

POOR RICHARD CLUB URGES FIGHT ON FAKE ADVERTISERS

Better Business Bureau, Organized Last Night, Will Protect Those Who Sell and Those Who Buy From Scheming Knaves

Another movement to protect those who sell and those who buy from scheming knaves was successfully launched by Poor Richard Club members last night at the Manufacturers Club.

It will be known as the Better Business Bureau of Philadelphia and will be the twenty-first of such organizations in the city.

Plan Outlined The first speaker was Walter Rosenberg, chairman of the better business committee.

Cash Comes Quickly At the close of the general discussion which followed, Mr. Kind explained that the Philadelphia bureau would spend \$10,000 in its first year and called for offers of support.

Other business firms and corporations were asked to support the list of subscribers was Millard's Dress Shop, the next was the L. W. Hirsch Co., and the third was Blaumen's, Inc.

Work in Other Cities He then told how the bureau in other cities went about finding the dishonest spots in advertising, such as exaggeration and false statements, and the quiet manner in which such abuses were corrected.

Stole Liquors, Charge With the arrest of Cloyd R. Schofield, a chauffeur employed by Harry K. Cartright, president of the Cartright Co., it is believed today they have discovered another of the new sort of offenders created by the prohibition law.

Not an Experiment After telling of the rapid success of the bureau in many cities, he said: "The work is no longer experimental, it has real value."

THIRD ANNUAL BALL William A. Dunlap Lodge to Make Merry Friday Night The third annual ball of the William A. Dunlap Lodge, No. 512, will be held next Friday evening in the Herald of Liberty Hall, 1410 Chestnut street.

Stricken in Mission Stricken with apoplexy in the Inasmuch Mission, Locust street above Tenth, Mack Diggs, colored, forty-five years old, was found unconscious early today.

Men's Hats Velours, Derby and soft. Remodeled into styles and re-trimmed equal to new.

Men's Hats Jefferson Hat Co., 135 S. 10th St.

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WINTER RESORTS ASHEVILLE, N. C. The Manor Asheville Park Asheville, N. C. A "perfectly charming" English Inn in the glorious, out-of-door Land of the Sky.

WASHINGTON'S BIRTHDAY AT ATLANTIC CITY A WEEK-END OF PURE ENJOYMENT sent in America's "All-the-Year" Resorts, will renew your health, rest your nerves, improve the temper, and generally make a new man of you.

The Ambassador Atlantic City's Newest and Most Distinctive Hotel Under management Ambassador Hotels System.

Hotel Dennis, The Jefferson, Atlantic City, N. J. An American Plan Hotel of Distinction and Real Comfort.

Hotel Morton Ocean and Virginia Ave., Capacity 250. Elevator, private baths, etc., always open.

Hotel Runnymede Park place, Ocean and Virginia Ave. Try CLARENDON Hotel Virginia Ave., near Beach, 100 rooms with hot and cold running water, private bath, capacity 500; booklet, Monroe Hutchins.

THE PENNHURST Ocean and Michigan ave., Always open. Every room equipped with bath.

SUNSET HALL Open all year. Cheerful, clean, comfortable. Crisp, dry air; beautiful mountain views.

Indian River-Rockledge Rockledge, Florida 150 miles south of Jacksonville, directly on the beautiful Indian River.

SWISS FEDERAL RAILROADS 241 Fifth Ave. New York Official Agency of the

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LOST AND FOUND DOG—Lost, Scotch terrier, male. Please return to 416 Walnut street, Philadelphia, Pa., and receive reward. Phone Chester 8111.

PERSONALS GEORGE B. SHIMER, Jr., will not be responsible for any bills contracted for copying by himself from this date on.

HELP WANTED-FEMALE ADDRESSER—Wanted to address envelopes by hand at our office, piece work. Charles Palet Co., 921 Arch st.

BELL TELEPHONE OPERATING OFFERS AN OPPORTUNITY FOR A FINE TECHNICAL TRAINING THAT WILL FIT YOU FOR MANY CHANCES FOR PROMOTION.

IF INTERESTED, SEE MISS SMITH, 406 MARKET ST. MISS W. HELENE, 1631 ARCH ST. OR MISS STEVENSON, 1631 ARCH ST.

BOOKKEEPING OPERATORS, Experienced. Apply Mitchell-Pfeiffer Co., 1000 Chestnut St., Philadelphia, Pa. 2000.

COOK wanted white; one willing to assist with downstairs housework; no washing; 14 or 15 hours a week; \$18.00 weekly; 4612 Wayne ave.; Wyoming 4125.

COOKING and downstairs work; small family; no laundry; 4612 Wayne ave.; Wyoming 4125.

COBALT FILTERS. EXPERIENCED. APPLY BUREAU OF EMPLOYMENT WANAMAKERS.

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