

Organ Plays at 9, 11, 11:55 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair and Continued Cold

The Proof of a Furniture Sale Is in the Goods and on That Principle This Sale Stands Alone

Thank You, Mr. Mayor, for Your Patriotic and Proper Leadership

in removing from Philadelphia the disgrace of holding back for scores of years the universal observance of the

Birthdays of Washington

throughout the United States.

The selfishness of the city of the American flag; of the State House, in which was signed the Declaration of Independence; of Independence Square, where it was first published; of the Liberty Bell, which rang out over land and sea, "Proclaim Liberty throughout the land, unto all the inhabitants thereof," has prevented a proper observance.

Our great streets were country roads 144 years ago, where Washington, Jefferson, Hancock and their associates walked and talked over the terms of and concluded the Declaration of Independence.

It is meet and right for these same streets, lined with warehouses, evincing the benefits that have followed the statesmanship of Washington and his conferees, to respect the memory of the greatest citizen of his time.

So shall the children hear the story of the nation's beginnings, and the hundreds of Philadelphia's adopted citizens realize that we are not only proud of our history, but recognize what we owe to those who organized our government.

All hail for the promptness and vigor of

Our Clear-Headed Mayor

who calls us to the duty of the hour!

Of Course, Mr. Mayor

all our buildings, storage houses, factories and workrooms in and out of, but in unison with, the the premises next to City Hall, will be

Closed from Saturday, 5 P. M., to Tuesday, Feb. 24, 9 A. M.

also our offices and warehouses in London and Paris will be closed and notices posted stating publicly the reasons therefor.

A very happy day to the thousands of families for the holiday that the Mayor has given us.

[Signed]

John Wanamaker

Feb. 20, 1920.

WE TOLD our friends at the beginning that the talk about shortages and scarcities, while it was generally true, did not apply to this Sale. We said we had no excuses to make, but that we had the goods that people wanted and plenty of them. The test came and for the past three weeks

or so we have been vindicating these statements by actual performance.

Now—on the threshold of the last week—is when the severest test begins to make itself felt. Now comes the time that shows the difference between a real February Furniture Sale and a real flare-up.

We can say that as surely as we are prepared for the beginning of this Sale we are prepared for the end of it, not with excuses, but with the goods.

We have a block-long warehouse full of furniture ready to call upon at any time.

We have 125 different bedroom suits on the Sixth Floor.

(Fifth, Sixth and Seventh Floors)

We have over 100 different dining-room suits on the same floor.

All of these are suits of completely matched pieces, but in most cases the pieces can be bought individually.

Of these suits we have one to twelve of a kind in reserve.

We have upholstered and other furniture for living rooms and libraries in equal proportion.

All of this is Wanamaker furniture. The reductions at which it is marked are from unrisen former figures. The goods were marked down without being first marked up.

The savings on them count for more than they seem.

They are backed by every quality and characteristic that people of taste and judgment can desire in furniture. The days for buying them at February Sale prices are fast running away.

Women's Jersey Sport Suits—\$35 to \$45

A woman's first clothing investment in the Spring is apt to be a suit of this most comfortable, obliging fabric. A jersey suit is good for business and marketing and country walks and hack wear generally; it is exceedingly comfortable, rather light in weight and agreeable in color. We have it in pretty good variety at this moment, the sports jackets showing new pleats, yokes and pockets and the skirts straight and of an easy width.

Prices are \$35, \$37.50, \$38.50 and \$45.

(First Floor, Central)

Spring in Every Line of These Pretty New Hats at \$10 to \$15

Plenty of small hats—little hats with roll brims and perhaps a gay wreath of fruit and flowers around the crown; small hats with straight brims and a bandeau beneath, and flowers for the trimming; small, close-fitting hats, trimmed with feathers in novel shapes and unusual colorings—all these are in the group.

There are the new straight-brim hats, hats that turn back from the face, and four-corner hats.

Usually they are of the rough braids that are so popular this spring; sometimes they are combined with Georgette, but almost invariably they are trimmed with flowers—and if not flowers with the new varnished raffia braid, or with feathers.

There's a wide choice between \$10 and \$15.

(Second Floor, Chestnut)

Oriental Embroideries and Other Treasures

have just arrived from the East and are on exhibition and sale in the Art Needlework Store. Every piece was personally selected by our representative in China and Japan, with the result that every piece is unusually perfect and beautiful.

Their uses are manifold—for dress motives and handbags and the present fashionable vests, for bags, pillows, trays, runners and all manner of fancy-work.

The collection includes—Embroideries—bands, squares, mandarin skirts, mats, runners. Cut velvets. Marvelous brocades by the yard—the sort used in their native country for obis. Prints and the big silk squares used by the Japanese when they go shopping.

(Second Floor, Central)

Women's Exquisite New French Suede Gloves—for Spring

And they're washable, too! That means they will be just that much more practical.

The short gloves are in tan and mode shades—fawns and dove and rabbit colors. They fasten with two pearl buttons and are \$4 a pair. If you desire something a little longer, the next length is the slip-

on glove—a smart style that comes in light gray, tan or mode colorings and is \$5 a pair.

The strap wrist mochas are stunning, and these, too, are in tan and mode shades, and are \$6 a pair. Every pair is as daintily made and finished as a woman always expects fine French gloves to be.

(Main Floor, Central)

New Veilings Are Decidedly on the Square

Sometimes it is tiny chenille or woven dots so arranged that they form a square or the mesh itself is the square flet, with woven figures or tiny chenille dots making a

hexagon. These are the newest veiling fashions and they are \$1 to \$2 a yard.

Plain hexagon mesh veilings in nearly every color are 50c a yard.

(Main Floor, Central)

Accordion Pleats Mean 'Everything to the New Skirts'

Just imagine the prettiest plaids you can think of laid in the finest accordion pleats and carefully calculated to be full enough for comfort and grace and sufficiently narrow to give the right lines.

The newest skirts of this kind are of velour finished worsted with the top part of a plain color let into the pleats in a Wall-of-Troy effect. They are lovely to look at and are \$27.50.

Other accordion-pleated skirts in velour-finished worsted, small dark checks, but without this feature, are \$25.

Also accordion-pleated black serges at \$15.

(First Floor, Central)

THE Anso Vest Pocket Junior enables one to keep a photographic diary. Besides, it is exceedingly compact, weighing 13 ounces, and measuring 1 1/4 x 2 7/8 x 6 inches. It makes pictures 2 1/4 x 3 3/4, and may be had for \$11.20 to \$20.25, depending on its lens equipment.

(Main Floor, Chestnut)



YOU may go to the Academy tomorrow to hear

Rachmaninoff

or you may come to Wanamaker's today, or any day, to hear him through the

AMPICO Reproducing Piano

and it is doubtful if you or any one could ever tell the difference.

The Ampico playing Rachmaninoff reproductions is wonderful.

Convenient Terms

(Second Floor)

Sparkling New Bead Necklaces, \$1.50 to \$10

For younger girls there are short necklaces in many styles and different colors—they go from \$1.50 to \$2.

Longer bead necklaces—and there is a wealth of styles—are \$3 to \$10.

(Jewelry Store, Chestnut and Thirteenth)

Embroidery for Making Neckwear

Either of fine organdie or batiste, in white or ecru or white with a trace of color.

Many women are making the daintiest collar and cuff sets from these embroideries and at a very little price. From 85c to \$4 a yard.

(First Floor, Chestnut)

New White Waists

A batiste with tiny tucks in pairs and a flaring collar oddly finished with a frill, \$3.

Voile with broad revers and fine self-pleatings, \$3.85.

Two styles of voile, with lace and embroidery, each \$5.50.

(Third Floor, Central)

Candy Tree Stumps 50c and 75c Each

are delicious orange cream, with a thick coating of rich, sweet chocolate. They'll make attractive favors for Washington's Birthday dinners or luncheons.

Candy hatchets, of clear, hard candy, 25c each.

Cream-covered caramels are 80c a pound.

Chocolate-covered marshmallows are 60c a pound.

Assorted chocolates are 80c a pound.

(Down Stairs Store, Chestnut)

New Fiction

"Gray Dusk," a detective story by Octavus Roy Cohen, author of "The Crimson Alibi." Its scene is the swamp country of South Carolina, its characters the natives of that region. Price \$1.75.

"The Stars Incline," by Jeanne Judson. The story of a nineteen-year-old girl who went to New York to study art. Price \$1.75.

(Main Floor, Thirteenth)

Honfleur Toilet Articles for the Holiday Trip

This little sale comes just in time, for so many of these toilet preparations are such a comfort to use after motoring or traveling, and especially at the shore.

Toilet water, violet or l'Empire, 60c and 85c a bottle.

Talcum powder, violet or l'Empire or rose, 10c a box.

Youth and Beauty Cream and Cleansing cream, 40c a jar.

Hair tonic, \$1 a bottle.

Bay rum, 60c, 95c and \$1.85 a bottle.

Witch hazel, 35c and 65c a bottle.

Violet ammonia, 20c and 35c a bottle.

Lilac and Wistaria Vegetal, 85c a bottle.

Eau de Cologne, 75c a bottle.

(West Aisle)

Black Enamel Suit Cases for \$8 and \$8.50

Many people prefer them to leather suit cases because of their light weight—even aside from the fact that a leather case costs about three times as much.

These are fiber bound, with leather corners and handles, and contain tray and shirred pockets.

24 and 26 inches.

(Main Floor, Chestnut)

\$100,000 Worth of Picked and Chosen Pieces in the Sale of Oriental Rugs

We were on the spot to pick the best of the largest shipment of Oriental rugs received in this country in a long time. That explains why the rugs in this Sale are such fine pieces. They are the cream of the shipment, but they are priced substantially below their prevailing value at retail.

They are a \$100,000 collection, comprising an especially fine choice of Saruks, Kermanshahs, Araks, Bijars, Chinese and India rugs in large carpet sizes. The selection of color effects and patterns in these is the best shown in Philadelphia in many a day.

These pieces range in price from a Chinese 10.1x8 ft., at \$349, to a wonderful India carpet, 18.2x14.1 ft., at \$1887.

Many small rugs are in the sale at remarkably low prices—Kermanshahs, 3x5 ft. to 5x6 ft., \$145 to \$295.

Mosuls, Shiraz, Beluchistans, 3x6 to 3.6x7 ft., \$45 to \$65. Chinese, 2x3 to 3x5 ft., at \$18.75 to \$35.

Anatolian mats, \$17.50 to \$27.50.

(Seventh Floor, Central)

White Silks—Special at \$2 and \$2.50 a Yard

500 yards of a good quality white taffeta, suitable for graduation dresses, dance frocks, foundations, petticoats and many other purposes. It is 36 inches wide, soft a yard.

1000 yards of white satin; soft, beautiful finish for entire gowns, linings, waists and so on, 36 inches wide, \$2.50 a yard.

Both of these silks are actually below the present wholesale cost and they are such good values that they should go out in one day.

(West Aisle)

\$10,000 Worth of Our Own Fine Cut Glass in the China Sale

There is no room in all this spacious and radiant store of crystal for even one piece of inferior cut glass. We will sell our own kind of cut glass or none.

This is our own kind and the prices represent a straight reduction of 25 to 33 1-3 per cent from our own regular fair markings. Every conceivable item of cut glass will be found in the assortment, those listed being only some examples.

Berry bowls, \$3.50 to \$15. Footed nut bowls, \$2.50 and \$3.25.

Berry dishes, \$2.25 to \$10.50. Low flower bowls, \$8 to \$12.

Comotes, \$2 to \$15. Celery trays, \$2.25 to \$5.50.

Sugar and cream sets, \$3.50 to \$6 a set. Banana dishes, \$5.50.

Vases, \$2 to \$60. Relish dishes, \$4 and \$5.

Jugs, \$3.75 to \$12.50. Punch bowls, \$13.50 to \$200.

Bonbon dishes, \$1.75 to \$4. All our regular dinner sets—French, English and American—are in the Sale at reduced prices.

(Fourth Floor, Chestnut)

What Is This Hardwater Soap You Talk So Much About?

Proper question—and here's the answer. "Philadelphia Hardwater Soap" (note the whole name) is a soap made from a singular formula, brought by Wanamaker's from a famous European bath.

It is readily soluble in Philadelphia's "hard" water. It is made of pure and wholesome materials. This is a most important fact.

It sells usually for 20c a cake. During March (Wanamaker anniversary month) it sells for

\$1 a Dozen Cakes

It is so good and lasting that a dozen cakes is an average year's supply for each member of the family.

It improves with time. Therefore, many prudent people, in March, buy a whole year's supply for the whole family.

We are taking orders now for March deliveries.

(Main Floor, Chestnut)

500 Men's Ulster Coats to Go at \$40 and \$50—A Good Saving on Every One

At their original prices, which were \$20 and \$15 higher, these were amongst the best overcoats offered this Winter.

Good, big, warm, well-modeled, well-made garments with convertible collars and belted backs.

In light and dark grays, tans and heather mixtures. It is wonderful how quickly the seasons come and go; and the men who buy these coats now will realize that fact with profit and peculiar satisfaction next November and for long after—to say nothing of the many harsh days before the trees begin to bud this Spring.

Saving of twenty dollars on sixty and fifteen on sixty-five mean something on coats of this kind.

A man should be here early to pick one of the best of them.

(Third Floor, Market)

Fine Lisle Half Hose Just From Paris

Plain colors with clocks and vertical stripes of contrasting colors in combinations that it seems only the French hosiery makers can produce.

Famed also for their extraordinary durability. Prices \$3 and \$3.50 a pair.

(Main Floor, Market)

Men's Brogue Shoes in High and Low Styles

Real brogues, these are. Their most notable feature is the squarish toe, which men of fashion favor. Their wing tips are long and their perforations deep. Heels are low and broad and shanks are wide.

Of mahogany cordovan and Norwegian grain leather in tan. Oxfords, \$16 a pair. High shoes, \$16.50 a pair.

(Main Floor, Market)

London Sends to Our Men the Jauntiest Cap Yet

It is a distinctly new style in which the visor is inclosed in the top, doing away with the double flap in front.

It is astonishing what a difference this makes, both in the appearance of the cap and the smart shape it takes on the head.

Lincoln-Bennett, of London, made the caps especially for this Store. They are chiefly of Harris tweeds and the assortment of designs and colorings is large and pleasing.

Price \$6.

(Main Floor, Market)

Everyday Handkerchiefs for Men

Irish linen of sturdy weave and good quality makes these good handkerchiefs, which are in perfectly plain hemstitched style and have narrow hems.

Sold by the dozen only, at \$4.50.

(West Aisle)

New in Sports Coats for Spring

Short polo cloth coats in natural tan color. Raglan shoulder, \$57.50.

Three-quarter-length coats of real camel's hair and vicuna both come in the natural tan color at \$75 and \$87.50. And cashmere velour coats in beautiful soft shades of deer and fawn, \$75.

Capes of natural tan polo cloth, gathered on a round yoke and loose in the back. A strap belt fastens in front, \$65.

These are the very newest fashions and any woman would choose wisely if she took any one of them.

(First Floor, Central)

