

Home of Style and Economy

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# Hirsch's

923-925-927 Market Street

### The New Sport Coats

of Polo Cloths—  
of Jerseys—  
of Heather Mixtures

**29.75**

The coats that are all the rage for this coming season. Sizes for women and misses.  
THIRD FLOOR

### Our Shoe Repair Dept.—Is Open!

Have Your Old Shoes Made  
New While Shopping  
Basement

# Hirsch's

923-925-927 Market Street

## Like the Wafting of Spring Breezes Is This Special Display of

# New Dresses

Featured Tomorrow, at

**\$25.00 39.75 49.75**

### A Gala Collection of Wonderful New Models for Spring

What a colorful display they make in our dress salons. Light pastel shadings as well as the lighter staple colorings, and what a revelation they are in their new fluffly style conceptions.

Fully a hundred models—each a different creation—expressing America's master designer's thoughts, as well as adaptations and copies of imported models.

In no store will you find such a diversified showing at these popular prices.  
DAYLIGHT—THIRD FLOOR



Tricotee and Georgette Combinations, 49.75



Elaborate Beaded Georgette, 25.00

## Visit Our New Men's & Boys' Clothing & Furnishings Store—Tomorrow!!

### Get Acquainted With This Complete & Individual Store and Make Worth-While Savings!

The same fair dealing and lowest possible prices for the best possible merchandise will be the policy in this new store, as it has been for many years in our Women's and Children's store.

To introduce this store the quickest possible way we have prepared a few extraordinary values for tomorrow. It will pay men, as well as parents of boys, to investigate and know that they will be able to buy clothing and furnishings of the best at true ECONOMY PRICES.



### Men's & Young Men's Newest Spring Suits

To Introduce This New Store at **\$37.50**

One of the best known makers of Men's Clothing in New York City allowed us 500 new spring garments to sell at a big reduction price to get this store acquainted. We offer these brand-new suits at this low price. They are fine cassimeres, worsteds and tweeds in smartest of new spring models—both conservative as well as two and three button form-fitting models. All the new shades of browns, blues, greens and grays.

### An Overcoat Bargain

Our store opening has been delayed! Naturally these overcoats which we ordered several months ago must go! We do not want to carry them over for next season. This low price is the result. They will appeal to the man who looks for perfect-fitting clothing, as these are masterpieces of the tailoring art. A great big saving and it even will prove a good investment for men to buy them for next season.

**\$39.50**

## Great Furnishing News!

### Silk Crepe de Chine and Broadcloth Shirts

A Most Extraordinary Value **\$10**

The silks in these shirts alone are worth fully our special price. We offer them to introduce the store at this low price. The fine rich shimmering silks with wide satin stripes in smart dressy colors.

### \$6.00 For Men's Heavy Silk Shirts

Good heavy quality tub silks, broadcloth silks and a few in solid-color silks. These are also most exceptional values, and it will pay every man to buy several at this special price.

### Wonderful Silk Neckwear \$1.00

Their regular price would be \$1.25. Large variety of new spring patterns and solid colorings.

### Heavy Jap Crepe Shirts, at \$1.85

Heavy quality Jap. cotton crepe in solid colorings. They will wear like iron. All sizes.



### Men's New Felt Spring Hats \$4.50



Several new advance shapes in all new spring colorings. Fine quality felts, and their regular price would easily be \$2.00 more. Time to buy and save!

### Men's Cordo-Calf Shoes \$7.50



Fine quality grain leather in the popular cordovan shade. Made in the best possible manner on the approved English lasts. Solid oak soles.

### Boys' All-Wool Suits \$13.98

All sizes up to 18 Years



Clothes for the boys that are built to stand the hard strain and wear that a live boy gives his clothes. Fine all-wool materials in a large variety of patterns. Double stitched throughout. Our price is very special and as an introductory to this new store.

### WOMEN WILL BE DELIGHTED WITH THESE

## Tricotine Suits for Spring Wear

Featured at

**49.75**

### Also Suits of Club Checks and Velours

In the new coats and trimming effects. Lined with beautiful quality silks. They are truly exceptional values at our special price.  
Third Floor



### Tomorrow! New Spring Skirts

Featured Special **9.75**



You will be both delighted and surprised at the many models you can select from at this price. Novelty wool plaids, serge and silk taffetas in new pocket flare and belted effects. All new spring shades.  
Street Floor

### A Special One-Day Sale

## New Spring Hats

Our Regular Prices Would Be 8.50 to 10.00—  
**6.98**

We had these hats made up special for this one day's sale—and there is worth while saving with each one.

Trim looking sailors in navy blue, brown and other desirable shades. Black straws combined with Georgettes trimmed with various color flowers and youthful models in becoming black braids.

SECOND FLOOR



### A Most Unusual Display of Georgette Blouses

Beaded—Embroidered—Tucked—Frilled—  
**\$5.00**

They are entirely different in style from the usual blouses you have seen at this popular price.

Their shadings are the latest—Admiral blue, league, Adriatic, Baldwin and orchid. New kimono or short sleeves. More than two dozen style conceptions for choice in this special grouping.  
STREET FLOOR



### A Special Lot Kid Gloves

Values up to 2.98—  
**1.98**

Good quality kid-skin gloves in novelty white, also white with black back stitching. They are exceptional values.  
Street Floor

### Featuring Tomorrow Silk Crepe de Chine Envelope Chemise 2.98

A score of styles—trimmed or tailored for choice. Pink only.  
Second Floor

### One-Day Special Veilings 25c

A Yard at  
A large variety of meshes for choice in all new colors. White Stone Bar Pins, very brilliant and several styles.  
Street Floor

### Girl's Spring Dresses

In a Special Showing  
**7.50 to 14.98**

Charming youthful frocks of silks, organzies and nets, trimmed with hand-embroidery, laces and ribbon trims. Dozens of bewitching styles for choice in all new shades. Sizes to 14 years.

### Girls' Gingham Dresses, 2.98

Guaranteed fast color gingham in plain and broken check patterns. Dozens of styles. Sizes 6 to 14 years.

### Girls' Serge and Corduroy Dresses \$5.00

In the over-popular Regulation style—neatly embroidered and braided-trimmed. Sizes 6 to 14 years.  
Second Floor



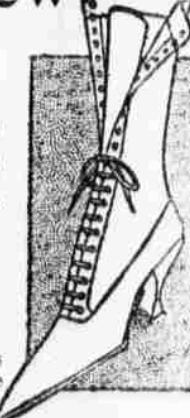
### An Exceptional Saving on These Women's Nobby New Spring Boots 4.98

at a Special Price

This price will prove of interest to women who desire the newest in footwear without the paying of an exorbitant price.

### Grey Kid with Buck Tops Brown Kid with Champagne Tops Patent Colt with Grey Kid Tops

Their long vamps and high French heels assure perfect fit and graceful contour to the feet. All sizes.  
Street Floor



## BARGAIN BASEMENT

### Wonderful Showing of Spring's Smartest New Dresses

Featured Special at **19.75—24.98**

Each day brings us more new models to display—and we say without fear of contradiction that we have more models in new Spring Frocks at these low prices than any other store. All sizes for women and misses.

### Extraordinary, Indeed, Are the Wonderful Spring Suits

We Are Showing, at **19.75—24.98**

You will be surprised at the diversified number of models it is possible to select from at these popular prices. Good quality serges, tweeds and novelty materials in latest coat lengths and trimmings.



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