

Organ Plays at 9, 11, 11:55 and 4:50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Clear and Warmer

A Splendid New Collection of Oriental Rugs in a Large and Important Sale

What a Wonderful Blessing It Is to Have Something to do every day and to be of use to yourself or some other person!

To live through the days in aimlessness, which is one of the commonest of things in some circles in every city, tending to nervousness, indigestion, ill-temper, waste of time and great unhappiness, not knowing what to do, almost always ends in nothing or in something not worth doing.

Let some one help you to master your perplexities and rescue you from the perils of mental idleness and help you to turn to account your unappropriated hours.

There are over six thousand happy people at work here every day, preparing to meet people and to serve them with things they are inquiring after and take home with satisfaction; if otherwise, we should be thankful to know the reason why.

[Signed] *John Wanamaker*

New Diamond Bar Pins Surprisingly Moderate in Price

In fact most people can hardly believe that such very pretty pins could be so inexpensive. They make delightful gifts for graduating girls. The fronts of these bar pins are of platinum in beautiful filigree designs and the backs are 14-kt. gold. Either diamonds or sapphires are in the mountings. \$48 to \$120.
(Jewelry Store, Chestnut and Thirtieth)

Accordion Pleated or Plain Are the New Capes

But for materials there is already much variety. You may have soft, warm, all-wool polo cloth in natural tan color. These are plain, slightly gathered to a yoke, and are priced \$65. Or dark blue serge capes, fine all-wool qualities and either accordion pleated with straight facings and collars or else plain. Many are the delightful new features they show. \$75, \$87.50 and \$100 are the prices. There are also beautiful satin capes with gathered hoods and tassels and some with brushed wool collar and facing, \$135. Finally a lovely tan-colored duvetyne cape with dark brown checker-board border and a scarf with long dark brown silk fringe. This is \$300.
(First Floor, Central)

From Our Own Busy Workrooms Come These Charming New Hats for Women

There's a whirl of Spring activity in the millinery workrooms, and needles and scissors are flying and fingers busy fashioning the new hats. Paris ideas and Paris hats inspired these new models—which will have their first showing tomorrow. A charming new hat of black tulle has a rather high crown, a medium-size brim and enough uncurled ostrich feathers in old blue to give the hat an unusual charm. A vanity bag to carry with your hat is another Paris notion that we've copied in a chapeau of imitation patent leather, embroidered in blue and red, faced with black satin and rather sailorlike in effect. The bag with it is round and of generous size and is to be swung from the arm. Paris still approves the hat which turns back from the face and has its adornment on the upturned brim—like that hat of black tulle with the new telephone braiding. And there are many more—with prices starting at \$24.
(Second Floor, Chestnut)



A Real Lace Collar as the Finishing Touch

And it is the kindest present you can make to the new Spring street frock or the more frilly afternoon gown. Some very pretty new collars are of net with real filet or point Venise insets and a bit of hand embroidery, or they are all of real filet lace. Should you prefer either the shorter or longer collars, you will find them here, and there are some sets. Prices from \$2 to \$15.
(Main Floor, Central)

Spring Sports Suits That Young Women Will Like Now

on days when the thermometer permits, and all through the Spring, are those we've recently unpacked in the Young Women's Salons. They are youthful and attractive models of the practical wool jersey, and they are made in simple tailored styles, with 1920 newnesses that make them more interesting. There is a pretty heather mixture, attractive blue shades, Springlike browns and other colorings. \$29.50—and 14 to 20 year sizes.
(Second Floor, Chestnut)

Cotton Waists and Others

The cottons are all white and three of them are priced at \$3.85. One tucked batiste has the pretty points of ricrac; one has a long collar and a front panel with lattice beading; one is dotted swiss with eyelet embroidery. A fourth style at \$3 is a severely simple batiste with tucking. The Viyella flannel waists are unshrinkable and show white grounds with colored stripes and have high-low collars. \$5 is a very small price for them.
(Third Floor, Central)

THIS IS A FEBRUARY FURNITURE SALE BACKED UP WITH GOODS FROM BEGINNING TO END

THE people, generally, know from observation and experience that the Wanamaker Furniture Sale is "the sale with the goods," meaning the sale in which everybody who wants worth-while furniture is surest of finding it. "The sale with the goods" is not hard to recognize at any stage of its progress, but there always comes a stage when it is absolutely unmistakable, a time when it is practically impossible NOT to recognize it. In the February Sale of 1920 we have now reached that stage. We have come to the time when the EX-TENT of the Wanamaker stocks begins to prove itself. Since the Sale began we have experienced a demand which would have swept any other furniture store clean of supplies. But the Wanamaker Sale has withstood the demand and it is still "the sale with the goods," and it will be "the sale with the goods" right up to the very last day and hour.
(Fifth, Sixth and Seventh Floors)

Today, notwithstanding all the furniture that we have sold within the past few weeks, there is not a gap in the floors. Reserves have come in to keep the place filled with opportunity, and there are more reserves ready to be brought in as fast as they are needed. This is a furniture sale which must never fail those who depend upon it. In the face of existing conditions, it is to their interest to take advantage of it now for all it is worth and to do so right away.



Women's Afternoon Frocks of Taffeta

Taffeta—so important, so very important, in the Spring fashions—has a very feminine trick of insisting upon its own way. To bring out its actual charm it must be made up with cordings and gatherings, with pinked frills, with bouffant skirts and short sleeves, with every piquant touch. Ask to see some of the new taffeta dresses recently arrived in the Fashion Salons. They are in old blue, navy, black, gray and brown shades, and we think the designers have succeeded fairly well with them. Prices \$30 to \$67.50.
(First Floor, Central)

Letitia Corsets

Do you want to know why they are so popular? You can count on them to have the best boning and best workmanship, the best material and the most fashionable lines. Also their prices are very moderate. One hip-confiner of pink coutil is made with a very low bust and elastic insert in the waist. Also it has elastic gores, and is adapted to medium and full figures. Price \$10.
(Third Floor, Chestnut)

A New Shape in Silk Handbags

A large, oblong bag, wider than its depth, and notably good style. The silk figured in black, blue and taupe, and the linings are lighter color silks. Frames are covered with the fabric and each bag has purse and mirror. Price \$15.
(Main Floor, Chestnut)

Women's Sheer Linen Handkerchiefs \$3.50 a Dozen

They have the tiniest hem—but one-sixteenth of an inch wide—and are in that perfectly plain hemstitched style which is good from one year's end to the next. The linen is sheer and snowy and the handkerchiefs of good quality for this price.
(Main Floor, Central)

Printed Voiles Are Lovely for the Spring Frock

And there is no end to the number of women who are buying them for the dress of many occasions. The favorite kind is a dark-colored ground with a large design in several color combinations and, owing to various recent shipments, we now have a large assortment of these voiles in chiffon weight and there are many new printings. They are 42 inches wide and 85c a yard.
(First Floor, Chestnut)

ALL the water-colors and oil paintings in the Picture Store are selling—while February lasts—at 25 per cent less than regular prices. Among the oil paintings are works by C. Arnold Slade, by E. Redfield and the Morans, and other artists of importance. Also they include fruit and flower panels and peculiarly adapted for use over mantelpieces.
(Fifth Floor, Market)

For G. Washington's Birthday

The Candy Store is full of suggestions for people entertaining on Washington's Birthday—Plenty of cherries, of course—clear, hard cherries, 60c a pound; glaze mint, \$1.50 a pound; chocolate covered, \$1.25; glaze cherries, \$1.50 a pound. Patriotic curls and straws, 80c a pound. Clear candy hatchets, 25c each. Patriotic centerpieces for the table, \$5, \$8 and \$8.50. Snapping bonbons, \$1.50 a dozen. Space cards, 20c each.
(Down Stairs Store, Chestnut)

Oddments of Window Curtains Offer Good Savings

For greater convenience in finding pairs alike, they are done up in one, two and three matching pairs, and they are sold only this way. Among them are mullin, scrim and lace curtains, all in sash length. The prices go from 75c for a one-pair lot of muslin curtains up to \$20 for a two-pair lot of handsome lace curtains.
(Fifth Floor, Market)

Refrigerators in the Furniture Sale

We have just received a carload of the famous White Mountain refrigerators to go into the Furniture Sale at special prices. It is a comparatively small number and at the figures they are marked they go very quickly. We suggest immediate investigation. Special at \$32.50—3-door refrigerator, white enamel-lined provision chamber and galvanized ice chamber, 75 lbs. ice capacity. Special at \$13.75—top-ice refrigerator safe, white enamel provision chamber, galvanized ice chamber, 30 pounds ice capacity. Special at \$18, similar to the above, 45 pounds ice capacity. Special at \$22, similar to the above, 55 pounds ice capacity. Special at \$30, similar to the above, 135 pounds ice capacity.
(Fourth Floor, Central)

Philippine Chemises Envelope Style

Half a dozen styles, some simply scalloped, some with a good deal of dot and spray work besides, and one with tailored and hemstitched straps instead of the usual shoulder. Prices are \$3.65 to \$5.75.
(Third Floor, Central)

New French Thread for Fancy Work

A kind much used for the making of Irish lace, yokes and other fancy work. It is of excellent quality and there are two whites. 40c for a ball of 25 grammes.
(Main Floor, Central)

These are what we believe to be the choicest pieces in the latest large shipment of Oriental rugs that arrived in New York. We were on the spot to pick them out just after they were released from the customs.

They are a rich and beautiful collection, reaching \$100,000 in value, and every piece is priced substantially below the prevailing rate at retail.

There are Kermanshahs of elegance and delicate charm; Persian Saruks that unite wonderfully substantial qualities with rich color effects; Bijar or Kurdish pieces in dark tones of red that reflect the wild virility of their semi-nomadic weavers. There are India rugs in a particularly good choice and Chinese weaves in various striking blue and ecru and tan shades.

All of the pieces so far are in carpet sizes, but the new shipments also include several lots of most desirable small rugs at special prices. It is a beautiful collection providing a fine opportunity for investment.



Persian Kermanshah	11.6 x 8.9 \$655	10.7 x 7.2 \$667
	13.10x10.5 795	12.1x 8 775
	11.5 x 9.2 895	10.1x 9 890
	13.9 x10.1 975	13.9x10 1085
	14 x 9.6 1185	14.3x10.9 1425
	16.5 x11.6 1285	17 x10 1785
Small Kermanshahs	3x5 to 5x7.6 \$145 to \$295	
Persian Saruks	9.3x6.1 \$585	8.5 x 7.7 \$575
	11.6x8.9 765	9.10x 7.10 785
	12.4x8.2 733	11.9 x 8.8 845
	11 x8.3 925	11.3 x 8 975
	10.5x8.4 972	11.2 x12 1375
Bijars or Kurdistans	11x 7.3 \$425	11.6x10 9975
	19x12.3 1385	18.3x11.6 1390
Mosuls, Shiraz Beluchistans	3x6 to 3.6x7, \$45 to \$65	
Persian Hall Runners, 10.1x 2.4 to 3.4x19.6, \$175 to \$385.	Some matching pairs.	
Chinese Rugs	11.8 x 8.10 \$473	11.11x 9.1 \$487
	11.5 x 9.1 469	12 x 9.2 457
	10 x 8.3 392	10.11x 6.11 375
	10 x 8.2 397	10.1 x 8 349
		(Seventh Floor, Central)
Small Chinese Rugs	2x3 to 3x5, \$18.75 to \$35	
India Rugs	11.11x11.1 \$795	15.9 x10 \$785
	11.8 x 8.8 587	11.8 x 8.10 297
	11.10x 9.3 685	13.2 x 8.1 680
	12.6 x10 775	13.10x10.1 965
	12.11x10 885	14.2 x10 985
	11.1 x 9.2 975	16 x11.2 1107
	14.10x11.5 1155	17.7 x10.11 975
	20.4 x11.9 887	20.7 x12 985
	20.5 x12.2 1590	18.3 x14.1 1887

Men's and Boys' Sweaters Specially Priced

All-wool, V-neck, pullover style sweaters that we picked up to great advantage. Men's Shaker-knit sweaters in seal brown and navy blue, sizes 36 to 46, \$7.50. Boys' sweaters in sizes 30 to 34, \$5.
(The Gallery, Juniper)

Notes

The Wanamaker electric iron of 6-pound size is fitted with an off-and-on switch in the cord; and guaranteed against burn-out. Complete with stand, ready to attach, \$5. The Sanosone scale solvent saves plumbers' bills, being made expressly for cleaning scale and grease out of drain pipes. It is easy to use and sells at 30c a can. Pruning is being done ahead where the pruner can find a footing. Shears with the finest steel blades are 35c to \$2.25. Long-handled pruning shears are \$1.50 to \$3.50. Tree pruners are \$2 and \$2.25. Electrical, medical apparatus, with battery, foot-pedal and two sponge electrodes and handgrips, complete for \$8. Bread knives with serrated edges will not become dull and will cut without crumbling, 50c, 75c and \$1. Pruning saws are \$1 to \$1.85. Automatic sprayers, with galvanized tanks, are \$7 and \$7.50; with brass, \$10.50 and \$11. The standard material for spraying deciduous fruit trees is lime sulphur. One gallon of it will make 10 gallons of dormant spray solution. 1-quart can, 50c; 2-quart can, 75c; 1-gallon can, \$1.
(Fourth Floor, Central)

Darning Cotton 10c a Ball

In white, mercerized and four strand, 10c for a ball of 5 grammes. In capsules, black or white, 25 grammes, 50c.
(Main Floor, Central)

Every Piece of Office Furniture in Our Stock Is Reduced 10 to 33 1/3 Per Cent

(Third Floor, Market)

Young Men's Overcoats (Mostly Ulstrettes) At a Special Price—\$30

At least one-third of the entire group were originally priced at \$25 more. There are a few on which the saving is just \$8, but the great bulk afford economies of \$12 or over. They are coats from our own stocks reduced. All-wool, well modeled and reliably tailored. Some semi-belted, some with belts all round. All with convertible, button-up collars. Browns, grays, greenish shades and heather mixtures. A splendid opportunity for young men who wear 33 to 36 inch sizes—and who will come in and choose without delay.
(Third Floor, Market)

Fine Plain-Color Carpet at Splendid Savings

Plain-color velvet carpet in taupe, blue, brown and green, rich in color and soft and thick in texture, special at \$3.85 and \$4.85 a yard. Chinese matting special at \$10 for a roll of 20 yards and \$19.50 for a roll of 40 yards. Inlaid linoleum special at \$1.90 a square yard. Savings on all these floor coverings are a fourth to a third, sometimes more.
(Seventh Floor, Chestnut)

Automobile Tires, Tubes and Supplies

We have several good makes of tires that have had their prices lowered 10 to 20 per cent because they are not all sizes. Both cord and fabric tires, all first grade and with guaranteed mileage. Sizes 30x3, 30x3 1/2, 32x3 1/2, 32x4, 33x4, 34x4, 32x4 1/2, 33x4 1/2, 35x4 1/2, 35x5, 37x5, 37x5 1/2 and 38x5 1/2. Also some inner tubes at interesting prices. Mobiloils in steel drums at \$15 for a 15-gallon drum and \$50 for a 55-gallon drum. One-gallon cans at \$1.25. Wanamaker grease in 1-pound cans, 15c; 5-pound cans, 75c.
(The Gallery, Juniper)

All Savings in the China and Glassware Sale Are Based on Excellence in the Goods

The great time for replenishing the home supply of dishes and glassware is now, and the Wanamaker Spring Sale of these wares provides the opportunity. We have never had more faith in any goods than we have in the goods which this Sale brings. They are our own in every sense. All our regular dinner sets, including many open-stock patterns, are offered at straight, substantial reductions. There is a choice of French china dinner sets in 50 different styles at \$35 to \$350. English dinner sets at \$25 to \$115. American dinner sets at \$13.50 to \$50. Set means 106 to 108 standard pieces, with no juggling or substitution. There is a brilliant wealth of high-grade cut glass, comprising all desirable pieces, mostly from our own standard assortments, at reductions of one-third. From a bonbon dish at \$2.75 to a lemonade bowl at \$200. Inexpensive light-cut glassware is plentiful in the Sale at very attractive prices.
(Fourth Floor, Chestnut)