the floors—not a noticeable void anywhere.

As a matter of fact, there is little or no noticeable difference between the floor stocks today and those of the opening day.

Frequently within the past few weeks we have said that this was the Sale with the goods—no doubt that is something which might be claimed for an ordinary Sale in a certain degree and up to a certain point, but there comes a time which shows up like a flash how much there is behind a claim of the sort or how little.

Today, within a few days of the end of it, we can say more emphatically than ever that this is the sale with the goods and plenty of them.

The floors are filled, the warehouse is filled; there is nothing to have any doubt or anxiety about, but TIME.

That is the only thing that is running short. Everything else is abundant.

Up until Saturday evening all the furniture will continue at February Sale prices. After that, every piece of furniture in our possession will be marked at the regular higher figures.

You can save by acting quickly.

Once this Sale is over, it will be a long time before you will again have the same opportunity.

(Fifth, Sixth and Seventh Floors)

Crisp Dotted Swisses, Fine Voiles and Cheery Gingham Make the New Cotton Frocks for Young Women

And so attractive are they, many young women are buying them now to wear indoors for morning and afternoon. Early though it is, there are scores of new frocks here, all in the delightful new fashions for the Summer of 1920.

Ever so many new plaid and checked gingham find the cases—clear red and white checks, pretty plaids in blue and green and brown and violet and rose effects. Usually they have short sleeves, and often they are trimmed with snowy white pique collars, cuffs and waists. They start at \$9.75 and go up to \$25, and at each price the frocks are unusually good.

For afternoon wear there are many new voile dresses—these in plain colors and white—sunset, lavender, pink, blue and other delicate shades. One dress at \$18.50 with white collar and cuffs, hemstitched and tiny tucks on the blouse and skirt. And at \$25 is a charming little dress—made daintily by the use of rows and rows of narrow, creamy Valenciennes lace on the collar, vest and cuffs.

As colored swisses with white dots. They are all fresh and new and pretty as posies. \$18.50 to \$45—and 14 to 20 year sizes.

(Second Floor, Chestnut)



Women Are Buying These Shoes for a Long Time in Advance

In the first place, they are chiefly shoes of staple styles which will be as good a year or two hence as they are today.

In the second place, they are among the finest shoes made for women.

In the third place, the savings on them range from \$2 to \$6 a pair on today's prices, and prices will go still higher in the Spring.

Altogether there are nearly fifty different styles in the disposal, a third of them low shoes. All leathers and practically every type of shoe a woman could want.

Special at \$12 a pair.

(First Floor, Market)

Many Women Find the Pretty Marten Furs Quite Becoming

and like to wear them not only now, but later on when such small scarfs as these will be just the right weight and size. Some are one-skin scarfs, and others are two skins.

There are stone, Japanese and baum marten too, and prices go from \$55 to \$250, which is very much less than the early-season prices.

(Second Floor, Chestnut)

Women's Good Winter Coats at \$10, \$25 and \$50

The best opportunity that has come for many days for women who can use a good warm practical coat and who want to pay a very small price for it. They are coats of the nicest kind for motoring, riding or for women who are obliged to be out in all weathers and they are the conservative styles that can be worn from one year to another.

The prices are marvelously small in comparison with what they were originally.

At \$10—three tailored models in frieze in brown, green, Burgundy or blue. All are half lined.

At \$25—suede cloth sports coats with chamois lining in either brown or gray.

At \$50—genuine leather coats, glazed or dull leather, three-quarter length in mahogany, gray or black. Lined with suede cloth.

(First Floor, Central)