

THE DAY OF COOPERATION

(Cooperation Won the War)

Through cooperation maximum results are attained at minimum cost. This is true economy. THE RICE LEADERS OF THE WORLD ASSOCIATION is an unique phase of cooperation. The hard-won reputation, prestige and goodwill of the worthy concerns forming the Association are banded together as a cohesive force to demonstrate and further popularize sound business principles. The executives controlling these concerns believe in and practise these principles, as set forth in the Association's

QUALIFICATIONS FOR MEMBERSHIP:

HONOR—A recognized reputation for fair and honorable business dealings.

STRENGTH—A responsible and substantial financial standing.

QUALITY—An honest product, of quality truthfully represented.

SERVICE—A recognized reputation for conducting business in prompt and efficient manner.

GUIDE to BUYING



"The Association Emblem portrays these qualifications by word and symbol."

The above Qualifications for Membership describe the foundation upon which a business must be built to enjoy Membership. The Association's EMBLEM portrays these Qualifications by word and symbol. Wherever seen in connection with a member's name, product or policy the above Emblem stands for fair business treatment. It represents members' policy behind their merchandise. It marks the spirit which governs their every business act. The prestige that comes from right business conduct is the inheritance of members. It is admitted that Association membership brings new business to them and binds their old business friends closer to them; but—

The purpose of the Association goes beyond this. It also benefits buyers and consumers in the U. S. A. and markets of the world. It establishes an unquestioned and dependable source of supply. Read through the list of Members below. The confidence you place in one or more of the Members justifies equal confidence in every Member.

The Association claims no monopoly of business integrity—it speaks only of its Members. Manufacturers, merchants, buyers and the public are cordially invited to write to the Association regarding the part they can take in this movement for better business.

Read through this LIST OF MEMBERS—all Manufacturers:

Green Verthin Watches
GRUEN WATCHMAKERS GUILD
Tiene Hill, Cincinnati, Ohio

Crayons, Water Colors and Paper Pencils
THE AMERICAN CRAYON CO.
Sandusky, Ohio

Auto Cables and Transformers
THE PACKARD ELECTRIC CO.
Warren, Ohio

Harness, Saddlery and
Textile Auto Accessories
THE PERKINS-CAMPBELL CO.
Cincinnati, Ohio

Crane's Paper and Fine Stationery
EATON, CRANE & PIKE CO.
Pittsfield, Mass.

Shoes for Men, Women, Boys and Girls
BROWN SHOE COMPANY
St. Louis, Mo.

Sauer's Pure Flavoring Extracts
THE C. F. SAUER COMPANY
Richmond, Va.

Ginghams and Shirtings
PARKHILL MANUFACTURING CO.
Fitchburg, Mass.

The Auto Wheel Coaster and
Convertible Roadster
THE BUFFALO SLED COMPANY
North Tonawanda, N. Y.

Vulcanized Fibre Products
AMERICAN VULCANIZED FIBRE
COMPANY
Wilmington, Del.

White and Decorated Dinnerware
THE EDWIN M. KNOWLES
CHINA CO.
East Liverpool, Ohio

Shovels, Spades, Scoops and
Drainage Tools
AMES SHOVEL AND TOOL CO.
Boston, Mass.

Mimeographs
A. B. DICK COMPANY
Chicago, Ill.

Fine Mechanical Tools
THE L. S. STARRETT CO.
Athol, Mass.

Pennsylvania Petroleum Products
WAVERLY OIL WORKS CO.
Pittsburgh, Pa.

"Beaver" Cutting and Threading Tools for Pipe
THE BORDEN COMPANY
Warren, Ohio

Thermometers & Pressure Gauges
THE SCHAEFFER & BUENBERG MFG. CO.
Brooklyn, N. Y.

"Defiance" Steel Barrels and Drums
AMERICAN STEEL PACKAGE CO.
Defiance, Ohio

Fine Furniture
BERKEY & GAY FURNITURE CO.
Grand Rapids, Mich.

Fine Steel Castings
FARRELL-CHEEK STEEL
FOUNDRY COMPANY
Sandusky, Ohio

Flat and Wire Springs
Special Screw Machine Products
THE WALLACE BARNES CO.
Bristol, Conn.

Royal Electric Cleaners,
Vibrators and Hair Dryers
THE P. A. GEIER COMPANY
Cleveland, Ohio

Leather Belting
CHICAGO BELTING COMPANY
Chicago, Ill.

Safes and Vaults
YORK SAFE & LOCK COMPANY
York, Pa.

Upson Processed Board
THE UPSON COMPANY
Lockport, N. Y.

Portable Electric Drills and Grinders
VANDORN ELECTRIC TOOL CO.
Cleveland, Ohio

Adjustable and Socket Wrenches
Metal Reels, Beams and Spools
FRANK MOSSBERG COMPANY
Attleboro, Mass.

Oil Tanks, Pumps and Storage Systems
S. F. BOWSER & COMPANY, Inc.
Fort Wayne, Indiana

Chains—Anti-Skid, Traction, Commercial.
Lifting Jacks and Horseshoe Calks
THE ROWE CALK & CHAIN CO.
Plantville, Conn.

Anchor Brand
Harness, Belt and Automobile Hardware
NORTH & JUDD MFG. CO.
New Britain, Conn.

Razors, Shavers and Razors
CLAUSS SHEAR COMPANY
Fremont, Ohio

Sturdy Chains and Bracelets
(J. F. STURDY'S SONS COMPANY
Attleboro Falls, Mass.

Hampden Abrasive Wheels
HAMPDEN CORUNDUM
WHEEL CO.
Springfield, Mass.

Spool Cotton and Glazed Yarn
W. WARREN THREAD WORKS
Westfield, Mass.

Watch Cases
(THE WADSWORTH WATCH CASE CO.
Dayton, Kentucky

Filing Equipment and System Supplies
YAWMAN & ERBE MFG. CO.
Rochester, N. Y.

Corrugated Fibre Shipping Boxes
THE HINDE & DAUCE PAPER CO.
Sandusky, Ohio

Rubber Hoses
ELECTRIC HOSE & RUBBER CO.
Wilmington, Del.

Electric Switches and Switchboards
THE TRUMBULL ELECTRIC MFG. CO.
Plainville, Conn.

Multi Drillers—Narco—Multi Tappers
THE NATIONAL AUTOMATIC
TOOL CO.
Richmond, Indiana

Horton Lathe and Drill Chucks
THE E. HORTON & SON CO.
Windsor Locks, Conn.

Hall's Silk and "Fabricant" Fabric Gloves
H. S. HALL & CO.
Jersey City, N. J.

Specialists—Concrete Reinforcement & Design
CORRUGATED BAR CO., INC.
Buffalo, N. Y.

Lenses—Photographic Shutters
WOLLENSAK OPTICAL COMPANY
Rochester, N. Y.

Novelties in Sterling Silver, Gold,
Gold Enlay and Enamels
R. BLACKINGTON & COMPANY
North Attleboro, Mass.

Barbour Grooved Endless Welding
BROCKTON RAND COMPANY
Brockton, Mass.

Corriage, Rope and Twine
COLUMBIAN ROPE COMPANY
Auburn, N. Y.

RICE LEADERS OF THE WORLD ASSOCIATION

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